

SECTION 24

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TUBULAR GLASS FLY RODS

TRUE TEMPER



Executive Holloglass

Deluxe finish white blank. Brown and yellow spiral windings over gold foil. Snake guides, carboloy strip guide and tip top. Gold-plated hand welt ferrules and keeper ring. 6 inch select cork grip. Gold-plated aluminum reel seat. Retractable hood. Seven guides.

Two-Piece

8-Foot, 4-Ounce, Trout Action

Each			Each
G528B (1255)	X27D00		\$45.00
One in canvas bag, aluminum case.			



Diplomat Holloglass

Tan blank. Blue and gold spiral windings over silver foil. Snake guides, carboloy strip guide and tip-top. Gold-plated hand welt ferrules and keeper ring. 6-inch select cork grip. Blue and gold anodized aluminum reel seat. Eight guides.

Two-Piece

8½-Foot, 4½-Ounce, Bass Action

Each			Each
G529B (1236)	X15D00		\$25.00
One in cloth bag, fibre tube case.			



Aristocrat Holloglass

Deluxe finish tan blank, white sheath. Blue and yellow spiral windings. Snake guides, carboloy strip guide and tip top. Gold-plated hand welt ferrules and keeper ring. 6 inch select cork grip with white check band. Blue and gold aluminum reel seat. Retractable hood.

Two-Piece

Each	Lgth., ft.	Wt., oz.	No. Guides	Action	Each
G531B (1222)	6½	3	5*	Lt. Trout	
G530B (1226)	8½	5	8	Bass	
X11D97					\$19.95

*Foulproof spinning strip guide.

One in cloth bag, fibre tube case.



Light Flyer Holloglass

Deluxe finish tan blank, 5 inch white sheath. Green spiral windings with yellow trim. Stainless steel snake guides and stainless steel chrome-plated strip guide and tip top. Chrome-plated rolled welt ferrules. 6 inch select cork grip. Green anodized aluminum reel seat. Retractable hood. Eight guides.

Two-Piece

8½-Foot, 4½-Ounce, Bass Action

Each			Each
G532B (1206)	X9D57		\$15.95
One in pliofilm bag, fibre tube case.			



Clear Lake Holloglass

Tan blank with white sheath. Dark brown spiral windings with white trim. Stainless steel snake guides and stainless steel chrome-plated strip guide and tip top. Chrome-plated rolled welt ferrules. 6 inch select cork grip with white check. Aluminum "screw lock" reel seat. Retractable hood. Seven guides.

Two-Piece

8½-Foot, 4½-Ounce, Bass Action

Each			Each
G533B (1196)	X7D77		\$12.95
One in cloth bag.			



Deerfield Holloglass

Tan blank with white sheath and check. Purple and gold spiral windings with purple trim. Stainless steel snake guides and stainless steel chrome-plated strip guide and tip top. Chrome-plated rolled welt ferrules. 6 inch select cork grip. "Screw lock" anodized aluminum reel seat. Six guides.

Two-Piece

8½-Foot, 4½-Ounce, Bass Action

Each			Each
G539B (1186)	X6D57		\$10.95
One in cloth bag.			



Beaver Lake Holloglass

Tan blank with white sheath and check. Brown spiral windings, gold trim. Stainless steel snake guides and stainless steel strip guide and tip top. Nickel and chrome-plated rolled welt ferrules. 6 inch ring cork grip. "Screw lock" anodized aluminum reel seat. Five guides.

Two-Piece

7½-Foot, 3¼-Ounce, Trout Action

Each			Each
G547B (1174)	X5D37		\$8.95
One in pliofilm bag.			

MONTAGUE



Mount Tom Holloglass

Deluxe finish tan blank with white winding check. Dark brown windings with white trim. Stainless steel snake guides and stainless steel chrome-plated strip guide and tip top. Chrome-plated rolled welt ferrules. 6 inch select cork grip. Anodized aluminum reel seat. Retractable hood. Eight guides.

Three-Piece

Each	Lgth., ft.	Wt., ozs	Action	Each
G353B (1216)	8½	5	Med. Bass	
G548B (1217)	9	5½	Bass	
X10D77				\$17.95

One in pliofilm bag, fibre tube case.

TUBULAR GLASS FLY RODS

HEDDON



Mark IV

New look, feel and action—ultimate in fly fishing. Natural tone color. Silvertone finish featherweight ferrule. Stainless steel snake guides and tip-top. Carbolyt stripper guide. White silk base windings, tan guide windings, black trim. Special "Lok-Cup" reel seat spring snaps reel on fast and sure. Silvertone anodized reel seat and winding check. Walnut and tenite inlay handle. Extra select specie cork grip. Black keeper plate.

Two-Piece

Each		Lgth., ft.	Wt., oz.	Action	Each
G281B	(8456)	8½	7	Power-Plus	
G287B	(8457)	8½	8	Fas-Tip	
½G-8459-B		9	9	Fas-Tip	
X24D00					\$40.00

One in cloth bag, aluminum tube.



Mark II

Grained finish. Coppertone featherweight ferrule. Black tungsten snake guides and tip-top, black "V" frame stripper guide. Maroon and white windings. "Lok-Cup" reel seat spring snaps reel on. Coppertone anodized reel seat and tapered winding check. Special specie tapered cork grip. Black hook keeper.

Two-Piece

Each		Lgth., ft.	Wt., oz.	Action	Each
G435B	(8353)	7½	6	Fas-Tip	
G437B	(8355)	8½	7	Power-Plus	
G438B	(8357)	8½	8	Fas-Tip	
G439B	(8359)	9	9	Fas-Tip	
X11D97					\$19.95

One in vinyl bag.



Hedliner

Sunburst yellow, lightweight with fast tip. Nicked ferrule, shouldered and overwound. Vinyl coated nylon windings give handsome contrast of jet black with gleaming white trim on butt section. Elongated spiral trim on guides and group winding on butt hook holder above handle. Specie cork grip. Black anodized reel seat, screw-locking with silver anodized ring and sliding hood. Metal winding check. Sheath-coated with clear varnish.

Two Piece

Each		Lgth., ft.	Wt., ozs.	Action	▲ Each
G332B	(8205)	8	4½	Universal	
G334B	(8207)	8½	5	Universal	
X7D77					\$12.95

One in vinyl bag.



Mark III

Natural tone color. Goldtone anodized featherweight ferrule. Foul-proof guides with hard chrome tip-top. Goldenrod silk base windings, brown guide and trim windings. "Lok-Cup" reel seat spring snaps reel on fast and sure. Goldtone anodized reel seat and winding check. Walnut foregrip. Extra select specie cork grip. Gold keeper plate.

Two-Piece

Each		Lgth., ft.	Wt., oz.	Action	Each
½G-8403-B		7½	6	Fas-Tip	
½G-8406-B		8½	7	Power-Plus	
G433B	(8407)	8½	8	Fas-Tip	
½G-8409-B		9	9	Fas-Tip	

X18D00 \$30.00

One in cloth bag, fiber case.



Mark I

Cardinal red tip. Nickel silver ferrule. Black tungsten snake guides and tip-top, "V" frame chrome stripper guide. Black vinyl guide winds, white trim. Black and silver anodized screw-locking aluminum reel seat. Aluminum winding check. Specie cork shaped grip. Black hook keeper.

Two-Piece

Each		Lgth., ft.	Wt., oz.	Action	Each
G444B	(8306)	8½	7	Power-Plus	
G445B	(8307)	8½	8	Fas-Tip	
X8D97					\$14.95

One in vinyl bag.



Hedliner

Sunburst yellow nicked ferrule. Forest green nylon windings, vinyl coated. Spiral group winding and elongated spiral trim winds on guide of butt section. Green anodized aluminum reel seat with screw-locking ring and hood. Metal winding check.

Two Piece

Each		Lgth., ft.	Wt., ozs.	Action	▲ Each
G330B	(8105)	8	4½	Universal	
G331B	(8107)	8½	5	Universal	
X5D97					\$9.95

One in vinyl bag.

Items marked ½ not carried in stock. Can only be furnished by shipping direct from factory. F.O.B. Dowagiac, Michigan.

TUBULAR GLASS FLY RODS

WRIGHT & MCGILL



Green Hornet

Hard drawn nickel silver ferrule. Guides—stainless steel snake guides, and butt guide. Hard chromed pear shaped tip-top. Windings—green nylon with gold trim. Nickel silver Granger locking reel seat. Shaped natural cork handle. Light willow green color.

Two Piece

Each		Lgth. ft.	Wt. ozs.	Action	Each
G457B	(2GH)	8	6	Medium	
G458B	(2GH)	8½	8	Medium	
X8D32					\$13.95

One in cloth carrying case.



Dandy

Nickel silver, "Uni-Fit" ferrules. Guides—tungsten butt, stainless snake guides. Hard tool steel tip-top and red nylon windings. Anodized aluminum locking reel seat. Shaped natural cork handle. Golden brown color.

One Piece

Each		Lgth. ft.	Wt. ozs.	Action	Each
G395B	(8A)	7½	3¾	Medium	
G396B	(8A)	8½	4	Medium	
X5D37					\$8.95

One in cloth carrying case

GREAT LAKES



Beaver

Two piece cherry tubular shaft with bright nickel mid ferrule, stripper and 4 snake guides wrapped with red and yellow cluster nylon. Handle: molded of cork with aluminum winding check and aluminum fly rod reel seat.

Two Piece

8½-Foot, 4-Ounce

Each			Each
G317B	(TF8½)	X4D20	\$7.00

One in partitioned polyethylene bag.

TUBULAR GLASS SPIN-FLY RODS

TRUE TEMPER



Colorado Special Holloglass

Deluxe tan blank with white sheath. Dark brown spiral windings, white trim. Graduated stainless steel chrome-plated spinning guides and reinforced tip-top. Chrome-plated rolled welt ferrules. Select cork grips, 8 inch upper, 3 inch lower. Aluminum fly reel seat. Gold anodized spinning rings. Four guides.

Two Piece

7½-Foot, 5¾-Ounce, Medium Action

Each			Each
G559B	(2280)	X8D97	\$14.95

One in cloth bag

SOLID GLASS FLY RODS

MONTAGUE



Sunbeam

Clear. Yellow winding check. Brown spiral windings with gold trim. Stainless steel snake guides and tip top. Chrome plated rolled welt ferrules. 6 in. select cork grip. Anodized aluminum reel seat. Five guides.

Two Piece

7-Foot, 5¾-Ounce, Light Trout Action

Each			Each
G345B	(1513)	X4D77	\$7.95

One in cloth bag.

GREAT LAKES



Two-piece semi-clear solid fiberglass shaft with bright mid-ferrule, snake guides and tip, guides set in two color contrasting cluster nylon windings. Matching brown throat, yellow trim stripes. Moulded cork grip with aluminum windings and reel seat. Four guides.

Two Piece

7-Foot, 6-Ounce

Each			Each
G430B	(F7)	X3D00	\$4.98

One in kraft bag.

TUBULAR GLASS CASTING RODS

TRUE TEMPER



Dynacaster Holloglass

Tan blank, white sheath. Brown and gold spiral windings. Wire frame stainless steel gold-plated guides. Gold-plated carboloy tip-top. "Speedlock" aluminum offset handle, brown baked enamel finish. Gold finish chuck foregrip with select cork. Four guides.

One-Piece Tip

5½-Foot, 7½-Ounce, Medium Action

Each			Each
G442B (3154)	X10D77		\$17.95

One in canvas bag, aluminum tube



Falcon Holloglass

Tan with white sheath. Black and green spiral windings. Stainless steel chrome plated guides. Carboloy tip-top. Speedlock aluminum offset handle, green baked enamel finish. Gold finish chuck foregrip with select cork. Four guides.

One Piece

5½-Foot, 7¾-Ounce, Super Light Action

Each			Each
G378B (3144)	X8D97		\$14.95

One in canvas duck bag.



Trophy Holloglass

Tan blank, white sheath. Red spiral windings with black trim. Stainless steel chrome-plated wire frame guides and tip-top. Aluminum offset handle, black enamel finish. Lightning plunger reel lock. Red chuck foregrip. Stainless steel butt caps.

One-Piece Tip

5½-Foot, 7½-Ounce, Special Light Action

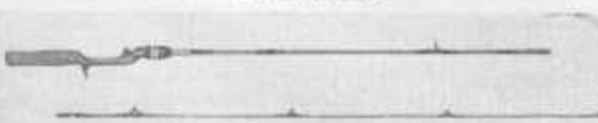
Each		Lgth., ft.	Wt. oz.	Guides	Action	Each
G505B (3113)		5	7	3	Medium	

G446B (3124)		5½	7½	4	Special Light	
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X5D97						\$9.95
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One in cloth bag

STREAM-EZE



Jet black color. Aluminum die-cast polished buffed handle. Three-way split collet and knurled lock nut for finger-tip positive blade assembly. Blade—grizzly tubular glass 1¼ oz.

Equipped with stepped recessed rod slide that shoulders and protects shaft when assembled to collet grip. Reel lock has rocker arm pinned through handle. E-Z thumb screw adjustment. Select specie cork grip 4½ in. form ground to a natural hand-fit full size grip. Colored plastic slip-on butt cap.

Four chrome plated stainless steel guides and tip top.

One Piece

5½-Foot, 7-Ounce

Each			Each
G512B (C6)	X5D37		\$8.95

One in plastic sleeve.

HEDDON

One-Piece Tip

Excellent spin-casting rods. Sliding hook holds reel securely. "Screw-Lok" foregrip registers tip and locks it in tightly. Aluminum offset handle.



Mark IV

Natural tone flawless material. Large carboloy guides and tip-top. White silk wound base, tan guide winds, black trim. Gunmetal "Poxibond" finish handle. Rich walnut and tenite inlay tapered grip with extra select specie cork. Satin anodized aluminum foregrip, slide and butt cap. Black hook keeper.

Each		Lgth., ft.	Wt., oz.	Action	Each
G359B (6305)		5½	8¼	Fas-Tip	
G384B (6306)		6	8½	Fas-Tip	
X15D00					\$25.00

One in leatherette reinforced tube



Mark III

Natural tone fiber glass tip. Large, foul-proof guides and extra hard carboloy tip-top. Goldenrod silk wound base, tan guide and trim winds. Tan "Poxibond" finish handle. Extra select specie cork taper grip. Goldtone anodized aluminum foregrip, slide and butt cap.

Each		Lgth., ft.	Wt., oz.	Action	Each
G420B (6255)		5½	8¼	Fas-Tip	
G429B (6258)		6	8½	Fas-Tip	
X11D97					\$19.95

One in cloth bag, reinforced tube



Mark II

Grained finish. Black hard chrome cradle type guides and tip-top. Maroon vinyl guide winds, white trim. Maroon "Poxibond" finish handle. Special grade specie cork taper grip. Satin anodized copper tone foregrip, slide and butt cap.

Each		Lgth., ft.	Wt., oz.	Action	Each
G464B (6205)		5½	8¼	Fas-Tip	
G465B (6208)		6	8½	Fas-Tip	
X10D97					\$17.95

One in vinyl bag



Mark I

Deep cardinal color. Hard chrome "V" type guides and tip-top. Black guide winds, white trim. Black "Poxibond" finish handle. Special grade specie cork, shaped grip. Black anodized aluminum ferrule.

Each		Lgth., ft.	Wt., oz.	Action	Each
G472B (6155)		5½	8¼	Fas-Tip	
G473B (6158)		6	8½	Fas-Tip	
X8D37					\$13.95

One in vinyl bag

SOLID GLASS CASTING RODS

TRUE TEMPER



Dynapro

Clear blank. Gold and blue spiral windings over gold foil. Gold-plated carboloy wire frame guides and tip-top. "Speedlock" gold-plated offset handle with select cork grip. Gold-plated butt cap and chuck foregrip. Four guides.

One-Piece Tip

5½-Foot, 8½-Ounce, Special Light Action

Each		Each
G447B (3524)	X13D77	\$22.95

One in canvas bag, aluminum tube



Eagle

Clear blank, yellow hosel and white sheath. Yellow and green spiral windings. Stainless steel wire frame chrome-plated guides and reinforced tip-top. "Speedlock" offset handle, green baked enamel finish. Chuck foregrip with select cork and stainless steel butt cap. Four guides.

One-Piece Tip

Each		Lgth., ft.	Wt., oz.	Action	Each
G517B (3594)		5½	8½	Special Light	
G520B (3584)		5½	9	Medium	
X5D97					\$9.95

One in cloth bag



Dynalite

Clear blank. Gold and brown spiral windings over silver foil. Gold-plated wire frame guides. Gold-plated carboloy reinforced tip-top. "Speedlock" offset handle, brown baked enamel finish. Gold finish chuck foregrip. Stainless steel butt cap. Select cork grip. Four guides.

One-Piece Tip

Each		Lgth., ft.	Wt., oz.	Action	Each
G380B (3534)		5½	8½	Super Light	
G509B (3544)		5½	8½	Med. Light	
X8D97					\$14.95

One in cloth bag



American Regent

Clear blank with white sheath. Red spiral windings with black trim. Stainless steel chrome-plated guides and tip-top. Black offset handle with plunger lock reel seat and red chuck foregrip. Select cork. Stainless steel butt cap. Three guides.

One-Piece Tip

Each		Lgth., ft.	Wt., oz.	Action	Each
G526B (3663)		5	8½	Med. Action	
G523B (3674)		5½	8½	Special Light	
X4D17					\$5.95

One in cloth bag

MONTAGUE



Clear Lake

Clear glass with black hosel. Black and gold spiral windings. Stainless steel chrome plated guides and tip top. Black finish aluminum offset handle with cork grip. Black butt cap, gold finish chuck foregrip. Three guides.

One Piece

5½-Foot, 7½-Ounce, Light Action

Each		Each
G383B (3754)	X2D97	\$4.95

One in cloth bag.



Castor

White blank. Blue and red spaced windings. Chrome steel guides and tip-top. Bright aluminum offset handle with chuck foregrip and ring cork grip. Two guides.

One-Piece Tip

Each		Lgth., ft.	Wt., oz.	Action	Each
G527B (3812)		4½	6½	Light	
G525B (3813)		5	6½	Light	
X1D79					\$3.00

One in cloth bag

SOLID GLASS CASTING RODS

GREAT LAKES



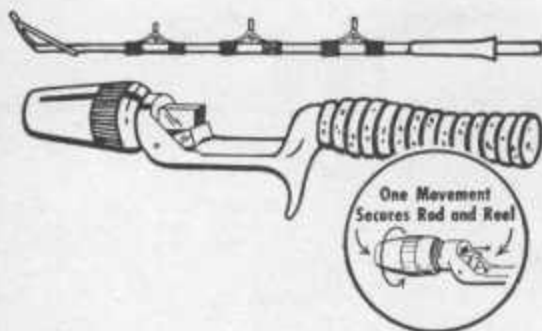
Bay

Charcoal finished shaft. Three casting guides. Guides set in clusters of two color nylon windings with red trim. Two decorative clusters at base of shaft adjoining colorful red plastic hosel. Brass ferrule. Detachable patented Quick-loc handle with charcoal black finish, holds reel and shaft firmly. Natural cork grip with celoseal and butt clip. Packed in cloth bag.

One-Piece
5½-Foot, 9-Ounce

Each		Each
G305B (B)	X3D60	\$5.95

One in polyethylene bag



Huron

Gold bronze shaft with brown spiral winds over gold foil and extra decorative wraps at base. Superior metal detachable handle with screw reel locking device, bronze finish. 5 inch specie cork grip. Brown butt cap. Nylon collar with locking nut.

One-Piece

Each		Lgth., ft.	Wt., oz.	Each
G306B (H)	X3D00	5	8	\$4.95
G407B (H)	X3D00	5½	8	4.95

One in poly bag



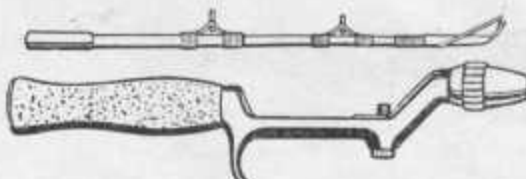
Leader—Ring Type Reel Seat

Semi clear shaft with 3 guides and brown and yellow cluster nylon winds, handle is all metal locking chuck type with clip, screw and salmon rubber grip.

One-Piece

Each		Lgth., ft.	Wt., ozs.	Each
G545B (L)		5	8	
G546B (L)		5½	8	
X2D37				\$3.95

One in kraft bag



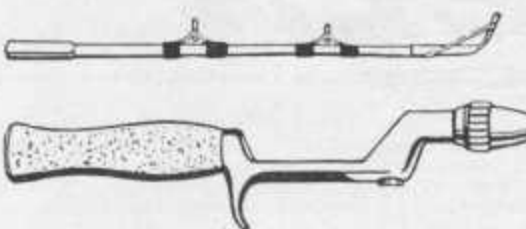
Challenger

Fiberglass shaft, in semi-clear green. Two chromed steel guides and tip-top with attractive red wrappings. Brass male ferrule. Die cast aluminum detachable handle. Positive metal locking chuck. Screw type reel clip. Composition cork grip.

One-Piece

Each		Lgth., ft.	Wt., ozs.	Each
G540B (AW)		4½	8	
G542B (AW)		5	8	
X1D80				\$2.95

One in kraft bag.



Pacer

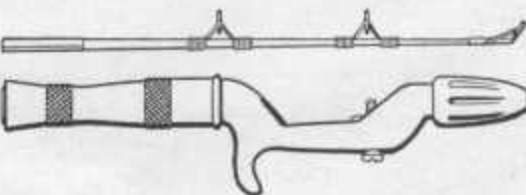
Solid yellow glass shaft with 2 guides and 2 color spiral nylon windings, all metal handle of clip and screw type.

One-Piece

5-Foot, 8-Ounce

Each		Each
G352B (115)	X1D49	\$2.45

One in kraft bag



Neptune Deluxe

Yellow shaft with maroon spiral nylon winds. Two guides and tip-top. Black styrene plastic detachable handle. Clip and screw reel lock.

One-Piece

5-Foot, 4-Ounce

Each		Each
G362B (JD)	X1D20	\$2.00

One in paper bag

MERCHANDISE MANAGER'S SPECIAL PROMOTION**TUBULAR GLASS SPIN-CAST RODS*****KEEN KUTTER***

Built to a six-foot, two-inch length the experts say is ideal for excellent casting results. Developed to give the fisherman a rod with a back bone to hook and handle good fish and an action pleasant to use and helpful to his efforts.

Constructed of yellow-green, tapered wall tubular glass, the first major improvement since the introduction of tubular glass rods. Four guides and tip-top. Brown windings with green and aluminum trim. Aluminum handle, cork grip, screw type reel seat.

TWO-PIECE TIP

6-Foot, 7½ Ounce, Light Action

Each
G342BK

X7D60

Each
\$9.98

One In Plastic Bag

TUBULAR GLASS SPIN-CAST RODS

TRUE TEMPER



Flipline Holloglass

Deluxe white blank. Blue and gold spiral windings over gold foil. Gold-plated stainless steel "V" frame guides and carboloy tip-top. Gold-plated rolled welt ferrules. Gold-plated aluminum "Speedlock" offset handle and chuck foregrip with 5 inch select cork. Four guides.

Two-Piece Tip

Each	Lgth., ft.	Wt., oz.	Action	Each
G290B (4065)	6	7 $\frac{3}{4}$	Light	
G265B (4066)	6 $\frac{1}{2}$	8 $\frac{3}{4}$	Special Light	
X14D97				\$24.95

One in canvas bag with wood dowel.



Flipline Holloglass

Deluxe tan blank with white sheath. Black and green spiral windings. Gold-plated stainless steel "V" frame guides and carboloy tip-top. Gold-plated rolled welt ferrules. Aluminum "Speedlock" offset handle. Green baked enamel finish. Gold finish chuck foregrip with 5 inch select cork. Four guides.

Two-Piece Tip

6-Foot, 7 $\frac{1}{4}$ -Ounce, Light Action

Each	Lgth., ft.	Wt., oz.	Action	Each
G302B (4055)	X10D17			\$16.95

One in cloth bag.



Flipline Holloglass

Tan blank with white sheath. Green and yellow spiral windings. Stainless steel chrome-plated guides and tip-top. Chrome-plated rolled welt ferrules. Aluminum "Speedlock" offset handle, green baked enamel finish. Chuck foregrip with 5 inch select cork. Four guides.

Two-Piece Tip

Each	Lgth., ft.	Wt., oz.	Action	Each
G343B (4045)	6	7 $\frac{3}{4}$	Light	
G327B (4046)	6 $\frac{1}{2}$	8 $\frac{3}{4}$	Special Light	
G313B (4047)	7	8	Special Light	
X8D97				\$14.95

One in cloth bag.



Flipline Holloglass

Tan enamel finish and special ferrule which keeps damaging moisture from inside of rod. Distinctive 5 inch white lacquer sheath at butt, trimmed in black. Chrome plated stainless steel spinning guides and tip top. Red nylon spiral windings with black trim. Offset aluminum alloy handle, baked enamel black finish. Features lightning plunger for instant reel attachment. Screw-chuck foregrip. Select ring cork grip with aluminum butt cap. Four guides.

Two Piece

6-Foot, 7 $\frac{3}{4}$ -Ounce, Light Action

Each	Lgth., ft.	Wt., oz.	Action	Each
G551B (4035)	X7D77			\$12.95

One in heavy transparent vinyl case.



Flipline Holloglass

Tan blank with white sheath. Brown spiral windings with gold trim. Stainless steel chrome-plated reinforced guides and tip-top. Chrome-plated rolled welt ferrules. Aluminum offset handle, brown baked enamel finish. 5 inch select cork chuck foregrip and white butt cap. Three guides.

Two-Piece Tip

6-Foot, 7 $\frac{1}{2}$ -Ounce, Light Action

Each	Lgth., ft.	Wt., oz.	Action	Each
G350B (4025)	X5D37			\$8.95

One in ploffilm bag.



Flipline Holloglass

Tan blank with white sheath. Brown spiral windings with gold trim. Stainless steel chrome-plated reinforced guides and tip-top. Aluminum offset handle with collet, brown baked enamel finish. Chuck foregrip with 5 inch ring cork. Three guides.

One-Piece Tip

5 $\frac{1}{2}$ -Foot, 6 $\frac{1}{2}$ -Ounce, Light Action

Each	Lgth., ft.	Wt., oz.	Action	Each
G374B (4014)	X4D17			\$6.95

One in kraft bag.



Flipline Holloglass

White blank. Blue spiral windings, silver trim. Chrome-plated spinning guides and tip-top. Aluminum offset handle, baked enamel blue. Polished aluminum foregrip with 5 inch ring cork grip and white butt cap. Three guides.

One-Piece Tip

5 $\frac{1}{2}$ -Foot, 7-Ounce, Light Action

Each	Lgth., ft.	Wt., oz.	Action	Each
G571B (PB376)	X2D39			\$3.98

One in cloth bag.

MONTAGUE



Flipline Holloglass

Tan blank with black sheath. Black spiral windings with gold trim. Stainless steel chrome-plated reinforced guides and tip-top. Chrome-plated rolled welt ferrules. Aluminum offset handle with collet. Chuck foregrip with 5 inch ring cork. Three guides.

Two-Piece Tip

6 $\frac{1}{2}$ -Foot, 6 $\frac{3}{4}$ -Ounce, Special Light Action

Each	Lgth., ft.	Wt., oz.	Action	Each
G354B (4016)	X4D77			\$7.95

One in kraft bag.

TUBULAR GLASS SPIN-CAST RODS

HEDDON



Mark IV

Top grade rod of natural tone, flawless material. Carboly spin-casting guides and tip-top. White silk wound base, tan guide winds, black trim. Sliding hood holds reel securely. "Screw-Lok" foregrip registers tip and locks it tightly. Gunmetal "Poxibond" finish aluminum offset handle. Rich walnut and tenite inlay special taper grip with extra select specie cork. Satin anodized aluminum foregrip, slide and butt cap. Black hook keeper. Satin tone featherweight ferrule.

Two-Piece Tip

Each	Lgth., ft.	Wt., oz.	Action	Each
G401B (6905)	6	7	Power-Plus	
G419B (6906)	6½	8	Fas-Tip	
X18D00				\$30.00

One in leatherette case, reinforced tube.



Mark II

Grained finish. Black hard chrome cradle type spin-casting guides and tip-top. Maroon vinyl guide winds, white trim. Sliding hood holds reel securely. "Screw-Lok" foregrip registers tip and locks it tightly. Maroon "Poxibond" finish aluminum offset handle. Specie grade cork special taper grip. Satin coppertone anodized foregrip, slide and butt cap. Coppertone featherweight ferrule.

Two-Piece Tip

Each	Lgth., ft.	Wt., oz.	Action	Each
G468B (6805)	6	7	Power-Plus	
G469B (6806)	6½	8	Fas-Tip	
X11D97				\$19.95

One in vinyl bag.



Mark III

Natural tone fiber glass tip. Foulproof spin-casting guides and carboly tip-top. Goldenrod silk wound base, tan guide winds and trim. Sliding hood holds reel securely. "Screw-Lok" foregrip registers tip and locks it tightly. Tan "Poxibond" finish aluminum offset handle. Extra select specie cork special taper grip. Goldtone anodized aluminum foregrip, slide and butt cap, goldtone featherweight ferrule.

Two-Piece Tip

Each	Lgth., ft.	Wt., oz.	Action	Each
G431B (6855)	6	7	Power-Plus	
G461B (6856)	6½	8	Fas-Tip	
X15D00				\$25.00

One in cloth bag, reinforced tube.



Mark I

Deep cardinal color rod. Hard chrome "V" type spin-casting guides and tip-top. Black guide winds, white trim. Sliding hood holds reel securely. "Screw-Lok" anodized aluminum foregrip registers tip and locks it tightly. Black "Poxibond" finish aluminum offset handle. Special grade specie cork, shaped grip. Nickel silver ferrule.

Two-Piece Tip

Each	Lgth., ft.	Wt., oz.	Action	Each
G478B (6755)	6	7	Power-Plus	
G480B (6756)	6½	8	Fas-Tip	
X8D97				\$14.95

One in vinyl bag.

Seven-Footer

"Long-Reach" casting rod. Natural tone tip. Hard chrome guides and tip-top. Black vinyl guide winds, orange trim. Sliding hood holds reel securely. "Screw-Lok" foregrip registers tip and locks it tightly. Extra-long polished aluminum offset handle with 8-inch rear grip and special taper specie cork grip. Black anodized aluminum foregrip, slide and butt cap. Black featherweight ferrule.

Two-Piece Tip

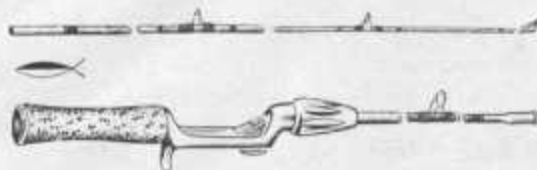
7-Foot, 8½-Ounce, Fas-Tip Action

Each	Each
G483B (6829)	X11D97
	\$19.95

One in vinyl bag.

TUBULAR GLASS SPIN-CAST RODS

HEDDON



Hedliner

Sunburst yellow. Handle and butt section permanently joined to give one-piece feel, no lining-up of guide necessary. Nicked ferrule, shouldered, overwound. Winding is strikingly contrasted combination of jet black with gleaming white trim, nylon thread vinyl coated. Spiral trim on butt group winding and "V" shaped guides.

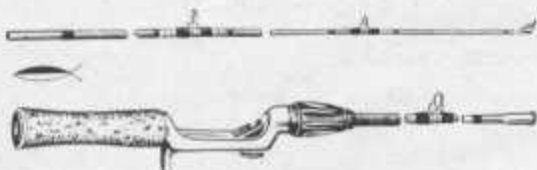
Aluminum handle, black fore-end full size select cork grip. Screw-locking reel seat. Entire rod tip sheath coated with clear varnish. Black butt cap.

Two-Piece

6½-Foot, 8-Ounce, Universal Action

Each		Each
G324B (6706-6½)	X7D17	\$11.95

One in vinyl bag.



Hedliner

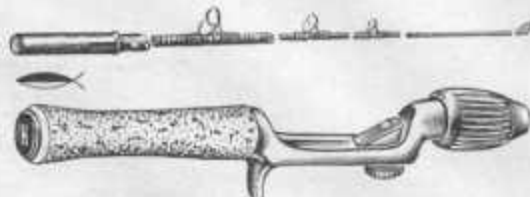
Sunburst yellow color wound with forest green vinyl coated nylon thread. Chrome graduated spinning type guides with spiral trim winding on butt guide. Nicked ferrule. Offset type aluminum handle permanently joined to butt section of rod, giving one-piece feel, no lining-up of guide. Select cork on full size grip. Screw-locking reel seat that locks reels tightly. Black butt cap.

Two-Piece

6-Foot, 8-Ounce, Universal Action

Each		Each
G316B (6603-6)	X4D77	\$7.95

One in vinyl bag.



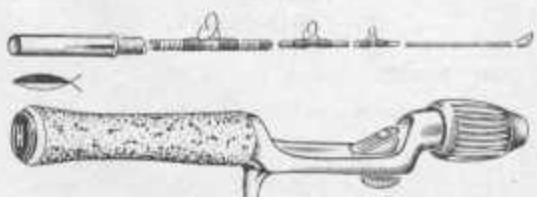
Hedliner

Sunburst yellow tubular glass, one-piece tip. Brass ferrule. Winding is striking contrast of jet black, vinyl-coated nylon thread, trimmed with gleaming white on butt guide and butt group trim. "V" type hard chrome guides. Offset type aluminum handle with black chuck-type foregrip. Screw-locking reel seat permanently positions reel. Select cork grip, full size. Entire tip "Sheath Coated" with clear varnish.

One-Piece

Each		Lgth., ft.	Wt., ozs.	Action	Each
G322B (6105-5½)		5½	8	Universal	
G323B (6108-6)		6	8	Universal	
X5D97					\$9.95

One in vinyl bag.



Hedliner

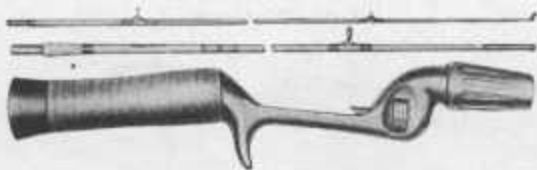
Sunburst yellow wound with forest green nylon vinyl coated thread. Graduated chrome spinning type guides with spiral trim winding on butt guide. Offset type aluminum handle with green chuck-type foregrip. Screw-locking reel seat. Select cork grip, full size. Black butt cap. Vinyl bag.

One Piece Tip

Each		Lgth., ft.	Wt., ozs.	Action	Each
G312B (6054-5½)		5½	8	Universal	
G315B (6057-6)		6	8	Universal	
X4D17					\$6.95

One in vinyl bag

WRIGHT & MCGILL



Green Hornet

Hard drawn nickel silver butt ferrule. Square chuck fit, yellow plastic foregrip. Hard drawn nickel silver blade ferrule. Stainless steel, hard chrome plated "Per-Flex" guides. Tip-top — stainless steel, hard chrome plated. Green nylon windings with gold trim. Handle and reel seat — detachable double offset die cast aluminum screw lock chuck type "Sure-Shot" handle. Natural cork grip rubber butt cap. Light willow green color.

Two-Piece

6½-Foot, 8-Ounce, Light Action

Each		Each
G459B (GHJ)	X6D60	\$10.95

One in cloth carrying case.



Stream Champion

Willow green color. Hard drawn nickel silver "Uni-Fit" male ferrule. Stainless steel guides, hard chrome plated and tip-top. Blue nylon windings with yellow trim. Detachable double offset die cast aluminum "Sure Shot" handle with blue baked enamel finish. Natural cork grip—rubber butt cap. Screw lock blue colored, round chuck.

One-Piece

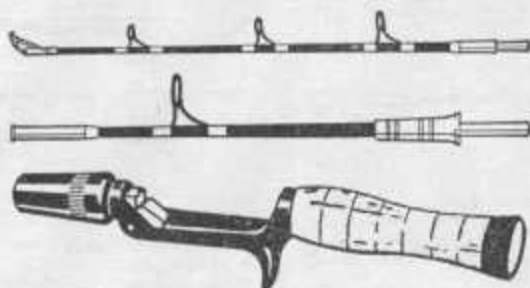
6½-Foot, 8-Ounce, Medium Action

Each		Each
G417B (SCMJ6½)	X5D97	\$9.95

One in cloth carrying case.

TUBULAR GLASS SPIN-CAST RODS

GREAT LAKES



Black Knight

Companion for Zebco 33 Reel

Charcoal finish shaft with black and white spiral winds over silver foil and extra red decorative stripes at each guide and base. Ivory tenite hosel. Four graduated chrome spin-cast guides and tip-top. Chrome-plated ferrule. Superior metal detachable handle with screw type reel fastener. 5 inch select specie cork grip with black butt cap and celoseal. Nylon collet with locking nut.

Two-Piece
6½-Foot, 8-Ounce

Each			Each
G454B	(T33)	X4D80	\$8.00

One in transparent poly bag

Century

Trimmed to Match Johnson Century Reel

Forest green shaft with black and yellow spiral winds over gold foil and extra decorative wrap at base. Four chrome-plated graduated spin-cast guides and tip-top. Chrome-plated ferrules. Superior handle with screw type reel fasteners, forest green finish. 5 inch select specie cork grip, black butt cap and celoseal. Nylon collet with locking nut.

Two-Piece
6½-Foot, 8-Ounce

Each			Each
G412B	(C100)	X4D80	\$8.00

One in transparent poly bag

ZEBCO

Ebony finish with nylon winds over foil base. Chrome-plated, stainless steel guides and Alanite (diamond hard metal) tip top. Black enameled aluminum handle with select specie cork angled grip. Coin-slotted reel seat clamp. Non-rotating nylon rod collet. Black anodized ferrule.

Two-Piece
6-Foot, 8-Ounce

Each			Each
G490B	(3366)	X7D77	\$12.95

One in cloth bag

TUBULAR-SOLID GLASS SPIN-CAST RODS

(DUAL CONSTRUCTION)

TRUE TEMPER



Flipline

Hologlass Tip Section for Fast Action
Solid Butt Section for Casting Power

Jet black blank, white sheath. White spiral windings, gold trim. Stainless steel chrome-plated reinforced guides and tip-top. Rolled welt ferrules. Aluminum offset handle, black enamel finish. Lightning plunger reel lock. Gold chuck foregrip. 5 inch ring cork, white butt cap. Four guides.

Two-Piece

Each		Lgth., ft.	Wt., oz.	Action	Each
G403B	(4215)	6	8½	Light	
G392B	(4216)	6½	9½	Special Light	
X5D97					\$9.95

One in plicofilm bag

GREAT LAKES

Tournament Spin-N-Cast
Tubular Butt—Solid Tip

Natural shaft with gold tip. Brown spiral wraps over gold foil. Brown hosel. Three graduated "V" type spin guides. Nicked brass mid-ferrule. Bronze handle with 5 inch specie cork grip. Nylon collet with locking nut.

Two-Piece
6½-Foot, 7-Ounce

Each			Each
G448B	(TS)	X4D20	\$7.00

One in transparent poly bag

SOLID GLASS SPIN-CAST RODS

TRUE TEMPER



Flipline

Clear blank, yellow hosel and white sheath. Yellow and green spiral windings. Stainless steel wire frame chrome-plated guides and reinforced tip-top. Chrome-plated rolled welt ferrules. "Speedlock" offset handle, green baked enamel finish. Chuck foregrip, 5 inch select cork, steel butt cap. Four guides.

Two-Piece Tip

6-Foot, 8½-Ounce, Special Light Action

Each		Each
G375B (4545)	X6D57	\$10.95

One in cloth bag.



Flipline

Clear blank, white sheath and hosel. Brown spiral windings with gold trim. Stainless steel chrome-plated guides and tip-top. Chrome-plated rolled welt ferrules. Aluminum offset handle with lightning plunger-type reel lock aluminum chuck foregrip (both in rich brown enamel), 5 inch select cork. Four guides.

Two-Piece Tip

Each		Lgth., ft.	Wt., oz.	Action	Each
G404B (4534)		5½	8½	Light	
G294B (4535)		6	9	Light	
X4D77					\$7.95

One in phtofilm bag.

MONTAGUE



Flipline

Clear blank, black sheath. Black spiral windings, gold trim. Chrome-plated guides, tip-top and ferrules. Aluminum offset handle with collet. Chuck foregrip with 5 inch ring cork. Three guides.

Two-Piece Tip

6-Foot, 8-Ounce, Light Action

Each		Each
G414B (4525)	X3D57	\$5.95

One in kraft bag.



Flipline

Clear blank with black hosel. Black spiral windings, gold trim, stainless steel chrome plated guards and tip top. Aluminum offset handle, black baked enamel finish, gold finish chuck foregrip with collet. Five inch select cork grip. Three guides.

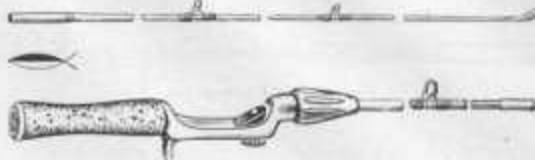
One Piece

5½-Foot, 7¼-Ounce, Light Action

Each		Each
G341B (4514)	X2D97	\$4.95

One in cloth bag.

HEDDON



Hedliner

Clear glass with butt section permanently mounted in handle—eliminates "lining up" guide and gives a firm one-piece feel. Nicked ferrule, durable chrome guides, spinning type, wound with tough, colorful vinyl-coated nylon thread, bright scarlet, with spiral trim on butt guide.

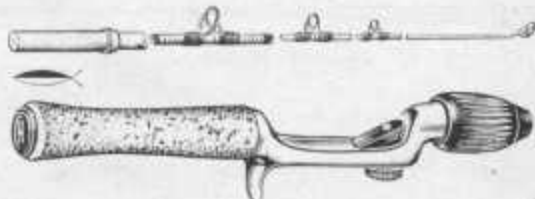
Bright aluminum offset handle with screw-locking reel seat, select cork full size grip. Black butt cap.

Two Piece

6-Foot, 8½-Ounce, Universal Action

Each		Each
G279B (5503-6)	X4D17	\$9.95

One in vinyl bag.



Hedliner

Clear tip, solid glass mounted with everlasting nylon ferrule. Durable chrome spinning type guides are wound in tough, colorful vinyl-coated nylon thread, bright scarlet, with gay spiral trim on butt guide. Bright aluminum offset, with black chuck-type foregrip. Screw-locking reel seat holds all reels in positive position. Select cork, full size grip. Black butt cap. Vinyl rod bag.

One Piece

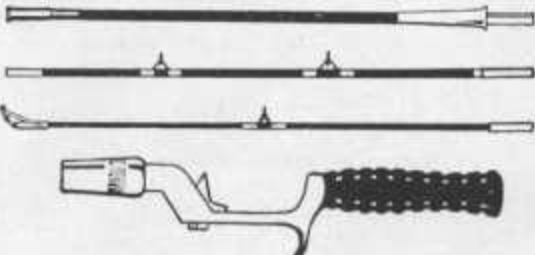
5½-Foot, 8½-Ounce, Universal Action

Each		Each
G278B (5055-5½)	X3D57	\$5.95

One in vinyl bag.

SOLID GLASS TACKLE BOX RODS

GREAT LAKES



Fits in 17-Inch Tackle Box

Three piece (semi-clear) shaft with three Spin-N-Cast guides and tip. Plated mid-ferrules, guides set in nylon windings. Shaft encased in ivory plastic hosel. Brass butt ferrule. Michigan handle, bright finish, dark blue nut. Reel secured with hinged cam and set screw. Salmon colored rubber grip.

Four Piece

5-Foot, 5-Ounce

Each		Each
G451B (K35)	X4D20	\$7.00

One in ctn.

TUBULAR GLASS SPINNING RODS

TRUE TEMPER



Precedent Hologlass

Deluxe finish, white blank. Blue and gold spiral windings over gold foil. Gold-plated carbonyl guides and tip-top, "V" type frame. Gold-plated hand welt ferrules. Select cork grips, 6 inch lower, 3½ inch upper. Gold anodized aluminum fixed reel seat. Five guides.

Two-Piece

7-Foot, 5-Ounce, Special Light Action

Each			Each
G552B	(2054)	X18D00	\$30.00

One in canvas bag, fibre case.



Dynaspin Hologlass.

Deluxe tan blank 5 inch white sheath. Black and red spiral windings on silver foil underwrap. Graduated carbonyl guides and reinforced tip-top, "V" type frame. Chrome-plated hand welt ferrules, 12 inch select cork grip. New type anodized aluminum sliding reel seat. Five guides.

Two-Piece

Each		Lgth., ft.	Wt. oz.	Action	Each
G440B	(2043)	6½	4	Light	
G554B	(2033)	6½	4½	Medium	
G441B	(2044)	7	5½	Light	
X13D77					\$22.95

One in cloth bag, fibre tube case.



Keith's Brook Hologlass

Deluxe tan blank, 5 inch white sheath. White underwind, dark brown spiral overwrap. Stainless steel chrome-plated foulproof guides and reinforced tip-top. Chrome-plated hand welt ferrules. Select cork grips, 6 inch lower, 3½ inch upper. Brown anodized aluminum fixed reel seat, gold bands. Five guides.

Two-Piece

7-Foot, 5½-Ounce, Medium Action

Each			Each
G556B	(2194)	X10D77	\$17.95

One in cloth bag.



Lagoon Hologlass

Tan finish, 5 inch sheath and white winding check. Brown and yellow spiral windings. Stainless steel chrome plated wire frame guides and reinforced tip top. Chrome plated rolled welt ferrules, 12 inch select cork grip with brown plastic butt cap. Adjustable brown and gold anodized sliding reel seat. Five guides.

Two Piece

6½-Foot, 4-Ounce, Super Light Action

Each			Each
G387B	(2023)	X9D57	\$15.95

One in cloth bag, wood dowel.



Clear Lake Hologlass

Tan blank with white sheath. Brown spiral windings, white trim. Stainless steel chrome-plated "uniguides" and tip-top. Chrome-plated rolled welt ferrules, 12 inch select cork grip. White butt cap and check. Sliding reel seat, brown with gold bands. Four guides.

Two-Piece

6½-Foot, 3¾-Ounce, Medium Light Action

Each			Each
G560B	(2183)	X7D77	\$12.95

One in cloth bag.



Sweetwater Hologlass

Tan blank with white sheath, gold color trim. Red spiral windings with silver trim. Chrome-plated guides and tip-top. Chrome-plated rolled welt ferrules. Ring cork grip, 6 inch lower, 3½ inch upper. Fixed reel seat. White butt cap and check. Three guides.

Two-Piece

6½-Foot, 5-Ounce, Special Light Action

Each			Each
G562B	(2243)	X5D97	\$9.95

One in paper bag.

Sunbeam Hologlass

Tan blank with white sheath, gold color trim. Red spiral windings with gold trim. Stainless steel chrome-plated guides and tip-top. Chrome-plated rolled welt ferrules, 10 inch cork grip with white cap at either end. Two natural finish aluminum reel bands. Three guides.

Two-Piece

6½-Foot, 4¼-Ounce, Special Light Action

Each			Each
G382B	(2240)	X4D77	\$7.95

One in ploid film bag.



TUBULAR GLASS SPINNING RODS

HEDDON



Mark IV

Top grade rod with specially graded natural tone tip. "V" frame carboloy guides and tip-top. White wound base, tan guide winds, black spiral trim winds. Special satin aluminum finish reel bands, butt cap, winding check and band stops. Walnut foregrip. Walnut and tenite inlay rear grip. 14 inch special taper extra select specie cork grip. Black keeper plate. Satin finish featherweight ferrule.

Two-Piece

Each		Lgth., ft.	Wt., oz.	Action	Each
G486B (7503)		6½	4½	Fas-Tip	
G487B (7505)		7	4¾	Fas-Tip	
X24D00					\$40.00

One in leatherette case, reinforced tube



Mark II

Grained finish. Black finish hard chrome wire frame guides and tip-top. Maroon vinyl winds, white trim. Anodized coppertone tapered butt cap, tapered winding check, tapered aluminum bands and special hand stops. 14 inch special design specie cork tapered handle. Black hook keeper. Coppertone featherweight ferrule.

Two-Piece

Each		Lgth., ft.	Wt., oz.	Action	Each
G514B (7353)		6½	4½	Fas-Tip	
G515B (7355)		7	4¾	Fas-Tip	
X11D97					\$19.95

One in vinyl bag



Hedliner

Sunburst yellow two-piece construction. Nickeled ferrule, shouldered, overwound. Graduated "V" type spinning guides. Butt group winding and first guide wound in contrasting jet black spiral with gleaming white trim, nylon thread vinyl coated. Other guides have elongated spiral trim. Select cork on 12 inch grip, with nylon bands.

Handy hook holder above handle. Entire tip sheath coated with clear varnish. Black butt cap.

Two Piece

Each		Lgth., ft.	Wt., ozs.	Action	Each
G295B (7203-6½)		6½	4½	Universal	
G309B (7205-7)		7	4½	Universal	
X7D77					\$12.95

One in vinyl bag



Mark III

Natural tone tip. Foulproof guides with carboloy tip-top. Goldenrod base winds, brown guide and trim winds. Anodized goldtone tapered butt cap, tapered aluminum bands, tapered winding check and special band stops. Walnut foregrip. Special walnut inlay handle. 14 inch special design extra select specie cork grip. Gold keeper plate. Goldtone featherweight ferrule.

Two-Piece

6½-Foot, 4½-Ounce, Fas-Tip Action

Each				Each
G489B (7453)	X18D00			\$30.00

One in cloth bag, reinforced tube



Mark I

Cardinal red tip "V" type hard chrome guides and tip-top. Black vinyl guide winds, white trim. Polished tapered aluminum bands. Tenite butt plate. 12 inch special grade specie cork tapered handle. Black hook keeper. Nickel silver ferrule.

Two-Piece

Each		Lgth., ft.	Wt., oz.	Action	Each
G566B (7253)		6½	4½	Fas-Tip	
G567B (7255)		7	4¾	Fas-Tip	
X8D97					\$14.95

One in vinyl bag

Mark I

Fixed Reel Seat

Cardinal red tip "V" type chrome guides and tip-top. Black vinyl guide, white trim. Fixed aluminum reel seat, with tapered hood and lock nut, anodized silver and black. Bright anodized tapered butt cap. Tapered winding check. 16 inch special grade specie cork tapered rear grip and foregrip handle. Black hook keeper. Nickel silver ferrule.

Two-Piece

6½-Foot, 4½-Ounce, Fas-Tip Action

Each				Each
G565B (7303)	X10D77			\$17.95

One in vinyl bag



Hedliner

"Sunburst Yellow" nickeled ferrule. Graduated chrome spinning guides, wound with forest green nylon thread, vinyl coated for toughness. Butt guide has spiral wound trim, and spiral group wind sparks butt section. Select cork grip 12 inches long, with nylon bands. Black butt cap.

Two Piece

Each		Lgth., ft.	Wt., ozs.	Action	Each
G289B (7103-6½)		6½	4½	Universal	
G291B (7105-7)		7	4½	Universal	
X5D97					\$9.95

One in vinyl bag

TUBULAR GLASS SPINNING RODS

WRIGHT & MCGILL

TUBULAR GLASS



Green Hornet

Hard drawn nickel silver, "Uni-Fit" ferrule. Stainless steel hard chrome "Per-Flex" guides. Stainless steel hard chrome tip-top. Windings—green nylon with gold trim. Reel seat—sliding sleeve anodized aluminum. Twelve inch natural cork handle with rubber butt cap. Light willow green color.

Two Piece

6½-Foot, 4-Ounce, Medium Action

Each G456B (GHS) X6D97.....\$11.95

One in cloth carrying case.



Denco

Hard drawn nickel silver "Uni-Fit" ferrules. Stainless steel hard chrome guides. Tip-top—stainless steel hard chrome. Red nylon windings, yellow foregrips, 5 inch trim. Anodized aluminum sliding rings. Twelve inch natural cork handle with plastic butt and foregrip caps. Golden brown color.

Two Piece

6½-Foot, 4¼-Ounce, Medium Action

Each G398B (965) X4D77.....\$7.05

One in plastic bag and fibre board case.

SOLID GLASS SPINNING RODS

TRUE TEMPER



Spinalong

White solid blank with coppertone sheath, gold color trim. White check, Coppertone spiral winding. Stainless steel chrome-plated guides and tip-top. Chrome-plated ferrules, 10 inch ring cork grip with white cap at either end. Natural finish aluminum rings. Three guides.

Two-Piece

6-Foot, 5½-Ounce, Special Light Action

Each G563B (2620) X3D57.....\$5.95

One in kraft bag.

MONTAGUE



Eagle River

White with yellow winding check. Purple spiral windings with gold trim. Stainless steel chrome plated rolled welt ferrules. Select cork grips 6 in. lower 4 in. upper, yellow butt cap. Aluminum anodized fixed reel seat. Four guides.

Two Piece

6¼-Foot, 7-Ounce, Medium Action

Each G394B (2560) X4D77.....\$7.95

One in cloth bag.

HEDDON



Hedliner

Clear glass with nicked ferrule. Graduated chrome spinning guides, wound with tough, colorful vinyl-coated nylon thread, bright scarlet. Spiral trim butt guide. Select cork on 12 inch grip and nylon reel bands. Black butt cap.

Two Piece

6½-Foot, 6-Ounce, Universal Action

Each G286B (5703-6½) X4D17.....\$6.95

One in vinyl bag.

GREAT LAKES



St. Clair

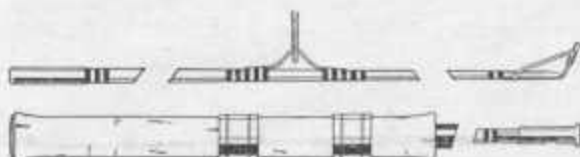
Two piece solid glass shaft finished in charcoal with bright plated mid ferrule, 4 spin guides wound in black and white cluster nylon with extra red double trim stripes at each guide and 2 cluster winds at base of rod. Natural cork handle with fixed black reel seat and 2 black butt caps.

Two Piece

6¼-Foot, 7-Ounce

Each G293B (SDF) X4D17.....\$6.95

One in cloth bag.



Bamboo

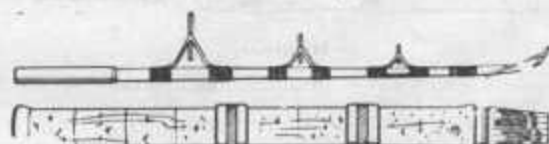
Two piece solid glass shaft finished in translucent blue and with bright plated mid ferrule, 3 spin guides wound with red and black cluster nylon and 2 decorative winds at base of rod, handle molded from cork with aluminum spin rings and 2 black butt caps.

Two Piece

6-Foot, 8-Ounce

Each G558B (SG6) X3D00.....\$4.95

One in kraft bag.



Pacemaker

Two piece yellow solid glass shaft with bright plated mid ferrule. Three spin guides wound in brown and yellow cluster nylon, brown throat and yellow trim stripe at base of rod. Handle molded from cork with aluminum spin rings.

One Piece

6-Foot, 9-Ounce

Each G557B (SP5) X2D37.....\$3.95

One in kraft bag.

TUBULAR GLASS TROLLING RODS

MONTAGUE



Clipper

Tan hollowglass shaft, hard wood butt and grip. Chrome tarpon reel seat. 2 guides, spiral winding.

One-Piece

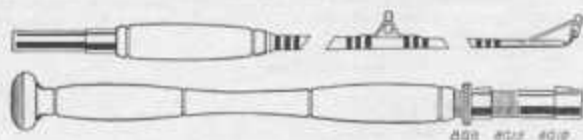
5 $\frac{1}{2}$ -Foot, Heavy

Each Δ Each
G314B (8240) X6D56.....\$10.95

One in plastic bag. Wt. bag 1 $\frac{1}{2}$ lbs.

SOLID GLASS TROLLING RODS

MONTAGUE



New Yorker

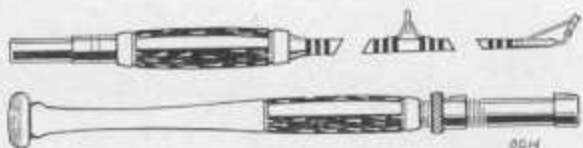
White solid glass shaft. 3/12 diameter at check. Hard wood butt and grip, chrome tarpon reel seat, 2 guides, maroon and gold spiral windings.

One-Piece

5-Foot

Each Δ Each
G304B (8740) X3D57.....\$5.95

One in plastic bag. Wt. bag 1 $\frac{1}{2}$ lb.



Jones Beach Boat Rod

White solid glass shaft. Hardwood butt and grip. No. 15 chrome reel seat. Chrome double thick reinforced ferrule. Guides wound brown and white nylon.

One-Piece

Length,
ft.Wt. Bag,
lbs. Δ Each

Each
G303B (8892) 6 1 $\frac{1}{2}$
G283B (8895) 7 $\frac{1}{2}$ 1 $\frac{1}{2}$
X7D17.....\$11.95

One in cloth bag

SOLID GLASS
CATFISH SNAGGER RODS

Montague



Fishkiller Ocean-Bay-River Rod

White solid glass blank extends completely through handle, tapered from .625 inch diameter at butt to .375 inch diameter at tip. Green and gold windings. Non-detachable grip with 4-inch cork forward and 10-inch cork lower. White butt cap. 3/4 inch fixed chrome-plated reel seat. Two guides.

One-Piece

6-Foot, Extra Heavy Action

Each Δ Each
G570B (8602) X5D97.....\$9.95

One in cloth bag. Wt. bag 1 $\frac{1}{2}$ lbs.

GREAT LAKES



Built for extra heavy duty. Ideal for big snappers and other large fish.

3/4 inch semi-clear solid fiberglass shaft extends through handle. Chromium-plated wire frame, heavy guides and top with two-color nylon windings. 14 inch, extra heavy, natural hardwood butt handle with rubber butt cap. 9 inch feathered foregrip. Overall handle length 24 inches. 1 inch chromium-plated reel seat with locking ring.

One-Piece

6-Foot

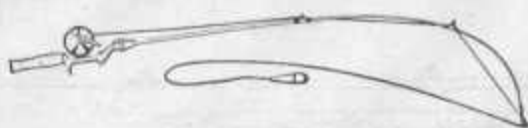
Each Δ Each
G292B (B186) X6D00.....\$10.00

One in plastic bag. Wt. bag 1 $\frac{1}{2}$ lbs.

In selling fishing tackle your not just
selling an item of merchandise . . . your
also selling a way of life.

Make someone's life more pleasant by
selling quality, not price!

CASTING ROD & REEL COMBINATION GREAT LAKES



Challenger

Consists of:

Challenger Rod—One piece Fiberglass shaft, 2 chromed stainless guides and tip-top with red windings, brass ferrule. Detachable handle is die-cast aluminum with composition cork grip, screw-type reel clip and positive metal locking chuck. Rod furnished in assorted colors, blue, green, yellow and clear.

All Metal Reel—Level winding. Brass working parts. Nickel plated steel spool. Helical drive gears to spool shaft.

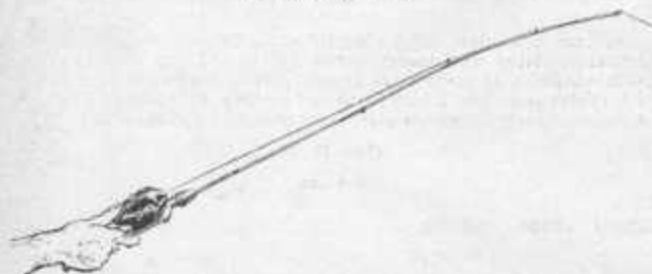
Line—25 Yards top quality black braided nylon, waterproofed, 15 pound test.

Plug—3½ oz. practice plug.

Per Pkg. (6 Outfits)		Length, ft.	▲ Per Outfit
GX-CC6/4½-B	X25D02	4½	\$6.95
GX-CC6/5-B	X25D02	5	6.95

Six outfits in pkg. Wt. pkg. 6¼ lbs.
Sold Only in Full Packages

SPIN-CAST ROD & REEL COMBINATION GREAT LAKES



Sensitive outside dial drag adjustment from light to heavy tension. Easy-to-reach release lever. 4 to 1 ratio with single crank. Silent, positive anti-reverse. Easy-to-change stationary spool. Easily removed aluminum cap with hardened eye. Carbide pick-up pin and spool. Metallic bronze with ivory trim. Wound with nylon monofilament line.

Complete with reel, rod, line, swivel and rubber practice plug.

With One-Piece Solid Glass Rod 5½-Foot—8-Ounce

Gold bronze shaft with brown and yellow spiral nylon winds and extra decorative wrap at base. Three chrome open-cast guides. Metal detachable handle with cam and screw reel fastener, bronze finish. 5 inch natural cork grip and butt cap. Nylon collet with locking nut.

Each	Each
G477B (1S) X7D77	\$12.95

Reel in box, rod in kraft sleeve. Wt. 1½ lbs.

With One-Piece Tubular Glass Rod 6-Foot—8-Ounce

Natural finish with red spiral nylon winds. Three spin-cast guides. Brass ferrule. Metal detachable handle with clip and screw reel fastener, bronze finish. 5 inch natural cork grip and butt cap. Nylon collet with locking nut.

Each	Each
G494B (1T) X8D37	\$13.95

Reel in box, rod in kraft sleeve. Wt. 1½ lbs.

With Two-Piece Tubular Glass Rod 6½-Foot—8-Ounce

Same rod as No. 1T above except 6½-foot, two-piece.

Each	Each
G550B (1TT) X9D57	\$15.95

One in kit box. Wt. box 2¼ lbs.

SPINNING ROD & REEL COMBINATION GREAT LAKES



Whirlaway Imperial reel, rod, line, swivel and plug. Outside dial drag tension adjustment provides full range of settings. Dial readings for light, medium or heavy tension.

Dial pointer for accurate setting. Rotate dial until reading is directly under pointer. Full bail pick-up flips aside to cast—returns to position automatically on retrieve.

Phenolic spool moves forward and back—does not revolve. No twisting, no snarling of line.

Complete viewing of line and reel function through translucent band in handle.

Reel is Wound with 50 Yards of Nylon Line With One Piece Solid Glass Rod

One piece solid glass bronze finish with 3 "V" type spin guides and tip top—ivory nylon windings and plastic hosel. Cloth bag.

Each	5½-Foot	Each
GX-85/5½-B	X13D77	\$22.95

One in box. Wt. box 1¾ lbs.

With Two Piece Tubular Glass Rod

Two piece natural tubular glass shaft, 4 graduated "V" type spin guides and tip top—brown windings—ano-dized aluminum ferrules and bright aluminum hosel.

Each	6½-Foot	Each
GX-85T36½-B	X14D97	\$24.95

One in box. Wt. box 2¼ lbs.

Extra Shafts

Each	One-Piece Solid Glass (For 85/5½)	Length, ft.	Each
G337B (5½)	X3D00	5½	\$5.00
	Two-Piece Tubular Glass (For 85T36½)		
G455B (T36½)	X3D60	6½	6.00

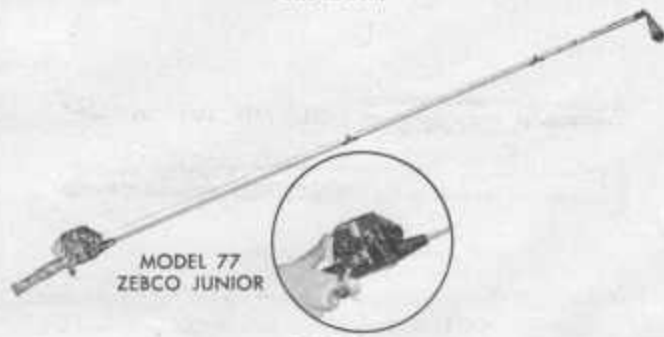
One in box.

Extra Spools

For 85/5½ and 85/T36½.

Each	Each
G127B (75-E3) D6C0	\$1.00

One in box.



MODEL 77
ZEBCO JUNIOR

ZEBCO

Designed for Children

Simple "break open" reel—easy cleaning and spool changes. Continuous anti-reverse. Easily-adjusted drag. Solid fiberglass rod with solid ash handle, stainless steel spinner head, chrome-plated guides with nylon wrappings and carbide gears. Black and white.

Overall length 50 inches. Weight 7 oz. With practice plug and 135 feet of 6 lb. test line.

Each	Each
G361B (77JR) X4D77	\$7.95

One in ctn. Wt. ctn. ¾ lb.

TELESCOPING GLASS POLES

ACTION ROD

Extendo

Telescoped tubular glass pole locks into place automatically and telescopes right back into a convenient carrying case. Rubber capped end for safety. Light, flexible and strong.



Rubber Butt Cap and Tip Top

Each			Extends Ft.	Telescopes to ins.	Wt. each, ozs.	■ Each
G261B	(5210)	X5D37	10	45	4	\$8.95
G422B	(5212)	X5D97	12	55	4	9.95
G421B	(5216)	X7D17	16	55	8	11.95
G262B	(5220)	X9D57	20	55	8	15.95

Loose



Rubber Butt Cap, Guides and Tip Top

One guide per section. Fixed metal rest.

Each			Extends Ft.	Telescopes to ins.	Wt. each, ozs.	■ Each
G271B	(5610)	X5D97	10	45	4	\$9.95
G272B	(5612)	X6D57	12	55	4	10.95
G274B	(5616)	X8D37	16	55	8	13.95
G275B	(5620)	X10D77	20	55	8	17.95

Loose

TUBULAR STEEL TELESCOPIC
FLY AND BAIT RODS

BRISTOL



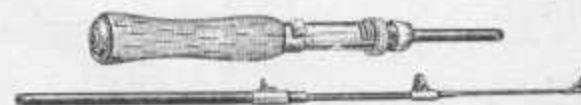
Four Joints

Hexagonal. Hardened steel snake guides. Reversible die cast aluminum handle with cork grip.

Length 8½ feet

Each			Each
G470B	(2009)	X4D20	\$6.95

Twelve in ctn. Wt. ctn. 18 lbs.



Three Joints

Hexagonal. Stainless steel ring guides. Reversible die cast aluminum handle with cork grip.

Length 8½ feet

Each			Each
G471B	(2015)	X2D95	\$4.05

Twelve in ctn. Wt. ctn. 13¼ lbs.

BAMBOO POLES



Imported direct from Japan. Extra quality, steamed, straightened and re-straightened.

Each bundle properly wrapped and tied. Strictly fresh stock each season.

We are not responsible for poles damaged in transit by the carriers. All such claims must be referred to them for adjustment.

Light Yellow Color

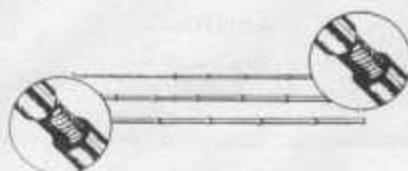
Per Bundle	F. O. B. St. Louis	Zone 1	Zone 2	Zone 3	Length, ft.	Diameter Butt, ins.	No. in Bdl.	Wt. Bdl., lbs.
O-FC10-B	N-X7D50	X8D30	X8D35	X8D75	10	3½ to 3¼	100	35
O-FC12-B	N-X11D50	X12D25	X12D75	X13D20	12	3½ to 3¼	100	50
O-FC14-B	N-X15D25	X16D30	X16D75	X17D35	14	3½ to 3¼	100	65
O-FC16-B	N-X10D20	X10D85	X11D30	X11D65	16	3¼ to 1	50	47
O-FC18-B	N-X13D14	X14D04	X14D60	X15D25	18	3½ to 1½	50	62
O-FC20-B	N-X18D50	X19D85	X20D55	X21D45	20	3½ to 1½	50	90

Sold Only in Full Bundles

For Zone Information, See Section 30—Page 4

JOINTED BAMBOO POLES

NORTON



Screw Type Ferrule—Natural

Genuine selected imported bamboo, varnished finish. Pinned plated tip.

Three-Piece

Each			Length, feet	No. in ctn.	Wt. ctn., lbs.	▲ Each
G432B	(S10)	D6C0	10	24	10	\$1.00
G296B	(S12)	X1D05	12	12	9	1.75
G297B	(S14)	X1D20	14	12	11	2.00



Friction Ferrule—Natural

High grade bamboo, natural finish. Brass ferrule and plated tip top.

Three-Piece

Length 12 feet

Each				▲ Each
G260B	(3500)	D6C0		\$1.00

Twenty-four in box. Wt. box 14 lbs.



Friction Ferrule—Striped Mottled

Rolled edge nickel plated brass ferrule. Pinned ferrule. Chrome metal tip top. Varnished finish.

Each			No. Pieces	Length, Feet	No. in Ctn.	Wt. ctn., lbs.	Each
G276B	(810)	D4C8	2	8 to 10	48	18	\$0.80
G277B	(1112)	D9C0	3	12	24	15	1.50
G280B	(1314)	X1D08	3	14	24	20	1.80

One in paper bag.

NORTON



De Luxe—Mottled

Flame tempered bamboo, carefully selected and hand straightened. Special glossy mottled finish. Band eye tip top and three tape wound spiral guides. Turned hardwood handle with nickel plated reel seat which is an integral part of the handle. Rolled edge brass ferrules, nickel plated, riveted to pole.

Three-Piece

Each			Length, feet	Wt. Box, lbs.	▲ Each
G269B	(R12)	X2D10	12	6	\$3.49
G270B	(R14)	X2D28	14	7	3.79

One in paper sleeve. Six in box.



Natural

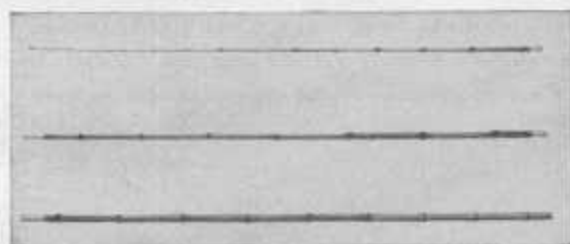
Natural color bamboo. Brass ferrules riveted to pole. Plated tip top.

Length 8 to 10 Feet

Each				▲ Each
G561B	(2500)	D3C6		\$0.60

Forty-eight in ctn. Wt. ctn. 17 lbs.

AMERICAN IMPORT



Dickson Blue Ribbon—Mottled

Mottled Bamboo. Equipped with rolled edge brass ferrules. All sections and butts of bamboo are dowelled. Nickel plated brass tip guide. Size of tip $\frac{3}{8}$ inch with $\frac{1}{16}$ inch tolerance.

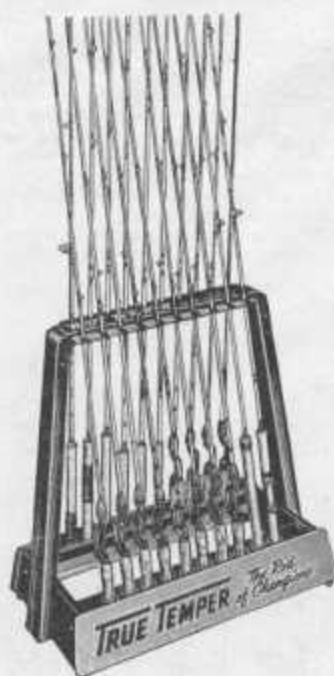
Three-Piece
Length 14 Feet

Each				Each
G431B	(208)	D7C3		\$1.05

Loose. Wt. each $\frac{3}{4}$ lb.

FISHING ROD MERCHANDISING STANDS

TRUE TEMPER



Attractive green and yellow metal stand for floor or window. Holds 20 rods but takes only 16x30 inches of floor area. Rubber "fingers" hold rods firmly but permit easy removal for inspection. Rubber feet prevent marring floor. Packed knocked-down but easily assembled.

Each
G7529-B X13D25

One in ctn. Wt. ctn. 15 1/4 lbs.

CASTING ROD HANDLES GREAT LAKES



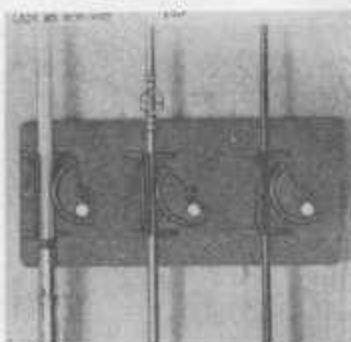
Unifit

For rods 3/16 inch to 5/16 inch diameter. Chrome die cast aluminum handle, chromed locking chuck. Celoseal specie cork grip and ring reel lock.

Each
G642B (33) X1D77..... \$2.50

One in box. Wt. box 6 ozs.

FISHING ROD RACKS KAUTZKY



Special cam design holds rods from smallest in diameter to largest salt water and surf rods—eliminates need for special types of holders for different size rods. Firmly holds at any point from tip to butt of shaft. Affords maximum protection.

No need to dismantle rod or remove reel when rack is used for storage or display.

Complete with screws and instructions for mounting.

Size 2x4 3/4 in.

Each
G3444B X1D19.....

Each
\$1.98

One in box. Wt. box 1 1/2 lb.

FISHING ROD CASES WEBER DOT LINE



Telescopic Aluminum

Aircraft quality aluminum tubing. Heavy rubber wall cushions even the most delicate tip. Dot line coin lock. No tools needed.

Adjusts from 38 to 72 ins.

Each			Diam., ins.	Wt. Each, lbs.	Each
G568B	(RC158)	X3D57	1 5/8	3/4	\$5.95
G575B	(RC200)	X4D05	2	3/4	6.95
G569B	(RC250)	X5D10	2 1/2	1	8.50

Loose



Solid Aluminum

Heavy-wall aircraft quality aluminum tubing.

Each		Diam., ins.	Lgth., ins.	Wt. lbs.	Ctn., Each
G572B (C-42)	X2D10	1½	42	12	\$3.50
G573B (C-46)	X2D46	2	46	17	4.00
G574B (C-52)	X2D58	2	52	19	4.30

Twelve in ctn.



Telescopic Fibre

Fine luggage type finish in contrasting tones of saddle-tan color. Both scuff and wear resistant finish. Not affected by salt water. Luggage type handle and brightly plated hardware. End caps formed of soft polyethylene to cushion tips.

Diameter 3 1/2 in. Adjustable in length from 38 to 64 inches.

Each
G576B (35) X2D97..... \$4.95

Twelve in box. Wt. box 30 lbs.

SPINNING ROD HANDLES GREAT LAKES



Universal

Shaped handle, solid cork with metal core. Metal chuck has adjustable brass collet. For rods 3/16 inch to 5/16 inch diameter. Green anodized aluminum reel seat with gold anodized keeper ring.

Each
G641B (38) X2D37..... \$3.95

One in box. Wt. box 6 ozs.

Items marked ✱ not carried in stock. Can only be furnished by shipping direct from factory. F.O.B. Cleveland, Ohio.

FISH ROD HOLDERS

SAMPO



Safety

All metal, non-rusting. For use with casting or spinning rods. Only three parts—easy to stow disassembled. Safe, rod will not jump out of holder. Fast—straight line action removes rod and sets hook in one motion. Can be turned to direction taken by fishing line. 40 positions of rod angle—can be locked. Clamps on seat, side or stern.

On display card

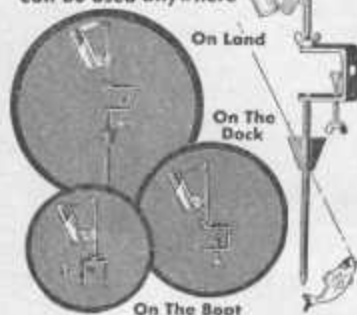
Each
G3472B (RH1) X2D09.....\$3.49

One in box. Wt. box 2 lbs.

SIMONSEN

NO. 10 SIMO

Katchmaster

UNIVERSAL
can be used anywhere

Katchmaster

Shows slightest nibble—helps to set hook automatically. Spring tension keeps slack out of line. Excellent for one-man trolling with oars or motor. It cannot fall out or pull out of holder sheath. Quickly taken apart (three pieces) to fit any tackle box.

Painted in bright red and yellow with cadmium plated parts.

Each
G3455B (10) X1D41.....\$2.35

Six in box, thirty-six in ctn. Wt. ctn. 1½ lbs.

FISH ROD HOLDERS

KLAMERUS



Accommodates two rods or poles. Stout cross bar handles double burden with great ease whether trolling or still fishing. Can be converted into single holder by removing cross-bar and using one arc directly onto clamp.

Each
G3443B (202) X1D35.....\$2.25

One in box. Wt. box 1¼ lbs.

PLASTER'S



Fits all poles and rods. Adjustable to vertical or horizontal position. Ideal for trolling.

Steel body clamp with screw for fastening to boat and adjusting rod position. Steel rocker bracket with rubber covered top and wing nut. Compact and light in weight.

Height of clamp 2½ inches. Length of rocker bracket 7 inches. Cadmium Plated.

Each
G3454B (599) D8C0.....\$1.49

One in box. Wt. box 1 lb.

OZARK



For All Type Rods

Used for bank fishing. Keeps rods in position for instant action.

Round steel rod ¼ inch diameter properly shaped with rack and hook 5 inches long, for resting rods. Length of rod 10½ inches with point for driving into ground.

Finished in black and orange.

Per
Carton (12)
G3456B (SRH) X2D25.....\$0.35

Twelve in ctn. Wt. ctn. 6 lbs.

FISH POLE CARRIERS

PEERLESS



The newest and most practical method of securing long luggage to the top of a car. The Peerless all-weather carrier avoids marring the car finish, guards against obstructing the vision while driving and prevents blocking car doors. Consists of four 3 inch live rubber vacuum cups attached in pairs to spring steel forks. Each fork is reinforced by a steel clip. An 18 inch length of electric welded chain is fastened to each fork.

Practical for fishermen, campers, skiers, duck hunters, etc.

Per Pair
G4352B (A) X1D35.....\$2.25

One pair in ctn Wt. ctn. 1¼ lbs.

BARMORE



Attaches to rain gutter or drip mold of auto. Will not shake loose from wind or vibration. Does not affect opening or closing of doors. Can be carried in glove compartment or fishing tackle box.

For carrying fishing poles, skis, oars and other long awkward articles.

Made of steel, aluminum finish, not molded. Will not rust or corrode. Easily put on or removed.

Per Pair
G4351B (45) D6C0.....\$1.00

One pair in pkg Wt. pkg. ¾ lb.

AUTO TOP CARRIERS

TIG-ORE



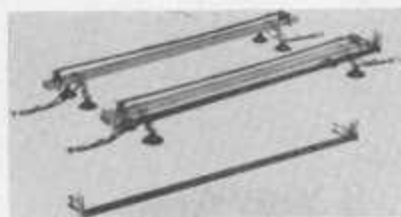
Tiny Toter Heavy Duty

For transporting fishing poles, skis, lumber, pipe, etc. Extra wide surface for greater strength. Suction cups fastened to metal bars with countersunk screws for flat surface. Gray hammertone finish.

Per Pair
G4354B (06) X1D20.....\$2.00
One pair in ctn. Wt. ctn. 13½ lbs.

AUTO-TOP CARRIER LOADING ROLLERS

TIG-ORE



Atlas DeLuxe

For loading boats, etc. on bar type carriers. Clamp bracket adjustable to fit all manufactured car top carrier bars 60 inches or longer. Twist of wrist locks roller in loading or inoperative position. Rubber cushioned full length. Roller 58 inches long.

Each
5-9/58-B X5D40.....\$9.00
One in ctn. Wt. ctn. 8½ lbs.

AUTO-TOP CARRIERS

MARKET FORGE

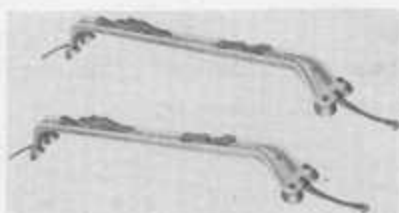


Ultra-Rak

No gutter straps—no suction cups. Carries load on extreme outer curvature of car top where roof is strongest—great load capacity. Plates adjustable for different width cars—mounted in a jiffy without tools. Pressed steel cushioned pressure pads eliminate suction cups—Quik-Lok attachment replaces gutter straps.

One-piece, lightweight, pressed steel 56 inch body—no nuts, bolts or small parts to lose—no moving or sliding parts to cause wear. Extra long, 84 inch quality web lashing straps easily removed by key-lock system. Rust-resistant, grey baked-on enamel finish.

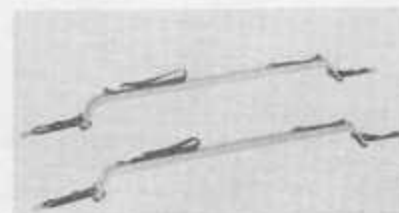
Per Pair
5-300-B X8D40.....\$14.00
One pair in ctn. Wt. ctn. 17 lbs.



Reddi-Rak Flo-Line

1000-lb. load capacity—one-piece, die-formed, lightweight steel. Completely assembled, ready to install—no nuts, bolts or parts to lose. Positive grip suction cups absorb load shock. Easy removal of web straps by keylock system. Rust-resistant baked-on enamel finish. Length 45 inches.

Per Pair
5-200-B X6D00.....\$10.00
One pair in ctn. Wt. ctn. 10 lbs.



Reddi-Rak Junior

All-purpose carrier of one-piece lightweight pressed steel. Completely assembled—no nuts, bolts or parts to lose. Eight 2-inch grey rubber suction cups absorb load shock. Easy removal of lashing straps by keylock system. Baked-on grey enamel, rust-resistant finish. Length 42¾ inches.

Per Pair
5-100-B X4D25.....\$7.00
One pair in ctn. Wt. ctn. 5 lbs.



Luggage Rak Kit

Converts Reddi-Rak Junior Carrier to Luggage Rak.

Consists of heavy gauge welded galvanized wire mesh bottom and steel channel framework. Easily attached to Reddi-Rak Junior Carrier (carrier not included). Sides removable so mesh bottom can be used as platform-type rack. Weather-resistant, baked-on gray enamel finish. Size 37x34½x6 inches.

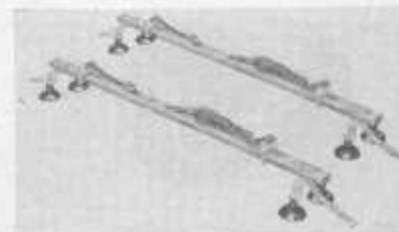
Per Kit
5-141-B X8D25.....\$13.75
One kit in ctn. Wt. ctn. 13 lbs.



Basket-Type Luggage-Rak

All-steel with five metal platform channels. Extra rugged steel channel frame construction. Four non-marring suction cups. Quality web straps and gutter hooks. Weather-resistant baked-on enamel finish. Packed knocked-down—easily assembled. Size 36x39½x6 inches.

Each
5-255S-B X7D50.....\$12.50
One in ctn. Wt. ctn. 20 lbs.



Standard Wood Bar

Sturdy, kiln-dried, beveled oak bars in weather-resistant varnish finish. Adjustable, heavy gauge steel support brackets conform to extreme outer curvature of car top. Self-locking, adjustable strap clamps. Heavy webbing lashing and gutter straps. Eight heavy duty suction cups. Weather-resistant, baked-on grey enamel finish on metal parts.

Per Pair	Lgth. Bar, in.	Wt. Ctn., lbs.	Per Pair
5-105B-B X5D45	54	10	\$9.00
5-105C-B X5D10	48	9	8.50

One pair in ctn.

AUTOMATIC FLY REELS

SOUTH BEND



Oreno-Matic

Perfectly balanced to prevent jerking. Strips line freely even when fully wound and retrieves up to 25 yards of line with touch of trigger. Automatic line brake prevents damage to leaders and rod tips. Knurled spring tension release. Automatic line retrieve trigger folds flush when not in use. Double line guard. Heavily chrome plated. Stainless steel rod clip. Maroon finish.

Capacity: 40 Yards C Level Banshee Line

Each		Each
G206B	(1140) X8D10.....	\$13.50
One in box. Wt. box 9½ ozs.		

Capacity: 25 Yards C Level Banshee Line

Each		Each
G210B	(1130) X7D80.....	\$12.95
One in box. Wt. box 8¾ ozs.		

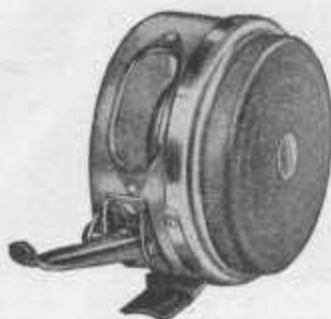


Flat-mounting with many Oreno-matic features. Free stripping. Automatic line brake. Tempered steel drive spring. Stainless steel rod clip. Line guard and trigger are chrome plated. Samoa Beige finish on frame and ratchet coil case. Maroon drive spring cap.

Capacity: 40 Yards C Level Banshee Line

Each		Each
G212B	(1180) X6D00.....	\$9.95
One in box. Wt. box 9 ozs.		

MARTIN



Fly Wate "50"

Free Stripping Upright Model

Made of aluminum alloy. Brass gears with large teeth. Aluminum spool with large hardened steel reversible line guide. Hardened steel spindle. New spring tension throw off. Patented adjustable brake lever. Silent winding mechanism. Instantaneous take down feature. Forest green anodized finish.

Will Fit Rods with Offset Handle

Each		Cap., feet	Wt. Box, ozs.	▲ Each
G146B	(47) X7D20	150	8	\$11.95
G149B	(48) X7D50	225	9	12.50

One in box.



Fly Wate "40"

Free Stripping

Made of aluminum alloy. Brass gears with large teeth. Aluminum spool with large hardened steel reversible line guide. Hardened steel spindle. New spring tension throw off. Patented adjustable brake lever. Silent winding mechanism. Instantaneous take down feature. Forest green anodized finish.

Each		Cap., feet	Wt. Box, ozs.	▲ Each
G146B	(37G) X7D20	150	8	\$11.95
G147B	(38G) X7D50	225	9	12.50

One in box

MARTIN



Tuffy

Brake lever adjustable to any angle and instantaneous, all-metal brake.

Take-down feature for quick, cleaning and oiling. Free stripping.

Blue enamel winding drum and bright metal finish.

Capacity 100 ft. of D Line

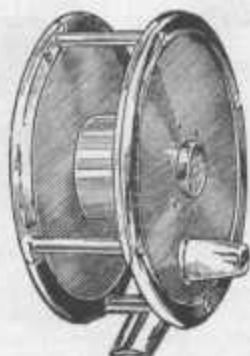
Each		Each
G116B	(8) X5D37.....	\$8.95

Twelve in ctn. Wt. ctn. 8¼ ozs.

If You Are
Too Busy
To Fish
You Are
Too Busy

SINGLE ACTION FLY REELS

OCEAN CITY



Plymouth

Light aluminum frame and spool. Can be used as right or left hand model (and beneath or above rod) by relocating line guide on opposite side of frame. Smooth, adjustable silent drag with control knob on right side plate. Quick change spool. Coin screw take-apart. On-off click. Handy line indicator. Black instrument finish on housing, natural aluminum on spool.

Capacity 40 Yards

Spool width $\frac{3}{8}$ inch. Frame diameter $2\frac{1}{4}$ inches.

Each Δ Each
G232B (76) X4D76 \$7.95

One in box. Wt. box 6 ozs.

Capacity 70 Yards

Spool width $\frac{3}{8}$ inch. Frame diameter $3\frac{1}{2}$ inches.

Each Δ Each
G139B (77) X5D10 \$8.50

One in box. Wt. box 7 ozs.

ENTERPRISE



Sal-Trout

Satin green metal frame. Satin aluminum perforated removable spool. Diamalloy axle. Adjustable back sliding tempered steel click. One-piece perforated back plate. Black celluloid handle.

Capacity 125 Yards

Each Δ Each
G223B (1554) X2D55 \$4.25

One in box. Wt. box 6 oz.



Progress

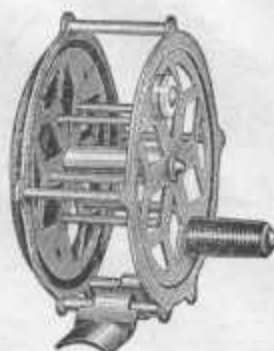
Gun metal. Satin aluminum drum type spool. Plate $2\frac{3}{4}$ in. Pillar 1 in. Black handle.

Capacity 75 Yards

Each Δ Each
G229B (1774) X1D59 \$2.65

One in box. Wt. box 5 oz.

BRONSON



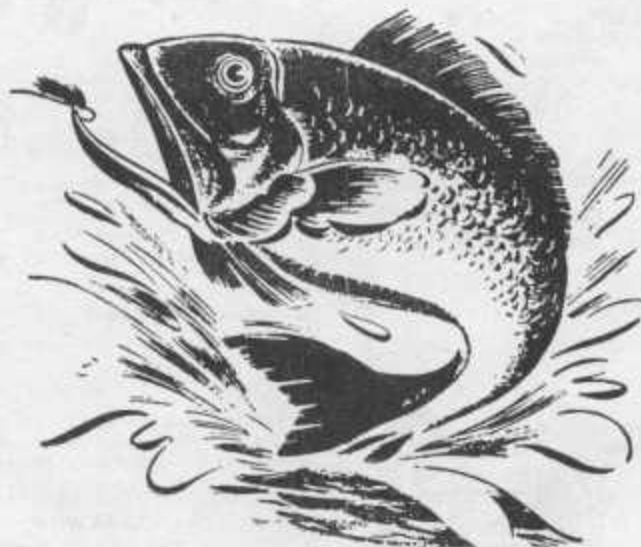
Flylite

Made of steel, gunmetal finish. Adjustable click. Perforated flanges for line drying. Green handle grips. Diameter of spool $2\frac{1}{4}$ inches. Over all dimensions 3x1 inches.

Capacity 80 Yards

Each Δ Each
G211B (B1600S) X1D17 \$1.95

One in box. Wt. box $5\frac{1}{4}$ ozs.



Union Jack

Adjustable click, free-running. Single action. Ball-burnished nickel frame.

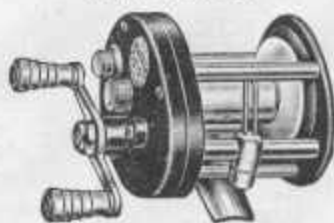
Capacity 60 Yards

Each Δ Each
G156B (2000) D9C6 \$1.60

One in box. Wt. box 3 ozs.

CASTING REELS

TRUE TEMPER



Dynacaster

Lightweight aluminum spool with precision flanges—suitable for monofilament line. Large "brake-drum" type anti-backlash, calibrated for positive control even with light lures. Tubular worm guard reduces wear and protects worm. Non-collapsing 3-screw take apart. Black and chrome finish.

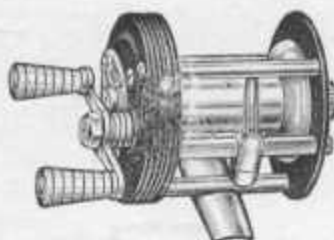
Gear ratio 3.7 to 1. Spool width $1\frac{3}{16}$ inches. Side-plate diameter 2 inches.

Level Wind

Capacity 110 Yards 15-lb. Test Line

Each		Each
G98B	(1975) X10D77	\$17.95

One in box. Wt. box $6\frac{1}{4}$ ozs.



Trophy

Aluminum lightweight frame. Fast aluminum spool, large arbor type. Spring loaded, adjustable anti-backlash control. Stainless steel wind guide. On-off click. Self-lubricated bearings. Black instrument finish. Chromed.

Gear ratio 4 to 1.

Spool width $1\frac{3}{16}$ in. Sideplate diameter $2\frac{1}{16}$ in.

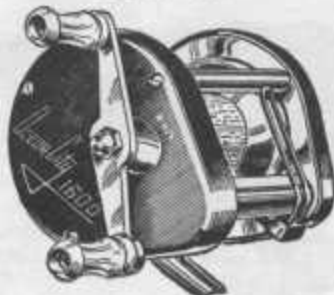
Level Wind

Capacity 100 Yards 15 lb. Test

Each		Each
G130B	(1925) X7D77	\$12.95

One in box. Wt. box 6 ozs.

OCEAN CITY

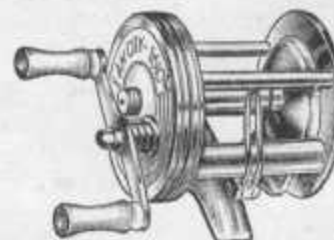


Streamlined aluminum model. Side plates and frame rings hard aluminum. Strong, sturdy frame. Built-in Smoothkaster anti-backlash control. Oilite spool spindle bearings, worm bearings and main gear stud bearings. Lightweight true-running spool with aluminum flanges and permanent cork arbor. Smooth spiral-cut hard brass gears. Protective cap over stainless steel pawl. Lumerith handle knobs. Side plates are sand blasted clear baked lacquer finish. Other exterior metal parts chrome plated. Gear ratio 4 to 1.

Level Winding
Capacity 100 Yards

Each		Each
G173B	(1600) X5D96	\$9.95

One in box. Wt. box 8 ozs.



All-metal nickel and chrome plated model. Spring loaded, adjustable anti-backlash control. Stainless steel wind guide. Long-life brass bearings. On-off click.

Finish—Nickel and chrome plated and polished.

Gear ratio 3.7 to 1.

Spool width— $1\frac{3}{16}$ in.

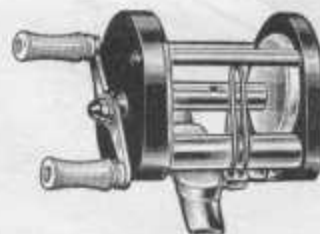
Side plate diameter— $2\frac{1}{16}$ in.

Level Wind

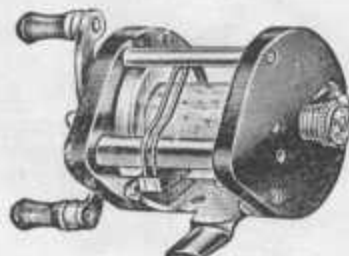
Capacity 100 Yards 15 lb. Test

Each		Each
G119B	(1610) X3D90	\$6.50

One in box. Wt. box $7\frac{1}{2}$ ozs.



OCEAN CITY



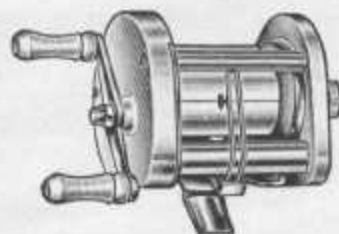
Streamlined with popular tear-drop shaped side plates. Smooth-kaster anti-backlash control. Aluminum flanged spool. Removable split cork arbor. Self lubricating bearings. Protective cap over level wind pawl. Gear ratio 4 to 1. Silver metallic finish.

Plate diameter $2\frac{1}{4}$ inches. Pillar length $1\frac{3}{16}$ inches.

Level Winding
Capacity 100 Yards

Each		Each
G172B	(1591) X2D96	\$4.95

One in box. Wt. box $6\frac{1}{4}$ ozs.



Lightweight, precision parts, superior gearing. Teardrop-shaped tan plastic sideplates. Smooth level wind. On-off click. Nickel-plated spool, removable ivory plastic arbor. Exterior metal parts heavily plated.

Gear ratio 4 to 1. Spool width $1\frac{3}{16}$ inches. Sideplate diameter $2\frac{1}{16}$ inches.

Level Wind

Capacity 100 Yards 15-lb. Test Line

Each		Each
G121B	(1581) X2D39	\$3.98

One in box. Wt. box $6\frac{1}{4}$ ozs.

Teardrop-shaped black plastic sideplates. Smooth-running level wind. On-off click. Nickel plated spool. Exterior metal parts heavily plated.

Gear ratio 4 to 1.

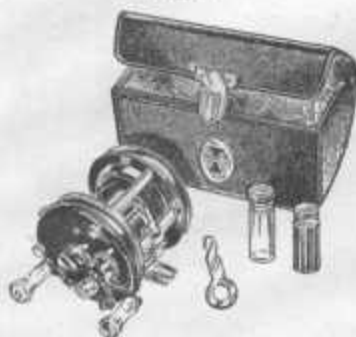
Level Wind
Capacity 100 Yards

Each		Each
G122B	(1520) X2D18	\$3.69

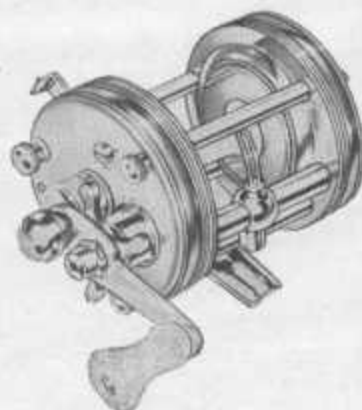
One in box. Wt. box $6\frac{1}{4}$ ozs.

CASTING REELS

GARCIA



(5000)



(5000)

Ambassador

Combines free spool with level wind and centrifugal brake. Smooth, powerful star drag. Adjustable mechanical brake with graduated scale. Soundless retrieve, self-centering spool bushings—changed without tools. Lineguards in end plates. Convenient outside oiling. Anodized, corrosion-proof finish.

Complete with saddle leather case, reel tool, lubricating oil, spare parts kit, extra brake blocks in 3 sizes and manual.

Fresh Water Double Grip Type Handle

Level Winding—Anti-Backlash

Capacity 180 Yards—Weight 9 Ounces.

Each	Each
G168B (5000) X27D00.....	\$45.00

One in box. Wt. box 1 1/4 lbs.

Salt Water Single Grip Type Handle

Wider Spool—Larger Star Drag

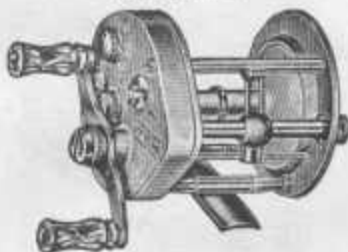
Level Winding—Anti-Backlash

Capacity 200 Yds. 15 lb. test braided line—Weight 10 ounces.

Each	Each
G132B (6000) X28D50.....	\$47.50

One in box. Wt. box 1 3/8 lbs.

PFLUEGER



Supreme

Made of Nickalum, satin finish. Double thread shaft and nut of highest quality tool steel. Graduated spiral tooth gears. Steel pivots. Phosphor bronze bearings. Adjustable back sliding click. Adjustable screw and dial regulator. Double handle with Pyralin ivory grips. Cork arbor spool clips.

Level Winding—Anti-Backlash

Quadruple Multiplying

Capacity 130 Yards

Each	Each
G246B (1573) X22D50.....	\$37.50

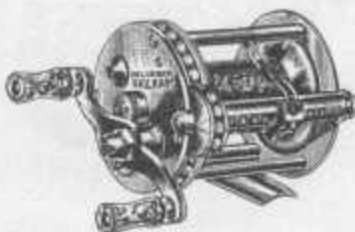
One in box. Wt. box 8 ozs.

Reel Repair Assortment

For Supreme Reel.

Per Asst.	Per Asst.
+4372-B X1D95.....	\$3.25

One doz. in box. Wt. box 1 1/4 lbs.



Skilkast

Mechanical thumber. Light weight aluminum spool with cork arbor cemented in perfect balance. Spiral cut gears, polished Diamolite. Replaceable bearings for thread shaft. Phosphor bronze line guide with aboulder on both sides. Balanced S-shaped crank with mottled yellow Pyralin handles.

Level Winding—Anti-Backlash

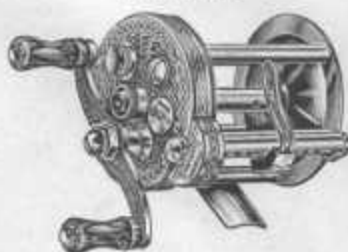
Quadruple Multiplying

Capacity 75 Yards

Each	Each
G189B (1953) X8D37.....	\$13.95

One in box. Wt. box 12 ozs.

PFLUEGER



Monofilament—Summit

Especially designed for monofilament line. Spool machined from solid aluminum. It will not spread under heavy line tension. Spool flange fits close—a thin 8 pound test monofilament cannot get behind flange.

Level wind mechanism is removable for cleaning without taking reel apart.

Spare pawl is carried in special compartment in reel cap. All moving parts may be oiled and greased without disassembling reel. Jeweled oil cup, adjustable anti-backlash and sliding click.

Nickel silver summit heavily plated with brightly polished chromium.

Handle drag. Built-in clutch allows spool to slip when line tension would exceed breaking strength of line.

Equipped with bag, screw driver, wrench and cork arbor.

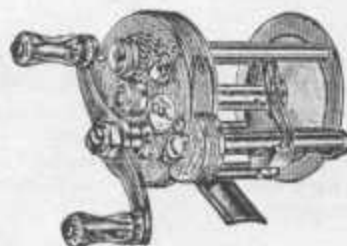
Level-Winding—Anti-Backlash

Quadruple Multiplying

Capacity 275 Yards

Each	Each
G120B (1983M) X11D37.....	\$18.95

One in bag. Wt. bag 7 3/4 ozs.



Summit

High ornamental nickel silver with polished Diamolite finish. Genuine scarlet agate jeweled oil cup. Bronzed gears. Long bearing tool steel pinion. Phosphor bronze line guide. Extra pawl carried in receptacle, built in reel Diamalloy pivots. Adjustable click. Aluminum spool.

Level Winding—Anti-Backlash

Quadruple Multiplying

Capacity 110 Yards

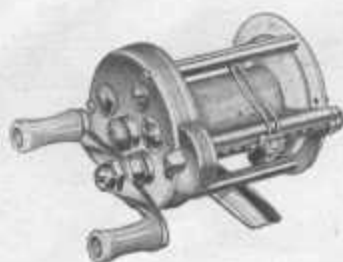
Each	Each
G197B (1993L) X10D17.....	\$16.95

One in box. Wt. box 8 ozs.

Items Marked + Not Carried in Stock. Can Only be Furnished by Shipping Direct from Factory, F. O. B., Akron, Ohio.

CASTING REELS

PFLUEGER



Deluxe Nobby

All pivots, gears and pinions are precision polished—less friction and quiet running.

Gear and pinion are hollowed out resulting in lighter and stronger reel.

Nylon thrust bearing on each side of gear.

Precision cork arbor.

Furnished with screwdriver wrench.

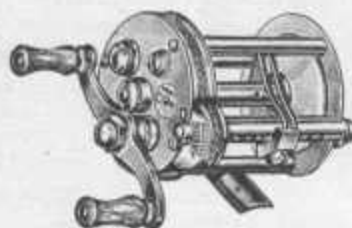
Level-Winding—Anti-Backlash

Quadruple Multiplying

Capacity 175 Yards

Each	Each
G97B (1960) X9D57.....	\$15.95

One in box. Wt. box 5 ozs.



Nobby

Made of aluminum. Attractive blue finish trimmed and polished Diamolite. Phosphor bronze line guide. Genuine scarlet agate jeweled oil cup. Bronze gears. Long bearing tool steel pinion. Extra pawl carried in receptacle, built in reel. Adjustable click.

Level Winding—Anti-Backlash

Quadruple Multiplying

Capacity 110 Yards

Each	Each
G192B (1963) X8D95.....	\$14.75

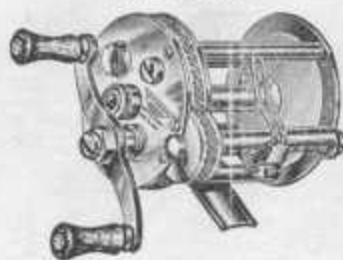
One in box. Wt. box 6 ozs.

Reel Repair Assortment

For Summit, Nobby, Skilkast and Arrow-Reels.

Per Asst.	Per Asst.
+4371-B X1D17.....	\$1.95

One doz. in box. Wt. box 2 lbs.



Akron

Made of brass with polished Diamolite finish. Phosphor bronze line guide. Jeweled coil cups. Attractive green Pyralin handles. Extra pawl and retainer screw carried in a receptacle, built in the reel. Adjustable click. Brass spool.

Level Winding—Anti-Backlash

Quadruple Multiplying

Capacity 110 Yards

Each	Each
G179B (1893L) X7D77.....	\$12.95

One in box. Wt. box 8 ozs.



Trump

Nickalum frame, polished Diamolite finish. Jeweled tension oil cups. Hardened steel pivots. Steel pinion. Adjustable back sliding click. Double thread shaft, polished Diamalloy. Hardened pawl, coated Diamolite. Fancy balanced S-shaped handle with mottled brown Pyralin handles.

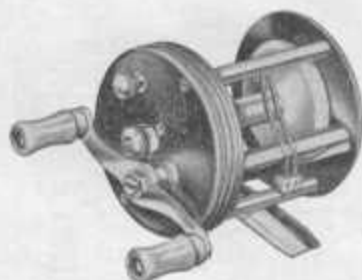
Level Winding—Anti-Backlash

Quadruple Multiplying

Capacity 90 Yards

Each	Each
G184B (1943) X4D50.....	\$7.50

One in box. Wt. box 12 ozs.



Trusty

Ideal for beginner or dependable spare. Smooth anti-backlash and click. Moving parts easily oiled. Jeweled oil cups.

Aluminum alloy with dark green anodized cap, front plate and back plate.

Satin finished aluminum spool and crank.

Level-Winding—Anti-Backlash

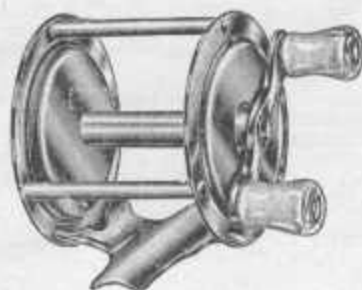
Quadruple Multiplying

Capacity 175 Yards

Each	Each
G100B (1923) X4D05.....	\$6.75

One in box. Wt. box 5 1/4 ozs.

WHITEMORE



A highly serviceable reel for bait casting or general fishing.

Nicely nickel plated. Equipped with sliding click.

Single Action

Capacity 100 Yards

Each	Each	▲ Each
G136B (25) D5C2.....	\$0.90	

One in box. Wt. box 4 ozs.

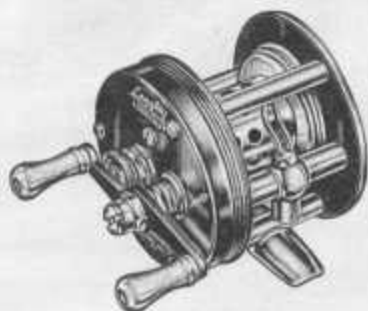
Items marked + not carried in stock. Can only be furnished by shipping direct from factory, F. O. B., Akron, Ohio.

CASTING REELS

LANGLEY

With Anti-Inertia Spool

Made of strong lightweight aluminum and stainless steel to resist corrosion. New feather-weight anti-inertia spool. Click action with button control. Adjustment cap for proper tension of various lines. Level wind end bearings. Cross plate will fit all standard rods.



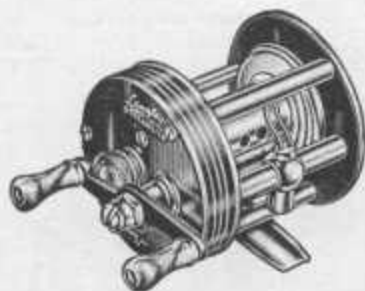
Lurecast

Extreme casting accuracy. Especially adapted for the new light lines.

Highly polished maroon aluminite finish with chrome trim.

Capacity 75 Yards

Each		■ Each
G221B (L330) X9D90		\$16.50
One in box. Wt. box 5 ozs.		



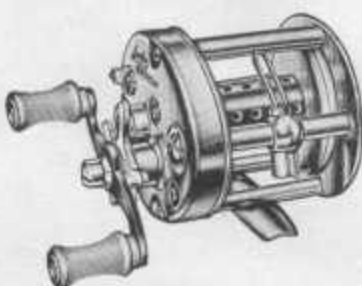
Streamlite

Quicker take-away of the lure and instant stop when the lure strikes.

Finished in shiny black aluminite with chrome trim.

Capacity 125 Yards

Each		■ Each
G220B (L310) X9D00		\$15.00
One in box. Wt. box 5 ozs.		



Whitecap

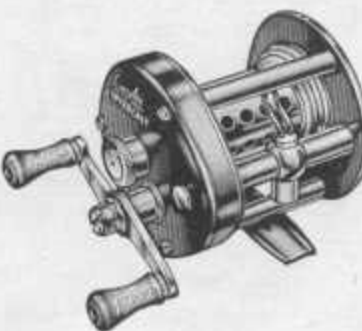
Star drag. For fresh, brackish or salt water use. Corrosion-resistant bright chrome plated finish.

Polished solid aluminum spool interchangeable with anti-inertia spool formerly used.

(Illustration Shows Old Spool).

Capacity 300 Yards 12-lb. Test Monofilament Line

Each		Each
G118B (410A) X8D37		\$13.95
One in box. Wt. box 6 ozs.		

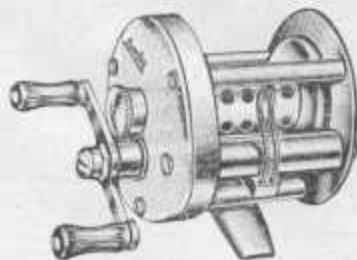


Speedcast

Green aluminite finish. Nylon driving gears.

Capacity 100 Yards

Each		■ Each
G243B (530) X6D30		\$10.50
One in box. Wt. box 5 ozs.		

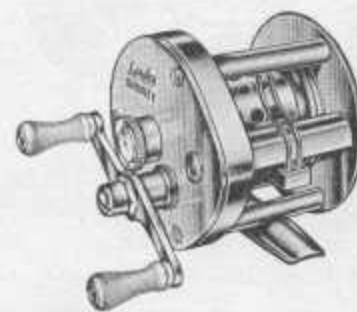


Reelcast

Standard level wind reel, shell-shaped housing, metallic finish.

Capacity 100 Yards

Each		■ Each
G621B (500) X5D10		\$8.50
One in box. Wt. box 5 ozs.		



Shorty

Quick "take-away" of lure—no drag. Instant stop when lure strikes.

Narrow spool level-wind, shell shaped housing, natural aluminite finish.

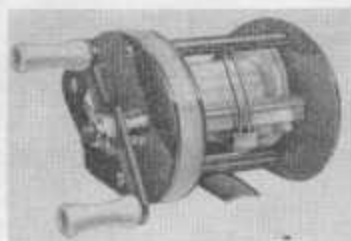
Capacity 700 Yards 6 lb. Test

Monofilament Line

Each		Each
G145B (505) X5D10		\$8.50
One in box. Wt. box 7 ozs.		

CASTING REELS

BRONSON

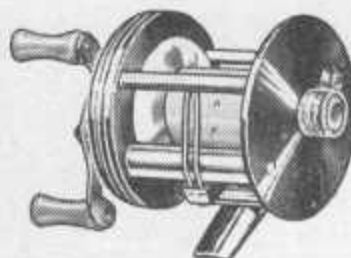


Symbol

Direct-drive, level-winding reel—ultra quiet operation. Green anodized aluminum end plates with ivory nylon head ring. Lashless type anti-backlash. White plastic snap-on arbor on "Duo-Line" spool. Adjustable click. Reversible duo-pawl. Nylon two-gear train.

Capacity 100 Yards

Each		Each
G166B	(4700) X5D97.....	\$9.95
One in box. Wt. box 5 lbs.		



Green Hornet

Green anodized aluminum head cap and tail plate. New light weight Duo-Line spool with snap-on plastic arbor. Duo-pawl. Adjustable click. Adjustable drag eliminates backlash.

Capacity 100 Yards

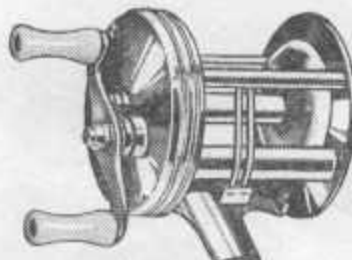
Each		▲ Each
G199B	(2200) X4D77.....	\$7.95
One in box. Wt. box 5½ ozs.		



Bronson Display Pack Number 31

Four popular Bronson casting reels in attractive counter display carton including one each as follows:

No.	Name	Per Asst.
1100	Veteran	
1400	Meteor	
2300	Green Hornet	
4700	Symbol	
G254B (31) X19D87.....		\$36.80
One asst. in ctn. Wt. ctn. 4 lbs.		

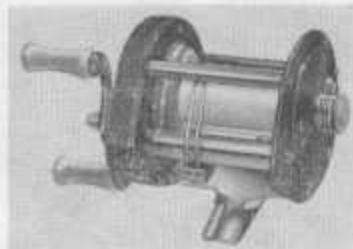


Fleetwing

Beautifully chrome plated high grade brass throughout. Three-piece construction. Unique adjustable drag which eliminates backlash. Duo-pawl. Two spiral and two spur gears. Adjustable click. Sturdy spool. Balanced crank with new locking device and comfortable shaped handles

Capacity 100 Yards

Each		▲ Each
G200B	(2475) X3D90.....	\$6.50
One in box. Wt. box 8 ozs.		



Veteran

Tear drop design level-wind reel. Anodized maroon. White snap-on plastic arbor. Lashless type drag. Three-gear train.

Capacity 100 Yards

Each		Each
G162B	(1100) X2D97.....	\$4.95
One in box. Wt. box 6 ozs.		

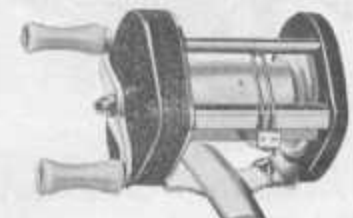


Meteor

Teardrop shaped all-metal chrome plated head cap, tail plate and head ring—all other parts nickel-plated. Three gear train.

Capacity 100 Yards

Each		▲ Each
G251B	(1400) X2D67.....	\$3.95
One in box. Wt. box 8 ozs.		



Altoona

Tear drop shaped end plates are lustrous black bakelite. All metal parts nickel plated. Snap-on plastic arbor with matching crank grips.

Capacity 100 Yards

Each		▲ Each
G203B	(4200) X2D10.....	\$3.50
One in box. Wt. box 7 ozs.		

SPIN-CAST REELS

OCEAN CITY



Flipline

Backlash-free, closed face fresh water.

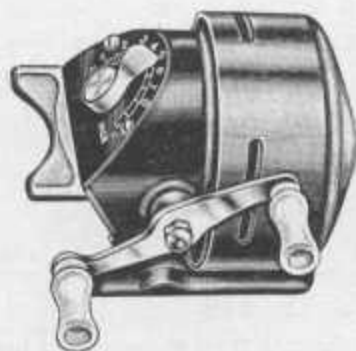
Natural casting control bar. Removable spool and convenient calibrated drag control dial. Constant anti-reverse—audible click when drag applied. Stainless steel eight-point line pickup. One piece die-cast frame. Finished in dark blue and black, aluminum and chrome.

Gear ratio 3 to 1.

With 125 Yards 6-lb. Test Line

Each		Each
G167B	(377) X10D16.....	\$16.95

One in box. Wt. box 8½ ozs.



Flipline

Backlash-free, closed face reel with wide casting control bar for natural action, either hand. Large drag control dial sets to any tension. 8-point instant line pick-up. Automatic anti-reverse. Audible click. Threaded shroud for easy removal, positive lock. One-piece die-cast frame. Double handle knobs. Contrasting two-color finish.

Gear ratio 3 to 1.

With 125 Yards 6-lb. Test Line

Each		Each
G74B	(376) X8D37.....	\$13.95

One in box. Wt. box 8½ ozs.

GARCIA



Abu-Matic

Features synchro-drag that operates directly from handle. A simple reverse flick reduces drag—resume reeling in and drag immediately reverts to originally set tension. Stationary line spool—no line twist. Tungsten carbide line pickup. Rubber cushion line brake. Stainless steel winding cup. Sensitive star drag. Positive automatic anti-reverse. Release trigger designed to fit any hand.

Complete with combination tool, oiler and ¾ oz. rubber casting plug.

With 125 Yards 8-lb. Test Line

Each		Each
G248B	(60) X17D85.....	\$29.75

One in box. Wt. box 10 oz.

GREAT LAKES



With Line and Plug

Will not backlash. Sensitive outside dial drag adjustment—marked settings light to heavy tension. Easy-to-reach lever. 4 to 1 ratio with single crank. Silent positive anti-reverse. Easy-to-change stationary spool—complete with nylon monofilament line and rubber practice plug. Easy-removed aluminum cap with hardened eye. Carboly pick-up pin and spool. Metallic bronze with ivory trim.

With 100 Yards 8-Lb. Test Line

Each		Each
G151B	(1) X5D37.....	\$8.95

One in box. Wt. box 10 ozs.

PFLUEGER



'88'

Extended, curved anodized cone licks fundamental problem in closed face reels—limiting free flow of line. There are no abrupt turns, only gently rounded curves, thus—length of cast is not impeded. All parts with exception of cone are black enamel and polished chromium.

Carboly line pick-up. Back of spool and hub are machined from solid aluminum.

Orlite bearings impregnated with oil. Silent reverse stops anywhere without irritating click.

Automatically prevents fouling line by cranking wrong way.

Pin die cast carrier for greater strength.

With 100 Yards 6-lb. Test Line

Each		Each
G96B	(88) X11D97.....	\$19.95

One in box. Wt. box 8½ ozs.

'88' 6-Pak Carton

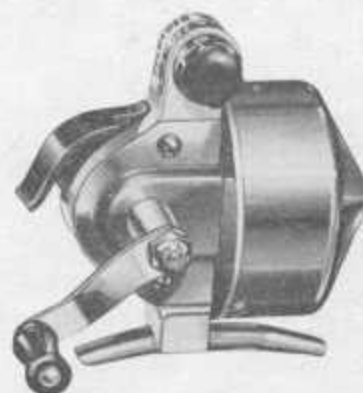
Per Ctn.		Per Ctn.
G234B	(188) X64D64.....	\$119.70

Six in ctn. Wt. ctn. 3 lbs.

EXTRA SPOOLS

For '88' Reels

Each		Each
G5542B	(522) D9C0.....	\$1.50



Mars

Smooth adjustable drag with nylon brake shoe—instant line control. Built-in anti-reverse. Black anodized aluminum cone and sideplates. Satin chrome cast aluminum housing. Stainless steel pick-up pin and pin carrier, flame-coated. Metal gears, orlite bearings. Gear ratio 3 to 1.

With 100 Yards 6-lb. Test Line

Each		Each
G231B	(85) X10D17.....	\$16.95

One in box. Wt. box 7 ozs.

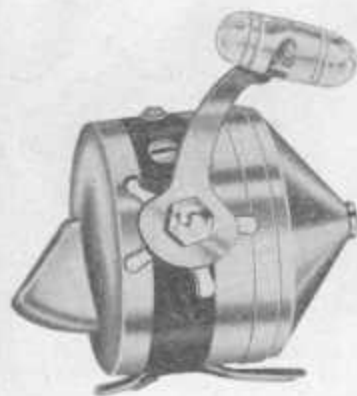
Mars 6-Pak Carton

Per Ctn.		Per Ctn.
G233B	(185) X54D92.....	\$101.70

Six in ctn. Wt. ctn. 2½ lbs.

SPIN-CAST REELS

ZEBCO



Model 55

Designed for steelhead, salmon and muskie, and for surf casting. Unique thumb control to prevent frayed fingers and thumbs. Anti-reverse star drag. Stainless steel and non-corrosive metal throughout.

With 200 Yards 12-lb. Test Line

Each ▲ Each
G198B (55) X14D97.....\$24.95

One in box. Wt. box 10 ozs.



Model 33

Feather Touch Control

Designed to revolutionize the art of spinning as the Zebco casting reel revolutionized the art of casting. Simplified spinning—right hand retrieve—perfect thumb control—no bail to open or pick-up member to manipulate—nothing to remember or forget.

Carboloy pick-up members—rugged naval bronze gears—light weight aluminum case plated and aluminized to resist corrosion.

Adjustable drag and interchangeable spool.

With 100 Yards 6-lb. Test Line

Each ▲ Each
G95B (33) X11D70.....\$19.60

One in box. Wt. box 9 ozs.



Super-22

Will not backlash. Fits any conventional rod.

New spinner head, designed for easier retrieve and longer casts with lighter lures. Interchangeable spool with adjustable drag. All naval bronze gears with increased gear ratio. Improved thumbing device for added casting comfort. Alumilite and chrome finish. Line installed for immediate use.

With 100 Yards 8-lb. Test Line

Each ▲ Each
G133B (22) X10D50.....\$17.50

One in box. Wt. box 9 ozs.



Model 11

A moderately priced improved version of the Standard Zebco casting reel designed to provide another fast-selling hit. Simple rugged construction, having no screws or adjustments, and possessing fewer number of parts than any other casting reel on the market.

All naval bronze gears with increased gear ratio. Stainless steel covers. Improved thumbing device for added casting comfort. Improved spinner head designed for easier retrieve and longer casts with lighter lures. Interchangeable spool.

With 200 Yards 10-lb. Test Line

Each ▲ Each
G94B (11) X7D50.....\$12.50

One in box. Wt. box 9 ozs.



Scottie 66

Feather-touch control, adjustable drag, anti-reverse, carbonized gears.

With 130 Yards 6-lb. Test Line

Each ▲ Each
G129B (66) X7D77.....\$12.95

One in box. Wt. box 7 ozs.

EXTRA SPOOLS

For Models 11-22 Reels

Each	Line Test, Yds. lbs.	▲ Each
Without Line		
G140B (BZ) D4C5.....		\$0.75

With Du Pont Tynex Monofilament Line

G5525B (BZ/21/4) X1D20	200	4	2.00
G5526B (BZ/21/6) X1D20	150	6	2.00
G5527B (BZ/21/8) X1D20	100	8	2.00
G5531B (BZ/21/10) X1D20	85	10	2.00

Twelve in box. Wt. box 1 lb.

For Model 33 Reel

Each	Line Test, Yds. lbs.	▲ Each
Without Line		
G5520B (LZ) D4C5.....		\$0.75

With Du Pont Tynex Monofilament Line

G5521B (LZ/21/4) X1D20	200	4	2.00
G5522B (LZ/21/6) X1D20	150	6	2.00
G5523B (LZ/21/8) X1D20	100	8	2.00
G5524B (LZ/21/10) X1D20	85	10	2.00

Twelve in box. Wt. box 1 lb.

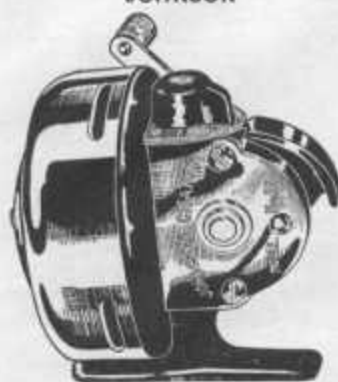
For Model 66 Reel

Each	Line Test, Yds. lbs.	▲ Each
Without Line		
G5546B (OZ21) D4C5.....		\$0.75

Twelve in box. Wt. box 8 ozs.

SPIN-CAST REELS

JOHNSON



Citation

Selecto-dial drag adjustment, right or left hand retrieve, dual anti-reverse, click control and change-easy spool. Dia-chrome two hour chrome hardened rotor. Tungsten carbide pickup pin and precision construction.

Rate of retrieve—24 in. per turn of handle.

With 125 Yds. 10-lb. Test Monofilament Line

Each		Each
G217B	(110A) X13D77.....	\$22.95
	One in box. Wt. box 10 ozs.	

EXTRA SPOOLS

For Citation Reels

Each		Each
G5550B	(JCS) D9C0.....	\$1.50
	Loose	



Selecto-Dial

"Century" American Type

For use on any rod, right or left hand operation. Features Selecto-Dial positive, smooth drag, dual anti-reverse, click control, simplified change-easy spool. Dia-chromed rotor with tungsten carbide pick-up 17 inch retrieve per turn of handle. All parts corrosion proofed.

With 100 Yds. 6-lb. Test Nonofilament Line

Each		Each
G218B	(100) X10D77.....	\$17.95
	One in box. Wt. box 10 ozs.	

Extra Spools

For Century Reels

Without Line

Each		Yds.	Lbs. test	Each
G5536B	D6C0.....			\$1.00

With Line

G5539B	X1D20	100	6	2.00
G5540B	X1D20	80	8	2.00
G5541B	X1D20	70	10	2.00

Twelve in box. Wt. box 1 lb.

JOHNSON



Centennial

Combines power of direct drive casting reel with distance and accuracy of fixed spool spinning reel. "Duo-Matic" drag assures even, constant tension—knurled knob adjustment. Dia-chromed rotor with carboboy pick-up, Zamak alloy spool. Die-cast one-piece case. Corrosion resistant. Green and black finish. Double handle.

With 100 Yds. 10-lb. Test Monofilament Line

Each		Each
G244B	(120) X8D97.....	\$14.95
	One in box. Wt. box 10 ozs.	

Extra Spools

Complete with Line As Above

Each		Each
G4823B	(120X10) X1D20.....	\$2.00

MARTIN



"75"

Drag clutch in handle—permits stationary spool, eliminates line twist. Picks up line, taut or slack. Handy crank-handle tension control. Automatic anti-reverse. Long-wearing tungsten carbide pick-up. Heavy hard chrome plate rotating head. Anodized maroon finish. High gear ratio.

Capacity 100 Yards 8-lb. Test Monofilament Line

Each		Each
G180B	(75) X8D97.....	\$14.95
	One in box. Wt. box 10 ozs.	

WRIGHT & MCGILL



Stream and Lake

Anti-backlash.

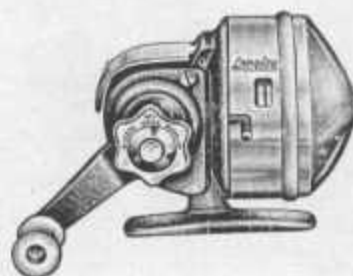
Changeable stainless steel spool. Protected against corrosion.

Loaded with 5 lb. monofilament line. Handles 4 to 15 lb. test monofilament line.

With 200 Yds. 5-lb. Test Monofilament Line

Each		Each
G176B	(88) X13D17.....	\$21.95
	One in box. Wt. box 12 ozs.	

LANGLEY



Cast-Flo

Closed face, thumb control, hex drag, stationary spool, non-reverse handle and bevel gears. Fast retrieve, on-off click. Stationary spool prevents line twist. Impossible to backlash.

With 120 Yds. 6lb. Test Monofilament Line

Each		Each
G235B	(900) X10D77.....	\$17.95
	One in box. Wt. box 8 ozs.	

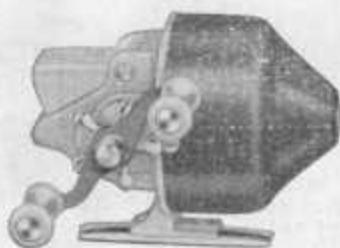
Extra Spools
For Cast-Flo Reels

Without Line

Each		Each
G5545B	(895) D9C0.....	\$1.50
	Twelve in box. Wt. box 8 ozs.	

SPIN-CAST REELS

BRONSON



**Spin-King
Crank-O-Mat's Clutch**

Can be used on either bait casting or spinning rods. Super smooth retrieve action with precision machined gears and self-lubricating bearings.

Exclusive four-point pick-up automatically engages line extra fast, whether line is slack or taut.

Star drag adds perfect touch to push button spinning. Spool never turns, so line can't twist. Hardened alloy line guide and anodized spool housing.

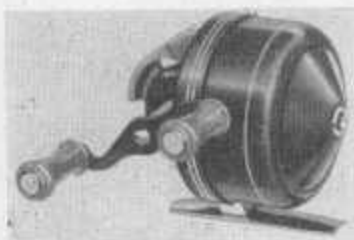
With 100 Yards 6-lb. Test Line

Each **G258B (700) X11D97** Δ Each \$19.95
One in box. Wt. box 9 ozs.

Extra Spools

For Spin-King Reels

Each **G5547B (700/57) D7C5** Each \$1.25
Twenty in box. Wt. box 4 lbs.



Classic

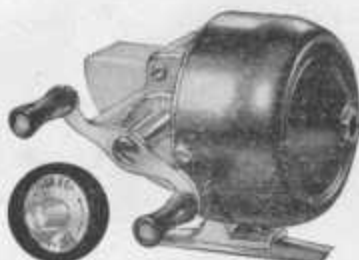
Push-button, closed-face reel with radial type adjustable drag. All-metal spool with ventilated cover. Precision-cast alloy drive gear and metal pinion gear. Positive anti-reverse crank. Brown anodized aluminum plates. Green polystyrene push button handle grips.

With 100 Yards 8-lb. Test Line

Each **G107B (920) X7D77** Each \$12.95
One in box. Wt. box 7 ozs.



Bronson Dart No. 905



Pilot

Push-button, closed faced, featuring "Dial-O-Drag" the easy to read visual-type drag adjusting dial. Smooth action spool slip type drag with click. Six point, positive line pick-up reduces line wear. Red anodized aluminum spool housing with bright aluminum frame. Ivory push-button and handle grips.

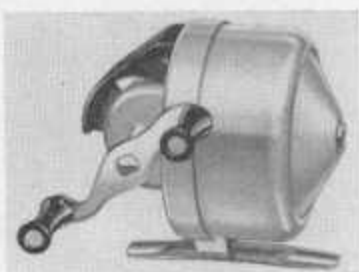
With 100 Yards 6-lb. Test Line

Each **G255B (925) X8D97** Δ Each \$14.95
One in box. Wt. box 8 ozs.

Extra Spools

For Pilot Reels

Each **G5549B (925/57) D6C0** Each \$1.00
Twenty in box. Wt. box 3 lbs.



Savage

Push button, closed-face reel with radial type adjustable drag. All-metal spool with ventilated cover. Precision-cast alloy drive gear and die-cast aluminum pinion gear. Positive anti-reverse crank. "Lever-Type" line pick-up device. Polystyrene push button and handle grips. Anodized non-glare chrome-like finish.

With 100 Yards 8-lb. Test Line

Each **G123B (910) X5D97** Each \$9.95
One in box. Wt. box 7 ozs.

Dart

With factory pre-set drag—yet adjustable. Will not twist line at any time. All metal gears. Anti-reverse crank. Black and gold aluminum anodized frame and cover.

With 45 Yards 10-lb. Test Line

Each **G201B (905) X3D57** Each \$5.95
One in box. Wt. box 7 ozs.



Bronson Display Pack No. 32

Six popular Bronson spin-cast reels, in attractive counter display carton, two each as follows plus free No. 910 Savage reel (total seven reels).

No.	Name	Per Asst.	Per Asst.
910	Savage		
930	Classic		
925	Pilot		
G250B (32)	X45D42		\$75.70
One asst. in ctn. Wt. ctn. 3 lbs.			

**ENCLOSED
SPINNING REELS**

ZEBCO



Model 44

Feather Touch Control

Finger trigger for ultra-simple line control. Anti-reverse star drag—rapid retrieve—incorporates method in a reel specially balanced for straight handle spinning rods.

Capacity 100 Yards

Each **G196B (44) X11D70** Δ Each \$19.50
One in box. Wt. box 10 ozs.

SPINNING REELS

OCEAN CITY

Right or left hand operation. Quick change spools. Fingertip control, anti-reverse lever. Self-lubricating bearings.

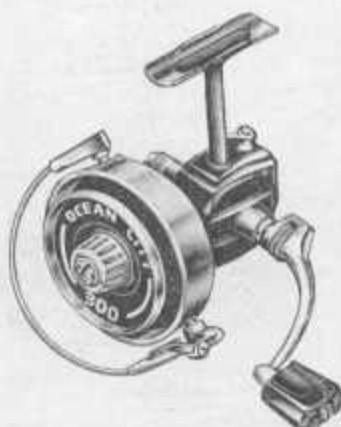


Deluxe Full Bail

Gear ratio: 2.7 to 1. Retrieves 26 in. per turn of handle.

Capacity 200 Yards 15 lb. Test Line

Each		Each
G219B	(320) X16D50	\$27.50
One in box. Wt. box 15½ ozs.		



Deluxe Full Bail

Gear ratio: 3¼ to 1.

Large Spool Capacity 225 Yards 6 lb. Test
Small Spool Capacity 150 Yards 6 lb. Test

Each		Each
G215B	(300) X13D16	\$21.95
One in box. Wt. box 10½ ozs.		

Extra Spools
(For 300 Reel)

Each		Size	Each
G5551B	(3001) X1D20	Large	\$2.00
G5552B	(3002) X1D20	Small	2.00



Full Bail

Gear ratio: 3¼ to 1.

Capacity 100 Yards 6 lb. Test Line

Each		Each
G242B	(310) X10D76	\$17.95
One in box. Wt. box 9½ ozs.		



Roller Pickup

Gear ratio: 3¼ to 1

Capacity 100 Yards 6 lb. Test Line

Each		Each
G202B	(R310) X9D57	\$15.95
One in box. Wt. box 9½ ozs.		

Extra Spools
(For 310 and R310 Reels)

Each		Each
G5553B	(3003) X1D20	\$2.00

OCEAN CITY



Dynaspinn

Open face lightweight reel. Automatic full bail with smooth, front-adjusting multiple drag. Anti-reverse, audible click. Convenient hook holder. Easy spool change, removable handle. Hardened stainless steel rotating line roller. Crosswind, oscillating spool. Heavily nickel and chrome plated, black satin finish.

Gear ratio 3.4 to 1.

Capacity 150 Yards 6-lb. Test Line

Each		Each
G78B	(330) X7D77	\$12.95
One in box. Wt. box 7½ ozs.		

Extra Spools
(For 320 Reel)

Each		Each
G5554B	(3009) X1D05	\$1.75

AIREX



Apache

For right or left hand use.

Anti-corrosive pink epoxolite finish. Stainless steel full bail pickup. Die cast housing and cover. Fully guaranteed convex gears. Line cross winds on spool. Finger-tip tension brake. Internal bail release.

Capacity 100 Yards—8 lb. Test Line

Each		▲ Each
G170B	(319) X5D97	\$9.95
One in box. Wt. box 7¾ ozs.		

SPINNING REELS

MITCHELL



"300"

Two interchangeable special wide spools of different capacities, snap on easily. Stainless steel automatic pick-up arm. Tungsten carbide friction-free line guide. Finger flip for fast operating of pick-up. Push button spool lock does not disturb drag adjustment. Positive drag action and built-in spool click. Line stop prevents unraveling of threaded spare reel. Anti-reverse clutch, no manual handling of line. Lubricating port screw. Pin locking. Folding handle. Level winding—Ratio 4 to 1.

Capacity 200 Yards

Each **G230B** (300) **X19D50**.....▲ Each \$32.50

Left Hand Model

G150B (301) **X19D50**.....\$32.50
One in box. Wt. box 8 ozs.

Extra Spools

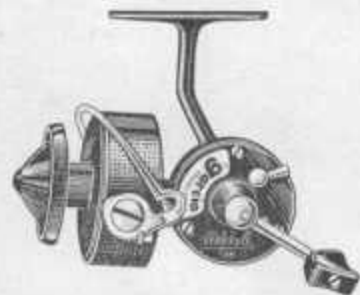
For 300-301 Reels
Each **G5532B** (801) **X2D40**.....▲ Each \$4.00
One in box. Wt. box 2 ozs.

Reel Repair Assortments
For 300-301 Reels—92 Parts

Per Asst. ▲ Per Asst.
+Right-B **X23D97**.....\$39.95
Wt. asst. 1 lb.

Supplemental Kit
For 301 Reel—35 Parts

Per Asst. ▲ Per Asst.
+Left-B **X9D75**.....\$16.25
Wt. asst. 3/4 lb.



Cap

All metal throughout, dull black finish. Fast retrieve. Stainless steel alloy full bail pick-up. Planomatic gears. Improved cross wind. Roller line guide. Finger flip for fast operation. Progressive drag adjustment and built-in spool click. Anti-reverse lever. Removable handle with left hand thread.

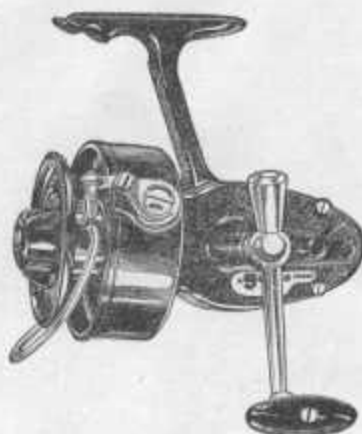
Capacity 250 Yards

Each **G257B** (304) **X10D80**.....▲ Each \$17.95
One in box. Wt. box 11 ozs.

Extra Spools
For 304 Reel

Each **G5533B** (803) **X1D20**.....▲ Each \$2.00
One in box. Wt. box 2 ozs.

MITCHELL



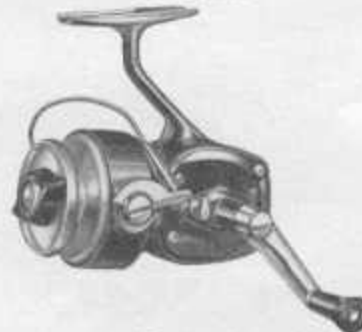
Heavy Duty

Permanent rubber base baked-on finish. Positive full bail pick-up with ultra hard Duraloy line guide. Can quickly be changed to manual pick-up. Planomatic gears gives advantage of both cross and level wind. Large lubrication gear and inspection port. Smooth, wide-span drag adjustment to accommodate any test line. Torpedo-shaped stainless steel handle knob folds for storage.

With 450 yds. 8 lb. Test Line

Each **G249B** (302) **X22D50**.....▲ Each \$37.50
One in box. Wt. box 29 ozs.

PFLUEGER



Freespeed

Drag on front spool. Smooth, slow take-up. Anodized, light weight aluminum spool is strong and durable. Quick changing spools.

Die-cast aluminum frame and bail carrier. Special baked-on finish protects against corrosion.

Stainless steel full bail and line roller for lifetime wear. Bail snaps to retrieve position in less than 1/4 revolution of crank.

Gear housing—all metal gears with oilite bearings. Spool shaft extends to rear for maximum strength. No spool wobble.

Gear ratio 3/4 to 1.

Retrieve rate 20 inches per crank revolution.

Capacity 150 Yards 6 lb. Test Line

Each **G126B** (1000) **X8D97**.....▲ Each \$14.95
One in box. Wt. box 12 ozs.

Freespeed Spool Assembly
For 1000 Reel

Each **G5534B** (513) **X1D07**.....▲ Each \$1.75

LANGLEY



Spinlite De Luxe

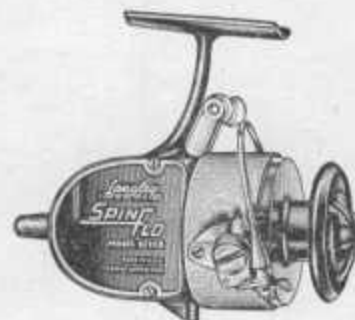
Smallest, lightest spinreel, outperforms them all.

Anti-reverse and self centering bail. Precision cut bevel type gears. Folding handle. Handsome satin chrome finish.

Capacity 100 yards

Each **G141B** (850B) **X21D00**.....▲ Each \$35.00

One in box. Wt. box 6 ozs.



Spinflo

Beveled gear drive and anti-friction bearings. Double-matic automatic self-centering bail with automatic anti-reverse. Super smooth brake—can't freeze.

Locked-in brake mechanism. Corrosion resistant finish. Quick change spool and no shock transmission. Roller equipped bail.

Fully machined aluminum spool.

With 250 Yards 4-lb. Test Line

Each **G213B** (822GB) **X10D77**.....▲ Each \$17.95

One in box. Wt. box. 9 ozs.

SPINNING REELS

HEDDON



Spinal

Has automatic bail. When handle is reversed bail moves smoothly and completely out of way. All lost motion is eliminated. Oversize clutch for smooth, positive drag. Anti-reverse button engages at flick of finger. Die cast frame and spool. Properly beveled spool for slip-off of line.

Handy collapsible handle, no tools necessary. Ribbed rod clip insures firm grip on rod handle.

Coin-slot for easy lubricating. Bronze precision gears. Cast aluminum frame, anodized for salt water protection.

Capacity 200 Yards 4 lb. Test Line

Each	▲ Each
G135B (260) X15D00.....	\$25.00
One in box. Wt. box 8 ozs.	



Manual Spinal

A standout in its price class. Light and rugged. Roller pick-up comes to stop in same spot when handle is reversed. All aluminum die cast frame, nylon gears and spool. Simple coin takedown for lubrication. Baked enamel finish. Each turn of handle retrieves about 18 inches of line.

Capacity 250 Yards 4-lb. Test Line

Each	▲ Each
G153B (220) X5D97.....	\$9.95
One in box. Wt. box 12 ozs.	

Extra Spools

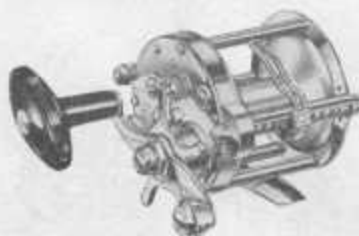
For 220 Reels

Each	▲ Each
G5528B D9C0.....	\$1.50
Loose	

HEAVY DUTY REELS

PFLUEGER

For Fresh and Salt Water Fishing



Rocket

Fresh and salt water reel with casting cross-plate. Shift lever engages or disengages star wheel drag. Anti-backlash and click. Solid brass, extra heavy polished chromium finish. Level wind mechanism removable without taking reel apart. Spare pawl in cap. Brass gears and bronze bearings. Standard spool. Torpedo crank.

Gear ratio $3\frac{1}{2}$ to 1. Pillars $1\frac{1}{16}$ inches. Plates $2\frac{1}{2}$ inches.

Capacity 100 Yards 27-lb. Test Nylon Line

Each	Each
G247B (1365F) X9D57.....	\$15.95
One in box. Wt. box 15 ozs.	



Ohio

For salt water or heavy-duty fresh water trolling. Extra sturdy deep spool for large line capacity. Free spool with throw-off lever. Star wheel drag with smooth, slow take-up. Moving parts may be oiled without taking reel apart. Chrome bound bakelite cap and backplate. Brass spool heavily chromium plated for long resistance to salt water corrosion. Balanced torpedo crank handle. Gear ratio $2\frac{1}{2}$ to 1. Furnished with screwdriver wrench $2\frac{1}{8}$ in. pillar, $3\frac{1}{4}$ in. plate.

Capacity 350 Yards 27 lb. Test Nylon Line

Each	Each
G142B (1978) X8D97.....	\$14.95
One in box. Wt. box $18\frac{3}{4}$ ozs.	

Bond

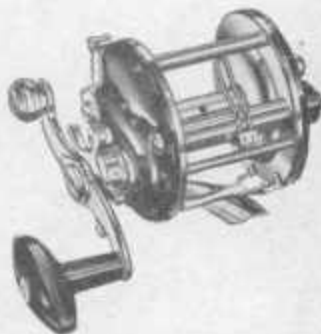
Casting rod crossplate for salt water or fresh water. Equipped with star drag, free-spool and level wind. Geared so it runs when main gear is in freespool. Designed for monofilament or braided line. Bakelite plates with chrome rings. Sturdy rod clamps available. Balanced torpedo handle crank. Gear ratio 3.77 to 1.

1 in. pillar, $2\frac{3}{4}$ in. plate.

Capacity 200 Yards 27-lb. Test Line

Each	Each
G134B (2000) X9D57.....	\$15.95

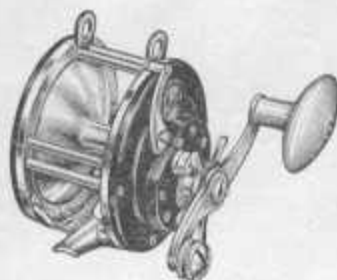
One in box. Wt. box $15\frac{1}{2}$ ozs.



HEAVY DUTY REELS

OCEAN CITY

For Fresh and Salt Water Fishing



Big Game

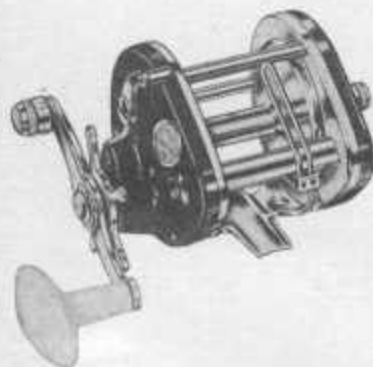
Original solid spool—flanges and hub solid brass forgings, silver brazed to form a one-piece spool of high tensile strength. Smooth, powerful drag surface. Bakelite sideplates reinforced with heavily chrome-plated brass rings. Self-lubricating oilite bearings. Constant mesh gears. Designed especially for sailfish.

Gear ratio $3\frac{1}{4}$ to 1.

Capacity 350 Yards No. 9 Thread

Each	Each
G99B (603) X15D00	\$25.00

One in box. Wt. box $2\frac{1}{2}$ lbs.



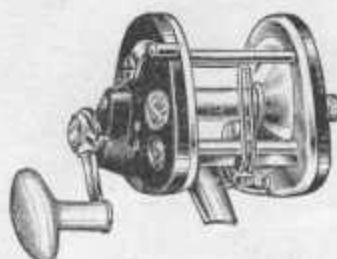
Topsail

Chrome plated spool. Synchro-mesh gears. Removable line guide and worm. Two extra pawls. Free spool star drag. Salt water reel seat. Torpedo handle. Level winding.

Plate diameter $2\frac{3}{4}$ inches. Pillar length $1\frac{3}{8}$ inches. Gear ratio 3 to 1.

Each	Cap., yards	Wt. box, ozs.	▲ Each
G237B (OC922) X9D57	200	18	\$15.95
G238B (OC923) X10D50	250	19	17.50

One in box.



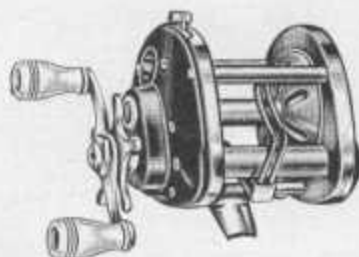
Topsail—Starless Drag

Torpedo handle. Anti-backlash control and synchromesh gears. Removable line guide and worm. All metal parts chrome plated. Gear ratio: 3 to 1.

Capacity 200 Yards 27 lb. Test Line

Each	Each
G157B (922FH) X9D57	\$15.95

One in box. Wt. box $17\frac{1}{2}$ ozs.



Topsail Monoline

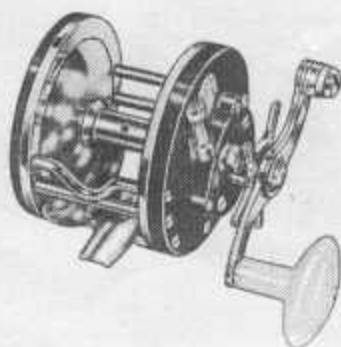
All-purpose reel with free spool, multiple washer star drag. Level wind disengages in free spool for long casts. "Monogard" fluted close-tolerance spool. Level wind removable without reel disassembly. Metal reinforced sideplates. Spool adjustable either side. Double handle knobs. Chrome and red finish.

Gear ratio 3.85 to 1. Sideplate diameter $2\frac{3}{4}$ inches maximum.

Capacity 100 Yards No. 9 Thread

Each	Each
G144B (944) X8D37	\$13.95

One in box. Wt. box 11 ozs.



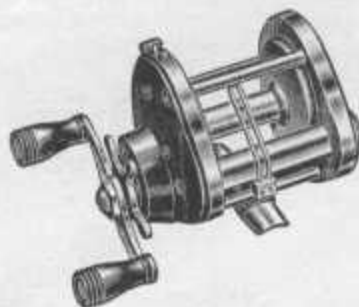
Bay City

A sturdily constructed salt water reel that is adaptable for boat, surf casting or pier fishing. Black bakelite side plates, reinforced with metal to give extra strength. Oilite self lubricating bearings. All exposed metal parts heavily chromium plated. Has patented synchro mesh and automatic free spool lever. Open top with double side bars. Combination handle-nut, lock and wrench. Composition tenite handle knob. Improved star drag. Double multiplying.

Capacity 250 Yards of No. 9 Line

Each	▲ Each
G236B (OC112) X7D77	\$12.95

One in box. Wt. box 17 ozs.



Topsail General

All-purpose reel. Metal reinforced sideplates, chrome finish. Synchromesh gears and self-lubricating bearings. Optional drag lever permits handles to reverse when casting or trolling. Designed to fit both fresh and salt water rods. Level wind.

Gear ratio: 3.85 to 1.

Capacity 100 Yards 27 lb. Test Line

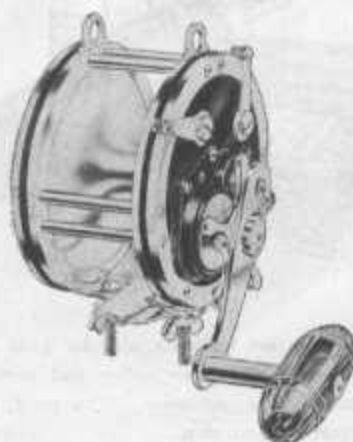
Each	Each
G188B (940) X7D78	\$12.95

One in box. Wt. box $12\frac{1}{2}$ ozs.

HEAVY DUTY REELS

PENN

For Fresh and Salt Water Fishing



Super Mariner

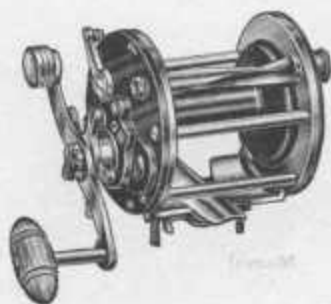
Exceptionally fast retrieve—about 2½ feet with each turn of handle. Convertible star drag—may be fished as star drag or free spool reel. Metal spool. Gears always in mesh—cannot strip. Double metal bound end plates. Reel stand with attached rod clamp. Exposed metal parts polished and chromium plated.

Gear ratio 3½ to 1. Spool width 1½ inches. Plate diameter 4½ inches.

Capacity 170 Yards 54-lb. Test Line

Each	Each
G204B (49M) X12D57.....	\$20.95

One in box. Wt. box 32 ozs.



Leveline

For surf, boat or trolling.

Spiral bar works only on retrieve automatically left hand is entirely free for holding rod. No line bunching up on reel spool—line is laid level every time it's reeled in.

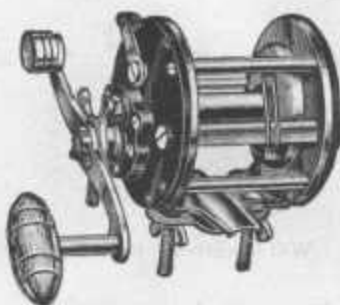
Star drag. Chrome metal spool.

Gear ratio 3 to 1.

Capacity 250 Yards 27 lb. Test Line

Each	Each
G163B (350M) X12D57.....	\$20.95

One in box. Wt. box 21 ozs.



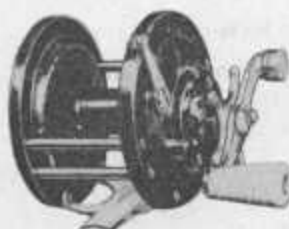
Peer

Sturdily built frame. Plate diameter 3¾ inches. All metal parts heavy chrome plated. Metal spool. Level wind is always in operation with spool. Spare level wind pawl in magazine on back of plate. Gear ratio 3 to 1. Torpedo handle and rod clamp. Level winding.

Capacity 160 Yards 30-lb. Test Line

Each	Each
G158B (209M) X9D57.....	\$15.95

One in box. Wt. box 20 ozs.



Sea-Boy

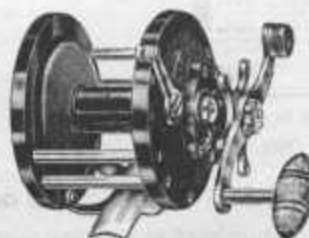
Rugged construction with star drag and free spool. Strong gears. Easily accessible lubricating system. Metal spool. Exposed metal parts corrosion-resistant, nickel-plated brass.

Gear ratio 2.3 to 1. Spool width 1½ inches. Plate diameter 3¾ inches.

Capacity 190 Yards 12-lb. Test Line

Each	Each
G226B (85M) X4D17.....	\$6.95

One in box. Wt. box 16 ozs.



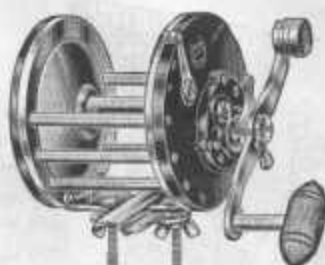
Delmar

Ideal for fresh-water trolling and still fishing. Excellent for deep-sea fishing. Strong gears, smooth free spool action and one-shot lubrication system. Equipped with star drag. Metal parts chrome plated and hand polished.

Capacity 200 Yards No. 9 Line

Each	Each
G225B (285) X4D50.....	\$7.50

One in box. Wt. box 17 ozs.



Super Long Beach

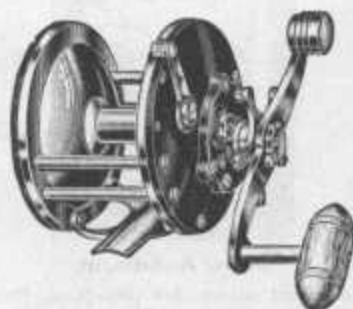
Rugged, simple construction—requires little attention. Rugged star drag, free spool. Chrome-plated brass spool. Precision-cut gears. One-shot oiler lubrication. With rod clamp. Hand polished and heavily chrome-plated. Torpedo handle.

Gear ratio 2½ to 1. Spool width 2¼ inches. Plate diameter 3¾ inches.

Capacity 160 Yards 45-lb. Test Line

Each	Each
G209B (66) X8D97.....	\$14.95

One in box. Wt. box 26 ozs.



Long Beach

Rugged, simple construction—requires little attention. Rugged star drag, free spool. Chrome-plated brass spool. Precision-cut gears. One-shot oiler lubrication. Hand polished and heavily chrome-plated. Torpedo handle.

Gear ratio 2½ to 1. Spool width 2¼ inches. Plate diameter 3¾ inches.

Capacity 150 Yards 45-lb. Test Line

Each	Each
G205B (65) X7D50.....	\$12.50

One in box. Wt. box 21 ozs.

FISHING REEL MERCHANDISING STANDS

TRUE TEMPER



Attractive blue and gold metal stand for counter or window. Holds up to 14 reels on handy clamps. Folding feet. 8½ inches deep, 28 inches wide, 25 inches high, including two-color sign.

Each

G7539-B X13D25

One in ctn. Wt. ctn. 4½ lbs.

REEL OIL AND GREASE

LEHIGH



Anerol Assortment

Year-round, all-weather protection. Prevents rust and corrosion. Protects against salt spray. Non-gumming. Pocket-size plastic tubes float.

Twelve tubes (6 oil and 6 grease, in counter display.

Per Asst.

G4101B X5D69.....\$0.79

One asst. in ctn. Wt. ctn. 2 lbs.

REEL GEAR GREASE

PFLUEGER RUN FREE

Gears frequently and properly greased with Run Free will run smooth and free almost indefinitely.

This is a combination of the best known, proven lubricants that clings to the teeth of the gear and does not gum or retard the speed of the drive.

In 2x½ inch collapsible tubes.



Per Carton (12).....▲ Each
G3470B X1D44.....\$0.20

Individually boxed. Twelve in ctn. Wt. ctn. ¼ lb.

Sold Only in Full Cartons

Items marked ✚ not carried in stock. Can only be furnished by shipping direct from factory. F.O.B. Cleveland, Ohio.

REEL OIL

PFLUEGER'S SPEEDE



Will Lengthen Life of Reel

An ideal, smooth, lasting lubricant for reels, oiling guns, clocks, typewriters, sewing machines, phonographs and all precision instruments and machinery. Will not gum or thicken, become rancid or evaporate and is proof against rust. Free from perfumes, acids and corrosive elements.

½ Ounce Bottle

In glass bottles with screw cap fitted with wire oil dropper.

Per Carton.....▲ Each

G3468B (379) D9C0.....\$0.25

Six in ctn. Wt. ctn. ½ lb.

Sold Only in Full Cartons

REEL OIL

FISKE



Lubriplate

The ideal reel lubricant, also for guns and other uses in the home, office and factory. Reduces friction and wear. Waterproof, prevents rust and corrosion.

A zinc base product in collapsible tubes with screw cap.

One Ounce Tubes

(A)

Per Carton (12).....Each

G3469B X1D80.....\$0.25

Twelve in counter display ctn. Wt. ctn. ¼ lb.

Sold Only in Full Cartons

OILER

PFLUEGER



Marvel

Soft plastic unbreakable dispenser. Oil comes out a drop at a time, or squirt, merely by squeezing bottle. Bottle is refillable.

Recommended for reels, guns and all precision mechanism.

Per Box (6 Bottles)

G4150B (380) X1D26.....Per Bottle.....\$0.35

Six bottles in display box. Wt. box ¼ lb.

Sold Only in Full Boxes

REEL CLAMPS

AERO-SEAL



For Better, Faster, Tighter Clamping

Stainless steel band and saddle. Heat treated carbon steel thumb grip worm drive and housing with a highly corrosion resistant finish.

Effective range of clamp, minimum $\frac{3}{8}$ inch maximum $1\frac{1}{8}$ inches.

Each ▲ Each
G3462B (QS100) D1C8 \$0.30

Loose. Wt. each 1 oz.

REEL COMFO RINGS

PFLUEGER



For Supreme Reel

Made of the best quality soft rubber. Stretches over back plate and screws firmly in place. Gives a sure grip and eliminates tenderness at base of thumb caused from palming or gripping reel.

Each ▲ Each
G4864B (430) D3C6 \$0.60

One in an envelope. Wt. envelope $\frac{1}{2}$ oz.

You can always tell a sportsman, but you can't tell him much.

HOWEVER . . .
WHY NOT ALWAYS
SUGGEST QUALITY
EQUIPMENT?

CORK ARBOR ASSORTMENTS

PFLUEGER



Sizes to fit all reels

Contains one each

Especially designed for use on Pflueger reels. Will fit most standard reels.

Made of best quality natural cork, accurately turned and split ready to be attached. Use a good waterproof cement or heavy shellac to fasten securely. Packed, one dozen in a box.

Assortment of 12. Six of each size.

Per Asst. ▲ Each
G4868B (413) X1D80 \$0.25

One asst. in box. Wt. box $\frac{1}{4}$ lb.

RUBBER REEL HANDLES

PFLUEGER



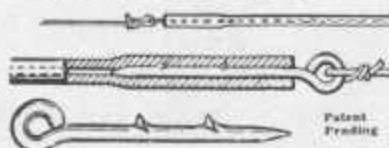
E-Z Grip

Made of the best quality soft rubber. Slips over regular handle of reel and affords a sure cushioned grip.

Each ▲ Each
G4865B (410) D0C4 \$0.06

Loose. Wt. each $\frac{1}{4}$ oz.

NO-KNOT EYELET



Eliminates the Knot in Your Fly Line

Small barbed eyelet inserted in the hollow core of fly lines eliminating bulky knot where leader is tied to line. Soft, smooth, easier casting.

Package consists of 1 large eyelet for A, B, C and D lines and 1 small eyelet for E, F and G lines.

Per Card ▲ Pkg.
24 Pkgs.
G2292B X3D6025

Loose

DRY FLY DRESSING

SILICOTE



With this dressing dry flies will float all day long on the tips of their hackles. Never become sticky.

In novelty applicator bottles with screw top lid. Just drop the flies into the upper cavity, invert for 10 to 15 seconds, tip back and remove.

In 1 oz. Bottles

Per Ctn. ▲ Each
G3465B (SPL) X7D20 \$1.00

Twelve in counter display ctn.

Wt. ctn. $3\frac{1}{4}$ lbs.

FLY LINE DRESSING

SILICOTE



Plasti-float. Will literally float a piece of rope. Easily applied, no rubbing, polishing or penetration time required. Has greater slip, one application will last all day.

In 1 Oz. Metal Containers

Per Box (12) ▲ Each
G3464B (SPF) X7D20 \$1.00

Twelve in counter display box. Wt. box 8 lbs.

KEEN KUTTER-KNOXALL
NYLON LINESKEEN  KUTTER

KNOXALL

Finest Black Nylon made today, specially heat treated to control stretch—and specially waterproofed before braiding. DuPont Nylon, with superb wearing qualities, just-right flexibility. This line is small diameter for test.

Black

Two 50 Yard Plastic Spools in a
Plastic Container

Per Box	Test, lbs.	Each
G1031BK X1D08	10	\$0.90
G1032BK X1D08	12	.90
G1033BK X1D15	15	.95
G1034BK X1D25	20	1.00
G1035BK X1D30	25	1.05
G1036BK X1D35	30	1.10

Two in display box. Wt. box $\frac{3}{4}$ lb.

Camouflage

Multicoloring of camouflage technique developed during war gives this line true invisibility in water. Using Double-Waterproofed process, braided of DuPont Nylon, truly a fine line on your reel.

Two 50 Yard Plastic Spools in a
Plastic Container

Per Box	Test, lbs.	Each
G1135BK X1D21	10	\$0.90
G1153BK X1D21	12	.90
G1154BK X1D30	15	1.00
G1155BK X1D35	20	1.10
G1156BK X1D45	25	1.20
G1157BK X1D50	30	1.25
G1158BK X1D56	35	1.30
G1159BK X2D65	40	1.45

Two in display box. Wt. box $\frac{3}{4}$ lb.

Sold Only in Full Boxes

NYLON CASTING LINES

SHAPLEIGH'S



TRIUMPH

Here is a hard-braided line of DuPont Nylon, with very smooth finish and added waterproofness. A good, hard-hitting black nylon line.

Color—Black

50-Yard Spools, 2 Connected

Per Box	Test, lbs.	Each
G1201B X1D05	10	\$0.80
G1202B X1D10	12	.85
G1203B X1D15	15	.90
G1204B X1D20	20	.95
G1229B X1D25	25	1.00
G1230B X1D30	30	1.05

Two in box. Wt. box $\frac{3}{4}$ lb.

SUNSET

Coral King Supreme

Small diameter, extra hard braid with silicone finish. Multi-stretch process. Invisible to fish.

Color—Coral

50 Yard Spools, 2 Connected

Box (2)	Test, lbs.	Each
G976B X1D60	6	\$1.50
G977B X1D80	9	1.50
G978B X1D80	12	1.50
G979B X1D98	15	1.65
G998B X2D16	20	1.80
G1000B X2D40	25	2.00
G1001B X2D52	30	2.10

Two in box. Wt. box $\frac{3}{4}$ lb.

NEWTON'S



Registered performance for small diameter. Bonded resin finish. Self conditioning and pin point casting control.

Silicone protected for less water absorption.

Fifty yard spools, 2 connected in plastic box, in colorful sleeve.

Color—Ripple

Per Box (2)	Test, lbs.	▲ Per Spool
G1160B X1D62 (1409)	9	\$1.35
G1161B X1D80 (1412)	12	1.50
G1163B X1D92 (1415)	15	1.60
G1164B X2D10 (1418)	18	1.75
G1165B X2D34 (1425)	25	1.95

Two in box. Wt. box $\frac{3}{4}$ lb.

Ghost

Braided DuPont nylon. Silicone cravenette finish. Super-soft for easy casting.

Black

50 Yard Spools—Two Connected in
Plastic Twin-Pak

Per Box	Test, lbs.	▲ Each
G1192B X1D56	10	\$1.30
G1193B X1D68	12	1.40
G1196B X1D80	15	1.50
G1206B X1D98	20	1.65
G1207B X2D16	25	1.80
G1208B X2D34	30	1.95

Two spools in box Wt. box 8 ozs.

Camouflage

50 Yard Spools—Two connected in
Plastic Twin-Pak

Per Box	Test, lbs.	▲ Each
G1219B X1D56	10	\$1.30
G1221B X1D68	12	1.40
G1222B X1D80	15	1.50
G1223B X1D98	20	1.65
G1224B X2D16	25	1.80
G1225B X2D34	30	1.95

Two spools in box. Wt. box 8 ozs.

NYLON CASTING LINES



Tip Top

Less stretch—small diameter. Braided of Dupont Nylon and waterproofed.

Color—Black—50 Yard Spools

Per Box (12) Test, lbs. Each
G806B X4D68 15 \$0.59
Twelve spools in box. Wt. box 2 lbs.

GLASSING FIB'R-LUBE



Invincible
Fib'r-Lube
It Floats

Heat set nylon hard braid. When used with surface lures it floats. When used with sinking lures it sinks extending straight from rod tip to lure. Fib'r-Lube lubricates every fibre and thread to eliminate friction. Line flows easier through guides. Mildew and waterproof.

50 Yd. Spools, 2 Connected, in a Plastic Box

Color—Black
(GIN)

Per Box (2)	Test, lbs.	▲ Each
G982B X1D68	9	\$1.40
G983B X1D74	12	1.45
G984B X1D86	15	1.55
G985B X1D98	18	1.65
G986B X2D22	25	1.85

Two spools in box. Wt. box ½ lb.



ASHAWAY

A remarkably serviceable fishing line developed primarily for bait casting and trolling, and equally suitable for use in fresh or salt water. Braided of Du Pont nylon.

Specially waterproofed by a process which adds to its wearing qualities and retains maximum strength under all fishing conditions.

Color—Black
50 Yard Spools, 2 Connected
(AN)

Per Box	Test, lbs.	■ Each
G838B X1D44	9	\$1.20
G839B X1D44	12½	1.20
G840B X1D56	15	1.30
G841B X1D74	20	1.45
G842B X1D92	25	1.60
G843B X2D10	30	1.75

Two spools in box. Wt. box ¾ lb.

NYLON CASTING LINES



Extra Strength

A remarkably serviceable fishing line developed primarily for bait casting and trolling and equally suitable for use in fresh or salt water.

Braided of DuPont nylon. Specially waterproofed by a process which adds to its wearing qualities and retains maximum strength under all fishing conditions.

Color—Black
50 Yard Spools—2 Connected

Per Box	Test, lbs.	■ Each
G811B X1D68	10	\$1.40
G812B X1D68	12½	1.40
G813B X1D80	15	1.50
G814B X1D98	20	1.65
G815B X2D16	25	1.80
G816B X2D34	30	1.95

Two spools in box. Wt. ¾ lb.

HEART-O-GOLD Self-waterproofing line



Heart O'Gold

Re-waterproofs itself from inside. Core contains reserve supply of waterproofing that feeds through gold threads to surface. Smooth, small, strong and buoyant.

Two 50 Yard Plastic Spools in
"Reel-Pak" Box

Color—Gold-Flecked Black

Per Box (2)	Test, lbs.	▲ Per Spool
G1124B (10) X1D68	10	\$1.40
G1125B (12) X1D80	12	1.50
G1126B (15) X1D86	15	1.55
G1127B (20) X2D04	20	1.70
G1128B (25) X2D22	25	1.85

Two spools in box. Wt. box ¾ lb.

Sold Only in Full Boxes

NYLON CASTING LINES

CORTLAND THERM-SET



Cam-O-Flage

Du Pont braided nylon with war tested camouflaging technique to give the line a deceptive blend of camouflage coloration. Dri-sealed processed.

Two 50 Yard Plastic Spools in a
Plastic Reel-Pak Container

(CA)

Per Box	Test, lbs.	▲ Each
G892B X1D68	10	\$1.40
G893B X1D80	12	1.55
G894B X1D86	15	1.55
G895B X2D04	20	1.70
G896B X2D22	25	1.85
G897B X2D40	30	2.00
G898B X2D58	35	2.15

Two in display box. Wt. box ¾ lb.

DACRON CASTING LINES

ASHAWAY



Braided powerized dacron. Duponts amazing modern miracle fibre and nylon. Mottled blending of three different tones of gray. Specially lubricated for free running casts.

50 yard spools—2 connected

Per Box (2 Spools)	Test, lbs.	■ Per Spool
G858B (10) X1D56	10	\$1.30
G859B (15) X1D80	15	1.50
G860B (20) X1D92	20	1.60
G861B (25) X2D04	25	1.70
G862B (35) X2D28	35	1.90

Two spools in box. Wt. box ¾ lb.

MONOFILAMENT SPINNING LINES

GLADDING

Closed-Face

Red flag warning. Measured to fill correctly most closed face reels. Last twenty yards are bright red to give ample warning that end of line is being reached. On special spool in plastic vest pocket dispenser.



Platyl

Color—Mist White

(F)

Per Spool	Yds. Per Spool	Test, lbs.	▲ Per Spool
G1116B X1D62	150	6	\$2.70
G1117B X1D41	110	8	2.35
G1177B X1D29	90	10	2.15
G1178B X1D26	80	12	2.10

One spool in plastic box. Wt. box 13½ lbs.

GLADDING PLATYL



Platyl is a basic material imported from Western Germany. It is not nylon. Stronger than other monofilament of same diameter. Curls less, lies straight on the water. Stabilized to control stretch at desirable limits.

Color—Camouflage

100 Yard Spools, 2 Connected

Per Box	Test, lbs.	▲ Each
G848B (4) X1D80	4	\$1.50
G849B (6) X2D16	6	1.80
G850B (8) X2D58	8	2.15
G851B (10) X2D88	10	2.40

Two in plastic box. Wt. box 3½ lb.

NEWTON



Fully Guaranteed

Registered performance. Premium grade imported monofilament. Siliconized dull finish. Microfine ultra-thin, uniform diameter.

Color—Green

100 Yard Spools—2 Connected

Per Box	Test, lbs.	▲ Each
G907B (2204) X1D68	4	\$1.40
G908B (2206) X1D98	6	1.60
G910B (2208) X2D16	8	1.80
G911B (2210) X2D40	10	2.00
G913B (2212) X2D88	12	2.40

Two in box. Wt. box 12 ozs.

NEWTON



Flex Cast

Du Pont's type 4 monofilament. For spinning or casting. Supple, smooth and even finish for long easy casts. Accurate calibration.

Color—Camouflage

100-Yard Spools, 2 Connected

Per Box	Test, lbs.	▲ Each
G1179B X1D02	4	\$0.85
G1180B X1D14	6	.95
G1181B X1D26	8	1.05
G1187B X1D40	10	1.15
G1188B X1D56	12	1.30

Two in box. Wt. box 12 ozs.

DU PONT STREN



Stronger, less stretch, permanent built-in color.

Color: Gun-Metal Gray

100 Yard Spools—2 Connected

Per Box (2)	Test, lbs.	Each
Narrow Spools		
G830B (SN4) X1D96	4	\$1.55
G832B (SN6) X2D22	6	1.85
G865B (SN8) X2D70	8	2.25
G866B (SN10) X3D00	10	2.50
G867B (SN12) X3D30	12	2.75
G877B (SN14) X3D60	14	3.00

Two in press-on lid plastic box. Wt. box 12 ozs.

Wide Spools

G891B (OW10) X3D00	10	2.50
G925B (OW12) X3D30	12	2.75
G926B (OW14) X3D60	14	3.00
G927B (OW17) X3D90	17	3.25
G928B (OW20) X4D26	20	3.55
G929B (OW25) X4D74	25	3.95
G930B (OW30) X5D22	30	4.35

Two in hinged lid plastic box. Wt. box 12 ozs.

SUNSET



Coral King

The original coral color. The line fish can't see but the fisherman can. Extra small diameter, super soft and pliable.

Color—Coral

100 Yard Spools, 2 Connected

Per Box	Test, lbs.	Each
G1129B X1D20	4	\$1.00
G1130B X1D44	6	1.20
G1132B X1D68	8	1.40
G1146B X2D10	10	1.75
G1148B X2D52	12	2.10

Two in box. Wt. box ¾ lb.

NYLON MONOFILAMENT SPINNING LINES CORTLAND

PROCESSED FROM
DU PONT'S TYPE 4



Cam-O-Flage

Processed from DuPont type 4 flexible monofilament nylon. Smooth and uniform with greater tenacity, knot strength, wet strength and resistance to abrasion. Very flexible.

Color—Mist
100 Yard Spools, 2 Connected
(CM)

Per Box	Test lbs.	Weight Box, lbs.	Each
G935B X1D02	4	3/4	\$0.85
G936B X1D14	6	3/4	.95
G937B X1D25	8	3/4	1.05
G938B X1D38	10	3/4	1.15
G920B X1D56	12	3/4	1.30

Two in box

NYLON MONOFILAMENT DISPLAY SPINNING LINE SOUTH BEND



Deceiver

Super-limp. Each test guaranteed uniform diameter and full strength throughout. Sixpak counter display dispenser consists of 12 Twist-Free Packs of Deceiver Super Limp line.

100 Yard Spools—2 Connected

Per Box (2 Spools)	Test lbs.	Each
G1489B (D8006) X1D14	6	\$0.95
G914B (D8008) X1D38	8	1.15
G915B (D8010) X1D88	10	1.40
G916B (D8012) X1D92	12	1.60

75 Yard Spools—2 Connected

Per Box (2 Spools)	Test lbs.	Each
G919B (D8015) X1D54	15	1.25

Two in box.

NYLON MONOFILAMENT SPINNING LINES NEWTON



Tip Top

Stretch controlled with proper limpness. Has even diameter.

Color—Green

100 Yard Spools, 2 Connected

Per Box (2)	Test, lbs.	Each
G826B D5C6	6	\$0.50
G852B D6C2	8	.60
G868B D6C8	10	.65
G875B D8C0	12	.75
G879B D9C4	15	.85

Two in box. Wt. box 4 1/2 lbs.

MONOFILAMENT TRANSPARENT SPINNING LINES MARATHON



Invisible

Completely invisible in water. It doesn't matter if water is blue, green, clear or muddy. Supple and strong and is stabilized to control stretch.

Colorless

100 Yard spools—2 connected

Per Box (2)	Test lbs.	Each
G886B X1D08	4	\$0.90
G887B X1D20	6	1.00
G888B X1D32	8	1.10
G889B X1D56	10	1.30
G890B X1D86	12	1.55

Two in box, wt. box 12 ozs.

PLION BRAIDED SPINNING LINES CORTLAND

You Can Rely On
PLION
MONOFILAMENT



Mono Plion

Tensionized single strand Plion.

Color—Gunmetal
100 Yard Spools, 2 Connected

Per Box (2)	Test, lbs.	Each
G960B (4) X1D20	4	1.00
G961B (6) X1D44	6	1.20
G962B (8) X1D58	8	1.40
G963B (10) X1D89	10	1.60
G972B (12) X2D16	12	1.80

Two in reel-pak box. Wt. box 3 1/2 lb.

LOW GLOSS MONOFILAMENT SPINNING LINES

You Can Rely On
PLION
BRAIDED MONOFILAMENT



Tensionized braided plion.

Color—Tri-Shade Aqua
100 Yard Spools, 2 Connected

Per Box (2)	Test, lbs.	Each
G1078B (4) X2D40	4	2.00
G1081B (6) X2D58	6	2.15
G1083B (8) X2D76	8	2.30
G1097B (10) X2D94	10	2.45
G1098B (12) X3D12	12	2.60

Two in reel-pak box. Wt. box 1 1/2 lb.

BRAIDED NYLON SPINNING LINE

ASHAWAY L. R.'s



Combines the advantages of both braided and monofilament lines. Special treatment gives line smoother finish, firmer body without springiness. Resistance-free surface, round construction and uniform diameter. Powerized for top tensile strength.

Color—Aqua Blue

100 Yard Spools—2 Connected

Per Box		Test, lbs.	Each
G931B	X2D64	4	\$3.20
G932B	X2D64	6	2.20
G933B	X2D64	8	2.20
G934B	X2D76	11	2.30

Two spools in box. Wt. box $\frac{3}{4}$ lb.

ASHAWAY

2 CONNECTED
Durable Plastic
ROLL-A-WAY
DISPENSER



Dynamic
Monofilament

Coreless, solid braid with firmness without troublesome springiness. Superior for night fishing. Excellent for all types of closed faced reels with extra light lures.

Plastic Roll-A-Way dispenser.

Color—Coffee

100 Yard Spools—2 Connected

Per Box		Test, lbs.	Each
G904B	(2706C) X1D44	6	\$2.40
G905B	(2708C) X1D68	8	2.80
G906B	(2711C) X1D92	11	3.20

Two spools in box. Wt. box $\frac{3}{4}$ lb.

BRAIDED NYLON SPINNING LINES

NEWTON



Registered Performance—Premium Grade

Advanced construction for small diameter, bonded resin finish—self conditioning and high knot strength. Silicone protected.

Ripple Color

Two 100 yard spools connected in flat plastic box with colorful merchandising sleeve.

Per Box (2)		Test lbs.	Each
G1170B	(1704) X2D40	4	\$2.00
G1171B	(1706) X2D58	6	2.15
G1172B	(1708) X2D76	8	2.30

Two spools in box. Wt. box $\frac{3}{4}$ lb.

NYLON FLY LINES

NEWTON



DuPont Nylon, Super X Finish

Stays on top. Effortless casting. Easy pick-up. Won't water log.

New bonded finish which is non-porous and completely water repellent. Though soft and pliable the finish is amazingly tough and durable.

Floating Ghost
Double Tapered
30 Yard Coils
Amber Finish

Per Box		Size	Each
G1005B	X6D00	HDH	\$10.00
G1006B	X6D00	HCH	10.00

One in transparent plastic box. Wt. box $2\frac{1}{2}$ ozs.

Level

25 Yard Coils
Amber Finish

Per Box		Size	Wt. Box, ozs.	Each
G971B	X1D50	E	$1\frac{1}{2}$	\$2.50
G980B	X1D65	D	$1\frac{3}{4}$	2.75
G981B	X1D80	C	2	3.00
G1003B	X2D01	B	2	3.35

One in transparent plastic box

NYLON FLY LINES

NEWTON



Green Phantom

Color—Green
Tapers

25 Yard Coils

Per Coil			Per Coil
G809B	(14HDH)	X2D97	\$4.95
G810B	(14HCH)	X2D97	4.95

One in plastic box. Wt. box 3 ozs.



Gray Phantom
Level

Processed Oil Base with Lacquer Finish

A mist-colored level fly line having the very desirable quality of being nearly invisible in the water. Handles easily and will delight the experienced fly caster. Constructed of the best silk and braided especially for fly casting. Has a tough elastic and smooth finish.

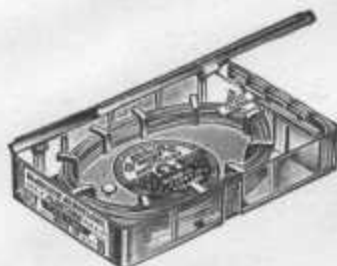
25 Yard Coils

Each		Size	Each
G997B	(GPG) D8C1	G	\$1.35
G996B	(GPF) D9C6	F	1.80
G995B	(GPE) X1D11	E	1.85
G994B	(GPD) X1D26	D	2.10
G1004B	(GPC) X1D50	C	2.50

One coil in plastic box. Wt. box 3 ozs.

NYLON FLY LINES

GLADDING AERO FLOAT



Two-tone. More bubbles for better floating, finer tip-ends on tapers. Tapers in two-tone finish. Anglers can determine belly portion of line at a glance as belly is one color, taper another shade. Equipped with rustproof "No-Knot" eyelets for quick, smooth attachment of leader.

Level Color—Green 25 Yard Coils

Per Coil 25 Yds.	Size	Per Coil
G1174B X1D56	E	\$2.60
G1175B X1D71	D	2.85
G1176B X1D92	C	3.20

30 Yard Coils

Double tapers—green tip with white belly.

Per Coil 30 Yds.	Size	Per Coil
G1079B X5D98	HDH	\$10.00
G1080B X5D98	HCH	10.00

One in plastic box. Wt. box 6 ozs.

GLADDING



BUB-L-ETT—Plus Backing

A new and revolutionary type of nylon tapered fly line. A 45 ft. double taper, plus 75 ft. of backing. The casting section of the line is built exactly like a double tapered line except for length. Both ends fitted with chrome-plated, rust-proof "No-Knot" eyelets.

15 Yards Double Taper Plus 25 Yards Mono-Braid 15 lb. Test

Level Line Color—Water Green

Each	Size	Each
G845B (HCH) X2D97	HCH	\$4.95

NYLON FLY LINES

CORTLAND



Stays on top. Effortless casting. Easy pick-up. Won't water log.

New bonded finish which is non-porous and completely water repellent. Though soft and pliable the finish is amazingly tough and durable.

Complete with can of Line Cleaner.

333—Non-Sinkable Color—Mist Green (333)

Double Taper

30 Yard Coil on Coil-Pak Reel

Per Box	Size	Per Box
G958B X6D00	HDH	\$10.00
G959B X6D00	HCH	10.00

25 Yard Coil on Coil-Pak Reel

Per Box	Size	Per Box
G954B X1D44	F	\$2.40
G955B X1D56	E	2.60
G956B X1D71	D	2.85
G957B X1D92	C	3.20
G828B X2D13	B	3.55

Color—Camouflage

Double Taper

30 Yard Coil on Coil-Pak Reel

Per Box	Size	Per Box
G917B X6D00	HDH	\$10.00
G918B X6D00	HCH	10.00

25 Yard Coil on Coil-Pak Reel

Per Box	Size	Per Box
G921B X1D56	E	\$2.60
G922B X1D71	D	2.85
G923B X1D92	C	3.20
G924B X2D13	B	3.55

One in plastic box. Wt. box 4 oz.

333—Moon-Glo

Double Taper

30 Yard Coil on Coil-Pak Reel

Per Box	Size	Per Box
G1059B X6D00	HDH	\$10.00
G1060B X6D00	HCH	10.00

25 Yard Coil on Coil-Pak Reel

Per Box	Size	Per Box
G1062B X1D56	E	\$2.60
G1063B X1D71	D	2.85
G1064B X1D92	C	3.20
G1065B X2D13	B	3.55

One in plastic box. Wt. box 4 ozs.

FLOATING FLY LINE

SOUTH BEND



Banshee

Shoots long and straight with balanced rigidity. High surface tension (specific gravity is lighter than water).

Permanizing process leaves no pores to collect foreign matter. Friction-free finish for easy pick-up. Never needs dressing. Will not crack, peel or become sticky. Unaffected by extreme cold and heat.

Color—Silver Green 25 Yard Coils

Each	Size	Wt. Box oz.	Each
G940B (1900) X1D65	D	4	\$2.75
G941B (1901) X1D71	C	4	2.85

30 Yard Coils

G1501B (1903) X5D40	HDH	4 1/2	9.00
G942B (1904) X5D40	HCH	4 1/2	9.00
G943B (1906) X5D40	GBH	4 1/2	9.00

One in plastic box.

NYLON SQUIDDING LINES

ASHAWAY



For surf casting, trolling and live bait fishing. Powerized braided nylon, heat treated.

50 yard spools—6 connected

Per Box (6 Spools)	Test, lbs.	Per Spool
G951B (18) X4D50	18	\$1.25
G873B (36) X5D40	36	1.50
G874B (45) X6D12	45	1.70
G878B (72) X8D28	72	2.30

Six spools in box. Wt. box 2 lbs.

DACRON SNAGGING LINE GLADDING



Snag King High Test

Braided dacron—Fib'r-lubed and heat set. Two Snap Lock spools in plastic box with two Gladding Line Savers.

Color—Ivory

50-Yard Spools, 2 connected

Per Box (2)	Test lbs.	Per Spool
G939B X2D88	72	\$2.40
G950B X2D36	90	2.80
G987B X3D96	108	3.30

Two spools in box. Wt. box $\frac{1}{2}$ lb.

CORTLAND



Small-diameter, rugged line with minimum stretch. Especially designed for snagging. Braided.

Color: Greenspot—50 Yard Spools

Per Box (6)	Test, lbs.	Each
G844B X8D10	80	\$2.25
G847B X9D90	100	2.75

Six spools in plastic box. Wt. box 3 lbs.

LONG FIBRE FLAX LINES NEWTON



Silver King

The very highest quality long fiber flax of which this line is constructed makes it extremely fine in texture and great strength. A new method employed in twisting this line makes it perfectly balanced and impossible to kink in water, it will not swell when used in fresh or salt water. The special water repelling treatment used on this line gives it a beautiful hard glazed finish and make it impossible to swell or rot. It is flexible and free running.

Wet Test—3 Pounds per Thread Olive-Green

50 Foot Cards, 6 Connected

Per Box (12)	Test, lbs.	Each
G1008B (GSK06) X3D24	18	\$0.45
G1009B (GSK09) X3D24	27	.45
G1010B (GSK012) X3D96	36	.55
G1011B (GSK015) X4D48	45	.65
G1012B (GSK018) X5D40	54	.75

Twelve in box. Wt. box $\frac{3}{4}$ lb.

We Do Not Break Boxes on These Lines

CUTTYHUNK

SHAPLEIGH'S



Erin

A leader for exceptional value

Made of cable laid Cuttyhunk linen and will test five lbs. per cord when dry instead of usual three lbs.

50 Yard Tubes, 12 Connected (E)

Per Box	Wet Test, lbs.	Wt. box, lbs.	Each
G973B X4D95	30	1 $\frac{1}{4}$	\$0.70
G974B X7D20	45	1 $\frac{3}{4}$	1.00
G975B X9D00	60	1 $\frac{3}{4}$	1.25

Twelve in box

CUTTYHUNK

SUNSET



Made of the finest Irish linen. Hard cable laid for maximum service, high quality.

Color—Natural

50 Yard Tubes, 6 Connected (SP)

Per Box (12)	Wet, Test, lbs.	Each
G1189B X5D40	30	\$0.75
G1190B X7D20	45	1.00

Twelve in box. Wt. box 1 lb.

TWISTED LINEN CUTTYHUNK ASSORTMENT

Newton



Twelve cards in box—four each green, black, and white.

Size 9-18 lb. test.

50 ft. Cards, 4 Connected

Per Asst.	Per Card
G808B (48) X1D08	\$0.15

One asst. in ctn. Wt. ctn. 6 lbs.

TWISTED CUTTYHUNK LINEN LINE

NEWTON



Princess Pat
Natural Color

50-Yard Spools, 6 connected, in Plastic Box.

Per Box (6)		Wet Test lbs.	Each
G823B (4124)	X8D84	72	\$2.45
G824B (3136)	X11D70	108	3.25
G825B (4139)	X12D06	117	3.35

Six in box. Wt. box 1 lb.

Sold Only in Full Boxes

LINEN LINES

NEWTON



Big Dime

For blue gill and other pan fish.
Twisted and braided linen. Assorted twists and tests.

Thirty-six 15 Foot Cards in a Box

Per Box		▲ Per Card
G876B X2D16		\$0.10

Wt. box 3½ lbs.

ASHAWAY



Braided Nylon, waterproofed. Line is on wooden winder sticks. Each stick contains 30 feet of line.

Packed 60 Winders to a Box

Per Box		Test, lbs.	▲ Each Winder
G821B (30)	X7D20	30	\$0.20
G822B (45)	X7D20	45	.20

Sixty in box. Wt. box 3 lbs.

SILK AND NYLON FISHING LINES

SHAPLEIGH



Reelaway

Waterproof

A hard braided silk and nylon line. 10 yards on a winder. 10 winders on a card.

Assorted Tests

Black

Per Card		▲ Per Card
G1131B (RL10)	D7C5	\$1.20

Five cards in box. Wt. box 1¼ lbs.

NYLON CATFISH LINE

NEWTON



50 Yard Spools—6 Connected in Box

Per Box (6)		Test lbs.	Each
G967B (6645)	X4D86	45	\$1.35
G968B (6654)	X5D40	54	1.50
G969B (6663)	X6D30	63	1.75
G970B (6672)	X7D20	92	2.00

Six in box. Wt. box 1 lb.

COTTON FISHING LINES

NEWTON ONTARIO



Braided

Made of highest quality cotton. A special pre-treatment of this line gives it an unusually fine silky finish. Hard braiding insures uniform size. Packed in a display box.

50 Foot Coils, 4 Connected

Black and White Mottled

Per Box		▲ Each
G1101B (OC50)	X1D44	\$0.20

Twelve in box. Wt. box 3½ lbs.

FISHING LINES

NEWTON



Merchandising Unit

An assortment of carded, twisted and braided linen lines and cotton lines in various colors and tests. All standard items in a colorful counter display.

Contains the following:

	List
12 Mayo, Size 9 —50 ft.	\$0.25
12 Mayo, Size 6 —50 ft.	.20
12 Sport —50 ft.	.20
12 Bass Assortment—50 ft.	.15
24 Big Dime —25 ft.	.10

72 Lines

Per Asst.		▲ Per Asst.
G820B (100N)	X7D20	\$12.00

Wt. 2¼ lbs.

FURNISHED LINE ASSORTMENTS

SHAPLEIGH'S



Assortment consists of one dozen 15 foot twisted lines with high grade painted Balsa wood floats—assorted egg and barrel with patented line attachments complete with sinker and hook, on wooden winders.

Per Asst. Each
G831B (FL15) X2D40 \$0.30
 One asst. in box. Wt. box 1½ lbs.



On New Style Colored Wood Winders
 5x1¼ inches

Olive green, twisted linen finish line. Length 15 feet. 2¼-inch unbound balsa wood barrel float. Fancy assorted zebra striped colors. Stick tops. No. 1 Kirby hook tied to short gut loop. No. 1 adjustable sinker. Red enameled winder.

Per Box Each
G829B (600) X2D50 \$0.35
 Twelve in box. Wt. box 1 lb.



On New Style Colored Wood Winders
 5x1¼ inches

Olive green, twisted linen finished line. Length 15 feet. High grade perfectly smooth finish. 1½-inch egg balsa wood float, painted two colors, covered with waterproof varnish. Kirby hook. Adjustable ring sinker. Yellow winder.

Per Box Each
G827B (375) X1D75 \$0.25
 Twelve in box. Wt. box ¾ lb.

FURNISHED LINES IDEAL



Made especially for Bream and Bluegills.
 Monofilament line 20 feet long with No. 8 Carlisle hook and correct size reusable float.
 One dozen lines mounted on a display card.

Per Asst. Each
G817B (92) X1D80 \$0.25
 One asst. in box. Wt. box 1 lb.

DAYTON



GREEN CAP

Red and white molded plastic. Each complete with No. 4, 6, 8 Carlisle gold hooks. Plastic winder, 20 ft. quality monofilament or braided line.

Per Card (12)	Diam. of Float, in.	Per Card (12)
G1023B (325) X1D80	¾	\$3.00
G1027B (330) X2D16	1	3.60
G1028B (335) X2D52	1½	4.20

FURNISHED LINES DISTA-CAST BREAM LINE



Fifteen feet of extra strong green cotton cable line furnished with barrel shape cork float, sinker and No. 4 Kirby Hook.

12 on attractive counter display card.

(DCFCF)

Per Card	Cards in box	Wt. box, lbs.	Per Card
G1110B X1D08	4	2	\$1.59

Twenty feet of 10lb. test Gold DuPont "Tynex" nylon monofilament furnished with lacquer stained yellow oblong shape float, sinker and No. 8 gold plated Carlisle hook.

12 on attractive counter display card.

(CSBL20X)

Per Card	Cards in box	Wt. box, lbs.	Per Card
G1109B X1D25	4	1	\$1.89

MADE UP TROT LINES HOUSER



Contains 150 Feet No. 60 Seine Twine and 50 No. 4/0 Kirby Hooks; each hook tied to No. 12 seine twine doubled, 15 inches long.

Each Each
G1197B (TTL1) X1D62 \$2.40
 Twelve in box. Wt. box 12 lbs.

Contains 150 Feet No. 72 Seine Twine and 50 No. 4/0 Kirby Hooks; each hook tied to No. 15 seine twine doubled, 15 inches long.

Each Each
G1198B (TTL2) X1D78 \$3.00
 Twelve in box. Wt. box 14½ lbs.

Contains 125 Feet No. 60 Seine Twine and 40 No. 3/0 Kirby Hooks; each hook tied to No. 12 seine twine doubled, 15 inches long.

Each Each
G1200B (TTL15) X1D21 \$1.90
 Twelve in box. Wt. box 11 lbs.

Contains 100 Feet No. 70 Seine Twine and 25 No. 3/0 Kirby Hooks; each hook tied to No. 12 seine twine doubled, 15 inches long.

Each Each
G1199B (TTL10) X1D00 \$1.25
 Twelve in box. Wt. box 9 lbs.

NYLON MADE-UP TROT LINES

J. R. PLASTERS



Will not rot or deteriorate with age. All braided nylon. Complete with winding rack, No. 4/0 hooks, twenty-five braided drops and twenty-five ideal trotline clips.

Length 100 feet—310 pound test.

Per Box
G746B (3504A) X3D00 \$5.00

Twelve boxes in ctn. Wt. ctn, 16 lbs.

COTTON SEINE TWINE

DIAMOND BRAND

No. 15
No. 18
No. 21
No. 24

No. 27
No. 30
No. 36
No. 42

No. 48
No. 60
No. 72
No. 84
No. 96

Goods Spun of Good Middling Cotton, 10's Yarn

NOTE—The "Tensile Strength" and "Length per pound" are approximate and are not guaranteed accurate. They are shown only to assist our customers in the selection of Seine Twine.

Medium Laid—On Tubes Quarter Pound Tubes

Per Pound	(MT ¹ / ₄)	Size	Feet on Tube	Per Tube
G772B X1D15	9	450		\$0.45
G773B X1D12	12	385		.45
G774B X1D06	15	310		.40
G775B X1D06	18	252		.40
G776B X1D06	24	193		.40
G777B X1D06	30	153		.40

Half Pound Tubes

Per Pound	(MT ¹ / ₂)	Size	Feet on Tube	Per Tube
G778B X1D05	15	610		\$0.80
G779B X1D05	18	504		.80
G780B X1D05	24	386		.80
G781B X1D05	30	306		.80
G782B X1D05	36	252		.80
G783B X1D05	48	190		.80

One Pound Tubes

Per Pound	(MT1)	Size	Feet on Tube	Per Tube
G785B X1D05	24	805		\$1.60
G786B X1D05	30	600		1.60
G787B X1D05	36	505		1.60
G788B X1D05	48	385		1.60

Packed in 5 lb. bags

Sold Only in Full Bags

Quarter Pound Tubes

Per lb.	5 to 49 lbs. of a size.	50 to 99 lbs. of a size.	Size
±MT ¹ / ₄ /9-B	X1D08	X1D06	9
±MT ¹ / ₄ /12-B	X1D05	X1D03	12
±MT ¹ / ₄ /15-B	X1D00	D9C9	15
±MT ¹ / ₄ /18-B	X1D00	D9C9	18
±MT ¹ / ₄ /24-B	X1D00	D9C9	24

Half Pound Tubes

Per lb.	5 to 49 lbs. of a size.	50 to 99 lbs. of a size.	Size
±MT ¹ / ₂ /15-B	D9C9	D9C7	15
±MT ¹ / ₂ /18-B	D9C9	D9C7	18
±MT ¹ / ₂ /24-B	D9C9	D9C7	24
±MT ¹ / ₂ /30-B	D9C9	D9C7	30
±MT ¹ / ₂ /36-B	D9C9	D9C7	36
±MT ¹ / ₂ /48-B	D9C9	D9C7	48

One Pound Tubes

(MT1)

5 to 49 lbs. of a size. 50 to 99 lbs. of a size.

Per lb.	5 to 49 lbs. of a size.	50 to 99 lbs. of a size.	Size
±MT1/24-B	D9C9	D9C7	24
±MT1/30-B	D9C9	D9C7	30
±MT1/36-B	D9C9	D9C7	36
±MT1/48-B	D9C9	D9C7	48

Hard Laid

Quarter Pound Tubes

Per lb.	5 to 49 lbs. of a size.	50 to 99 lbs. of a size.	Size
±HT ¹ / ₄ /9-B	X1D11	X1D08	9
±HT ¹ / ₄ /12-B	X1D07	X1D05	12
±HT ¹ / ₄ /15-B	X1D02	X1D00	15
±HT ¹ / ₄ /18-B	X1D02	X1D00	18
±HT ¹ / ₄ /24-B	X1D02	X1D00	24

Half Pound Tubes

Per lb.	5 to 49 lbs. of a size.	50 to 99 lbs. of a size.	Size
±HT ¹ / ₂ /15-B	X1D01	D9C9	15
±HT ¹ / ₂ /18-B	X1D01	D9C9	18
±HT ¹ / ₂ /24-B	X1D01	D9C9	24
±HT ¹ / ₂ /30-B	X1D01	D9C9	30
±HT ¹ / ₂ /36-B	X1D01	D9C9	36
±HT ¹ / ₂ /48-B	X1D01	D9C9	48

One Pound Tubes

Per lb.	5 to 49 lbs. of a size.	50 to 99 lbs. of a size.	Size
±HT1/24-B	X1D01	D9C9	24
±HT1/30-B	X1D01	D9C9	30
±HT1/36-B	X1D01	D9C9	36
±HT1/48-B	X1D01	D9C9	48

Direct Shipment

Where less than a standard case of 120 lbs. of a size twine and weight ball, cone or tube is ordered, the goods must be packed in 5 lb. packages and the following broken package differentials will apply.

Less than 120 lbs. but more than 50 lbs. of a size twine and weight ball, cone or tube D0C2 per lb. extra
50 lbs. or less but more than 25 lbs. of a size twine and weight ball, cone or tube D0C3 per lb. extra
25 lbs. or less of a size twine and weight ball, cone or tube D0C4 per lb. extra

Items marked ± not carried in stock. Can only be furnished by shipping direct from factory, F. O. B., Elizabethton, Tenn. Actual Freight Rate Allowed Up to But Not Exceeding X2D50 Per Cwt. All Shipments Must Be 100 lbs. or More. Regular Terms Only, No Dating. Assorted Seine Twine, Staging and Trot Line Orders will be Assembled in St. Louis and Reshipped at same Freight Rate.

Medium Laid—In Skeins

Per Pound	Approx. tensile strength, lbs.	Approx. feet, per lb.	Per Pound
G758B X1D00 (M15)	33	1328	\$1.60
G759B X1D00 (M18)	40	1107	1.60
G760B X1D00 (M21)	46	949	1.60
G761B X1D00 (M24)	53	830	1.60
G762B X1D00 (M27)	54	690	1.60
G763B X1D00 (M30)	66	604	1.60
G764B X1D00 (M36)	79	553	1.60
G765B X1D00 (M42)	84	445	1.60
G766B X1D00 (M48)	106	415	1.60
G767B X1D00 (M60)	132	315	1.60
G768B X1D00 (M72)	159	262	1.60
G769B X1D00 (M84)	185	225	1.60
G770B X1D00 (M96)	211	197	1.60

Sold Only in Full Boxes

±All Nos. Listed Above D9C0 per lb.

Hard Laid—In Skeins

Per Pound	Approx. Tensile Strength, lbs.	Approx. feet, per lb.
±H-15-B D9C3	33	1328
±H-18-B D9C3	40	1107
±H-21-B D9C3	46	949
±H-24-B D9C3	53	830
±H-27-B D9C3	54	690
±H-30-B D9C3	66	604
±H-36-B D9C3	79	553
±H-42-B D9C3	84	445
±H-48-B D9C3	106	415
±H-60-B D9C3	132	315
±H-72-B D9C3	159	262
±H-84-B D9C3	185	225
±H-96-B D9C3	211	197

Nos. M15 and H15 to M42 and H42 approximately one lb. per skein, 5 skeins to 5 lb. box. Nos. M48 and H48 to M96 and H96 approximately 2 1/4 lbs. per skein. 2 skeins to the 5 lb. package. Sold Only in Full Boxes

FILAMENT NYLON SEINE TWINE

NEWTON

Five times stronger than cotton. Needs no drying and requires no preservative. Will not rot, mildew or swell when wet. Absorbs 50% less water than cotton, has greater abrasive qualities than cotton or linen. Is stabilized (does not fray out when cut). Not affected by gasoline or oil. Is flameproof. Processed to prevent excessive untwisting.

In One Pound Tubes

Per Pound		Approx. Tensile Strength, lbs.	Approx. feet per lb.	Per Tube
G5496B	(18/1) X2D38	100	1045	\$3.60
G5497B	(21/1) X2D38	190	865	3.60
G5498B	(24/1) X2D38	215	760	3.60
G5499B	(30/1) X2D38	265	600	3.60
G5500B	(48/1) X2D38	430	380	3.60
G5501B	(72/1) X2D38	600	240	3.60

In Quarter Pound Tubes

G5485B	(9/1/4) X2D71	75	2050	\$1.03
G5486B	(12/1/4) X2D61	105	1525	.98
G5487B	(15/1/4) X2D56	135	1230	.96
G5488B	(18/1/4) X2D56	160	1045	.96
G5489B	(21/1/4) X2D56	190	865	.96
G5490B	(24/1/4) X2D56	215	760	.96
G5491B	(30/1/4) X2D56	265	600	.96

Per Pound		Approx. Tensile Strength, lbs.	Approx. feet per lb.
+18/1-B	X2D15	132	1100
+21/1-B	X2D15	165	835
+24/1-B	X2D15	198	645
+30/1-B	X2D15	231	527
+48/1-B	X2D15	430	380
+72/1-B	X2D15	490	255
+9/4-B	X2D44	69	2100
+12/4-B	X2D35	90	1720
+15/4-B	X2D31	99	1345
+18/4-B	X2D31	132	1100
+21/4-B	X2D31	165	835
+24/4-B	X2D31	198	645
+30/4-B	X2D31	231	527

COMPARATIVE STRENGTH OF NYLON AND COTTON SEINE TWINE

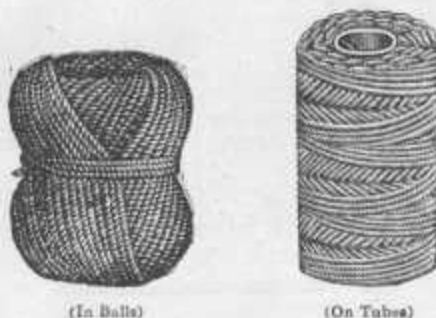
	Nylon		Cotton	
Size	Approx. ft.	Break lbs.	Approx. ft.	Break lbs.
7	2880	52	—	—
9	2100	69	2214	19
12	1720	90	1660	26
15	1345	99	1328	33
18	1100	132	1107	40
21	835	165	949	46
24	645	198	830	53
30	527	231	664	66
36	460	264	553	79
72	255	490	262	159

Items marked + not carried in stock. Can only be furnished by shipping direct from factory, F. O. B., Maysville, Kentucky. Actual freight rate allowed up to but not exceeding X2D00 per cwt. All shipments must be 100 lbs. or more. Regular terms only, no dating. Assorted Seine Twine, Staging and Trot Line Orders will be Assembled in St. Louis and Reshipped at same Freight Rate.

Nylon Seine Twine F.O.B., Brooklyn, N. Y. Freight prepaid on orders for 100 lbs. All shipments must be 100 lbs. or more.

COTTON TROT LINES

DIAMOND BRAND



First Quality White Cotton, 6's Yarn

In Balls

Per lb.		Wt. Ball, lbs.	Approx. feet in Ball	Tensile Strength, lbs.	Per Ball
G740B	(8) D8C5 1/2	106	36	36	\$0.69
G741B	(12) D8C5 3/4	150	39	48	.90
G742B	(16) D8C5 1	170	48	58	1.35
G744B	(24) D8C6 1 1/2	150	58	66	2.05
G745B	(32) D8C5 2	180	66	79	2.75

Per Pound

+8-B	D7C8
+12-B	D7C8
+16-B	D7C8
+24-B	D7C8
+32-B	D7C8

On Tubes

Per lb.		Wt. Tube, lbs.	Approx. feet in Tube	Tensile Strength, lbs.	Per Tube
G747B	D8C6	10	2150	36	\$12.95
G748B	D8C6	10	1805	39	12.95
G749B	D8C6	10	1450	48	12.95
G750B	D8C5	10	1200	58	12.95

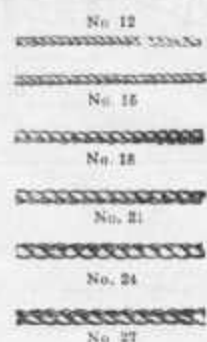
Per Pound

+O8R-B	D7C8
+O12R-B	D7C8
+O16R-B	D7C8
+O24R-B	D7C8

Loose

COTTON STAGING

DIAMOND BRAND



First Quality White Cotton 8's Yarn

Per lb.		Size Ball, ozs.	Approx. feet in Ball	Tensile Strength, lbs.	Per Ball
G751B	(12) D9C2	2	175	24	\$0.20
G752B	(15) D9C2	2	130	30	.20
G753B	(18) D9C2	2	119	36	.20
G754B	(21) D9C2	2	88	43	.20
G755B	(24) D9C1	2	76	50	.20
G756B	(27) D9C1	2	60	60	.20
G757B	(36) D9C1	2	39	90	.30

Five pounds in package

Sold Only in Full Pkgs.

Per Pound		Size Ball, ozs.	Approx. feet in Ball	Tensile Strength, lbs.	Per Ball
+12-B	D8C3	2	175	24	\$0.20
+15-B	D8C3	2	130	30	.20
+18-B	D8C3	2	119	36	.20
+21-B	D8C3	2	88	43	.20
+24-B	D9C3	2	76	50	.20
+27-B	D8C3	2	60	60	.20
+36-B	D8C3	3	39	90	.30

NYLON TWINE NEWTON'S



Handy-Tube Pak Assortment Handy 100-Yard Tubes

Hundreds of uses—mason, trot, fishing, chalk, plumb line—pull, marine, decorative cord, etc. 100% filament nylon-twisted. Rot-resistant. Natural color. Individually wrapped in polyethylene package.

In Assortment

No. Tubes	Size	Test, lbs.	Per Tube
4	9	75	\$0.70
4	12	110	.95
4	15	135	1.05
5	18	160	1.25
2	24	220	1.75

Per Assortment: G952B (8600A) X12D52 \$21.95

One assort. in display ctn. Wt. ctn. 6 3/4 lbs.

Sold Only In Full Assortments



Per Tube	Size	Tens. Stgth., lbs.	Wt. Box, lbs.	▲ Per Tube
100-Yard Tubes				
G945B (15)	D6C6 15	135	2	\$1.15
G946B (18)	D7C8 18	160	2 1/4	1.35
G947B (24)	X1D03 24	220	3	1.80

50-Yard Tubes				
G948B (36)	D8C4 36	320	2 3/4	1.45
G949B (60)	X1D41 60	540	3 3/8	2.45

Six in box.

One Pound Tubes

Per Pound	Size	Tens. Stgth., lbs.	Fr., lbs.	Per Tube
G1055B (9-1)	X2D51 9	75	2367	\$3.65
G1057B (12-1)	X2D44 12	110	1542	3.60
G1084B (15-1)	X2D38 15	135	1320	3.55

Each tube wrapped in cellophane.

COTTON FISHING LINES

NEWTON'S



Mackerel

WM15
WM18
WM21
WM24

Best quality sea island twisted cotton, hard glazed finish.

Color—Ecru

50 Foot Coils, 12 Connected

(WM)

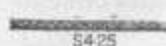
Per Box	Test, lbs.	Wt. Bdl., ozs.	Per Coil
G1214B X2D40	15	4 1/4	\$0.12
G1215B X2D80	18	5	.13
G1216B X3D20	21	5 1/2	.15
G1217B X3D52	24	6	.17

Twelve coils in bundle. Three bundles in box.

Sold Only In Full Boxes



Braided



Color—Green Mixed

25 Foot Hanks, 12 Connected

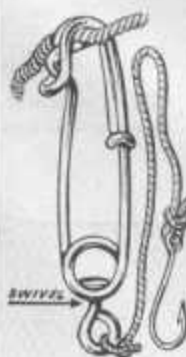
Per Box	Wt. Bdl., ozs.	Per Hank
1147B (S425) X4D50	3 1/2	\$0.50

Twelve hanks in bundle. Six bundles in box.

Sold Only In Full Boxes

TROT LINE SNAPS

J. R. PLASTERS



Ideal

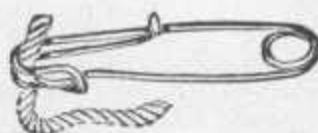
Snap-on, snap-off clips. No tying drops to main line.

Made of brass spring steel wire. 25 in box.

Per Ctn. (12 Boxes) G2882B (1500) X10D67 \$1.49

Twenty-five in box. Twelve boxes in ctn. Wt. ctn. 2 1/2 lbs.

Sold Only In Full Ctns.



A patented trot line snap that can be attached or detached quickly and easily with one hand. It cannot be put on wrong and will not slip or unfasten. Fish can be landed without lifting main line out of water. Made of good grade galvanized spring steel wire.

Per Ctn. G2861B (500) X5D75 \$0.75

Twenty-five in box. Twelve boxes in ctn.

Sold Only In Full Ctns



Heavy brass watch spring snap with brass ring.

Per Box G2862B (TLS) X1D65 \$2.50

One gross in box. Wt. box 7 ozs.

FISHING NETS

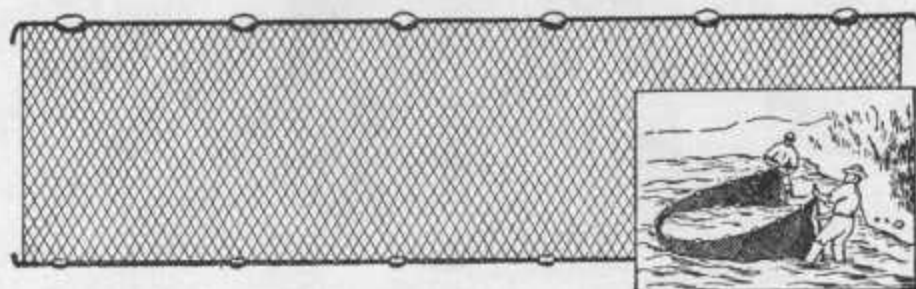
LINEN THREAD CO.

DIRECT SHIPMENT ONLY

F. O. B., ST. LOUIS, MO. NO FREIGHT ALLOWED

Straight Seines }
 Bags or Pockets for Seines } Less D4C0%

STRAIGHT SEINES



Made of highest quality net rope with single top and double bottom lines. Fitted with leads and floats, ready for fishing. Prices on special nets quoted on request. Give complete dimensions.

List Each

Size Square Mesh Each	9 Thread			12 Thread			15 Thread		
	1 in.	1 1/4 in.	1 1/2 in.	1 in.	1 1/4 in.	1 1/2 in.	2 in.	2 1/2 in.	3 in.
20x4.....	\$13.17	\$11.52	\$10.45	\$14.57	\$13.27	\$11.75	\$ 9.43	\$ 8.07	\$12.73
30x5.....	22.35	19.15	16.83	26.66	22.18	18.90	15.67	14.42	21.20
40x6.....	33.80	29.05	25.35	37.86	32.16	27.50	22.75	20.33	32.16
50x6.....	41.76	35.90	31.23	47.70	39.30	33.96	28.25	25.08	39.76
75x8.....	74.53	62.91	54.04	86.49	70.03	59.59	48.45	43.11	71.11
100x8.....	101.34	85.71	73.49	115.34	93.37	79.46	64.61	57.49	96.34

List per Running Yard

Size Sq. Mesh Per Yard	9 Thread			12 Thread			15 Thread		
	1 in.	1 1/4 in.	1 1/2 in.	1 in.	1 1/4 in.	1 1/2 in.	2 in.	2 1/2 in.	3 in.
4 ft. deep.....	\$1.97	\$1.72	\$1.55	\$2.17	\$1.98	\$1.75	\$1.40	\$1.20	\$1.90
5 ft. deep.....	2.22	1.90	1.68	2.67	2.20	1.88	1.55	1.43	2.12
6 ft. deep.....	2.50	2.15	1.87	2.85	2.35	2.03	1.68	1.48	2.38
8 ft. deep.....	3.03	2.55	2.20	3.45	2.80	2.38	1.93	1.72	2.88
10 ft. deep.....				4.07	3.27	2.75	2.22	1.88	3.35

If treated, add D1C0%

NYLON DRAG SEINES

Made of filament nylon seine netting hung to best quality treated manila rope fitted with leads and Ark plastic floats.

List per Foot

Size Sq. Mesh Per Ft.	9 Thread		10 Thread	
	1 1/2 in.	2 in.	2 1/2 in.	3 in.
6 ft. deep.....	\$1.14	\$0.88	\$0.92	\$0.78
8 ft. deep.....	1.52	1.04	1.10	.94

BAGS OR POCKETS FOR SEINES

Fitted Complete

List Each

Size Mouth	Length	9 Thread		12 Thread			
		Size Mesh Square 1/2 in.	3/4 in.	3/4 in.	1 in.	1 1/4 in.	1 1/2 in.
4x4 ft.....	4 ft.	\$22.25	\$13.92	\$16.75	\$11.67	\$ 9.17	\$ 7.33
5x5 ft.....	5 ft.	31.91	19.75	23.16	16.42	12.58	10.08
6x6 ft.....	6 ft.	42.83	26.16	32.58	22.16	17.08	13.83
8x8 ft.....	8 ft.	69.24	42.41	53.08	36.08	27.58	22.25
10x10 ft.....	10 ft.	101.66	55.83	80.41	53.58	41.08	32.16

FISHING NETS

LINEN THREAD CO.

DIRECT SHIPMENT ONLY

F. O. B., ST. LOUIS, MO. NO FREIGHT ALLOWED

Small Mesh Drag Seines } Less D4C0%

Linen Gill Netting

SMALL MESH DRAG SEINES

Fitted Complete

List Each

Depth	9 Thread			9 Thread			12 Thread		
	1/2 in. Square Mesh 4 ft.	5 ft.	6 ft.	3/4 in. Square Mesh 4 ft.	5 ft.	6 ft.	3/4 in. Square Mesh 4 ft.	5 ft.	6 ft.
10 ft. long.....	\$14.60	\$16.60	\$18.80	\$10.10	\$11.62	\$13.13	\$10.03	\$12.93	\$14.22
12 ft. long.....	17.50	19.91	22.56	12.12	13.93	15.75	12.77	15.52	17.06
15 ft. long.....	21.90	24.90	28.20	15.15	17.41	19.70	15.95	19.40	21.33
20 ft. long.....	29.20	33.20	37.60	20.20	23.23	26.26	21.26	25.86	28.43
25 ft. long.....	36.50	41.50	47.00	25.25	29.03	32.83	26.58	32.39	35.53
Per Yard.....	4.37	4.98	5.63	3.03	3.48	3.93	3.18	3.88	4.27

SMELT AND SUCKER DIP NETS

List Each

Mesh	Twine	4x4 ft.	5x5 ft.	6x6 ft.	7x7 ft.	8x8 ft.	9x9 ft.	10x10 ft.	12x12 ft.
1 in.....	12	\$4.60	\$5.97	\$7.37	\$9.13	\$11.17	\$13.35	\$15.85	\$21.20
1 1/4 in.....	12	3.60	4.65	5.67	7.30	8.92	10.70	12.67	17.03
1 3/4 in.....	12	2.77	3.82	5.82	5.82	7.17	8.72	10.63	13.70

LINEN GILL NETTING

Linen netting is not carried in stock in all sizes, but Nos. 12/3, 18/3, 25/3, 35/3, 40/3, can usually be supplied at once in the sizes of mesh listed below. No. 30/3 and other sizes not in stock can be made to order providing the quantity is 5 pounds or more, and allowance should be made for a reasonable delay. When Linen Netting is wanted for the inside webbing of Trammel Nets it should be so specified, as greater fullness is required.

Sizes in Square Mesh—List per Pound

Size of Thread	1 Inch Mesh	1 1/4 Inch Mesh	1 1/2 & 1 3/4 Inch Mesh	2 & 2 1/4 Inch Mesh	2 1/2 Inch and Larger
12/3 Cord.....					\$ 9.47
18/3 Cord.....			\$11.18	\$10.72	
25/3 Cord.....	\$13.78	\$13.78	13.32	12.64	12.64
30/3 Cord.....	15.13	15.13	14.79	13.99	13.99
35/3 Cord.....	16.93	16.93	16.36	15.47	15.47
40/3 Cord.....	18.49	18.49	18.03	17.04	17.04

FISHING NETS

LINEN THREAD CO.

GILL NETS

Gill Nets, fished on the bottom, produce good catches where it would be impossible to use a Seine, Hoop or Trap Net. Fish, unafraid of the fine linen thread, are caught by the gills as they swim through the mesh . . . Gill Nets wear longer if fished with some slack; although the catch improves when hung full. Our nets are usually hung on a one-half basis; 200 yards of netting for a net 100 yards long . . . The fine quality thread in these nets is sensitive to heat. If exposed to the sun, keep the net wet until it can be hung up in the shade to dry . . . Buffalo, Carp and Spoonbill Catfish can be taken in large numbers if a large enough mesh is used.



DIRECT SHIPMENT ONLY

F. O. B. ST. LOUIS, MO. NO FREIGHT ALLOWED

Gill Netting..... Less D4C0%

LINEN GILL NETS

List per Yard Fitted Complete

Size Thread Size of Sq. Mesh	40/3 Cord		30/3 Cord				12/3 Cord	
	1 in.	1 1/4 in.	1 1/2 in.	1 3/4 in.	2 in.	2 1/2 in.	3 in.	4 in.
3 ft. deep.....				\$0.80	\$0.75	\$0.70		
4 ft. deep.....	\$1.32	\$1.10	\$0.95	.88	.80	.77	\$0.72	
5 ft. deep.....	1.43	1.18	1.02	.93	.90	.80	.75	\$0.82
6 ft. deep.....	1.65	1.30	1.12	1.02	.93	.88	.77	.07
8 ft. deep.....	1.90	1.37	1.25	1.12	1.02	.92	.83	1.13

NYLON GILL NETS

List per Yard—All 104 Nylon

Size of Sq. Mesh	1 in.	1 1/4 in.	1 1/2 in.	1 3/4 in.	2 in.	2 1/2 in.	3 in.
3 ft. deep.....				\$1.08	\$1.03	\$1.00	
4 ft. deep.....	\$1.52	\$1.35	\$1.20	1.12	1.07	1.03	\$0.97
5 ft. deep.....	1.62	1.43	1.27	1.18	1.12	1.07	.98
6 ft. deep.....	1.72	1.53	1.35	1.25	1.18	1.12	1.00
8 ft. deep.....	1.82	1.60	1.48	1.35	1.27	1.13	1.08

NYLON SPOONBILL GILL NETS

Three nets are rigged to No. 60 bonded filament nylon with No. 9 Nyak seaming Twine. Complete with leads and plastic floats.

List per Yard

Size Thread Size of Sq. Mesh	208		277	
	3 in.	3 1/2 in.	4 in.	5 in.
6 ft. deep.....	\$1.45	\$1.35	\$1.32	\$1.40
8 ft. deep.....	1.53	1.48	1.43	1.48
10 ft. deep.....	1.67	1.60	1.52	1.60
12 ft. deep.....	1.75	1.67	1.62	1.67

FISHING NETS

LINEN THREAD CO.

DIRECT SHIPMENT ONLY

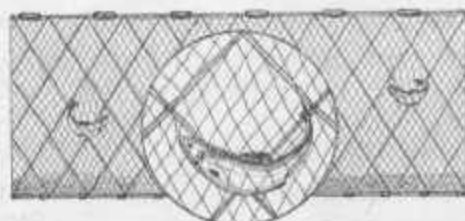
F. O. B., ST. LOUIS, MO. NO FREIGHT ALLOWED

Regular Linen Trammel Nets } Less D4C0%

Regular Nylon Trammel Nets }

Hoop Nets }

TRAMMEL NETS



"REGULAR" NYLON TRAMMEL NETS

Walling—12 inch or 14 inch square mesh No. 9 Nylon. Hung on No. 120 Bonded Filament Nylon with Leads and Ark Plastic Floats.

Depth Feet	Sq. Mesh Size, In.	Size Twine	Each			
			10 Yds.	20 Yds.	30 Yds.	50 Yds.
5	1½	139	\$35.80	\$71.60	\$107.40	\$179.00
5	2	139	29.20	58.40	87.60	146.00
5	2½	208	30.00	60.00	90.00	150.00
5	3	208	28.00	56.00	84.00	140.00
6	1½	139	40.80	81.60	122.40	204.00
6	2	139	30.60	61.20	91.80	153.00
6	2½	208	31.60	63.20	94.80	158.00
6	3	208	29.60	59.20	88.80	148.00

"REGULAR" LINEN TRAMMEL NETS

Ready For Use

1 Inch and 1¼ Inch mesh supplied in 25/3 Cord.
1½ Inch and 2 Inch mesh supplied in 18/3 Cord.
2½ Inch and 3 Inch mesh supplied in 16/3 Cord.
Outside mesh 8 Inch Square.

Depth Feet	Sq. Mesh Size, In.	Each			
		10 Yds.	20 Yds.	30 Yds.	50 Yds.
4	1	\$25.95	\$51.87	\$77.78	\$129.64
4	1¼	22.49	44.97	67.41	112.38
4	1½	19.20	38.41	57.61	96.02
4	2	17.85	35.73	53.56	89.29
5	1	20.01	58.02	87.02	145.04
5	1¼	25.95	51.87	77.78	129.64
5	1½	23.21	46.44	69.63	116.05
5	2	20.90	41.90	62.85	104.74
5	2½	18.06	36.12	54.18	90.30
5	3	17.70	35.37	53.06	88.94
6	1¼	27.09	54.18	81.27	135.45
6	1½	25.13	50.25	75.38	125.63
6	2	22.49	44.97	67.41	112.38
6	2½	21.53	43.05	64.54	107.58
6	3	19.44	38.84	58.26	97.10
8	1¼	32.19	64.39	96.58	160.97
8	1½	29.93	59.85	89.78	149.63
8	2	25.98	51.95	77.93	129.89
8	2½	27.08	55.38	83.04	138.39
8	3	24.85	49.69	74.52	124.21

NYLON HOOP NETS

Each	Webs Only Without Hoops	Hoop Nets Complete	Throat Placed on	Length Net, ft.	Diam. Mouth ft.	No. of Hoops	Size of Mesh Square Measure in.	Size Twine
1N.....	\$30.82	\$45.35	1st & 3rd	10	2	6	1½x1½x1½	12
2N.....	35.22	53.93	2nd & 4th	8	2½	6	1 x1 x1	12
3N.....	33.18	50.89	2nd & 4th	10	3	6	1½x1½x1½	12
3NA.....	29.88	48.20	2nd & 4th	12	3½	6	2½x2½x2	12
4N.....	26.46	41.92	2nd & 4th	12	3½	6	3 x 3 x2½	15
5N.....	59.49	83.41	2nd & 4th	16	4	7	2 x2 x1½	15
5NA.....	41.02	62.17	2nd & 4th	16	4	7	2½x2½x2	15
6N.....	34.60	54.19	2nd & 4th	16	4	7	3 x3 x2½	15
7N.....	40.86	60.45	2nd & 4th	16	4	7	3 x3 x2½	18
8N.....	34.72	54.29	2nd & 4th	16	4	7	3 x3 x3	15
9N.....	40.70	60.29	2nd & 4th	16	4	7	3 x3 x3	18
10N.....	49.12	73.65	2nd & 4th	18	4½	7	3 x3 x3	18

COTTON HOOP NETS

Each	Webs Only Without Hoops		Hoop Nets Complete White	Hoop Nets Complete Tarred	Throat	Length Net, ft.	Diam. Mouth, ft.	No. of Hoops	Size of Mesh Square Measure, in.	Size Twine
	White	Tarred								
00.....	\$16.37	\$18.00	\$36.53	\$40.20	Sgl.	6	2	4	¾x ¾x ¾	9
0.....	26.08	28.68	53.51	58.80	Dbl.	8	2½	6	1 x1 x1	15
1A.....	33.15	36.48	61.04	67.16	Dbl.	10	3	6	1½x1½x1½	24
3.....	35.00	38.50	71.39	78.53	Dbl.	16	4	7	2 x1½x1½	24
3A.....	21.40	23.50	40.23	44.23	Dbl.	16	4	7	3 x2½x3	27
3C.....	22.80	25.06	36.51	45.65	Dbl.	16	4	7	3 x2½x2½	27
4A.....	23.21	25.55	42.23	48.11	Dbl.	16	4	7	3 x3 x3	30

NETTING

NOTE—When Ordering Netting be Particular to State Whether Enough Netting is Wanted to Make a Seine or Net of a Given Length or Stretched Measure Only.



Three yards stretched measure are required to fill two yards of seine or net complete. The netting or web only to make a seine of any given depth, size twine and size mesh under 30 yards in length will cost one-third less than price of seine complete.

Thus a seine complete that costs \$6.00, the netting only to make the seine would cost \$4.00. For tapering netting a small additional charge will be made, equal to from 5 to 10 cents per pound, to cover cost of extra labor.

WHITE COTTON NETTING FOR RIVER SEINES

Per Pound

±9-B—Thread Medium Twine; 1 inch Square Mesh or Larger.....

±12-B—Thread Soft or Medium Twine; 1 inch Square Mesh or Larger.....

±16-B—Thread Soft Twine or Larger; 1 inch Square Mesh or Larger.....

Prices Ruling
Date of
Shipment

WHITE COTTON NETTING FOR CREEK OR MINNOW SEINES

Per Pound

±¼-inch Mesh, 20/6-B Twine.....

±½-inch Mesh, 20/6-B Twine.....

±½-inch Mesh, 6-B Soft Twine.....

±¾-inch Mesh, 9-B Soft Twine.....

Prices Ruling
Date of
Shipment

LINEN NETTING FOR TRAMMEL NET, WEB AND GILL NETS

Mesh, inches	18/3-B Cord Per Pound	25/3-B Cord Per Pound	40/3-B Cord Per Pound
±1-B			
±1¼-B			
±1½-B			
±1¾-B			
±2-B			

Prices Ruling
Date of
Shipment

Prices Ruling
Date of
Shipment

Prices Ruling
Date of
Shipment

Loose

TABLE OF APPROXIMATE LINEAL FEET (Stretched Measure) IN A POUND OF COTTON SEINE NETTING

Depth, feet	9 Thread			12 Thread					16 Thread						
	Mesh, inches			Mesh, inches					Mesh, inches						
	1	1¼	1½	1	1¼	1½	1¾	2	1	1¼	1½	1¾	2	2½	3
5.....	22	32	41	15	22	28	35	38	11	16	20	25	26	27	28
6.....	18	26	32	12	18	22½	28	32	9	14	17	20	22½	23½	24½
7.....	15	21	26	10	15	18½	24	26	7½	11½	14	17	19	20	21
8.....	13	18	22½	8½	13	16	20½	22½	6½	10	11½	14	16	17	18
9.....	11	16	20	7½	11	14	17	20	5½	8½	10½	12½	14	15	16
10.....	10	14	18	6½	10	12½	15	18	5	7½	8½	11	12½	13½	14½
11.....	9	13	15	6	9	11½	14	16	4½	6½	7½	10	11½	12½	13½
12.....	7½	10	13	5	7½	9½	12	13	4	5½	7	8	9½	10½	11½
14.....	7	9	11	4½	6½	8	10½	11½	3½	5	6	7	8	9	10
15.....	6	8½	10½	4	6	7½	10	11	3	4½	5½	6½	7½	8½	9½
16.....	5½	8	10	3½	5½	7	9	10	2½	4	5	6	7	8	9
26.....	5	7	9	3½	5	6½	8	9	2½	3½	4½	5½	6½	7½	8½
40.....	4½	6½	8	3	4½	5½	7	8	2	3½	4	5	5½	6½	7½

TABLE OF APPROXIMATE LINEAL FT. (Stretched Measure) IN A POUND OF LINEN NETTING, FOR GILL OR TRAMMEL NETS

Mesh, inches	Number of Thread					
	12/3	16/3	18/3	20/3	25/3	30/3
2.....	54	60	72	81	90	99
1½.....			60	72	78	84
1¼.....			51	63	66	75
1½.....				57	63	72
1.....					42	54

TABLE OF APPROXIMATE LINEAL FEET (Stretched Measure) IN A POUND OF MINNOW SEINE NETTING

Depth, feet	Mesh, inch			
	¼	½	¾	1
	20/6 Twine	20/6 Twine	6 Twine	9 Twine
2½.....	24	17	14	24
3.....	20½	14½	11½	20½
4.....	15	11	9	15
5.....	12	8½	7	12
6.....	10	7	5½	10

We Cannot Guarantee Above Figures to be Absolutely Correct, as This is Only An Approximate List.

ALL NETS, SEINES AND NETTING ARE GUARANTEED TRUE TO SPECIFICATIONS GIVEN, AND ARE POSITIVELY NOT SUBJECT TO RETURN.

Items marked ± not carried in stock. Can only be furnished by shipping direct from factory, F. O. B., Chicago, Ill.

MINNOW SEINES

HOLDSTRONG

 $\frac{1}{4}$ inch Square Mesh

Made of **Strong, Heavy, Woven Netting**, with full $\frac{1}{4}$ -inch mesh. Better quality and heavier weight than the Common Sense, but not so good as the regular $\frac{3}{4}$ -inch mesh knit seines. Will give good service and answers the purpose where a moderate price seine is required.

 $\frac{1}{8}$ inch Cotton Top and Bottom Lines
Complete with Floats and Sinkers

		Brown (H)		▲ Each
		Size, Ft.	Wt. each, lbs.	
Each				
G613B	D7C0	4x4	$\frac{1}{2}$	\$1.20
G614B	X1D05	6x4	1	1.85
G615B	X1D38	8x4	$1\frac{1}{4}$	2.40
G616B	X1D73	10x4	$1\frac{1}{2}$	2.90
G617B	X2D07	12x4	$1\frac{3}{4}$	3.50
G618B	X2D58	15x4	$2\frac{1}{4}$	4.75
G619B	X3D45	20x4	3	5.90

One in pkg.

COMMON SENSE

 $\frac{1}{8}$ inch Square Mesh

For Creek and Minnow Fishing

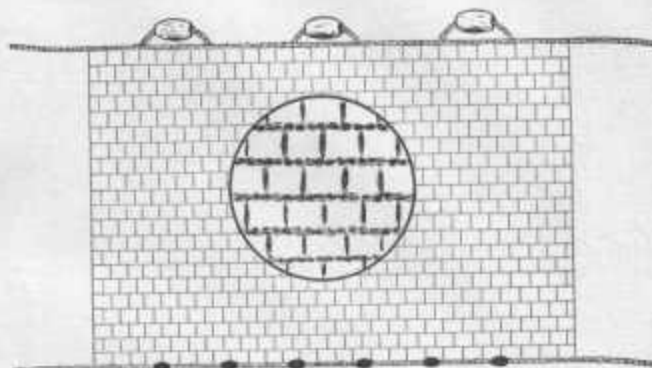
Made of very light **Brown Color Woven Netting**, with meshes about $\frac{3}{8}$ -inch. These seines are not as good as the regular knit seine of $\frac{1}{4}$ inch mesh, however they will answer the purpose when a moderate price seine is wanted for occasional use. The smaller mesh makes it possible to take smaller minnows than can be caught in the $\frac{1}{4}$ -inch mesh or bar.

 $\frac{1}{8}$ inch Cotton Top and Bottom Lines
Complete with Floats and Sinkers

		Size, Ft.		▲ Each
		Size, Ft.	Wt. each, lbs.	
Each				
G604B	D6C5 (44)	4x4	$\frac{1}{2}$	\$1.10
G605B	X1D00 (64)	6x4	$\frac{3}{4}$	1.60
G606B	X1D30 (84)	8x4	1	2.20
G607B	X1D60 (104)	10x4	$1\frac{1}{2}$	2.75
G608B	X1D92 (124)	12x4	2	3.25
G609B	X2D40 (154)	15x4	$2\frac{1}{4}$	4.10
G610B	X3D20 (204)	20x4	$2\frac{3}{4}$	5.40
G611B	X4D00 (254)	25x4	3	6.80
G612B	X4D79 (304)	30x4	$4\frac{1}{4}$	8.20

One in pkg.

DAVIS



Regent Style

Lightweight and odorless nylon—dries quickly.

Square white mesh will not pull scales off minnows like hand-tied seines do.

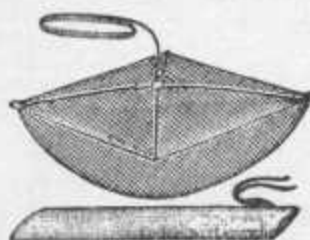
Completely assembled with floats, sinkers, nylon cord etc.

 $\frac{1}{4}$ inch Size Mesh

		Size, feet	▲ Each
		Size, feet	
Each			
G622B	X4D32	8x4	\$7.20
G628B	X6D61	12x4	10.80
G629B	X8D10	15x4	13.50
G631B	X10D80	20x4	18.00

Approximate weight 1 lb. per 20 sq. ft.

DROP OR UMBRELLA NETS



Complete

Common sense $\frac{1}{4}$ -inch mesh minnow netting bound with heavy white drawn line around the edges, looped at corners for fastening to spreading rods. Four heavy spring steel rods with hooked ends hinged to steel center piece. Rods and center piece painted green. Heavy cotton line 3 feet long attached to center piece for fastening to pole. Net is easily attached and detached.

Size 42x42 inches

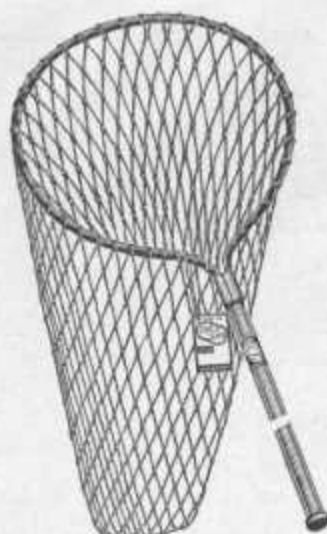
Each	Each
G599B (4) X1D40	\$2.50

One in cloth bag with draw string top. Wt. bag $1\frac{1}{4}$ lbs.

ALL NETS, SEINES AND NETTING ARE GUARANTEED TRUE TO SPECIFICATIONS GIVEN, AND ARE POSITIVELY NOT SUBJECT TO RETURN

LANDING NETS

WEBER-DOT



Dot Line

Sliding handles with ball lock. Handle can be removed or slid up into hoop by depressing ball lock pin. Sturdy aluminum alloy head.

Hoop Diameter 15 ins.

Net—10/12 twine. 1 inch mesh—30 inches deep. Length overall 41 3/4 inches.

Each	Each
G634B (BD15) X2D55	\$4.25
Loose. Wt. each 1 lb.	

Hoop Diameter 19 1/4 ins.

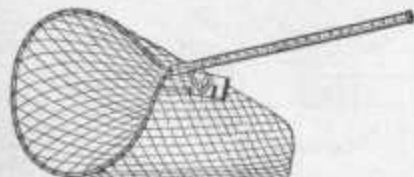
Net—10/12 twine. 1 inch mesh, 30 inches deep. Length overall 43 1/2 inches.

Each	Each
G635B (BD18) X3D15	\$5.25
Loose. Wt. each 1 1/2 lbs.	

Hoop Diameter 22 3/4 ins.

Net—10/15 twine. 1 inch mesh, 36 inches deep. Length overall 60 inches.

Each	Each
G583B (BD20) X3D75	\$6.25
Loose. Wt. each 1 3/4 lbs.	



Bass

15 in. Round Hoop

Aluminum. Hand tied of pure white virgin cotton seine twine. Rule embossed on handle. Husky frame handle, with an over-all length of 30 ins.

Full-bodied net 24 ins. deep, 1 in. square mesh. All-weather satin finish.

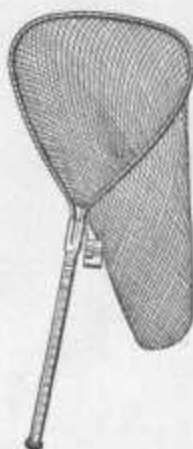
Each	Each
G577B (D14) X1D35	\$2.25
Loose. Wt. each 12 ozs.	

WEBER DOT STARLINE SERIES

17 1/4 in. Round Hoop

Lightweight aluminum frames. Over-all length of handle 43 ins. Depth of net 30 ins.

Each	Each
G578B (SD18) X2D04	\$3.40
Loose. Wt. each 10 ozs.	



With Measuring Rule Stamped on Handle

Floating aluminum frame and handle, satin finish. Hand tied net of heavy 10/12 cotton seine twine, 1 inch square mesh.

Hoop Diameter 15 3/4 ins.
Overall 42 3/4 ins.

Each	Each
G592B (X15) X1D95	\$3.25
Loose. Wt. each 3/4 lb.	

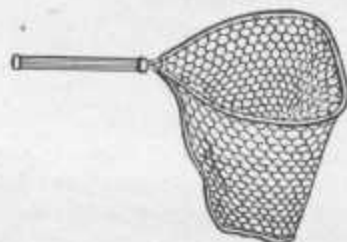
Hoop Diameter 18 1/2 ins.
Overall 45 ins.

Each	Each
G602B (X18) X2D55	\$4.25
Loose. Wt. each 1 lb.	

Hoop Diameter 21 1/2 ins.
Overall 58 ins.

Each	Each
G603B (X20) X3D15	\$5.25
Loose. Wt. each 1 1/4 lbs.	

DAVIS MILLS

Pink Mesh
100% Nylon Bag

Scientifically pink colored. Cannot be eluded by fish, completely invisible to them.

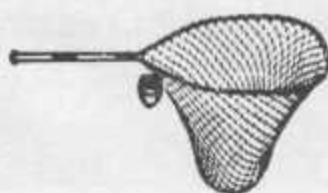
15 inch D ring. 18 inch handle. Depth of net 18 inches. 3/4 inch knitted pink nylon mesh.

Each	Each
G581B (53DK18) X1D80	\$2.98

Twelve in bundle. Wt. bundle 9 lbs.

LANDING NETS

DAVIS MILLS



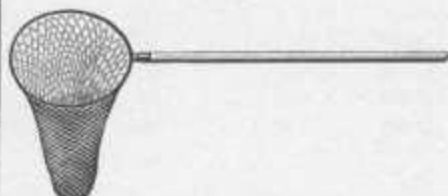
100% Nylon Bag

Floating aluminum (heat treated) frame. Hoop 16 inches, handle 24 inches. Depth of net 24 inches. 1 inch mesh. Knitted nylon mesh.

Each	Each
G582B (57LK24) X2D46	\$4.10

Twelve in bundle. Wt. bundle 9 lbs.

CUMMINGS



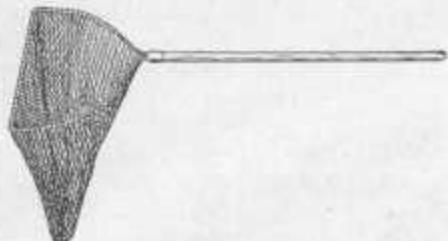
Heavy steel 15 inch bow, tempered and galvanized. Heavy imported 1 inch mesh net 24 inches deep. Round hardwood handle 48 inches long, lacquer finish.

Each	Each
G632B (124) X1D11	\$1.85

One doz. in bundle. Wt. bundle 18 lbs.

MINNOW NETS

CUMMINGS



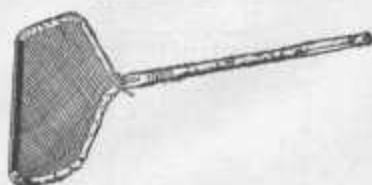
Steel wire 15 inch bow, tempered and galvanized. Heavy imported 80 loop minnow-mesh net 24 inches deep tapered to 1/4 inch at bottom. Round hardwood handle 48 inches long, lacquer finish.

Each	Each
G633B (124MD) X1D65	\$2.75

One doz. in bundle. Wt. bundle 18 lbs.

LARGE BAIT NETS

WEBER DOT LINE



Tubular aluminum frame 38 ins. long with 15 1/4 in. hoop. Fine mesh cotton, 7 ins. deep and bound. Rubber guard protects edge.

Each
G579B (BN14) X2D37.....\$3.95
Loose.

REPLACEMENT NETS

For G579B (BN14) Weber Dot Bait Net

Cotton

Bait netting mesh.
Length 7 ins.

Each
G585B (N14) D9C0.....\$1.50
One in dustproof bag

For 15 in. Hoop Dot Line

No. 9 twine 1 in. mesh. Length 30 ins.

Each
G586B (N3) D6C0.....\$1.00
One in dustproof bag.

For 18 in. Hoop Dot Line

No. 12 twine. 1 inch mesh. Length 30 ins.

Each
G587B (N4) D7C5.....\$1.25
One in dustproof bag.

For 20 in. Hoop Nets

No. 15 twine. 1 to 1 1/2 inch mesh. Length 36 inches.

Each
G589B (N5) D9C0.....\$1.50
One in dustproof bag.



TROUT NETS

WEBER-DOT

Sturdy triangular shaped tubular aluminum hoop. Rubber-like plastic grip with elastic neck cord. Sturdy 3/4 inch mesh net.

Size of frame 10 3/4 x 15 inches. Depth of net 14 inches.

Each
G584B (R8) D9C0.....\$1.50
Loose. Wt. each 6 ozs.

MINNOW DIP NETS



WEBER DOT LINE

Machine made net on galvanized wire frame 3 3/4 inches by 4 3/4 inches. Length over-all 11 3/4 ins.

Per Bdl. (12)
G590B (M2) X1D20.....\$0.15
Twelve in bundle. Wt. bdl. 1 lb.
Sold Only in Full Bundles

FISH BAGS

WEBER



Dot Line

Cotton saran mesh. All aluminum built for rugged use. Tubular aluminum hoop measuring 12 1/2 inches across, is fastened to cast aluminum bracket and screw clamp. Complete with rod holder. Two rings hold netting open and keep fish alive longer.

Swivel extends over edge of boat so that water drains back rather than into boat when hoop is swung in. Net is tied of heavy cotton seine twine, 3/4 inch square mesh and is a full 48 inches deep.

Each
G588B (F5) X2D10.....\$3.50
One in box. Wt. box 3/4 lb.

WEBER DOT LINE



Clamp-on Type

Tubular aluminum hoop 12 1/2 ins. diameter fastened to bracket with screw clamp. Swivel extends over edge of boat so that excess water drains off.

Heavy cotton seine twine. 42 ins. deep.

Each
G580B (F7) X1D77.....\$2.95
Loose. Wt. each 14 ozs.

REPLACEMENT NETS

For G588B (F5) G580B (F7) Weber Fish Bags

No. 9 twine 3/4 in. mesh. Length 48 ins.

Each
G591B (N22) X1D05.....\$1.75
One in dustproof bag.

FLOATING FISH BAGS

WEBER



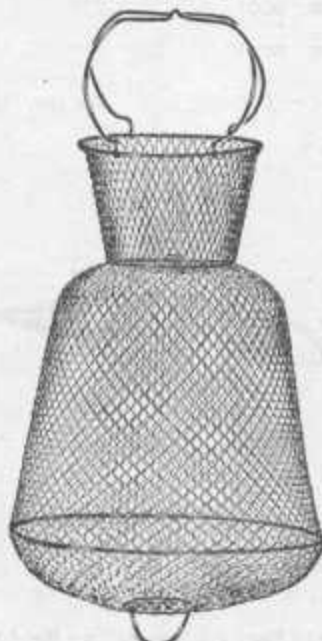
Can be tied to boat or pier as a live bag.

Floating aluminum tubular rings. Hand tied 10/12 cotton twine net of 3/4 inch mesh with square bottom. Depth 36 inches. Extra long draw string and brass rings.

Each
G593B (F2) X2D10.....\$3.50
Loose. Wt. ea. 3/4 lb

FISH BASKETS

Inox Collapsible



With Neck

Imported—Steel Wire

For fresh or salt water—rust-proofed. Collapses into a package less than one inch thick, falls into shape immediately. Convenient wide neck. Trap door stays open if pushed all the way back. Ring at bottom facilitates handling. Two handle loops, notched in middle eliminate sliding of rope or chain.

3/8 inch mesh. Diameter widest part 13 3/4 ins.

Each	Ht. Less	Wt. Pkg.	Each
	Handle, ins.	lbs.	
G598B	X3D00	23 1/2	1 1/2 \$4.95
G596B	X2D55	15	1 1/4 4.25

One in pkg.

CASTING LURES

HEDDON



Heddon Midget "River Runt Spook"

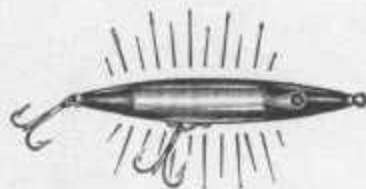
"Fish Flesh" spook baits are made of a transparent indestructible material. The hooks will not come out and the special finish will not come off.

Length body $2\frac{1}{4}$ inches. Two treble hooks. Weight $\frac{3}{8}$ oz.

(9010)

Each	Colors	▲ Each
G1758B D8C1	White, Red Head	\$1.35
G1763B D8C1	White and Red	1.35
G1754B D8C1	Shore Minnow Yellow Perch	1.35
G1760B D8C1	Black and White Shore Minnow	1.35
G1762B D8C1	Silver Shore Minnow	1.35
G1764B D8C1	Yellow Shore Minnow	1.35

One in box. Twelve in ctn. Wt. ctn. $1\frac{1}{2}$ lbs.

"Dying Quiver" Spook
(Surface)

So perfectly balanced that a slight twitch of rod tip makes it quiver like a dying fish. Mirror-like insert gives off natural minnow flashes. Good for game fish, both fresh and salt water.

Length body $3\frac{1}{2}$ inches. Two No. 4 treble hooks. Weight $\frac{3}{8}$ ounce.

(9200)

Each	Colors	Each
G1595B D8C1	Yellow	\$1.35
G1596B D8C1	Black	1.35
G1597B D8C1	Red Head	1.35
G1598B D8C1	Shad	1.35

One in box. Twelve in ctn. Wt. ctn. $1\frac{1}{2}$ lbs.

Assortment of 12

Per Asst.	Per Asst.
G1600B (9200DCA) X9D72	\$16.20

One asst. in box. Wt. box $1\frac{1}{2}$ lbs.



Wounded Spook

A surface commotion bait with enticing action of wounded minnow. Attractive to bass, pike and muskies. Excellent for early morning and late evening.

Length $3\frac{1}{4}$ in.
Two No. 1 Treble Hooks
Weight $\frac{3}{8}$ oz.

Each	Color	Each
G2278B D9C0 (9140L)	Perch	\$1.50
G2281B D9C0 (9140XRS)	Silver Shore	1.50
G2282B D9C0 (9140BF)	Bull Frog	1.50
G2283B D9C0 (9140RH)	Red Head	1.50

Twelve in box. Wt. box 2 lbs.

"Dying Flutter" Spook
(Surface)

Spinner action and balance gives off sound like a dying minnow. Work slowly, especially around weedbeds and around shore cover. Mirror-like insert gives off natural minnow flashes. Ideal for game fish, both fresh and salt water.

Length body $3\frac{1}{2}$ inches. Two No. 4 treble hooks. Weight $\frac{3}{8}$ ounce.

(9205)

Each	Color	Each
G1815B D8C1	Yellow	\$1.35
G1816B D8C1	Black	1.35
G1817B D8C1	Red and White	1.35
G1818B D8C1	Shad	1.35

One in box, twelve in ctn. Wt. ctn. $1\frac{1}{2}$ lbs.

Assortment of 12

Per Asst.	Per Asst.
G1819B (9205DCA) X9D72	\$16.20

One asst. in box. Wt. box $1\frac{1}{2}$ lbs.

Heddon River-Runt Spook
(Floating)

Particularly adapted for fishing in weedy waters, brushy streams, or lakes full of sunken logs and timbers. Floats when at rest, dives to a depth of 2 or 3 feet when retrieved and swims lively. Special hooking device prevents hooks from interlocking or getting around the collar.

Length body $3\frac{1}{2}$ inches. Treble hooks. Weight $\frac{1}{2}$ oz.

(9400)

Each	Colors	▲ Each
G1793B D8C1	White, Red Head	\$1.35
G1797B D8C1	White and Red Shore Minnow	1.35
G1790B D8C1	Perch Scale	1.35
G1794B D8C1	Black and White Shore Minnow	1.35
G1796B D8C1	Silver Shore Minnow	1.35
G1798B D8C1	Yellow Shore Minnow	1.35

One in box. Twelve in ctn. Wt. ctn. $\frac{1}{2}$ lb.

Firetail Sonic
Sinking

"Flame-Glo" tenite plastic tail section glows to attract strikes at the tail hook. Body of Tenite. Natural life-like colors.

Two No. 6 treble hooks. Length $3\frac{1}{4}$ in. Weight $\frac{3}{8}$ oz.

(395)

Each	Colors	Each
G2463B D8C1	White, Red Head	\$1.35
G2464B D8C1	Black	1.35
G2465B D8C1	Coch Dog	1.35
G2466B D8C1	Perch	1.35
G2467B D8C1	Shad	1.35
G2468B D8C1	Yellow	1.35

One in box, twelve in ctn. Wt. ctn. 2 lbs.

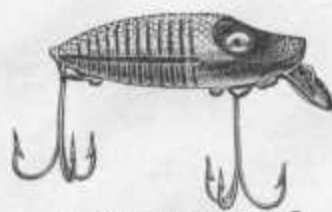
Assortment of 12 on Card

Per Asst.	Per Asst.
G2449B (395DCA) X9D72	\$16.20

One asst. in box. Wt. box 2 lbs.

CASTING LURES

HEDDON



Heddon "River-Runt-Spook"
(Sinking)

Lively lure for light rods. Very effective for river fishing, small mouth bass, for all game fish. Slow sinking.

2 1/2 Inch—Treble Hooks—1/2 Ounce
(9110)

Each	Colors	▲ Each
G1780B D8C1	Yellow shore minnow	\$1.35
G1776B D8C1	White, red head	1.35
G1772B D8C1	Yellow perch	1.35
G1778B D8C1	Black-white shore minnow	1.35

Twelve in ctn. Wt. ctn. 13 1/2 lbs.



Heddon "MIDGIT DIGT RIVER-RUNT-SPOOK"

Lively lure for light whippy rods—fast sinker. Very effective for river fishing, bass, perch, crappie.

1 1/2 Inch—Treble Hooks—3/8 Ounce
(9020)

Each	Colors	▲ Each
G1767B D8C1	Red and White	\$1.35
G1765B D8C1	Perch Scale	1.35
G1769B D8C1	Silver Shore Minnow	1.35
G1771B D8C1	Yellow Shore Minnow	1.35
G1770B D3C1	White red shore minnow	1.35
G1768B D8C1	Black White Shore Minnow	1.35

Twelve in ctn. Wt. ctn. 1 1/2 lb.

Per Asst. **ASSORTMENT OF 12** ▲ Each

G5035B (9020A) X9D72	\$1.35
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One asst. in box. Wt. box 1 lb.



Lucky 13

Lively swimming with surface plunking. Floating minnow slightly below surface with zig-zag movement.

4 Inch—Treble Hooks—3/8 Ounce
(2500)

Each	Colors	▲ Each
G1658B D8C1	White body, red head	1.35
G1653B D8C1	Frog scale, red head	1.35
G1654B D8C1	Yellow perch scale	1.35
G1656B D8C1	Shiner scale, red head	1.35
G1652B D8C1	Bull Frog	1.35
G1655B D8C1	Golden shiner	1.35

Twelve in ctn. Wt. ctn. 13 1/2 lbs.

Baby Lucky 13

2 3/4 Inch—Treble Hooks—3/8 Ounce
(2400)

Each	Colors	▲ Each
G1651B D8C1	White body, red head	\$1.35
G1646B D8C1	Frog scale, red head	1.35
G1647B D8C1	Yellow perch scale	1.35
G1649B D8C1	Shiner scale, red head	1.35
G1645B D8C1	Bull Frog	1.35
G1648B D8C1	Golden shiner	1.35

Twelve in ctn. Wt. ctn. 13 1/2 lbs.



Heddon "CHUGGER-SPOOK"

Surface

Transparent body. Light weight, casts like a tournament plug. Never twists in air.

3 Inch—Treble Hooks—1/2 Ounce
(9540)

Each	Colors	▲ Each
G1799B D8C1	Yellow perch scale	\$1.35
G1804B D8C1	Yellow shore minnow	1.35
G1803B D8C1	White-red head minnow	1.35
G1801B D8C1	Black-white shore minnow	1.35

Twelve in box. Wt. box 1 1/2 lbs.



Heddon "CRAZY-CRAWLER" Small Size

Buoyant body, two metal arms give crawling, swimming action. Rolls side to side, gurgles, splatters, leaves a long wake of bubbles. Operates at slow and fast speed. Tenite body.

2 3/8 Inch—Treble Hooks—3/8 Ounce
(9120)

Each	Colors	▲ Each
G1637B D9C0	Bull Frog	\$1.50
G1638B D9C0	Black, white head	1.50
G1641B D9C0	Yellow, red head	1.50
G1640B D9C0	Silver shore minnow	1.50
G1642B D9C0	Red-white shore minnow	1.50
G1639B D9C0	Grey mouse	1.50

Twelve in ctn. Wt. ctn. 2 lbs.



Zara Spook—Surface

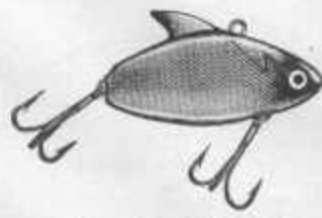
A famous old time surface lure. Floats when at rest. Dives and jumps half way out of water like a frantic minnow when rod tip is jerked.

A killer for bass and salt-water trout, Snook and small tarpon.

4 1/2 Inch—Treble Hooks
(9250)

Each	Colors	▲ Each
G1813B D8C1	Red & White Shore Minnow	\$1.35
G1811B D8C1	Silver Flitter	1.35
G1812B D8C1	Yellow Shore Minnow	1.35
G1814B D8C1	Bull Frog	1.35

Twelve in ctn. Wt. ctn. 13 1/2 lbs.



"Super Sonic" Spook

Larger size of famous "Sonic" design. Especially for casting. Good for spinning and trolling.

Principle of sound gets the following fish: Largemouth, smallmouth, and white basses, walleyes, pike, pickerel, muskellunge, trout and many saltwater fish.

2 1/8 Inch—Treble Hooks—1/2 Ounce

Each	Color	▲ Each
G1743B D8C1 (9385Y)	Yellow	\$1.35
G1744B D8C1 (9385L)	Yellow Perch	1.35
G1745B D8C1 (9385CS)	Crystal Shad	1.35
G1746B D8C1 (9385RH)	Red & White	1.35
G1747B D8C1 (9385BC)	Black Crappie	1.35
G1748B D8C1 (9385CR)	Crystal Rainbow	1.35
G1750B D8C1 (9385CD)	Couch Dog	1.35
G1751B D8C1 (9385SD)	Shad	1.35

Twelve in box. Wt. box 1 lb.



HEDDON "SONAR" DISPLAY CARD

Sonar AC-DC Assortments

AC (Action Control)—DC (Depth Control)
Action and depth controlled by snapping on line in one of three holes—depth further controlled by speed of retrieve. Two bronze hook.

16 assorted colors on display card—silver, yellow, red and white, black, gold, perch, gray shad and hot orange.

Per Asst. **Wt. Box**
lbs. Each

2 3/8 Inch—Treble Hooks—1/2 Ounce

G2376B (433DCA) X12D00	1	\$1.25
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1 3/8 inch—Treble Hooks—3/4 Ounce

G2374B (431DCA) X11D04	3/4	1.15
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One asst. in box.

CASTING LURES

CREEK CHUB



Jointed Pike

Has a wiggling movement, flexible and sensuous, which makes it a great killer. Very easy to cast.

Length $3\frac{1}{2}$ Inches—Weight $\frac{1}{2}$ Ounce

Each	Colors	▲ Each
G1663B (2700) X1D02	Natural Pike, Scale Finish	\$1.70
G1664B (2701) X1D02	Natural Perch, Scale Finish	1.70

Twelve in ctn. Wt. ctn. $1\frac{1}{2}$ lbs.



Injured Minnow

Resembles an injured minnow, lying on its side about all in but still able to make a little fuss on the surface. Should be retrieved in a series of short, slow jerks to imitate a struggling minnow. It is irresistible to Bass. The loose vibration of the spinners gives to the strike and the weeds and is far superior to the rigid kind. When pulled through the water, they give a buzzing vibration which is very attractive. Small grass or moss does not clog them. Treble hooks.

Length $2\frac{3}{4}$ Inches—Weight $\frac{1}{2}$ Ounce

Each	Colors	▲ Each
G1619B (1600) D8C7	Pike	\$1.45
G1620B (1601) D8C7	Perch	1.45
G1539B (1613) D8C7	Black	1.45
G1541B (1618) D8C7	Silver Flash	1.45
G1551B (1619) D8C7	Frog	1.45

Twelve in ctn. Wt. ctn. $1\frac{1}{2}$ lbs.



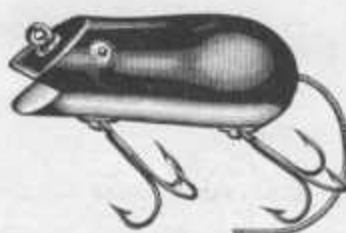
Ding Bat

Floater, runs deep. Old favorite among bass fishermen. Two treble hooks.

Length $1\frac{5}{8}$ Inches—Weight $\frac{1}{2}$ Ounce

Each	Color	Each
G1356B (5200) D9C3	Pike	\$1.55
G1407B (5218) D9C3	Silver Flash	1.55
G1416B (5219) D9C3	Frog	1.55

Twelve in ctn. Wt. ctn. 1 lb.



Mouse

Top-water floater, wiggles and swims under surface on retrieve. Good target for hungry bass. Two treble hooks.

Each	Color	Each
Length $2\frac{1}{2}$ Inches—Weight $\frac{3}{8}$ Ounce		
G1564B (6577) D8C7	Grey	\$1.45
G1591B (6577) D8C7	White & Red	1.45
G1592B (6577) D8C7	Black	1.45
G1594B (6577) D8C7	Tiger	1.45
G1611B (6577) D8C7	Glo-Pearl	1.45

Each	Color	Each
Length $2\frac{3}{4}$ Inches—Weight $\frac{1}{2}$ Ounce		
G1925B (6580) D8C7	Grey	1.45
G1926B (6580) D8C7	White and Red	1.45
G1927B (6580) D8C7	Black	1.45
G1928B (6580) D8C7	Glo Pearl	1.45
G1929B (6580) D8C7	Tiger	1.45

Twelve in box. Wt. box 6 ozs.



Darter

This bait when going through the water darts about near the surface in a life-like manner. A very easy caster. Treble hooks.

Each	Colors	▲ Each
* Length 3 Inches—Weight $\frac{3}{8}$ Ounce		
G1425B (8001CB) D8C7	Perch	\$1.45
G1448B (8013CB) D8C7	Black	1.45
G1449B (8018CB) D8C7	Silver Flash	1.45
G1458B (8019CB) D8C7	Frog	1.45

Each	Color	Each
Length $3\frac{1}{4}$ Inches—Weight $\frac{3}{8}$ Ounce		
G1636B (2019) D8C1	Frog	1.35

* Concave belly.

Twelve in ctn. Wt. ctn. $1\frac{1}{2}$ lbs.



Plunker

Top water, makes popping noise on slow jerky retrieve. Delights and angers bass and pike. A much needed lure for early morning and evening fishing. Two treble hooks.

Each	Color	Each
Length $2\frac{1}{4}$ Inches—Weight $\frac{3}{8}$ Ounce		
G1483B (5913) D8C1	Black	\$1.35
Length 3 Inches—Weight $\frac{3}{8}$ Ounce		
G1921B (3200-00) D8C1	Pike	1.35
G1922B (3200-02) D8C1	Red Head	1.35
G1923B (3200-13) D8C1	Black	1.35
G1924B (3200-19) D8C1	Frog	1.35

Twelve in ctn. Wt. ctn. $\frac{3}{4}$ lb.

CASTING LURES

HOUSER

Hell Diver

The superior under water casting bait. Casts like a bullet and has a pronounced action all its own, produced by the spinning action of the spoon over the top of hook. Rides with point up, to prevent snagging.



Weight each $\frac{3}{8}$ oz.

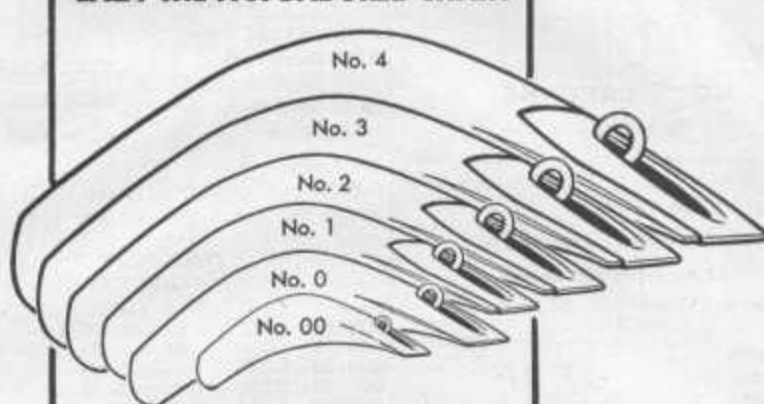
Each		Colors	▲ Each
G2675B (3)	D7C5	Yellow Head & Tail	\$1.25
G2676B (8)	D7C5	Black Head, Black, White Tail	1.25
G2677B (9)	D7C5	Red Head, Red, White Tail	1.25
G2678B (10)	D7C5	Orange Head, Black, White Tail	1.25

One in box

KAUTZKY

Truly the successor to a live minnow. For casting or trolling, with beauty in action. Perfect for spin casting or light tackle fishing. Wood body thoroughly impregnated with water-proofing before painting. Two gangs of quality hooks.

LAZY IKE ACTUAL SIZE CHART



No. 4: $3\frac{1}{2}$ " - $\frac{3}{8}$ oz. No. 1: $2\frac{1}{2}$ " - $\frac{1}{2}$ oz.
 No. 3: $3\frac{1}{4}$ " - $\frac{1}{2}$ oz. No. 0: $1\frac{3}{4}$ " - $\frac{1}{15}$ oz.
 No. 2: $2\frac{1}{2}$ " - $\frac{1}{4}$ oz. No. 00: $1\frac{1}{16}$ " - $\frac{1}{32}$ oz.



Weight each $\frac{1}{8}$ oz.

Each		Colors	▲ Each
G2679B (13)	D7C5	Yellow Head & Tail	\$1.25
G2680B (18)	D7C5	Black Head, Black, White Tail	1.25
G2681B (19)	D7C5	Red Head, Red, White Tail	1.25
G2682B (20)	D7C5	Orange Head, Black, White Tail	1.25

One in box.



NO. 00-FLY IKE

Spinning and Fly Rod Size

Swims with authentic small-minnow quiver. Should be used with extremely small snap. Best possible lure for trout and all fly rod fish.

Length $1\frac{1}{8}$ inch. Weight $\frac{1}{8}$ oz.

12 Assorted Minnows

Contains two each:

KL001 Red and White	KL006 Green
KL002 Black	KL007 Orange
KL004 Shad	KL008 Brown
Per Asst.	▲ Each
G2515B (00) X8D28	\$1.15
One asst. in ctn. Wt. ctn. 1 oz.	

Open Stock
(KL00)

Each		Colors	▲ Each
G2625B D6C9		Red and White	\$1.15
G2626B D6C9		Black	1.15
G2627B D6C9		Shad	1.15
G2628B D6C9		Green	1.15
G2629B D6C9		Orange	1.15
G2630B D6C9		Brown	1.15

One in box.



NO. 0-TINY IKE

Spinning and Fly Rod Size

Has irresistible fish-getting action. Unequalled for trout, bass and pan fish. Swims on the slowest movement.

Length $1\frac{3}{4}$ inches. Weight $\frac{1}{16}$ oz.

12 Assorted Minnows

Contains:

Qty. No.	Color	Qty. No.	Color
2 KL01	Red and White	1 KL06	Frog
2 KL02	Black Scale	1 KL07	Orange Spot
2 KL03	Perch	1 KL08	Brown Scale
1 KL04	Shad	1 KL09	Black Rib
1 KL05	Yellow Spot		
Per Asst.		▲ Each	
G2516B (0) X8D28		\$1.15	
One asst. in ctn. Wt. ctn. 2 oz.			

Open Stock

(KL0)

Each		Colors	▲ Each
G2183B D6C9		Red and White	\$1.15
G2184B D6C9		Black Scale	1.15
G2185B D6C9		Perch	1.15
G2186B D6C9		Silver Scale	1.15
G2187B D6C9		Yellow Spot	1.15
G2188B D6C9		Frog	1.15
G1485B D6C9		Orange Spot	1.15
G2189B D6C9		Brown Scale	1.15

One in box

CASTING LURES

KAUTZKY

NO. 3—LAZY IKE

Perfect minnow swimming action. For bass, pike or any fish that feeds on minnows.

Length 3 inches—Weight 1/4 oz.

12 Assorted Minnows

KL31 Red and White	KL36 Frog
KL32 Black Scale	KL37 Orange Spot
KL33 Perch	KL38 Brown Scale
KL34 Silver Scale	KL39 Black Rib
KL35 Yellow Spot	

Per Assortment	▲ Each
G2519B (3) X9D72	\$1.35
One asst. in ctn. Wt. ctn. 4 ozs.	

Open Stock
(KL)

Each	Colors	▲ Each
G2071B D8C1	Red and White	\$1.35
G2072B D8C1	Black Scale	1.35
G2173B D8C1	Perch Scale	1.35
G2174B D8C1	Silver Scale	1.35
G2175B D8C1	Yellow Spot	1.35
G2176B D8C1	Frog	1.35
G2177B D8C1	Brown Scale	1.35
G2206B D8C1	Orange Spot	1.35
G2207B D8C1	Black Rib	1.35

One in box

GENERAL LAZY IKE
ASSORTMENT

Twelve Assorted Minnows

Contains one each:

KL03 Perch	KL33 Perch
KL12 Black Scale	KL34 Silver Scale
KL21 Red and White	KL35 Yellow Spot
KL27 Orange Spot	KL36 Frog
KL31 Red and White	KL38 Brown Scale
KL32 Black Scale	KL39 Black Rib

Per Assortment	▲ Each
G2520B (A) X9D55	\$1.35
One asst. in ctn. Wt. ctn. 6 ozs.	



CHUG-IKE—CASTING

Floats motionless, twitches to quivering life. Chugs, pops and darts on fast jerking retrieve.

Length 2 inches—Weight 1/4 Ounce

Each	Color	Each
G2660B (KC2RW) D7C5	Red & White	\$1.25
G2661B (KC2P) D7C5	Perch	1.25
G2662B (KC2WBS) D7C5	Black, White Spots	1.25
G2663B (KC2F) D7C5	Frog	1.25
G2664B (KC2YBS) D7C5	Yellow, Black Spots	1.25
G2665B (KC2B) D7C5	Black, White Mottle	1.25

Twelve in box, Wt. box 3/4 oz.



NO. 1—LAZY IKE

Spinning Size

Beautiful action. Excellent for bass, pike, crappie, perch, trout, etc. Perfect for spin casting or light tackle fishing.

Length 2 inches. Weight 1/4 oz.

12 Assorted Minnows

KL11 Red and White	KL16 Frog
KL12 Black Scale	KL17 Orange Spot
KL13 Perch	KL18 Brown Scale
KL14 Silver Scale	KL19 Black Rib
KL15 Yellow	

Per Asst.	▲ Each
G2517B (1) X9D00	\$1.25
One asst. in ctn. Wt. ctn. 3 ozs.	

Open Stock
(KL)

Each	Colors	▲ Each
G2057B D7C5	Red and White	\$1.25
G2058B D7C5	Black Scale	1.25
G2059B D7C5	Perch Scale	1.25
G2060B D7C5	Silver Scale	1.25
G2061B D7C5	Yellow Spot	1.25
G2062B D7C5	Frog	1.25
G1486B D7C5	Orange Spot	1.25
G2063B D7C5	Brown Scale	1.25

One in box

NO. 2—LAZY IKE

Spinning Size

Natural action. For small mouth, wall-eyed pike, perch, trout, etc.

Length 2 1/2 inches—Weight 1/4 oz.

12 Assorted Minnows

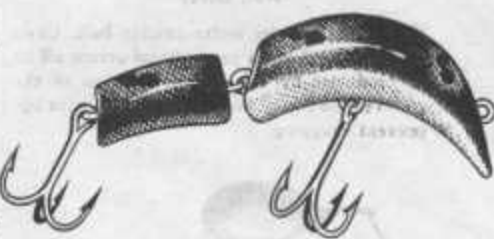
KL21 Red and White	KL26 Frog
KL22 Black Scale	KL27 Orange Spot
KL23 Perch	KL28 Brown Scale
KL24 Silver Scale	KL29 Black Rib
KL25 Yellow Spot	

Per Assortment	▲ Each
G2518B (B) X9D72	\$1.35
One asst. in ctn. Wt. ctn. 5 ozs.	

Open Stock
(KL)

Each	Colors	▲ Each
G2064B D8C1	Red and White	\$1.35
G2065B D8C1	Black Scale	1.35
G2066B D8C1	Perch Scale	1.35
G2067B D8C1	Silver Scale	1.35
G2068B D8C1	Yellow Spot	1.35
G2069B D8C1	Frog	1.35
G1487B D8C1	Orange Spot	1.35
G2070B D8C1	Brown Scale	1.35

One in box



FLEX-IKE—CASTING

Swims with controlled dart and quiver action. Swims high, yet keeps its action when weighted to travel deep. A natural for all minnow feeding fish.

Length 2 1/2 inches

Weight 1/2 oz.

Each	Color	▲ Each
G1913B (FL3RW) D8C1	Red & White	\$1.35
G1914B (FL3BS) D8C1	Black Scale	1.35
G1915B (FL3P) D8C1	Perch	1.35
G1917B (FL3YS) D8C1	Yellow Spot	1.35
G1919B (FL3OR) D8C1	Orange Spot	1.35
G1920B (FL3SIL) D8C1	Silver Scale	1.35
G2615B (FL3F) D8C1	Frog	1.35
G2616B (FL3BRW) D8C1	Brown Scale	1.35
G2617B (FL3BW) D8C1	Black-White	1.35

Twelve in box, Wt. box 6 ozs.

FLEX-IKE—SPINNING SIZE

Swims with controlled dart-and-quiver action. Swims high, yet keeps its action when weighted to travel deep. A natural for all minnow feeding fish.

Length 2 1/2 inches

Weight 1/4 oz.

Each	Color	▲ Each
G1905B (FL2RW) D8C1	Red & White	\$1.35
G1906B (FL2BS) D8C1	Black Scale	1.35
G1907B (FL2P) D8C1	Perch	1.35
G1908B (FL2YS) D8C1	Yellow Spot	1.35
G1910B (FL2OR) D8C1	Orange Spot	1.35
G1911B (FL2SIL) D8C1	Silver Scale	1.35
G2612B (FL2F) D8C1	Frog	1.35
G2613B (FL2BRW) D8C1	Brown Scale	1.35
G2614B (FL2BW) D8C1	Black-White	1.35

Twelve in box, Wt. box 4 ozs.

CASTING LURES

HELIN



Flatfish

This is a curved lure of lightweight wood, nicely enameled to imitate various live food for game fish. Has four treble hooks securely attached to metal arms extending from body. Has a life-like swimming action and is excellent for game fish.

Standard Underwater—Length body $3\frac{1}{4}$ inches. Weight $1\frac{1}{2}$ ounce.

(U20)			▲ Each
Each			
G2584B	D9C0	Gold Plated	\$1.50
G2585B	D9C0	Silver Plated	1.50
G2508B	D9C0	Orange	1.50
G2511B	D9C0	Yellow	1.50
G2506B	D9C0	Green Frog	1.50
G2509B	D9C0	White, Red Head, Black Top	1.50
G2078B	D9C0	Coach Dog	1.50

One in box. Twelve in ctn. Wt. ctn. $1\frac{1}{4}$ lbs.

Surface Type—Same as above, except bulkier in proportion to length for greater buoyancy.

Length body $3\frac{1}{4}$ inches. Weight $\frac{1}{2}$ ounce.

(S3)			▲ Each
Each			
G2427B	D9C0	Orange	\$1.50
G2430B	D9C0	Yellow	1.50
G2425B	D9C0	Green Frog	1.50
G2424B	D9C0	Black with Orange Spots	1.50
G2080B	D9C0	Coach Dog	1.50

One in box. Twelve in ctn. Wt. ctn. $1\frac{1}{4}$ lbs.

TRUE TEMPER



Oriental Wiggler

Red and white Tenite body. Improved figure 4 spinner. Hand forged O'Shaughnessy imported hook. Pork rind attached by impaling on hook and fastening the forward end to little button. Practically weedless as hook rides upright. May be used without pork rind.

Length $3\frac{1}{2}$ inches.

(OW)			▲ Each
Each	Hook No.	Wt. Ea., ozs.	
G2286B	D8C1	3/0	\$1.35
G2287B	D8C1	1/0	1.35

Six in display ctn.



Flatfish

This is a curved lure of light weight wood, nicely enameled to imitate various live food for game fish. Hooks securely attached to metal arms extending from body.

Has a very lifelike swimming action and is excellent for trout and larger game fish. Can be trolled or cast with a fly rod. Floats when at rest.

Spinning and Fly Rod Sizes

Series F6—Two Treble Hooks
Length 2 inches—Weight 1/13 ounce

(F6)			▲ Each
Each			
G1965B	D7C2	Orange	\$1.20
G1968B	D7C2	Yellow	1.20
G1962B	D7C2	Blk., Orange Spots	1.20
G1964B	D7C2	Light Orange	1.20
G1966B	D7C2	Silver Bronze	1.20
G2131B	D7C2	Coach Dog	1.20

Series F5—Two Treble Hooks
Length $1\frac{1}{4}$ inches—Weight 1/20 ounce

(F5)			▲ Each
Each			
G1957B	D7C2	Light Orange	\$1.20
G1961B	D7C2	Yellow	1.20
G1956B	D7C2	Frog	1.20
G1955B	D7C2	Black	1.20
G1959B	D7C2	Silver Bronze	1.20
G2126B	D7C2	Coach Dog	1.20

Series X4—Three Treble Hooks
Length $2\frac{1}{2}$ inches—Weight $\frac{3}{8}$ ounce

(X4)			▲ Each
Each			
G2565B	D9C0	Orange	\$1.50
G2567B	D9C0	Yellow	1.50
G2568B	D9C0	Green Frog	1.50
G2569B	D9C0	Scale Finish	1.50
G2570B	D9C0	Small Alum. Scale	1.50
G2572B	D9C0	Blk., Orange Spots	1.50
G2081B	D9C0	Coach Dog	1.50
G2082B	D9C0	Silver Plate	1.50

One in box. Twelve in ctn. Wt. ctn. $1\frac{1}{4}$ lbs.

Series F4—One Treble Hook
Length $1\frac{1}{2}$ inches—Weight 1/24 ounce

(F4)			▲ Each
Each			
G2580B	D7C2	Gold Plated	\$1.20
G2581B	D7C2	Silver Plated	1.20
G1951B	D7C2	Orange	1.20
G1950B	D7C2	Light Orange	1.20
G1954B	D7C2	Yellow	1.20
G1949B	D7C2	Frog	1.20
G1948B	D7C2	Black	1.20
G1953B	D7C2	White	1.20
G1952B	D7C2	Silver Bronze	1.20
G2162B	D7C2	Scale Finish	1.20
G2163B	D7C2	Small Alum. Scale	1.20

Series F3—One Treble Hook
Length $1\frac{1}{4}$ inches—Weight 1/20 ounce

(F3)			▲ Each
Each			
G1944B	D7C2	Orange	\$1.20
G1943B	D7C2	Light Orange	1.20
G1947B	D7C2	Yellow	1.20
G1942B	D7C2	Frog	1.20
G1941B	D7C2	Black	1.20
G1945B	D7C2	Silver Bronze	1.20

Series X5—Three Treble Hooks
Length $2\frac{3}{4}$ inches—Weight $\frac{3}{8}$ oz.

(X5)			▲ Each
Each			
G2586B	D9C0	Orange	\$1.50
G2588B	D9C0	Yellow	1.50
G2589B	D9C0	Green Frog	1.50
G2590B	D9C0	Scale Finish	1.50
G2591B	D9C0	Small Alum. Scale	1.50
G2085B	D9C0	Coach Dog	1.50
G2093B	D9C0	Silver Plate	1.50

One in box. Twelve in ctn. Wt. ctn. $1\frac{1}{4}$ lbs.

ASSORTMENT OF 12

Per Asst.	▲ Each
G2593B (X5A) X10D80	\$1.50

One asst. in box. Wt. box $1\frac{1}{4}$ lbs.

CASTING LURES

ARBOGAST



Jitter Bug

Plastic Body

The erratic action of this minnow attracts small and large mouth bass as well as other game fish. The double-lobed "Lip" attachment creates a loud, paddling noise when being retrieved. Can be used as a popper, made to change ends and dance when jigged gently.

Length body 3 inches. Treble hooks. Weight $\frac{3}{8}$ oz.

Standard Size

Each	Color	▲ Each
G1555B (650R) D8C1	Red Head with White Body	\$1.35
G1556B (651F) D8C1	Frog	1.35
G1557B (652B) D8C1	Black	1.35
G1559B (655P) D8C1	Perch	1.35
G1538B (661F) D8C1	Frog, Yellow Belly	1.35
G1558B (653Y) D8C1	Yellow	1.35
G1737B (662K9) D8C1	Coach Dog	1.35
G1738B (663-0) D8C1	Orange Black Dot	1.35

One in box. Six in ctn. Wt. ctn. $\frac{1}{4}$ lb.

Peanut Size

Length body $2\frac{1}{2}$ inches. Treble hooks No. 2. Weight $\frac{3}{8}$ oz.

Each	Colors	▲ Each
G1547B (600R) D8C1	Red with White Body	\$1.35
G1548B (601F) D8C1	Frog	1.35
G1549B (602B) D8C1	Black	1.35
G1552B (605P) D8C1	Perch	1.35
G1550B (603Y) D8C1	Yellow	1.35
G1540B (621F) D8C1	Frog, Yellow Belly	1.35
G1757B (612K9) D8C1	Coach Dog	1.35
G2258B (613-0) D8C1	Orange	1.35

One in box. Six in ctn. Wt. ctn. $\frac{1}{4}$ lb.



Skinny-Minny

Floats at rest in a vertical position, nose out of water, like a small food fish feeding on the surface. A short jerk and it takes off in a turmoil like a scared minnow, airplane-type spinner whirling. Ideal for both fresh and salt water fishing. Treble hooks.

Each	Color	Each
Length 4 inches—Weight $\frac{1}{4}$ Ounce		
G2218B (2633Y) D8C1	Yellow	\$1.35
G2219B (2634S) D8C1	Scale	1.35
G2220B (2642K9) D8C1	Coach Dog	1.35

Each	Color	Each
Length 5 inches—Weight $\frac{3}{8}$ Ounce		
G2208B (2603Y) D8C1	Yellow	1.35
G2209B (2604S) D8C1	Scale	1.35
G2210B (2612K9) D8C1	Coach Dog	1.35

Twelve in ctn. Wt. ctn. 1 lb.

Assortments

Assorted Yellow, Scale, Coach Dog, Blue Mullet.

Per Asst. (12)	Each
Length 4 inches—Weight $\frac{1}{4}$ Ounce	
G2229B (2645A) X9D72	\$1.35
Length 5 inches—Weight $\frac{3}{8}$ Ounce	
G2217B (2615A) X9D72	1.35

One asst. in ctn. Wt. ctn. 1 lb.



Arbogaster

Floats at rest and large lip pulls it deep. Trolls at any speed. Won't turn over or twist line. Big lip makes it snagless. Rolls over logs, stumps and rocks. Plastic body $2\frac{3}{4}$ inches long. Equipped with Hula skirt.

Weight $\frac{5}{8}$ oz.

Each	Color	Each
G2240B (R952B) D8C1	Black & Gold	\$1.35
G2241B (R954G) D8C1	Golden Shiner	1.35
G2242B (R955P) D8C1	Golden Perch	1.35
G2243B (R958SS) D8C1	Silver Stripe	1.35
G2244B (R959GS) D8C1	Gold Stripe	1.35
G2245B (R960S) D8C1	Silver Shad	1.35

Six in display ctn. Wt. ctn. $\frac{1}{2}$ lb.

Assortment of 6

Per Asst.	Each
G2246B (R965A) X4D86	\$1.35

One asst. in box. Wt. box $\frac{1}{2}$ lb.



Hula Popper

Casting Size

Has everything any fisherman could ask for in a top water lure. Can be plunked, popped, twitched or jerked to make noise and commotion on the surface. A killer for big bass. Floats when at rest. The small hula skirt goes into action and the patented skirt curls up backwards imitating a live bug in the water. Allowing the line to go slack between pops and jerks gives the skirt time to wiggle and squirm.

Plastic Body— $2\frac{1}{4}$ inches long. Has two No. 1 treble hooks and hula skirt. Weight $\frac{5}{8}$ oz.

Standard Colors

Each	Color	▲ Each
G1567B (750R) D8C1	Red head	\$1.35
G1568B (751F) D8C1	Frog	1.35
G1569B (752B) D8C1	Black	1.35
G1570B (753Y) D8C1	Yellow	1.35
G1752B (763/0) D8C1	Orange Black spot	1.35
G1753B (762K9) D8C1	Coach dog	1.35

Reflector Finish

G2249B (R752B) D8C1	Black & Gold	1.35
G2250B (R754B) D8C1	Golden Shiner	1.35
G2251B (R755B) D8C1	Golden Perch	1.35
G2252B (R758SS) D8C1	Silver Stripe	1.35
G2253B (R759GS) D8C1	Gold Stripe	1.35
G2254B (R760S) D8C1	Silver Shad	1.35

Six in ctn. Wt. ctn. $\frac{1}{2}$ lb.

Assortment of 6

Per Asst.	▲ Each
G2255B (760A) X4D86	\$1.35

One asst. in box. Wt. box 1 lb.

CASTING LURES

ARBOGAST



No. 1 Hawaiian Wiggler

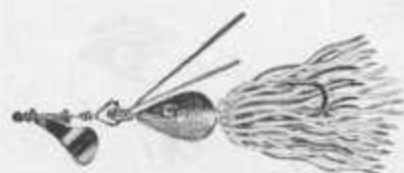
Deep running. With weedguard spinner. No "snag up". Large hula skirt and trailer hook assembly. No. 3/0 hook. Length 4 in. Weight $\frac{5}{8}$ oz.

Assortment of 6

Assorted Colors—Red, black, yellow, green.

Per Asst. Δ Each
G1429B (1155A) X4D50 \$1.25

One asst. in box. Wt. box $\frac{3}{4}$ lb.



No. 1 1/2 Hawaiian Wiggler

Medium depth. With flashy weedguard spinners. Large Hula skirt and trailer hook assembly. No. 3/0 hook. Length 4 1/4 in. Weight $\frac{5}{8}$ oz.

Assortment of 6

2 each, black, yellow, red and green.

Per Asst. Δ Each
G1387B (1655A) X4D50 \$1.25

One asst. in box. Wt. box $\frac{3}{4}$ lb.



No. 2 Hawaiian Wiggler

For more action, flash and greater visibility.

Double spinner. With large skirt and trailer hook assembly. No. 3/0 hook. Length 5 in. Weight $\frac{5}{8}$ oz.

Assortment of 6

Assorted Colors—Black, yellow red and green.

Per Asst. Δ Each
G1438B (2155A) X4D50 \$1.25

One asst. in box. Wt. box $\frac{3}{4}$ lb.



No. 2 1/2 Hawaiian-Sputterfuss

A noisy surface lure. Makes more noise and commotion on the surface. Travels in and out of tough and rough places.

Equipped with large skirt and trailer hook assembly. No. 5/0 hook. Length 4 1/4 in. Weight $\frac{5}{8}$ oz.

Assortment of 6

Assorted Colors—Red and white, frog, black, yellow.

Per Asst. Δ Each
G1471B (265A) X4D50 \$1.25

One asst. in box. Wt. box $\frac{3}{4}$ lb.



Hawaiian Weedless No. 3

For fishing in shallow, weedy water. The long tapering nose and flat wire guard allows this bait to squirm through weeds and brush without hanging. Casts like a bullet even in windy weather. A killer for large mouth bass and pike. Equipped with small rubber hula skirt.

Length 2 3/4 inches. No. 3/0 hook. Weight $\frac{5}{8}$ oz.

Assortment of 6

Assorted Colors—Red stripe, black stripe, yellow, scale, solid black.

Per Asst. Δ Each
G1537B (315A) X4D50 \$1.25

One asst. in box. Wt. box 1 lb.



Hula Jigs

For salt water and fresh water. Combined jiggling action with line action of Hula skirt.

It sinks with hook riding up and reversed skirt squirming. Fish with jiggling jerks. Can be cast or trolled. Skirt is removable instantly, allowing variety of color changes.

Forged O'Shaughnessy tinned No. 2/0 hook.

Weight 1/2 oz.

Per Card (12)	Color	Each
G2032B (542B) X3D60	Black	\$0.50
G2033B (543Y) X3D60	Yellow	.50
G2034B (546PL) X3D60	Pearl	.50
G2035B (548BL) X3D60	Blue	.50

Twelve on card. Wt. card $\frac{3}{4}$ lb.

Assortment of Twelve

Per Asst. Δ Each
G2037B (555A) X3D60 \$0.50

One asst. in box. Wt. box $\frac{3}{4}$ lb.



Hawaiian Wiggler Skirts—40 Tails

Each	Colors	Δ Each
G1679B (4002)	D1C7 Black	\$0.28
G1678B (4001)	D1C7 White	.28
G1677B (4000)	D1C7 Red	.28
G1680B (4003)	D1C7 Yellow	.28
G1681B (4004)	D1C7 Red and White	.28
G1683B (4006)	D1C7 Black and White	.28
G1682B (4005)	D1C7 White and Yellow	.28
G1685B (4008)	D1C7 Yellow and Black	.28
G1684B (4007)	D1C7 Red and Yellow	.28
G1686B (4009)	D1C7 Red and Black	.28
G1687B (4010)	D1C7 Green and White	.28

Twelve in box Wt. box 2 ozs.

Assortment of 12

Per Asst. Δ Each
G2522B (4015) X2D04 \$0.28

One asst. in box. Wt. box 2 oz.

Sold Only on Full Cards



Rubber Hula Skirts

Small (20) tails, Length 2 1/4 in.

Each	Colors	Δ Each
G1542B (2000)	D1C0 Red	\$0.17
G1554B (2001)	D1C0 White	.17
G1599B (2002)	D1C0 Black	.17
G1623B (2003)	D1C0 Yellow	.17
G1624B (2004)	D1C0 Red & White	.17
G1660B (2005)	D1C0 Yellow & White	.17
G1666B (2006)	D1C0 Black & White	.17
G1671B (2007)	D1C0 Red & Yellow	.17
G1674B (2008)	D1C0 Black & Yellow	.17

Twelve in ctn. Wt. ctn. 2 oz.

Assortment of 12

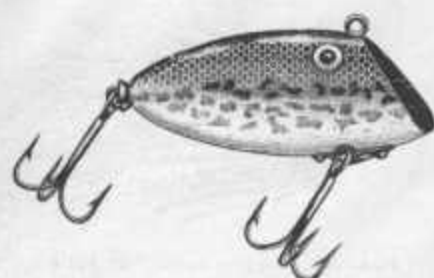
Per Asst. Δ Each
G1634B (2015) X1D20 \$0.17

Twelve assorted on card. Wt. card 1 oz.

Sold Only on Full Cards

CASTING LURES

A. D. MFG. CO.



Bayou Boogie

Mirror flash finish. Sensational spinning, casting and trolling qualities. Treble hooks.

Length 2 ins.—Weight 1/3 oz.

Each		Color	Each
G2266B (666)	D7C5	Mullet	\$1.25
G2267B (667)	D7C5	Lake Minnows	1.25
G2268B (668)	D7C5	Perch	1.25

Length 2 3/4 ins.—Weight 3/8 oz.

Each		Color	Each
G2301B (601)	D7C5	Shad	1.25
G2302B (603)	D7C5	Silver	1.25
G2303B (604)	D7C5	Shiner	1.25
G2304B (606)	D7C5	Crappie	1.25
G2305B (608)	D7C5	Redhead	1.25
G2306B (610)	D7C5	Black Rib	1.25
G2259B (514)	D7C5	Coach Dog	1.25

One in box. Wt. box 1 oz.



Bayou Boogie "Topper"

"Pops" on surface—on retrieve it belly rolls, swims, dives, darts a few inches under water like a frantic minnow.

Concave "popping" head, revolutionary fin and removable spinner. Treble hook.

Length 2 ins.—Weight 1/3 oz.

Each		Color	Each
G2014B (201)	D7C5	Shad	\$1.25
G2015B (205)	D7C5	Barfish	1.25
G2016B (206)	D7C5	Crappie	1.25
G2017B (207)	D7C5	Brim	1.25
G2018B (208)	D7C5	Red Head	1.25
G2019B (214)	D7C5	Coach Dog	1.25

Twelve in box. Wt. box 3 1/2 lb.

SOUTH BEND



Nip-I-Diddee Floaters

Deadfly for bass, pike, pickerel, channel bass, weakfish and many other species of fresh and saltwater game fish. Designed for use along shore line, in weed pockets and among lily pads. Very effective as high-riding weedless surface lure. Fore and aft spinners give that extra flash. Length 3 ins.

No. 4 Double Hooks. Weight 3/8 oz. Assortment of 6

Assorted colors—aluminum finish red arrowhead with white body, red arrowhead with yellow body, white arrowhead with black body, yellow perch scale, and silver speckled white body with green stripe on back.

Per Asst.	Each	Per Asst.
G1522B (B910)	X5D40	\$1.50 \$9.00

One asst. in box. Wt. box 1 1/2 lb.

Spin-I-Diddee Floaters

Especially designed for spinning and light bait casting. Propellers fore and aft create tantalizing disturbance when retrieved. Length 2 3/4 ins.

No. 4 Double Hooks. Weight 1/4 oz. Assortment of 6

Assorted colors—aluminum finish, black with red gills, dark green frog finish with yellow and black marking, red arrowhead with white body, aluminum color body with red, green and black marking, yellow perch scale, yellow body with red gills, and silver speckled white body with green stripe on back.

Per Asst.	Each	Per Asst.
G1523B (B916)	X4D86	\$1.35 \$8.10

One asst. in box. Wt. box 1 1/2 lb.



Bass-Oreno Floaters and Divers

For bass, northern and other species fished for with No. 1 treble hook. Length 3 1/4 ins.

No. 1 Treble Hook. Weight 5/8 oz. Assortment of 6

Assorted colors—green frog finish with yellow and black marking, nite-Lum finish, pike scale, red arrowhead with white body green scale finish, yellow body with red and green marking, yellow perch.

Per Asst.	Each	Per Asst.
G1509B (B973)	X4D86	\$1.35 \$8.10

One asst. in box. Wt. box 1 lb.



Babe Oreno Floaters and Divers

For bass, northern, many other fresh or salt water game fish. For medium action spinning and bait casting gear. Length 2 3/4 ins.

No. 1 Treble Hook. Weight 1/2 oz. Assortment of 6

Assorted colors—green frog finish with yellow and black marking, rainbow color with blue back, red arrowhead with white body, green scale finish, yellow body with red and green markings and yellow perch scale.

Per Asst.	Each	Per Asst.
G1507B (B972)	X4D50	\$1.25 \$7.50

One asst. in box. Wt. box 6 ozs.

PADRE ISLAND CO.

Pico Perch Glo

Exceptional for trolling in salt and fresh water. Action color and shape of a wounded Piggy Perch plus the flash of a spoon. Built for straight retrieve with the fish catching wiggle. Two high grade treble hooks and line ring. Length 2 1/4 inches. Weight 3/4 ozs.

Each		Color	▲ Each
G2042B	D7C5 (G21)	Red Head	\$1.25
G2043B	D7C5 (G22)	Golden Shiner	1.25
G2044B	D7C5 (G23)	Blue Eye Pearl	1.25
G2045B	D7C5 (G25)	Mullet Scale	1.25
G2046B	D7C5 (G27)	Silver Flash	1.25
G2047B	D7C5 (G29)	Green Shad	1.25

One in box. Twelve in ctn. Wt. ctn. 6 ozs.

Assortment of 12

Per Asst.	▲ Each
G2048B (GA)	X9D00 \$1.25

One Asst. in ctn. Wt. ctn. 6 ozs.



CASTING LURES

BOMBER



All Purpose Lure

Large Size—For deep fishing. Attains depth of 10 feet on normal casts, over 20 feet with long line in trolling. Wt. each $\frac{3}{4}$ oz.

Each	Colors	▲ Each
G2270B (B601) D7C5	White	\$1.25
G2271B (B602) D7C5	Black	1.25
G1843B (B604) D7C5	Red head	1.25
G1844B (B605) D7C5	Green perch	1.25
G1845B (B606) D7C5	White, black ribs	1.25
G1846B (B611) D7C5	Frog	1.25
G1848B (B608) D7C5	White, black shadow	1.25
G1872B (B621) D7C5	Crawfish	1.25

12 in box. Wt. box 8 ozs.

Medium Size—Effective when fish move away from shore into deep water. Runs to 7 feet deep. Wt. each $\frac{3}{4}$ oz.

Each	Colors	▲ Each
G2274B (B501) D7C5	White	\$1.25
G2279B (B502) D7C5	Black	2.25
G1837B (B504) D7C5	Red head	1.25
G1838B (B505) D7C5	Green perch	1.25
G1839B (B506) D7C5	White, black ribs	1.25
G1840B (B511) D7C5	Frog	1.25
G1842B (B508) D7C5	White, black shadow	1.25

12 in box. Wt. box 6 ozs.

Small Size—For use in shallow water. Attains depth up to 4 feet. Wt. each $\frac{1}{2}$ oz.

Each	Colors	▲ Each
G1829B (B401) D7C5	White	\$1.25
G1830B (B402) D7C5	Black	1.25
G1831B (B404) D7C5	Red head	1.25
G1832B (B405) D7C5	Green perch	1.25
G1833B (B406) D7C5	White, black ribs	1.25
G1834B (B411) D7C5	Frog	1.25
G1835B (B408) D7C5	White, black shadow	1.25

12 in box. Wt. box 5 ozs.

Midget Size—For spinning and light rod use in shallow water. Attains depth to 3 feet. Length $1\frac{1}{2}$ inches. Wt. each $\frac{3}{4}$ oz.

Each	Colors	▲ Each
G1821B (B201) D7C5	White	\$1.25
G1822B (B202) D7C5	Black	1.25
G1823B (B204) D7C5	Red head	1.25
G1824B (B205) D7C5	Green perch	1.25
G1825B (B206) D7C5	White, black ribs	1.25
G1826B (B211) D7C5	Frog	1.25
G1828B (B208) D7C5	White, black shadow	1.25
G1868B (B220) D7C5	Yellow, black ribs	1.25

12 in box. Wt. box 6 ozs.

BOMBER



Water Dog

Extra deep running with fast vibrating motion as it runs through water. It runs through brush, logs, rocks, etc. with a minimum of hanging.

Spinner attached to snap for easy removal and a trailer fly, skirt or bucktail can be attached without impairing action.

Two Treble Hooks
Length $3\frac{1}{2}$ in.—Weight $\frac{1}{4}$ oz.

Each	Color	Each
G2437B (1501) D7C5	White	\$1.25
G2438B (1592) D7C5	Black	1.25
G2439B (1508) D7C5	White, black shadow	1.25
G2440B (1511) D7C5	Frog	1.25
G2441B (1515) D7C5	White, silver flake	1.25
G2442B (1500BM) D7C5	Black mullet	1.25

Length $4\frac{1}{2}$ in.—Weight $\frac{1}{2}$ oz.

G2443B (1601) D7C5	White	1.25
G2444B (1602) D7C5	Black	1.25
G2445B (1604) D7C5	Red head	1.25
G2446B (1606) D7C5	White, black ribs	1.25
G2447B (1620) D7C5	Yellow, black ribs	1.25
G2448B (1600CD) D7C5	Coach dog	1.25

One in box.



Spinstick

Floating top water lure. Reverse action spinners create realistic fluttering action on water's surface. Treble hooks.

Length $3\frac{1}{2}$ Inches—Weight $\frac{3}{8}$ Ounce

Each	Color	Each
G1536B (7300BM) D6C6	Black Mullet	\$1.10
G1543B (7304RH) D6C6	Red Head	1.10
G1574B (7307YP) D6C6	Yellow Perch	1.10
G1577B (7315SF) D6C6	Wht., Grn. Bk.	1.10
G1849B (7340SS) D6C6	Silver Shad	1.10
G2269B (7343GS) D6C6	Green Shad	1.10

Twelve in ctn. Wt. ctn. 1 lb.

WRIGHT & MCGILL

Miracle Minnow
Jointed

Fast side to side swimming and wiggling action for super fish attraction. Deep runner.

For casting, spinning, or trolling for bass, crappie and other game fish.

Tenite jointed body. Perfect balance. Two treble non-tangling hooks and spoon.

Length $2\frac{1}{2}$ inches. Weight each $\frac{3}{8}$ oz.

Each	Color	Each
G1525B (472J) D7C5	Red and White	\$1.25
G1526B (472J) D7C5	Perch Scale	1.25
G1527B (472J) D7C5	Silver Scale	1.25
G1528B (472J) D7C5	Frog	1.25
G1529B (472J) D7C5	Black, White Rib	1.25

Twelve in box. Wt. box 1 lb.

WALLSTEN



Cisco Kid

Deep running with exceptional minnow action that no game fish can resist. Especially good for hot weather fishing. Tenite plastic bodies.

Length $3\frac{1}{2}$ in.
Two Treble Hooks
Weight $\frac{5}{8}$ oz.

Each	Color	Each
G1362B (201) D8C7	Shiner	\$1.45
G1363B (202) D8C7	Pike	1.45
G1364B (205) D8C7	Black Chub	1.45
G1365B (208) D8C7	Shad	1.45

One in box.



Cisco Kid Topper, Jr.

Outstanding in top water operation. Hooks are set close for sure hooking. Can be cast either with spinning or casting rod. Tenite plastic bodies.

Length $2\frac{1}{2}$ in.
Weight $\frac{1}{3}$ oz.

Each	Color	Each
G1665B (401) D7C5	Shiner	\$1.25
G1667B (402) D7C5	Pike	1.25
G1668B (405) D7C5	Black Chub	1.25
G1669B (408) D7C5	Shad	1.25

One in box.

CASTING LURES

L & S



For Casting or Trolling

Jointed lure with natural minnow action with unequalled fish-getting ability.
Plastic. Assorted colors.

Pan Fish Master—Spinning Size Sinker

Normal travel 3 to 8 feet in depth.
Length 2½ in. Weight each ¼ oz.

Each	Colors	Each
G2200B D7C8	(L0011) White body, red head	\$1.30
G2201B D7C8	(L0021) White body, black back and speckles	1.30
G2203B D7C8	(L0023) Yellow body, brown back and speckles	1.30
G2204B D7C8	(L0025) White belly, gray-green back and speckles	1.30
G1774B D7C8	(L0028) Red Back, Yellow Flash Belly, Gold	1.30

Per Asst. ASSORTMENT OF 12 ■ Each
G1308B X9D36 \$1.30

Bass Master—Fast Sinker

Normal travel 3 to 8 feet in depth.
Length 3 in. Weight each ½ oz.

Each	Colors	Each
G2190B D8C1	(L1511) White body, red head	\$1.35
G2191B D8C1	(L1521) White body, black back and speckles	1.35
G2192B D8C1	(L1522) White body, green back and speckles	1.35
G2193B D8C1	(L1523) Yellow body, brown back and speckles	1.35
G2194B D8C1	(L1525) White belly, gray-green back and speckles	1.35
G1775B D8C1	(L1528) Red Back, Yellow Belly, Gold Flash	1.35

Per Asst. ASSORTMENT OF 12 ■ Each
G1309B (15A) X9D72 \$1.35

Bass Master Floater

Normal travel 6 inches to 2 feet in depth.
Length 3 in. Weight each ¾ oz.

Each	Colors	Each
G2195B D8C1	(L2511) White body, red head	\$1.35
G2196B D8C1	(L2521) White body, black back and speckles	1.35
G2197B D8C1	(L2522) White body, green back and speckles	1.35
G2198B D8C1	(L2523) Yellow body, brown back and speckles	1.35
G2199B D8C1	(L2525) White belly, gray-green back and speckles	1.35
G1777B D8C1	(L2528) Red Back, Yellow Belly, Gold Flash	1.35

Per Asst. ASSORTMENT OF 12 ■ Each
G1313B (25A) X9D72 \$1.35
One asst. in a box. Wt. box 1 lb.

L & S



Mirro-Lures

For Casting or Trolling

Fish and fishermen can't resist them. Best natural minnow action with perfect balance.

Durable plastic jointed bodies with permanent iridescent flash. Life-like fish eyes. Two finest imported treble hooks. Stump and rock guard.

Sinker

Length 2½ inches. No. 4 hooks	Weight each ¼ oz.
Each	Colors ■ Each
G2073B (00M11) D8C1	Red head, white body, silver flash 1.35
G2074B (00M21) D8C1	Black back, white belly, silver flash 1.35
G2075B (00M22) D8C1	Green back, white belly, gold flash 1.35
G2076B (00M23) D8C1	Black back yellow belly, gold flash, 1.35
G2077B (00M28) D8C1	Red back, yellow belly, gold flash, 1.35

One in window top box

ASSORTMENT OF 12

Per Asst. ■ Each
G1324B (00MA) X9D72 \$1.35
One asst. in box. Wt. box 1 lb.

Fast Sinker

Length 3 inches No. 2 hooks. Wt. each 3/4 oz.		
Each	Colors	■ Each
G2079B (15M21) D8C4	Black back, white belly, silver flash	1.40

ASSORTMENT OF 12

Per Asst. ■ Each
G1326B (15MA) X10D08 \$1.40
One asst. in a box. Wt. box 1 lb.

Slow Sinker

G1779B (15M11)	D8C4	Red head, white body, silver flash	\$1.40
G1781B (15M19)	D8C4	Green back, yellow belly, gold flash,	1.40
G1782B (15M23)	D8C4	Black back, yellow belly, gold flash,	1.40
G1784B (15M25)	D8C4	Shad back, white belly, silver flash	1.40
G1788B (15M28)	D8C4	Red back, yellow belly, gold flash	1.40

Slow Sinker

Length 3 inches No. 2 hooks. Wt. each 3/4 oz.		
Each	Colors	■ Each
G2083B (25M11) D8C4	Red head, white body, silver flash	\$1.40
G2084B (25M21) D8C4	Black back, white belly, silver flash	1.40
G2086B (25M23) D8C4	Black back, yellow belly, gold flash.....	1.40
G2087B (25M28) D8C4	Red back, yellow belly, gold flash	1.40

One in window top box

ASSORTMENT OF 12

Per Asst. ■ Each
G1336B X10D08 \$1.40
One asst. in a box. Wt. box 1 lb.

L & S



Trail-O-Lure

For fresh and salt water casting, trolling and spinning. Built-in flash with 3 dimensional scale finish. Length 1½ inches. Sinker 2 to 4 ft.

Two No. 8 Treble Hooks

Weight ¼ oz.

Each	Color	Each
G1856B (TM11) D6C6	Red Head White Body Silver Flash	\$1.10
G1857B (TM12) D6C6	Red Head Yellow Body Gold Flash	1.10
G1858B (TM18) D6C6	Green Back White Belly Silver Flash	1.10
G1859B (TM21) D6C6	Black Body White Belly Silver Flash	1.10
G1860B (TM22) D6C6	Green Back White Belly Gold Flash	1.10
G1861B (TM23) D6C6	Black Back Yellow Belly Gold Flash	1.10
G1862B (TM25) D6C6	Shad Back White Belly Silver Flash	1.10

One in box

MIRACLE



Little Mo

Darting "frantic fish" action on steady retrieve. Rugged, transparent plastic body. Clear life-like eyes. Scaled in natural colors. Flashing body scales. Rust-proofed treble hooks and fittings.

Each Back Belly Flash Each

Shallow Runner

Length 2½ Inches—Weight ½ Ounces

G2288B (13-1) D8C1	Clear Clear Silver	\$1.35
G2289B (13-2) D9C1	Green Yellow Gold	1.35
G2290B (13-3) D8C1	Black Black Silver	1.35
G2293B (13-4) D8C1	Black Yellow Gold	1.35
G2294B (13-6) D8C1	Red Yellow Gold	1.35
G2297B (13-8) D8C1	Brown White Silver	1.35

Slow Sinker

Length 2½ Inches—Weight ¾ Ounces

G2308B (14-1) D8C1	Clear Clear Silver	1.35
G2309B (14-2) D8C1	Green Yellow Gold	1.35
G2310B (14-3) D8C1	Black Black Silver	1.35
G2316B (14-4) D8C1	Black Yellow Gold	1.35
G2319B (14-6) D8C1	Red Yellow Gold	1.35
G2321B (14-8) D8C1	Brown White Silver	1.35

Twelve in ctn. Wt. ctn. ¾ lbs.

CASTING AND
TROLLING BAIT

WILEY J. BAIT CO.



Fuzzybug

Snag resistant, most effective in covers, weed beds, brush and near shore line. Effective for Bass, Crappie, Jack Salmon and other game species.

Built and used for years in Ozark Lake region.

Assortment of 12—Yellow, white, black and red colors.

Per Asst.			Wt.	box,	Per
			oz.	lb.	Asst.
G2260B	(12A)	X9D00	1/2	1	\$15.00
G2262B	(14A)	X7D20	3/8	3/4	12.00
G2263B	(16A)	X7D20	3/4	1 1/2	12.00

One Assortment in box

All Men Are
Created Equal..

and our Constitution
endows us with cer-
tain inalienable rights
... which of course
includes the pursuit of
fishes!



CASTING SPINNER BAITS

PAUL BUNYAN



Lucky 66

Sensational fish getter with fish attractive action. Deadly for bass, trout, walleyes, northern and large pan fish.

Sturdy steel shaft with painted and brilliant nickel spinner. High grade hackle streamer or bucktail.

Regular

Size 1/0 hook. Length 3 1/4 inches. Weight 3/8 oz.

Each		Colors	▲ Each
G1415B	D7C5	White	\$1.25
G2837B	D7C5	Yellow, red and black Hackle Streamers	1.25
G1417B	D7C5	White and red Hackle Streamer	1.25
G1422B	D7C5	Yellow and red Hackle Streamers	1.25
G1420B	D7C5	Yellow and black Hackle Streamers	1.25
G1419B	D7C5	Yellow Hackle Streamers	1.25
G1418B	D7C5	White and red bucktail	1.25
G1421B	D7C5	Yellow bucktail	1.25
G1412B	D7C5	Natural bucktail	1.25

Weedless

Size 1/0 hook. Length 3 1/4 inches. Weight 3/8 oz.

Each		Colors	▲ Each
G2838B	D8C1	Yellow, red and black Hackle Streamers	\$1.35
G2557B	D8C1	White Hackle Streamers	1.35
G2558B	D8C1	White and red Hackle Streamers	1.35
G2563B	D8C1	Yellow and red Hackle Streamers	1.35
G2561B	D8C1	Yellow and black Hackle Streamers	1.35
G2560B	D8C1	Yellow Hackle Streamers	1.35
G2559B	D8C1	White and red bucktail	1.35
G2562B	D8C1	Yellow bucktail	1.35

One in box. Wt. box 1 oz.

Midget

Spinning Size

No. 6 hook. Length 2 inches. Weight 1/4 oz.

Each		Colors	▲ Each
G2839B	D6C0	Yellow red and black Hackle Streamers	\$1.00
G2222B	D6C0	White Hackle Streamers	1.00
G2223B	D6C0	White and red Hackle Streamers	1.00
G2228B	D6C0	Yellow and red Hackle Streamers	1.00
G2226B	D6C0	Yellow and black Hackle Streamers	1.00
G2225B	D6C0	Yellow Hackle Streamers	1.00
G2224B	D6C0	White and red bucktail	1.00
G2227B	D6C0	Yellow bucktail	1.00
G2221B	D6C0	Natural bucktail	1.00

Flyweight

Spinning and Fly Rod Size

No. 6 hook. Length 2 inches. Weight 1/25 oz.

Each		Colors	▲ Each
G2840B	D6C0	Yellow, red and black Hackle Streamer	\$1.00
G1978B	D6C0	Yellow and red Hackle Streamers	1.00
G1976B	D6C0	Yellow and black Hackle Streamers	1.00
G1975B	D6C0	Yellow Hackle Streamers	1.00
G1974B	D6C0	White and red bucktail	1.00
G1977B	D6C0	Yellow bucktail	1.00
G1971B	D6C0	Natural bucktail	1.00

One in box. Wt. box 1 oz.

CASTING SPINNER BAITS

PECKINPAUGH

Feather Casting Minnow

An indispensable bait casting lure, practically weedless. Deadly for big trout, bass, wall-eyed and Northern pike. Equipped with a spinner that is almost foul-proof. Excellent for trolling. Tied on extra heavy 3/0 model perfect hooks. Weight each 3/8 oz.



Each		Pattern	Head	Hackle	Body	▲ Each
G1850B	(BCS)	D7C5	Perch	Yellow & Green	Red & White	\$1.25
G1851B	(BCS)	D7C5	Porter's Choice	Yellow	Yellow & Red	1.25
G1853B	(BCS)	D7C5	Dixie	Yellow	Yellow	1.25
G1854B	(BCS)	D7C5	Babcock	Black & Yellow	Yellow & Black	1.25
G1855B	(BCS)	D7C5	Black Beauty	Black	Black	1.25

One on perforated card. Six cards connected. 6 in box

HACKLE STREAMERS

SHAPLEIGH



For use with Lucky 66 and
Shady Lady Baits

One of the more popular types and an old standby in all sections. May be used as a spinner trailer fly or a straight fly fishing lure.

Long natural hackle tied so thickly on the hook that no body is necessary. Heavy streamer-tails. Tied to superior quality ringed eye hook size 1/0.

Attractive 3-color display card 9x12 inches. With easel back, mounted with two each of six assorted colors.

Per Card ▲ Per Card
G2817B (O9510) X3D24 \$5.40
One card in box. Wt. box 9 ozs.

TWIN SPINNERS

SHANNON



Shannon—Bucktails

Absolutely weedless, can be used anywhere. Blades placed in such a position that no fish can strike them without being caught. Can be used in any depth of water desired, the slower the reel the deeper it goes. Very best quality bucktail obtainable used. Best grade forged steel hooks, Nickel plated spinner. Colors of bucktail as below.

Standard Size

With Size 4/0 Hook

Each		Color	▲ Each
G2474B (1015)	D9C0	Natural.....	\$1.50
G2475B (1010)	D9C0	Red.....	1.50
G2476B (1012)	D9C0	Yellow.....	1.50
G2477B (1011)	D9C0	White.....	1.50
G2478B (1013)	D9C0	Black.....	1.50
G2479B (1016)	D9C0	Red and White.....	1.50
G2480B (1019)	D9C0	Black and White.....	1.50

Twelve in box. Wt. box 3/8 lb.

EXTRA BUCKTAILS

WEBER



For Shimmy and Dixie Wigglers also
Lucky 66 and Shady Lady Baits

Full bodied trailer lure designed for bait casting. Tied on bright finish O' Shaughnessy hook with large ringed eye. Heavily dressed with genuine deer hair.

Size 1/0 Hook
(FBT)

Each	Colors	▲ Each
G2822B D2C7	Black	\$0.45
G2823B D2C7	Yellow	.45
G2824B D2C7	Black and White	.45
G2825B D2C7	Yellow and Black	.45

One in glassine env. Wt. env. 2 ozs.

Size 3/0 Hook
(FBT)

Each	Colors	▲ Each
G2828B D2C7	White	\$0.45
G2829B D2C7	Black	.45
G2830B D2C7	Yellow	.45
G2832B D2C7	Black and White	.45
G2833B D2C7	Yellow and Black	.45

One in glassine env. Wt. env. 2 ozs.



Shannon—Jointed

This new jointed Shannon possesses all the regular twin-spinner features. Absolutely weedless and snagless. For use in any kind of water—clear, weedy, deep or shallow. The slower you reel the deeper it goes. Scientifically weighted and balanced for easy casting and upright riding. Wire frame with balance weight. Nickel plated blades on flexible wire carriers. Complete with premium quality bucktail fly with feather streamer. Dressed on extra stout No. 3/0 hook. Fly is quickly attached and detached by simple spring clip. Spoon size 2 3/4.

Each		Color	▲ Each
G2482B (915)	D9C0	Natural.....	\$1.50
G2483B (916)	D9C0	Red and White.....	1.50
G2484B (919)	D9C0	Black and White.....	1.50

One in box. Wt. box 4 ozs.

Why should anyone
sell cheap equipment
for a beginner? . . .

. . . He, of all people,
needs the break of
using quality equipment!

CASTING SPOONS

PFLUEGER CHUM



Factory No. 7172

Perfect action, strength, durability. Made of extra strong spring tempered metal to produce a wiggling, wobbling, darting and snake-like action which is irresistible to game fish. Chrome.

Single Feathered Hook. Weedless.

Each		Lgth. Spoon, ins.	Size of Hook	Wt. Each, oz.	Each
G1937B	(7142/2)	D6C3	1 3/4	2/0	\$1.05
G1936B	(7172/3)	D7C8	1 3/4	2/0	1.30
G2381B	(7172/3)	D8C4	2 1/4	3/0	1.40

One in box

GENUINE DARDEVLE

Made of highest quality metals, hammered into carefully controlled variations of thickness and perfectly balanced. Rounded and polished edges. Finished with the most durable enamels. Strongest steel hooks.



Black and White Stripe, Nickel Back

Each		Name	Type	Size, ins.	Wt. Ea., oz.	Each
G2112B	(2)	D6C6	Dardevle	Treble 3 1/2 x 1 1/4	1	\$1.10
G2113B	(102)	D6C6	Dardevlet	Treble 2 3/4 x 1	3/5	1.10
G2114B	(202)	D6C0	Dardevle Imp	Double 2 3/4 x 3/4	2/5	1.00

Red and White Stripe, Nickel Back

G2109B	(16)	D6C6	Dardevle	Treble 3 1/2 x 1 1/4	1	1.10
G2110B	(116)	D6C6	Dardevlet	Treble 2 3/4 x 1	3/5	1.10
G2111B	(216)	D6C0	Dardevle Imp	Double 2 3/4 x 3/4	2/5	1.00

Twelve in box

JOHNSON



Silver Minnow

Perfect imitation of a live minnow. Weed guard. Single hollow point flatted forged hook.

Spinning and Fly Rod Size

Each		Finish	Lth. ins.	Wt. oz.	Size Hook	Each
G2023B	(J1010)	D6C0	Silver	1 3/16	1/32	5 \$1.00
G1310B	(1020)	D6C0	Black Nickel	1 3/16	1/32	5 1.00
G1311B	(1030)	D6C6	Gold	1 3/16	1/32	5 1.10
G2025B	(J1110)	D8C1	Silver	2 1/8	1/4	3/0 1.35
G1369B	(1120)	D8C1	Black Nickel	2 1/8	1/4	3/0 1.35
G1342B	(10105)	D8C1	Silver	1 3/4	3/8	2 1.35
G1368B	(10205)	D8C1	Black Nickel	1 3/4	3/8	2 1.35
G1344B	(10305)	D9C0	Gold	1 3/4	3/8	2 1.50
G2027B	(J1130)	D9C0	Gold	2 3/8	1/4	3/0 1.50

Casting Size

G2028B	(J1210)	D8C1	Silver	2 7/16	1/2	4/0 1.35
G2029B	(J1220)	D8C1	Black	2 7/16	1/2	4/0 1.35
G2030B	(J1230)	D9C0	Gold	2 7/16	1/2	4/0 1.50
G2031B	(J1310)	D9C9	Silver	2 13/16	3/4	6/0 1.65
G1394B	(1320)	D9C9	Black Nickel	2 13/16	3/4	6/0 1.65
G1395B	(1330)	D9C9	Gold	2 13/16	3/4	6/0 1.65

One in box. Twelve in ctn.



Crystal Silver Pearl

Each		Name	Type	Size, ins.	Wt. ea., oz.	Each
G2115B	(4)	D8C1	Dardevle	Treble 3 1/2 x 1 1/4	1	\$1.40
G2116B	(104)	D8C1	Dardevlet	Treble 2 3/4 x 1	3/5	1.40
G2117B	(204)	D7C5	Dardevle Imp	Double 2 3/4 x 3/4	2/5	1.25

Twelve in box

SCHUMACHER



Dixie Siren

All around spoon for fishing deep or shallow, fresh or salt water. Life-like, swimming, flashing action. Yellow brass with polished chrome over nickel. Treble hook.

Weight 3/8 Ounce

Each			Each
G1852B	(B106)	D5C4	\$0.90

Twelve in box. Wt. box 1 lb.

Dixie Jet

For deep water, running water, trolling, surf fishing and extremely long casts. Life-like swimming, flashing action, yellow brass, nickel-plated. Treble hook.

Weight 3/4 Ounce

Each		Finish	Each
G1938B	(B77)	D5C7	Polished Chrome \$0.95
G1946B	(BG77)	D6C3	24K Gold 1.05

Twelve in box. Wt. box 1 lb.

CASTING SPOON ASSORTMENT

GLEN L. EVANS



Gleco
Wobbler

For spinning or casting. Designed to work perfectly at any retrieving speed—in either fast or still water. Treble hook attached. Three color display card. Die-cut hinges permit using it as a stand-up counter card or for hanging on wall.

Two price stickers are enclosed with each assortment allowing the following retail prices to be used:

"25c—Three for 70c"

"Your Choice—25c"

Card measures 13x13½ inches.

Assortment of 36

Consists of:

Qty.	No.	Wt., oz.	Lgth., ins.	Hook Size	Blade Finishes
12	590RWN	¾	1¾	8	Red and White, Nickel back
12	591RWN	¾	1¾	6	Red and White, Nickel back
12	592RWN	¾	2	4	Red and White, Nickel back

Per Asst.	▲Per Asst.	▲Each
G2026B (1590-012RW) X5D04	\$8.40	\$0.23

One asst. in box, Wt. box 14 ozs.

CASTING SPOONS

NATIONAL EXPERT

Striped Flash



Specially designed copper spoon enameled in various color combinations. High quality treble hook fastened to spoon with exceptionally tough split rings.

Size 3½ inches—With Treble Hook. Weight 1 oz.

(66)

Each	Patterns	▲ Each
G1414B D2C1	Red-White stripe, nickel back	\$0.35
G1413B D2C1	Red-White stripe, copper back	.35
G1411B D2C1	All nickel	.35

Twelve in box. Wt. box 12 oz.

Size 2½ inches—With Treble Hook. Weight ½ oz.

(166)

Each	Patterns	▲ Each
G1461B D2C1	Black-White stripe, copper back	\$0.35
G1464B D2C1	Red-White stripe, copper back	.35
G1463B D2C1	All nickel	.35
G1462B D2C1	All copper	.35

Twelve in box. Wt. box 7½ oz.

Size 2¼ inches—With Treble Hook. Weight ⅝ oz.

(266)

Each	Patterns	▲ Each
G1472B D1C8	Black-White stripe, copper back	\$0.30
G1476B D1C8	Red-White stripe, nickel back	.30
G1475B D1C8	Red-White stripe, copper back	.30
G1474B D1C8	All nickel	.30
G1473B D1C8	All copper	.30

Twelve in box. Wt. box 7½ oz.

Size 1½ inches—With Treble Hook. Weight ¼ oz.

(2662)

Each	Patterns	▲ Each
G2609B D1C8	Black-White stripe, copper back	\$0.30
G2606B D1C8	Red-White stripe, nickel back	.30
G2608B D1C8	Red-White stripe, copper back	.30
G2607B D1C8	All nickel	.30
G2610B D1C8	All copper	.30

Twelve in box. Wt. box 3 oz.

Size 1¼ ins.—With Double Hook. Wt. ⅛ oz.—Spinning Size

(366)

Each	Patterns	▲ Each
G1510B D1C8	Red-White stripe, nickel back	\$0.30
G1508B D1C8	All nickel	.30
G1506B D1C8	All copper	.30

Twelve in box. Wt. box 1½ oz.

Why should anyone
sell cheap equipment
for a beginner? . . .

. . . He, of all people,
needs the break of
using quality equipment!

PORK RIND STRIPS

UNCLE JOSH

Colorful Plastic Counter Display

Attractively designed in yellow, green, red and black. Holds 20 jars and has pocket for consumer booklets.

Furnished on request.



Bass Strip

Thin, White Uniformly Shaped, Flexible rind.
Length 4 inches. Width $\frac{3}{4}$ inch.

Per Ctn.	Colors	▲ Per Jar
GX-50-B X4D34	White	\$0.60
GX-54-B X4D34	Black	.60

Twelve in jar. Twelve jars in ctn. Wt. ctn. 5 lbs.



Spinning Strip

Thin and uniformly flexible—alive with fascinating wiggly, wavy action that needs no special manipulating.

Length $2\frac{1}{4}$ inches. Width $\frac{5}{8}$ inch.

Per Ctn.	Colors	▲ Per Jar
GX-150-B X4D34	White	\$0.60
GX-153-B X4D34	Yellow	.60
GX-154-B X4D34	Black	.60

Twelve in jar. Twelve jars in ctn. Wt. ctn. 5 lbs.



Fly Strip

Length $1\frac{1}{4}$ inches.
Width $\frac{3}{8}$ inch.

Per Ctn.	Colors	▲ Per Jar
GX-60-B X4D34	White	\$0.60

Twenty-four in jar.

Twelve jars in ctn. Wt. ctn. 3 lbs.



Fly Flick

Small but mighty potent. Length $\frac{1}{2}$ inch.
Width $\frac{3}{4}$ inch.

Per Ctn.	Color	Per Jar
GX-90-B X3D60	White	\$0.50

Fifty in jar. Twelve jars in ctn. Wt. ctn. 3 lbs.



Pork Chunk

Old favorite—white pork with stock to whittle for those who like to trim. $\frac{1}{4}$ ounce.

Length $1\frac{1}{4}$ inches—Width $1\frac{1}{4}$ inches.

Per Ctn.	Color	Per Jar
GX-40-B X4D32	White	\$0.60

Five in jar. Twelve jars in ctn. Wt. ctn. 5 lbs.



Adds "wiggle" to any spoon, spinner or jig. Cut extremely thin. Two inch tail section cut into $\frac{1}{4}$ ribbons.

Length 3 in. Width $\frac{3}{8}$ in.

Per Ctn.	Color	Per Jar
(12 Jars)		
GX-170-B X4D34	White	\$0.60
GX-171-B X4D34	Green	.60
GX-173-B X4D34	Yellow	.60
GX-174-B X4D34	Black	.60

Ten in jar. Twelve jars in ctn. Wt. ctn. 5 lbs.

All Numbers - Sold Only In Full Cartons



Perk Frog

Unequaled for Bass and Northern Pike.

Fashioned from one piece of solid pork. Legs extremely flexible, are set in motion when drawn through the water. Green back with life-like spots.

Per Ctn.	Back Color	Wt. Ctn. lbs.	Per Jar
$\frac{1}{4}$-Ounce Bait Frog			
Length $2\frac{1}{4}$ inches—Width 1 inch.			
GX-11-B X5D40	Green	5	\$0.75
GX-14-B X5D40	Black	5	.75

Per Ctn.	Back Color	Wt. Ctn. lbs.	Per Jar
$\frac{1}{10}$-Ounce Spinning Frog			
Length $1\frac{3}{4}$ inches—Width $\frac{3}{4}$ inch.			
GX-101-B X5D40	Green	3	.75

Per Ctn.	Back Color	Wt. Ctn. lbs.	Per Jar
$\frac{1}{40}$-Ounce Fly Frog			
Length $1\frac{1}{4}$ inches—Width $\frac{3}{8}$ inch.			
GX-21-B X3D60	Green	3	.50

Six in jar. Twelve jars in ctn.



Porkcrawler

Realistic night crawler. Punched every inch for easy hooking on any worm harness. Can be used repeatedly. Reddish brown color.

Length $5\frac{1}{2}$ in. Diameter $\frac{1}{4}$ in.

Per Ctn.	Per Jar
(12 Jars)	
GX-188-B X5D40	\$0.75

Four in jar. Twelve jars in ctn. Wt. ctn. 5 lbs.



Black Widow Eel Strip

Each bait is punched for easy insertion on hook. Solid black on skin side and underside is mottled black. Does not run or stain and clear brine makes an attractive package.

Length 5 inches.

Per Ctn.	Per Jar
(12 Jars)	
GX-144-B X6D48	\$0.90

Three in jar. Twelve jars in ctn. Wt. ctn. 5 lbs.

CATFISH BAIT

KAUTZKY



Super-Stout

Blood-based takes them all-channel—channel cats to bull-heads.

Comes sealed in a plastic bag to prevent spoilage or drying.

Per Ctn. (12) ▲ Per Can
GX-55-B X4D55.....\$0.65

Twelve cans in ctn. Wt. ctn. 22 lbs.

Sold Only in Full Cartons



Appetite

Appetite fish bait has proven to be the best bait on the market for catfish. It is a doughy substance to be used by simply forming a ball around a treble hook. It has an odor that is peculiarly attractive to catfish, the scent is carried down stream so catfish will come to it from a distance.

To be used with special catfish bait hooks.

11-oz. Can

Per Carton ▲ Per Can
GX-CB16-B X4D20.....\$0.60

Twelve jars in ctn. Wt. ctn. 17 lbs.



BUCK

A superior bait that really attracts the big ones. Can be used either by rod and reel or trotline fishermen.

Cheese base formula developed by fishermen. Stays on practically any hook. Keeps indefinitely.

In 12-oz. Large Mouth Jars with Screw Lid

Per Carton ▲ Per Jar
GX-CB45-B X3D60.....\$0.50

Twelve in ctn. Wt. ctn. 13 lbs.

CATFISH BAIT

LINE BUSTER BAIT



No fear of losing bait, bait is water-proofed and can be used on single hook. Can be cast or used in fast water with any type hook.

Twelve oz. Jars

Per Carton Per Jar
GX-59-B X4D25.....\$0.59

Twelve jars in ctn. Wt. ctn. 16 lbs.

PRESERVED BAIT

DAY BAIT CO.

Preserved Minnows



Taken from cold water and put up in a solution which preserves their natural appearance and at the same time toughens the flesh. They will keep indefinitely in the solution in which they are packed.

In 4-oz. Jars

Per Carton Approx. No. in a Jar Per Jar
GX-25SM-B X3D24 100 Small \$0.45
GX-25M-B X3D24 18 Medium .45

Twelve jars in ctn. Wt. ctn. 8 lbs.

SALMON EGGS

DAY BAIT CO.

Jiggs

For Trout



Selected salmon eggs of uniform size and right consistency to stay on the hook.

Red Color

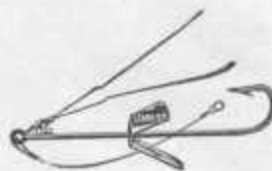
In Screw Top Glass Jar

Per Carton Size Jar No. Eggs in Jar Wt. per ctn., lbs. ▲ Per Jar
GX-125R-B X2D16 2 125 6 \$0.30

Twelve in ctn.

WEEDLESS HOOKS

HEDDON



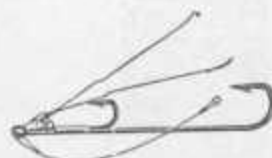
With Spinner

Spinner revolves freely and will not foul. Particularly adaptable for tying your own design of bucktail.

Size 4/0 sneek hook.

Each ▲ Each
G3125B (2) D3C6.....\$0.60

One in box.



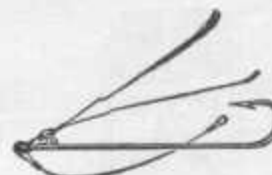
Pork Rind Tandem

A killer for short biters. Fasten pork rind strip on smaller forward hook allowing it to extend beyond bend of large rear hook.

Size 4/0 sneek hook.

Each ▲ Each
G3126B (5) D3C6.....\$0.60

One in box.



Stanley Perfection

Designed for surface fishing in lily pads, rushes and weeds, with pork chunk and pork rind. Excellent for spinning with minnows, frogs and other live baits.

Size 4/0 sneek hook.

Each ▲ Each
G3124B (1) D3C0.....\$0.50

One in box.

SPINNING LURES

HEDDON



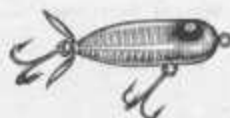
Tiny Lucky 13—Floating—Diving

Can be used either as a surface or underwater lure. When used as a surface bait, it has excellent "chugging" action, and when the rod tip is twitched it pops under the surface and creates large bubbles. When used as an underwater lure and retrieved at normal speed, it has an excellent erratic swimming action. Also fine for trolling, as it will dive underwater for about a foot or so, and weave from side to side with a tail wiggle.

Tenite body. Two No. 6 treble hooks. Length 1 3/4 inches. Weight each 1/5 oz.

(370)

Each	Colors	▲ Each
G1512B D8C1	Bullfrog	\$1.35
G1515B D8C1	Golden Shiner	1.35
G1517B D8C1	White, Red Head	1.35
G1514B D8C1	Yellow Perch Scale	1.35
G1513B D8C1	Frog Scale, Red Head	1.35
G1516B D8C1	Shiner Scale, Red Head	1.35



Tiny Torpedo—Surface

A topwater version of the famous torpedo. When slowly retrieved, with a series of jerks of the rod tip it imitates a struggling wounded minnow. With a fast retrieve it acts like a scared minnow streaking for cover.

Tenite body. Two No. 6 treble hooks. Length 2 1/4 inches. Weight each 1/4 oz.

(360)

Each	Colors	▲ Each
G1498B D8C1	Bullfrog	\$1.35
G1499B D8C1	Yellow Perch Scale	1.35
G1504B D8C1	Silver Shore Minnow	1.35
G1505B D8C1	Yellow Shore Minnow	1.35
G1503B D8C1	Black and White Shore Minnow	1.35
G1500B D8C1	White Body, Flitter Red Head Yellow Belly	1.35

Twelve in box. Wt. box 6 ozs.



Tiny Runt—Sinking

A perfect miniature of the River Runt Spook. Sinks slowly, has a life-like wiggle and casts accurately.

Tenite body. Two No. 6 treble hooks. Length 2 1/4 inches. Weight each 1/4 oz.

(350)

Each	Colors	▲ Each
G1492B D8C1	White, Red Head	\$1.35
G1491B D8C1	Yellow Perch Scale	1.35
G1495B D8C1	Silver Shore Minnow	1.35
G1494B D8C1	Black and White Shore Minnow	1.35
G1497B D8C1	Yellow Shore Minnow	1.35
G1496B D8C1	Red and White Shore Minnow	1.35
G1493B D8C1	Orange Body, Red and Black Spots	1.35

Twelve in box. Wt. box 6 ozs.



Tiny Crazy Crawler

This cute little menace is destined to become America's top surface lure for spinning, and light bait casting. Crawling action with more "oomph" because of its quicker pace. Just cast it out, reel it slowly in. Every worthwhile game fish wants to bust it, especially largemouth and smallmouth bass, northern pike, large trout and larger panfish.

Two No. 2 treble hooks. Length 2 1/4 in. Wt. 3/4 oz.

(320)

Each	Colors	▲ Each
G2049B D9C0	Bull Frog	\$1.50
G2050B D9C0	Gray Mouse	1.50
G2052B D9C0	Black, White Head	1.50
G2053B D9C0	Yellow Red Head	1.50
G2054B D9C0	Silver Shore Minnow	1.50
G2055B D9C0	Red & White Shore Minnow	1.50



"Sonic" Sinking

"Sonic" sends out irresistible waves of high frequency vibrations—resonator fin does it.

Murderous for largemouth, smallmouth, spotted and white bass, large pan fish and saltwater fish.

Two No. 6 Treble Hooks

Length 1 3/4 inches. Weight 3/8 Ounce

Assortment

Per Card (12) ▲ Each
G1708B (385DCA) X9D00.....\$1.25

Twelve on card. Wt. card 6 ozs.

Open Stock

Each	Color	▲ Each
G1602B (385SF) D7C5	Silver Fish	\$1.25
G1603B (385Y) D7C5	Yellow	1.25
G1604B (385B) D7C5	Black	1.25
G1605B (385DD) D7C5	Dark Dance	1.25
G1606B (385L) D7C5	Perch	1.25
G1607B (385SD) D7C5	Shad	1.25
G1626B (385CD) D7C5	Coach Dog	1.25
G1628B (385RH) D7C5	Red & White	1.25

Twelve in box. Wt. box 6 ozs.



Assortment

A great "silent salesman" for boxed baits. Black easel back wrought iron counter rack.

Rack holds 12 boxed lures and comes free with 24 lure assortment.

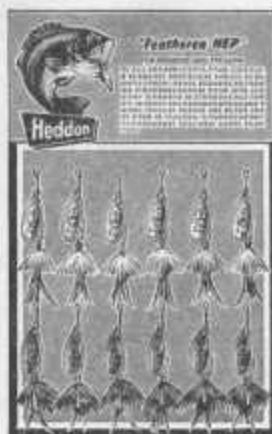
Consists of 6 each Nos. 385, 9385 and 4 each of Nos. 350, 360 and 370 in best assorted colors.

Per Asst. Per Asst.
GX-BR24-B X19D08.....\$31.80

One asst. in ctn. Wt. ctn. 2 lbs.

SPINNING LURES

HEDDON

**"Hep" Assortment**

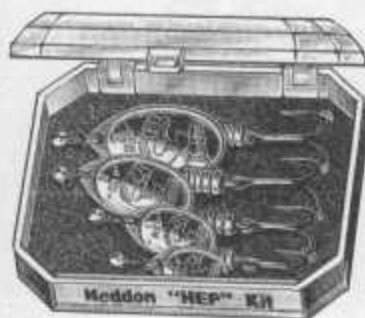
Feathered treble. (SF Silver finish, comes with white and red feather; (GF) gold finish comes with black and yellow feather.

On easel-back display card. 6 each silver finish and 6 each gold finish assorted.

Weight 1/4 ounce—Treble Hook

Per Asst.	Per Asst.
G1661B (F465DCA) X6D12	\$10.20

One asst. in box. Wt. box 8 ozs.

**Hep Pocket Kits**

Made up of 4 most popular "HEP" Spinners in sparkling styrene jewelers box.

Each	▲ Each
G2003B (HK4) X1D80	\$3.00

One kit in plastic box. Wt. 3 ozs.

**Hep**

Scientifically designed. Spinner blade works at all speeds with the merest perceptible motion.

For bass, trout, walleyes, white bass, northern pike, crappie and panfish.

Body is compact for easy accurate casting, either into the wind or with it. Special snap opener permits changing hooks. Extra fine wire hooks with extremely sharp points. Semi-gloss finish. Ideal for trolling.

Weight Each 3/16 oz.—Length 2 3/8 inches

Per Card (12)	Finish	▲ Each
G2002B (462) X5D40	Silver	\$0.75

Weight Each 1/4 oz.—Length 2 5/8 inches

Per Card (12)	Finish	▲ Each
G1385B (463) X5D40	Silver	\$0.75
G1384B (463) X5D40	Gold	.75

Twelve on card. One card in box. Wt. box 8 ozs.

**Fidgit Three Pocket Kits**

Neatly packaged in a sparkling styrene jeweler's box, featuring one each of the most popular colors of the "Fidgit", "Fidgit Flasher" and "Fidgit Feather" lures.

Three Baits

Per Kit	▲ Per Kit
G1742B (FT3) X2D25	\$3.75

One kit in plastic box. Wt. box 3 oz.

**HEDDON "SPINFIN" DISPLAY CARD****Spinfin Assortment**

Versatile—For spinning, light casting and trolling. Virtually snag-proof wire leader makes easy job of tying lines or leaders to lure. Specially designed spinner arm gives extra stability when fished in fast current or trolled. Will not twist line.

Can also be used with pork rind. Available in red and white, black and white, perch and yellow.

Twelve assorted on a display card. Two color window streamer packed with each assortment.

Length 2 1/4 inches. No. 4 Single Hook. Weight 1/2 ounce.

Per Asst.	Wt. Ctn.,	ozs.	▲ Each
G1408B (411DCA) X9D00	3		\$1.25

Length 2 1/2 inches No. 2 Single Hook. Weight 1/4 ounce.

G1997B (412DCA) X9D00	5	1.25
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Length 2 5/8 inches. No. 1/0 Single Hook. Weight 1/2 ounce.

G1409B (413DCA) X9D00	8	1.25
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One asst. in ctn.

**Spin-Fin Pocket Kits**

Especially good for trout, white bass, large mouth and small-mouth bass, walleyes, Northern pike and large panfish.

Can be fished anywhere because minnow-like body acts like keel and keeps single hook upright making it practically weedless.

For spinning, casting, trolling or "bottom bumping".

Contains one each 411, 412 and 413 models weighing 1/4, 1/2 and 1/2 ounce.

Packed in Styrene pocket kit.

Per Kit	▲ Each
G1482B (SF3) X2D25	\$3.75

One kit in box. Wt. box 1 oz.

SPINNING LURES

HEDDON



Tiny Punkinseed

For all game fish that eat small minnows. Action is of food fish such as small shad, crappie and bluegill. Wiggles at any speed.

Six assorted finishes on a card (crappie, shad, sunfish, bluegill, red and white, black and white).

Per Asst. ▲ Each
G1995B (380DCA) X4D86..... \$1.35

One asst. 6 on card in ctn. Wt. ctn. 6 ozs.



Wag

Combines the flit and flash of a spoon with attractive beat of a spinner. When used with or without pork rind, and fished around lily pads and other cover, it is weedless and effective.

Ideal for bass, trout, steel head, white bass and larger panfish. Length 3 1/4 inch No. 4/0 single hook.

**Twelve Assorted on Four Color
Easel Display Card
Silver Finish**

Per Asst. ▲ Each
G1410B (451SFDCA) X6D12..... \$0.85

One assortment in ctn. Wt. ctn. 5 ozs.

DRAGNETTER CO.

Deep running. Semi-weedless with a built-in action. A proven bait both north and south. Effective for large and small mouth bass, northern pike and walleyes.



Dragnetter

Wt. 3/4 oz.

Per Card (12) Stream-ers Each
G2362B X7D92 Yellow Yellow Yellow \$1.10

(206)

G2363B X7D92 Green Black Scale Yellow on low Yellow Mix Yellow 1.10

(208)

G2364B X7D92 Red Scale on Yellow Red Yellow 1.10
 Twelve on card. Wt. card 1 lb.

Weight 1/4 oz.

Per Card (12) Stream-ers Each
G2353B X7D92 Yellow Yellow Yellow \$1.10

(106)

G2354B X7D92 Green Black Scale Yellow on Yellow Mix Yellow 1.10

(108)

G2355B X7D92 Red Red Yellow Scale on Yellow 1.10
 Twelve on a card. Wt. card 5 ozs.



Marabou Drag Netter

Weight 1/2 oz.

Per Card (12) Color Each
G2383B (200M) X7D92..... White \$1.10
G2384B (201M) X7D92..... Yellow 1.10
G2385B (202M) X7D92..... Black 1.10

Twelve on card. Wt. card 1 lb.

Per Card (12) Color Each
G2377B (100M) X7D92..... White \$1.10
G2378B (101M) X7D92..... Yellow 1.10
G2379B (102M) X7D92..... Black 1.10

Twelve on a card. Wt. card 5 ozs.

PADRE ISLAND CO.



Pico Chico

Designed for spinning reels.

Sure fire for reds, bass, trout and crappie. Equally effective in salt or fresh water.

Hand painted reflector finish. Two high grade treble hooks and line ring.

Length 1 3/4 inches. Weight 1/4 oz.

Each	Color	▲ Each
G2367B (C31) D7C5	Red Head	\$1.25
G2368B (C32) D7C5	Golden Shiner	1.25
G2369B (C33) D7C5	Blue Eye Pearl	1.25
G2370B (C35) D7C5	Mullet Scale	1.25
G2371B (C37) D7C5	Silver Fish	1.25
G2372B (C39) D7C5	Green Shad	1.25

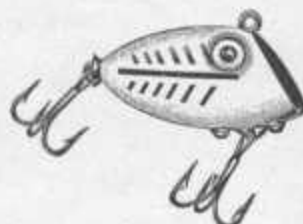
One in box. Twelve in ctn. Wt. ctn. 6 ozs.

Assortment of 12

Per Asst. ▲ Each
G2373B (CA) X9D00..... \$1.25

One asst. in ctn. Wt. ctn. 5 ozs.

A. D. MFG. CO.



Bayou Boogie

Catch fish consistently. For spinning and slow trolling.

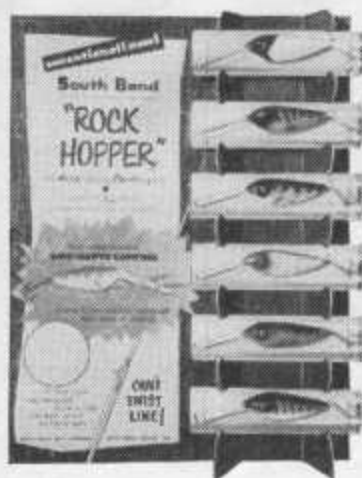
Plastic body with painted eyes. Two treble hooks and line ring firmly attached. Weight 1/4 oz.

Each	Colors	▲ Each
G2299B (701) D6C9	Shad	\$1.15
G2300B (703) D6C9	Silver	1.15
G2231B (704) D6C9	Shiner	1.15
G2232B (706) D6C9	Crappie	1.15
G2233B (708) D6C9	Redhead	1.15
G2234B (710) D6C9	Blackrib	1.15

One in box.

SPINNING LURES

SOUTH BEND



Rock Hopper

Runs deep—runs shallow. When not being retrieved, it shoots to the surface and then floats. Made of tenite. Transparent nose scoop permits it to trip over rocks and snags when near bottom. Easel display card.

No. 6 Treble Hook
Weight 1/4 oz.

Color patterns—Blue back, Goldfish, Pike Scale, Red Head, Silver Flash, Trout.

Assortment of 12

Per Asst. (12)	Per Asst.	Each
G1502B (E675A) X9D72...	\$16.20	\$1.35

One asst. in box. Wt. box 1/2 lb.

Midg-Oreno
Floaters and Divers

For fresh or salt water game fish taken by spinning or light bait casting. Length 2 1/4 ins.

No. 4 Treble Hooks. Weight 3/4 oz.

Assortment of 6

Assorted colors—all white, pike scale finish, red arrowhead with white body, green scale finish, white body with red, green and yellow marking, yellow perch scale.

Per Asst.	Each	Per Asst.
G1511B (B968) X4D14...	\$1.15	\$6.90

One asst. in box. Wt. box 1/2 lb.

Spin-Oreno
Floater and Diver

For light or medium spinning. Proven fish getter. Length 2 ins.

No. 6 Treble Hooks. Weight 1/4 oz.
Assortment of 6

Assorted colors—orange with green and black marking, red arrowhead with white body, white body with red, yellow and blue marking.

Per Asst.	Each	Per Asst.
G1521B (B967) X3D96...	\$1.10	\$6.60

One asst. in box. Wt. box 1/2 lb.

KAUTZKY



Jig-like

Lead head. Used primarily for deep winter fishing. Polar Bear hair body.

Per Display Card (12)	Color	Each
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Weight 1/16 oz.

G2329B	X2D16	Yellow	\$0.30
G2330B	X2D16	Black	.30
G2331B	X2D16	White	.30

Weight 1/4 oz.

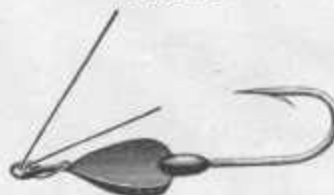
G2332B	X2D88	Yellow	.40
G2333B	X2D88	Black	.40
G2334B	X2D88	White	.40

Weight 1/2 oz.

G2335B	X4D32	Yellow	.60
G2336B	X4D32	Black	.60
G2337B	X4D32	White	.60

One card in box. Wt. box 1 lb.

HOUSER'S



Lead-Head

Designed so that point of hook rides up. Made on special long shank weedless hook, with black pointed head.

Weight 1/4 Ounce

Each		Each
G2157B (LH-1/4) D3C0		\$0.50
One in plastic tube		



Spinning Hell Diver

Spoon rides just below the surface, flashing and wobbling, sure to attract the gamest of fish.

Made of finest materials to withstand rugged use. Color fast plastic tails. Stainless steel spoon. High grade hook. Weed guard. Weight 1/4 oz.

Each	Colors (23)	Each
G1388B	D6C6 Yellow Head and Tail (28)	\$1.00
G1389B	D6C6 Black Head, Black and White Tail (29)	1.00
G1390B	D6C6 Red Head, White Tail (30)	1.00
G1391B	D6C6 Orange Head, Black and White Tail	1.00
One in box. Wt. box 1/4 oz.		

I know a baby who at birth
was accidently weighed on
his father's Langley De-Liar;
he weighed just exactly 26
pounds, 4 ounces.

That father should have
been sold another De-Liar.

SPINNING LURES

WALLSTEN



Cisco Kid

Non-foul 2 inch wire leader gives carefree fishing without worry of foul-up in line. Adjustable metal lip to control running depth. A natural for bass, trout and large pan fish. Tenite plastic bodies.

Length 1 5/8 in.

Two Treble Hooks

Weight 1/4 oz.

Each		Color	Each
G1278B	(101)	D7C5 Shiner	\$1.25
G1279B	(102)	D7C5 Pike	1.25
G1280B	(105)	D7C5 Black Chub	1.25
G1281B	(108)	D7C5 Shad	1.25

One in box. Wt. box 3/4 lb.



Cisco Kid Spin-Jointer

New baby jointed comes with ideal non-foul wire leader and adjustable lip. Good for bass, white bass, trout, other game fish and larger pan fish. Tenite plastic bodies.

Length 1 3/4 in.

Weight 1/4 oz.

Each		Color	Each
G1688B	(1001)	D8C1 Shiner	\$1.35
G1689B	(1002)	D8C1 Pike	1.35
G1690B	(1005)	D8C1 Black Chub	1.35
G1696B	(1008)	D8C1 Shad	1.35

One in box. Wt. box 3/4 lb.

CREEK CHUBBIES

For spin casting and light casting rods. Ideal for casting and trolling.



Pike Minnow

Straight body floater—runs medium deep on retrieve. Treble hooks.

Length 2 1/4 Inches—Weight 1/4 Ounce

Each		Color	Each
G1286B	(9300)	D7C5 Pike	\$1.25
G1293B	(9301)	D7C5 Perch	1.25
G1296B	(9313)	D7C5 Black	1.25
G1325B	(9318)	D7C5 Silver Flash	1.25

Twelve in ctn. Wt. ctn. 1 lb.



Jointed Pike Minnow

A fast deadly wiggler. Tantalizes and catches all kinds of game fish.

Two treble hooks and guard with line ring.

Length 2 1/4 Inches—Weight 1/4 Ounce

Each		Colors	▲ Each
G2095B	(9400)	D8C1 Pike Scale	\$1.35
G2096B	(9401)	D8C1 Perch Scale	1.35
G1345B	(9413)	D8C1 Black	1.35
G2097B	(9418)	D8C1 Silver Flash	1.35

Twelve in ctn. Wt. ctn. 1 lb.



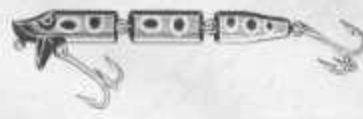
Injured Minnow

Represents a crippled minnow lying on the surface. Cast it out and let it lie a few seconds, then short, easy jerks make it splutter and fuss.

Length 2 Inches—Weight 1/4 Ounce

Each		Colors	▲ Each
G2098B	(9500)	D7C5 Pike	\$1.25
G2099B	(9501)	D7C5 Perch	1.25
G1562B	(9513)	D7C5 Black	1.25
G2100B	(9518)	D7C5 Silver Flash	1.25
G1563B	(9519)	D7C5 Frog	1.25

Twelve in ctn. Wt. ctn. 1 lb.



Snark-Eel

Sinker—runs deep on slow retrieve, medium deep on faster retrieve. Mouth-piece causes vibrating action—mid and aft sections follow with sinuous wiggling motion. Treble hooks.

Length 3 Inches—Weight 3/8 Ounce

Each		Color	Each
G1703B	(1301)	D8C7 Perch	\$1.45
G1704B	(1302)	D8C7 Redhead	1.45
G1705B	(1313)	D8C7 Black	1.45
G1712B	(1318)	D8C7 Silver Flash	1.45
G1713B	(1319)	D8C7 Frog	1.45
G1759B	(1330)	D8C7_Blk., Orange Spots	1.45

Twelve in ctn. Wt. ctn. 1 lb.



Darter

Wiggles, wobbles and dives with a lifelike action near the surface. Gets the big ones.

Two treble hooks. Line ring on head.

Length 2 1/4 Inches—Weight 1/4 Ounce

Each		Color	Each
G1459B	(9001)	D7C5 Perch	\$1.25
G1466B	(9013)	D7C5 Black	1.25
G1477B	(9018)	D7C5 Silver Flash	1.25
G2088B	(9019)	D7C5 Frog	1.25

Twelve in ctn. Wt. ctn. 1 lb.



Plunker

A bobbling, fussing rascal with a kerplunking sound. Sure to get the whoopers.

Two treble hooks line ring in head.

Length 2 Inches—Weight 1/4 Ounce

Each		Colors	▲ Each
G2089B	(9200)	D7C5 Pike Scale	\$1.25
G2090B	(9201)	D7C5 Perch Scale	1.25
G2091B	(9218)	D7C5 Silver Flash	1.25

Twelve in ctn. Wt. ctn. 1 lb.

SPINNING LURES

ARBOGAST



Rib-Lip

Medium runner, slow sinker. Special ribbed design of lip reflects light and creates teasing sound in the water. Jointed for life-like wiggling action. Two treble hooks.

Length 3 inches—Weight 1/4 Ounce

Each	Color	Each
G2230B (2701F)	D8C1 Frog	\$1.35
G2235B (2703Y)	D8C1 Yellow	1.35
G2236B (2705P)	D8C1 Perch	1.35
G2237B (2712K9)	D8C1 Coach Dog	1.35

Twelve in ctn. Wt. ctn. 1 lb.

Assortment

Assorted Frog, Yellow, Perch, Coach Dog, Red Head, Black, Shad.

Per Asst. (12)	Each
G2238B (2715A) X9D72	\$1.35

One asst. in ctn. Wt. ctn. 1 lb.



Spin Hula Dancer

Brand-new wobbling, teasing action. Ideal spinning bait for open water. Floats at rest. Dives to medium depth on retrieve. Can be retrieved fast or slow.

Length 2 inches—2 No. 6 Treble Hooks

Weight Each 1/4 oz.

Assortment of 6

Assorted colors—Red Head, Frog, Black, Perch, Coach Dog, Shad.

Per Asst. (6)	▲ Each
G2529B (865A) X4D86	\$1.35

One asst. in box. Wt. box 1/2 lb.



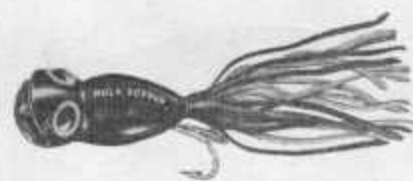
Jitter Bug

The erratic action of this minnow attracts small and large mouth bass as well as other game fish. The double-lobed "Lip" attachment creates a loud, paddling noise when being retrieved. Can be used as a popper, made to change ends and dance when jigged gently.

Length body 1 3/4 inches. Two treble hooks. Weight 1/4 ounce.

Each	Colors	▲ Each
G2136B (630R)	D8C1 Red Head	\$1.35
G2137B (631F)	D8C1 Frog	1.35
G2138B (632B)	D8C1 Black	1.35
G2139B (633Y)	D8C1 Yellow	1.35
G2140B (634S)	D8C1 Perch	1.35
G1739B (642K9)	D8C1 Coach Dog	1.35
G1740B (643O)	D8C1 Orange, Black Dot	1.35

One in box. Six in ctn. Wt. ctn. 3 ozs.



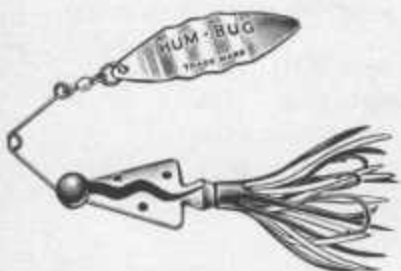
Hula Popper

Has everything any fisherman could ask for in a top water lure. Can be plunked, popped, twitched or jerked to make noise or commotion on the surface. A killer for big bass. Floats when at rest. The small hula skirt goes into action and the patented skirt curls up backwards imitating a live bug in the water. Allowing the line to go slack between pops and jerks gives the skirt time to wiggle and squirm.

Length 1 3/4 inches. One No. 3 treble hook. Weight each 3/4 oz.

Each	Colors	▲ Each
G2144B (770R)	D8C1 Red head	\$1.35
G2145B (771F)	D8C1 Frog	1.35
G2146B (772B)	D8C1 Black	1.35
G2147B (773Y)	D8C1 Yellow	1.35
G1715B (781F)	D8C1 Frog, Yellow Belly	1.35
G1755B (782K9)	D8C1 Coach Dog	1.35
G1756B (783O)	D8C1 Orange, Black Spot	1.35

One in box. Six in ctn. Wt. ctn. 1 1/2 lb.



Hum-Bug Assortments

Runs shallow to eliminate snags. Flashy willow-leaf spinner makes lure vibrate with sound. Will not twist line. Replaceable hula skirt. Detachable treble hook.

Twelve lures on display card, assorted colors as follows:

White, Red Stripe
Yellow, Black Stripe
Pearl, Black Stripe
Orange, Black Stripe

Per Asst. (12)	Wt., oz.	Each
G2247B (2245A) X6D12	3/4	\$0.85
G2248B (2275A) X6D12	3/4	.85
G2265B (2295A) X6D12	1/2	.85

One asst. in ctn. Wt. ctn. 1 1/2 lb.



Hawaiian Single Spinner No. 2

Shallow runner. Best for large mouth bass when in shallow water in snags and pads. Better for quiet water—less splash.

Length 3 3/4 inches. No. 2/0 hook. Weight each 3/4 oz.

Assortment of 6

Assorted colors—Red and Green, Black, Yellow.

Per Asst.	▲ Each
G1470B (2455A) X4D50	\$1.25

One asst. in box. Wt. box 3/4 lb.

SPINNING LURES

ARBOGAST



Arbo-Gaster

Deep diving and floating lure. Large lip pulls it deep. Trolls at any speed, won't turn or twist line. Unbelievably snagless. Rolls over logs, stumps and rocks. Equipped with small hula skirt. Plastic body.

Length 2 1/4 in.

Two No. 5 Treble Hooks

Weight 1/4 oz.

Reflector Finish Colors

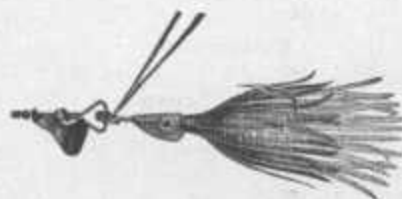
Each	Color	Each
G2008B (R972B) D8C1	Black-N-Gold	\$1.35
G2009B (R974B) D8C1	Golden Shiner	1.35
G2010B (R975P) D8C1	Golden Perch	1.35
G2011B (R978SS) D8C1	Silver Stripe	1.35
G2012B (R979GS) D8C1	Gold Stripe	1.35
G2013B (R980S) D8C1	Silver Shad	1.35

Assortment of 6

Per Asst.	Each
G2007B (R958A) X4D86	\$1.35

One asst. in box. Wt. box 1/2 lb.

ARBOGAST



Hawaiian—Single Spinner No. 1

Deep running. Unexcelled for fishing among lily pads, bonnets, rocks, stumps and brush—will function where treble hook lures fail. Easy to cast.

Length 3 3/4 inches. No. 2/0 hooks. Weight each 1/4 oz.

Assortment of 6

Assorted colors—Red, Black, Yellow, Green.

Per Asst.	Each
G1453B (1455A) X4D50	\$1.25

One asst. in box. Wt. box 1/2 lb.

ARBOGAST



Sputterbug

A floating lure with a large head spinner that creates terrific commotion when reeled in fast. May be retrieved slowly to give a paddling sound. Can be fished in jerks like a popper. Hula skirt curls and squirms.

Length 4 inches. Two No. 5 treble hooks.

Weight 1/4 oz.

Colors—Red Head Frog—White Belly, Perch, Black, Coach Dog, Orange.

Assortment of 6

Per Asst.	Each
G1234B (1845A) X4D86	\$1.35

One assortment in box. Wt. box 1/2 lb.



No. 4 Hawaiian Wiggler

Ideal for spinning and light tackle fishing. Casts like a bullet, sinks quickly and runs deep.

Weedless, with spinner. No. 1/0 hook. Weed-guard and spinner. Length 3 1/2 in. Weight 1/4 oz.

Assortment of 6

Per Asst.	Each
G2450B (445A) X4D50	\$1.25

One asst. in box. Wt. box 1/2 lb.

JAMISON



Shannon

Specially designed spinner and fly combination. Will not twist the line.

For steel head trout, salmon, pike, bass and pan fish. Popular fly patterns dressed on No. 1/0 hook with No. 1 spinner.

Each	Color	Each
G2169B (113) D7C5	Black	\$1.25
G2170B (110) D7C5	Red	1.25
G2171B (115) D7C5	Natural	1.25
G2172B (120) D7C5	Black and Yellow	1.25
G1714B (111) D7C5	White	1.25
G1716B (112) D7C5	Yellow	1.25
G1719B (116) D7C5	Red and White	1.25
G1720B (119) D7C5	Black and White	1.25

Assortment of 12

Per Asst.	Each
G1404B (100A) X9D00	\$1.25

One asst. in box. Wt. box 3 ozs.

MARATHON

Weighted Bass Fly
Spinning Size

For casting or trolling deep for bass, walleyes, northern pike and musky. 1/4 ounce. Practically weedless.

Dressed in heavy inverted wings, silk chenille body and streamer tail. No. 2/0 forged ring eye O'Shaughnessy hook.

Yellow Sally

Each	Each
G1629B (1600S) D5C1	\$0.80

12 in box. Wt. box 3 ozs.

MARATHON

Spinning and Fly Rod
Size Assortment

A deadly killer for all game fish. Twelve on a card in the following finishes: Frog, black and white, red and white, red and yellow. All with nickel back. Length of spoon 1 3/4 inches. Length over all 2 inches. Weight each 1/4 ounce.



Per Asst.	Each
G1723B (6512) X1D80	\$0.25

One asst. in box. Wt. box 5 ozs.

About 20,000,000 fishermen buy fishing licenses each year. If each of these were married and took his wife fishing, just think how much more fishing tackle could be sold.

SPINNING LURES

WEBER



Mr. Champ

Zig-sagging, darting, diving action.

All metal blade, superbly constructed. Heavily nickel plated. Split rings fore and aft. Bright finish treble hook. With bucktail tag.

Per Ctn. (6) Each

1/4 Ounce—Spinning

G2038B (XNSA6) X4D14 3 Yellow \$1.35
3 White

1/2 Ounce—Spin Casting, Spinning

G2322B (XNT3) X4D14 Red-yellow 1.15
G2323B (XNT5) X4D14 Red 1.15

1/2 Ounce—Spin Casting, Bait Casting

G2324B (XNM3) X4D50 Red-yellow 1.25
G2325B (XNM6) X4D50 Yellow-white 1.25

One in box, 6 in ctn. Wt. ctn. 1/4 lb.

DEMON



Sail Shark

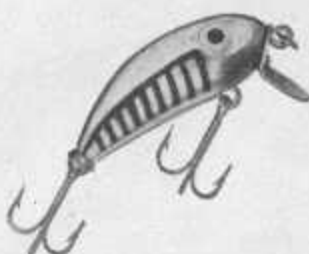
Lead weighted lure for casting, spinning and trolling. Lots of action. Two treble hooks. Length 1 1/2 inches.

Weight 3/8 Ounce

Each	Color	Each
G2160B (5) D6C6	Coach Dog	\$1.10
G2161B (10) D6C6	Black	1.10
G2165B (15) D6C6	Grey Ghost	1.10
G2166B (25) D6C6	Yellow	1.10
G2202B (30) D6C6	Orange	1.10
G2205B (50) D6C6	Gold Crappie	1.10

Twelve in box, Wt. box 1/2 lb.

WRIGHT & MCGILL

Metallic Finish—Miracle Minnows
Floating Type—Not Jointed

Balanced tenite body metallic plated. Casts straight and lands with minimum splash and always swims right side up with hooks down and back. Two non-tangling treble hooks and spoon.

Popular for spinning and bass weight fly rods. Length 1 3/4 inches. Weight 1/4 oz. Metallic finish.

Assortment of 6

Per Asst. Each
G2366B (651/6MM) X4D50 \$1.25
One asst. in box. Wt. box 1/2 lb.

ABU WEEDLESS



Shiny, arched spoon with orange hackle. Long wire leg wards off weeds, prevents fouling. Sturdy needle sharp hook screw-locked to spoon for maximum strength.

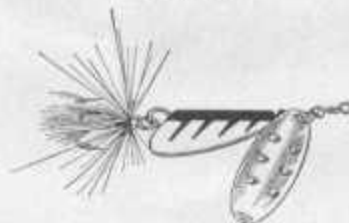
Weight 1/4 oz.
(702)

Per Card (12)	Type Spinner	Box, oz.	Wt.	Each
G1249B X7D20	Zebra	7	1.00	
G1251B X7D20	Chrome	7	1.00	
G1252B X7D20	Gold	7	1.00	

One card in box

Sold Only on Full Cards

GARCIA



Abu Hi-Fi Assortment

Vibra-dacts in polished metal blade create strike-enticing vibrations. Provocatively-colored, keel-shaped body prevents line twist. Needle-sharp treble hooks camouflaged by contrasting colored hackle and feathers.

Assorted white or yellow bodies, red, or black ribs, white or yellow feathers and red or black hackles. Chrome blade.

Assortment of 12 on Display Card
Weight 1/4 oz.

Per Asst. Each
G2385B (7181) X6D12 \$0.85
One asst. in box. Wt. box 4 oz.

GARCIA



Abu Reflex

Torpedo shaped lead body, designed for long easy casts and accurate control. Corrugated bearing mounted blade assures positive vibrating action. Finest quality split rings and replaceable feathered treble hooks.

Weight 1/2 oz.
Orange Body
(700)

Per Card (12)	Type Spinner	Box, oz.	Wt.	Each
G2348B X6D12	Zebra	7	\$0.85	
G2349B X6D12	Chrome	7	.85	
G2350B X6D12	Gold	7	.85	

Chrome Body

G2351B X6D12 Black Dots, White Hackle 7 .85

Weight 1/2 oz.
Orange Body

Per Card (12)	Type Spinner	Box, oz.	Wt.	Each
G2346B X5D76	Zebra	6	.80	
G2345B X5D76	Chrome	6	.80	
G2344B X5D76	Gold	6	.80	

Chrome Body

G2347B X5D76 Black Dots, White Hackle 6 .80

Weight 1/4 oz.
Orange Body

Per Card (12)	Type Spinner	Box, oz.	Wt.	Each
G2343B X5D40	Zebra	5	.75	
G2342B X5D40	Chrome	5	.75	
G2341B X5D40	Gold	5	.75	

Chrome Body

G2338B X5D40 Black Dots 5 .75

Weight 1/8 ounce
Orange Body

Per Card (12)	Type Spinner	Box, oz.	Wt.	Each
G2275B X5D40	Zebra	4	.75	
G2276B X5D40	Chrome	4	.75	
G2277B X5D40	Gold	4	.75	

Chrome Body

G2272B X5D40 Black Dots 4 .75

One card in box.

Sold Only on Full Cards



Eelot

Resemble bait fish very closely with an enticing wobbling action.

Jointed translucent body with lip and two treble hooks.

Length 2 inches. Weight 3/8 ounce.

Each Each
G1593B (525) D9C0 \$1.60
One in box

SPINNING LURES

BOMBER



Bushwhacker

Semi-snagless and semi-weedless. Fast turning spinner on snag guard sets up vibration that really gets fish. Spinner operates at extremely slow speeds of retrieve, yet will not twist line even at fast trolling speeds.

Single Spinner
With Fly
Weight 1/4 oz.

Each		Color	Each
G2451B (6301)	D7C5	Fly White	\$1.25
G2452B (6304)	D7C5	Red & White	1.25
G2453B (6311)	D7C5	Green & Yellow	1.25
G2454B (6336)	D7C5	Black & White	1.25
G2455B (6339)	D7C5	Yellow	1.25
G2456B (6344)	D7C5	Black & White	1.25

Twin Spinner
With Skirt
Weight 1/2 oz.

Each		Color	Each
G2457B (6401)	D7C5	White	\$1.25
G2458B (6404)	D7C5	Red & White	1.25
G2459B (6411)	D7C5	Green & Yellow	1.25
G2460B (6436)	D7C5	Black & White	1.25
G2461B (6439)	D7C5	Yellow	1.25
G2462B (6444)	D7C5	Black & White	1.25

One in box.



Gimmick

Weighted spinner fly. Casts like a bullet with a minimum of wind resistance.

Plastic body with beautiful durable finish, will not crack or chip. Strong and sturdy wire. Designed not to twist the line. Nickel plated spinner blade. Colorful treble hook fly.

Weight 1/4 oz. for light casting.

Each		Colors	Each
G1880B (3411)	D6C6	Frog	\$1.10
G1881B (3418)	D6C6	Brown Shad	1.10
G1882B (3439)	D6C6	Yellow, Black Dots	1.10
G1883B (3442)	D6C6	Orange, Black Dots	1.10
G1884B (3443)	D6C6	Green Shad	1.10
G1885B (3448)	D6C6	Yellow Body, Red Head	1.10

One in box.

Weight 1/2 oz. for standard casting equipment

Each		Colors	Each
G2669B (3511)	D6C6	Frog	\$1.10
G2670B (3518)	D6C6	Brown Shad	1.10
G2671B (3539)	D6C6	Yellow, Black Dots	1.10
G2672B (3542)	D6C6	Orange, Black Dots	1.10
G2673B (3543)	D6C6	Green Shad	1.10
G2674B (3548)	D6C6	Yellow Body, Red Head	1.10

One in box.

GLEN L. EVANS



Shyster

Oval shaped corrugated embossed blade, celvis mounted on stainless steel shaft. Spins freely at even the slowest retrieving speed and works perfectly in fast or still water.

Feathered treble hook attached with split ring.

On attractive 7x11 easel display card.

Contains

Nickel blade, white and black body, white fly.

Brass blade, yellow and black body, yellow fly.

Gold blade, orange and black body, orange and black fly.

Black nickel blade, red and black body, red and black fly.

Assortment of 12

Weight 1/2 oz.

Per Asst. **G2523B (111A) X5D40**.....\$0.75

One assortment on card in a box. Wt. box 6 ozs.

Weight 1/3 oz.

Per Asst. **G2524B (113A) X5D76**.....\$0.80

One assortment on card in a box. Wt. box 6 ozs.



Under-Taker

An underwater lure that comes to life instantly with the slightest movement in the water. Casts easily and accurately. Retrieve properly at any speed that will keep it off the bottom.

Minnow shaped weighted body with life-like green scale over white finish. Square cut rubber legs and feelers. Flashing spinner blade with spaced red bead bearings. Detachable No. 6 treble hook. Weight each 1/4 ounce.

Assortment of Six

Per Asst. **G2644B (OWB932) X3D06**.....\$0.85

One Asst. on card in box. Wt. box 4 ozs.

GLEN L. EVANS



Shyster

With Plain Treble Hook

Flashing, brilliant, colorful. Works perfectly at any retrieving speed. Use it in fast or still water. Free running, corrugated oval shape blade—celvis mounted over ball bearing on stainless steel shaft. Fitted with Mustad treble hook attached with split ring.

Weight 1/4 oz.

3 each of nickel blade finish—white and black body, white body-black spots, plain white body.

3 each of brass blade finish—yellow and black body, yellow body-black spots, plain yellow body.

3 each gold plated blade finish—orange and black body, yellow body, black spots.

3 each black nickel blade finish—orange body.

Assortment of Twelve

Per Asst. **G2101B (110A) X3D96**.....\$0.55

One asst. on card. Wt. card 1 lb.

Weight 1/2 oz.

3 each of nickel blade finish—white and black body, white body-black spots, plain white body.

3 each brass blade finish—yellow and black body, yellow body-black spots, plain yellow body.

3 each gold plated blade finish—orange and black body, yellow body-black spots.

3 each black nickel blade finish—orange body.

Assortment of Twelve

Per Asst. **G2102B (1103A) X4D32**.....\$0.60

One asst. on card. Wt. card 2 lbs.



Prankster

A spinning size weedless hooked popper 2 1/2 inches overall designed in the shape often referred to as "surface minnow" and considered by many fishermen as the ideal surface lure. Casts easily, floats perfectly and will "pop" and preform with the slightest line manipulation. Reversed bullet shape body with scaled finish, cupped face which is fixed at just the right angle to increase surface disturbance.

Dressed with heavy hackle skirt and long streamer tails. Built on a weedless hook. A good top water spinning bait.

Six assorted patterns to a display card.

Per Card **G2525B (0971/0) X3D24**.....\$0.90

One card in box. Wt. box 8 ozs.

SHANNON



Twin-Spin Assortment

Weedless and snagless. Casts like bullet. Bright nickel plated, brass body.

Without equal for large and small mouth bass, white bass, crappies, pike, walleyes, etc. Wt. 1/4 oz.

No. 4 Hook—Length 2 inches

Contains: Nos. 501 Red, 502 Yellow, 503 Black, 504 White, 505 Orange, 506 Green.

Twelve Assorted on Card

Per Asst. Each
G1735B (500A) X9D00 \$1.25
 One asst. in ctn. Wt. ctn. 1 lb.

NEBCO



Flash Bait Assortment

Wobbling, flashing lures of perfect action and design, for bass, walleyed pike, etc. and all pan fish.

No. 6 treble hook. Length 1 3/4 in. Weight 3/4 ounce.

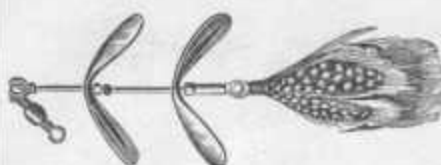
Qty.	Color
3	Hammered Nickel
3	Hammered Brass
3	Hammered brass with fluorescent stripe.
3	Hammered brass with white.

Assortment of 12 on Card

Per Asst. Each
G1691B (2262-C1) X2D16 \$0.30
 One assortment in box. Wt. box 6 1/2 ozs.

SPINNING LURES

PFLUEGER



Double Luminous Spinners

Brass spinners, nickel plated and polished on upper side, luminous composition and vermillion on under side. English hollow point bronzed steel treble hooks, feathered with red, white and guinea feathers. Hard brass spring wire shanks. Brass beads, brass box swivels.

Without Trailer Hook (as Shown)

(1998)

Each	Spin. in.	Size hook	Wt. oz.	▲ Each
G2216B D4C2	3/8 x 3/16	10	1/8	\$0.70
G2215B D4C2	3/8 x 1/4	10	1/8	.70
G2214B D5C1	13/16 x 3/16	8	3/8	.85
G2213B D5C4	13/16 x 13/32	3	1/4	.90
G2211B D5C7	13/16 x 15/32	1/0	3/8	.95
G2212B D6C6	1 1/8 x 3/4	3/0	3/8	1.10

Six in box.

PFLUEGER



Niftee Assortment

An excellent spinning lure. To change feathered treble hook slide the lead weight and metal washer forward on the shaft of the bait.

A combination of a 2/0 tandem spinner blade and feathered treble Size 4 hook. Lead weight and metal washer. Weight 1/5 ounce.

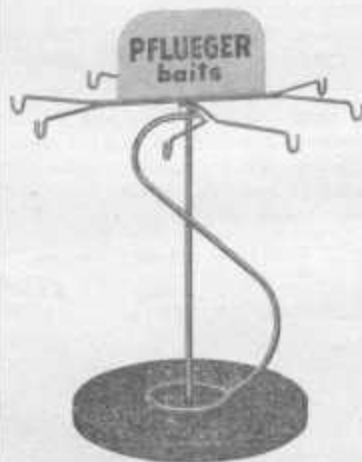
Contains 3 each

White with white streamers,
 Black with yellow streamers,
 Yellow with red streamers,
 White with Guinea checks and white streamers.

Per Asst. ▲ Per Asst.
G2594B (2217) X5D40 \$9.00

One Asst. on card in box. Wt. box 5 ozs.

DISPLAY RACKS



PFLUEGER

Revolving rack gets tackle out in front. Takes all Pflueger cards up to 10 inches wide.

Specify if wanted

Rack (no charge) with any 4 assortments.

Each
G2576B No Charge

SPINNING LURE ASSORTMENT

MARATHON

DeLuxe Display

Strikingly beautiful, all metal display with gold-plated fish design raised from soft black background.

Buy Assortment and get display . . .

AT NO EXTRA COST

Size: Height 10 inches, on sturdy metal legs. Width 15½ inches. Depth 1¼ inches.

Lures arranged in compact, convenient manner for quick handling. Name, list price, catalog number and size and weight located above each lure.



Front View



Back View

Assortment of 132

Consists of 6 each of the following:

Position on Display	Number	Name	Position on Display	Number	Name
1	14040	Snooper	12	14080-2	Fish-Miser
2	15000	Giz-Mo	13	11580	Spin-O-Doctor
3	15020	Lucky Streamer	14	11600	Spin-O-Bug
4	15020	Lucky Streamer	15	14080-3	Fish-Miser
5	12520-2	Spin-O-Hawk	16	12960-3	Kat-Claw
6	14060-2	Hasti-Catch	17	12060 (1/8 oz.)	Mickey Spoon
7	12560-2	Spin-O-Houn	18	12060 (1/8 oz.)	Mickey Spoon
8	12560-3	Spin-O-Houn	19	12060 (1/8 oz.)	Mickey Spoon
9	14060-3	Hasti-Catch	20	12060 (1/8 oz.)	Mickey Spoon
10	12520-3	Spin-O-Hawk	21	12060 (1/8 oz.)	Mickey Spoon
11	12960-2	Kat-Claw	22	12060 (1/8 oz.)	Mickey Spoon

Per Asst.

GX-23-B X53D82

Per Asst.

\$89.70

One assortment in ctn. Wt. ctn. 7 lbs.

OPEN STOCK

For OX-23-B Marathon Spinning Lure Assortment

Per Card (6)	Name	Each	Per Card	Per Card (6)	Name	Each	Per Card
G2401B (14040)	X2D70 Snooper	\$0.75	\$4.50	G2413B (12060-1/8)	X1D44 Nickel Hammered	\$0.40	\$2.40
G2402B (15000)	X2D70 Giz-Mo	.75	4.50	G2414B (12060-1/8)	X1D44 Red & White	.40	2.40
G2403B (15020)	X2D34 Lucky Streamer	.65	3.90	G2415B (12060-1/8)	X1D44 Gold Hammered	.40	2.40
G2404B (12520-2)	X3D42 Spin-O-Hawk	.75	5.70	G2416B (12060-1/8)	X1D44 Nickel Hammered	.40	2.40
G2405B (14060-2)	X2D88 Hasti-Catch	.80	4.80	G2417B (12060-1/8)	X1D44 Red and White	.40	2.40
G2406B (12560-2)	X2D70 Spin-O-Houn	.75	4.50	G2418B (12060-1/8)	X1D44 Gold Hammered	.40	2.40
G2407B (12960-2)	X1D80 Kat-Claw	.50	3.00				
G2408B (14080-2)	X2D88 Fish Miser	.80	4.80	G2419B (12560-3)	X3D60 Spin-O-Houn	1.00	6.00
G2409B (11580)	X2D70 Spin-O-Doctor	.65	4.50				
G2410B (11600)	X2D70 Spin-O-Bug	.65	4.50	G2420B (14060-3)	X3D24 Hasti-Catch	.90	5.40
G2411B (14080-3)	X3D24 Fish Miser	.90	5.40				
G2412B (12960-3)	X2D34 Kat-Claw	.65	3.90	G2421B (12520-3)	X3D60 Spin-O-Hawk	1.00	6.00

Six on card. Wt. card 3 ozs.

AIREX

Counter Display

Handsome five color easel type stand with celluloid window. All lures mounted individually on removable boards. Size 4x9½ inches, with 7 inch window.

Contains one each:

Preska Perche Natural with Brass Blade, Preska Perche Natural with Nickel Blade, Preska Perche Black Body, Brown Godart, Airex Gold Digger, Airex Merry Widow, Preska Toff Bear Blade, Black Preska Toff and two ¾ oz. Rans.

Per. Asst.

G2618B (590) X4D14

▲ Each

\$0.75

Twelve Assts. in ctn. Wt. ctn. 5 lbs.



WORM LURES

CREME



Wiggle Worm

Look, act and feel like real worms. Use as live bait on your choice hook. Weatherproof and fadeproof in fresh or salt water. Life-like action in sub-freezing temperatures. Not affected by sun-heat. No surface stickiness. Hook on easily. No messy hands or cans.

Attractive display card of 24 packages, with easel back. Each package is transparent with individual label.

Per Card (24 Pkgs.) Wt. Ctn. lbs. ▲ Per Pkg.

Night Crawler

Black color. With egg sac. Length 6 inches. Three worms to package.

G1873B (A01B) X7D20 5 \$0.50

Glo-Worm

Luminescent glow. Length 6 inches. Three worms to package.

G1874B (A01GW) X7D20 5 \$0.50

Red Worm

Natural red life-like translucence. Length 3 1/4 inches. Five worms to package.

G1726B (102) X7D20 3 1/4 \$0.50

Manure Worm

Natural red in color. Length 2 inches. Six worms to package.

G1727B (103) X7D20 2 \$0.50

Fat Grub

Ivory to gray cast with brown head. Length 1 inch. Five to package.

G1729B (201) X7D20 2 \$0.50

Six cards in ctn.

Sold Only in Full Cards

RIGGED WORM LURES

CREME

Look alive, act alive and feel alive. Weatherproof and fadeproof. For fresh water or salt water. Not affected by sun heat or sub-freezing temperature. 15-lb. test nylon. Twelve on display card.

Weedless Wiggle Worm Crawler
Two No. 2 Gold Hooks—Propeller Spinner

Length 6 inches—Wire leader.
Per Card (12) Each

A-Model Reddish-Brown Crawler
G2239B (A31P2W) X5D40 \$0.75

A-Model Black Crawler
G1877B (A31BP) X5D40 .75
Six cards in ctn. Wt. ctn. 1/4 lb.

Wiggle Worm Crawler
Three No. 4 Gold Hooks—Propeller Spinner

Length 6 inches.
Per Card (12) Each

"Live Color" Crawler
G1876B (LC21P4) X4D32 \$0.60

A-Model Reddish-Brown Night Crawler
G1898B (A21P4) X4D32 .60

A-Model Black Night Crawler
G1879B (A21BP4) X4D32 .60

A-Model Luminescent Glo-Worm
G1900B (A21GWP4) X5D40 .75

A-Model Spotted Crawler—Yellow with Black Spots
G1889B (A21YBS4) X5D40 .75

A-Model Spotted Crawler—Green with White Spots
G1890B (A21GWS4) X5D40 .75
Six cards in ctn. Wt. ctn. 1/4 lb.

Black Phantom Weedless Brook Eel

Two No. 2 Gold Hooks—Propeller Spinner

Length 6 inches.
Per Card (12) Each

With Wire Leader—Solid Black
G1901B (B31P2W) X6D48 \$0.90

Without Leader—Black with Red Fin
G1902B (BR31P2W) X6D48 .90
Six cards in ctn. Wt. ctn. 1/4 lb.

Wiggle Worm Redworm
Two No. 8 Gold Hooks—Propeller Spinner

Length 3 1/4 inches.
Per Card (12) Each
G1932B (122P2) X4D32 \$0.60

Six cards in ctn. Wt. ctn. 1/4 lb.

Wiggle Worm Angleworm
Two No. 2 Gold Hooks—Propeller Spinner

Length 2 1/4 inches—Red and Yellow Beads.
Two in Package.

Per Card (12 Pkgs.) Per Pkg.
G1891B (124P2) X4D32 \$0.60

Six cards in ctn. Wt. ctn. 1/4 lb.

Wiggle Worm Manure Worm
One No. 6 Gold Hook—Propeller Spinner

Length 2 inches.
Per Card (12) Each
G1933B (123P6) X2D52 \$0.35
Six cards in ctn. Wt. ctn. 1/4 lb.



NEW CRAWLER JIG-RIGS

CREME



Plain Jig Head



Jig Head, Beads, Colorado Spinner

Deep-Running Wiggle Jig-Rig

One quarter ounce weight cast on a No. 1 hook, tied with No. 2 or 4 tail hooks. Live red color.

Plain Jig Head

Per Card	Each
G1866B (A41) X5D40	\$0.75

Twelve on card. Wt. card $\frac{3}{4}$ lb.

Jig Head with Beads and Colorado Spinner

Per Card	Each
G1865B (A42) X6D48	\$0.90

Twelve on card. Wt. card $\frac{3}{4}$ lb.

PHANTOM EEL JIG-RIGS

CREME



Plain Jig Head



Jig Head, Beads, Colorado Spinner

Deep-Running Wiggle Jig-Rig

One quarter ounce weight cast on a No. 1 hook, tied with No. 2 or 4 tail hooks. Black color.

Plain Jig Head

Per Card	Each
G1864B (B41) X5D40	\$0.75

Twelve on card. Wt. card $\frac{3}{4}$ lb.

Jig Head with Beads and Colorado Spinner

Per Card	Each
G1863B (B42) X6D48	\$0.90

Twelve on card. Wt. card $\frac{3}{4}$ lb.

BUG LURES

CREME



Wiggly

Look, act and feel like live bait. Weatherproof and fadeproof. Not affected by sun heat or sub-freezing temperature. Forged hook.

Per Card (12 Pkgs.)	Size	No. in Hook Pkg.	Per Pkg.
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Small Black Cricket

G1979B (3)	X3D60	8	3	\$0.50
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Small Natural Color Crawfish

G1980B (6)	X3D60	6	2	.50
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Small Black Helgramite

G1969B (10)	X3D60	6	3	.50
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Brownish-Green Water Cricket

G1970B (12)	X3D60	8	3	.50
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Reddish-Brown Roach

G1972B (13)	X3D60	8	3	.50
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Assorted Packages

One each cricket, helgramite (brown) and roach.

G1981B (60)	X3D60	8	3	.50
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Assorted Packages

One each cricket (grey), helgramite and roach.

G1982B (61)	X3D60	8	3	.50
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Six cards in ctn. Wt. ctn. $\frac{3}{4}$ lb.

BLACK CRICKETS

CREME



Pan Fish Wiggle Baits

Cast—Fly—Troll—Spin

Looks, acts and feels like live bait. Used over and over on hook of fisherman's choice. Won't whip off. Three in transparent envelope

Per Card	Per Envelope
G1867B (205) X7D20	\$0.50

Twenty-four envelopes on card. Wt. card 4 ozs

WORM LURES

LIBERTY



Blood Worm

Effective, weird-looking open mold plastic worm. Red color. Length 9 inches.

Three in pack—twelve packs on display card.

Per Card (12 Packs)	Per Pack
G2328B (BW3) X4D32	\$0.60

One card in box. Wt. box $\frac{3}{4}$ lb.

RIGGED WORM LURES

LIBERTY



Lead Head Squ-Worm

Fully contoured injection molded plastic worm, flavored and treated, oval-shaped lead head holds hook upright.

Size 2/0 O'Shaughnessy hook with weed guard—three extra long shanks to prevent strikes. Length 6 inches.

Twelve assorted red; and black on display card.

Per Card (12)	Wt. oz.	Box lbs.	Each
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G2326B (AJW $\frac{1}{4}$) X5D76	$\frac{1}{4}$	$\frac{1}{2}$	\$0.80
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G2327B (AJW $\frac{1}{2}$) X5D76	$\frac{1}{2}$	$\frac{3}{4}$	.80
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One card in box

GLEN L. EVANS



1/5 Ounce Shallow Running Nite Krawler

Worm attached to 3 gang hook harness. Harness is tied with 15 pound test nylon and is assembled with nickel propeller blade revolving between fluorescent red beads on lure.

Size 4 Gold Plated Hooks

Red Krawler

Per Card (12)	Each
G2164B X4D32 (R34SR)	\$0.60

Twelve on card. Wt. card $\frac{3}{4}$ lb.

RIGGED WORM LURES

SPORTSMAN'S PRODUCTS



NIGHT CRAWLERS

Catch 'Em Quick

Excellent for casting and spinning. Lifelike artificial 6 inch bait on a harness tied with 15 lb. test monofilament leader using three size 4 gold plated hooks and round heads separated with propeller type spinner.

Printed card fitted with backstay.

Per		Wt.	
Card (12)		oz.	Each

Red Worm

G1892B	(SR432)	X4D32	1/5	\$0.60
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G1893B	(DR432)	X4D32	3/4	.60
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Black Worm

G1697B		X4D32	1/5	.60
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Twelve on card

EEL

Mounted on harness tied with 16 lb. test monofilament leader and using two size 2 gold plated hooks.

Round brass beads separated with propeller type revolving spinner on stainless steel wire.

Printed card fitted with backstay.

Green with yellow belly.

Per		Wt.		
Card (12)		oz.	Each	
G1700B	(E540)	X5D40	3/4	\$0.75

Twelve on card

PLASTIC BAITS

LIF-LIK

The most life-like lure. Made of a new type plastic with nature's own action and fantastic results.

King Minnow
Casting and Trolling

Equipped with plated 3/0 double hook and spoon. Length over all 4 inches. Weight each 3/4 ounce.

Each		Color	▲ Each
G1886B	(C405)	D7C5	Olive Green \$1.25
G1887B	(C407)	D7C5	Gold 1.25

Individually wrapped in transparent widow box
Twelve in display ctn. Wt. ctn. 3 1/2 lb.



Merry Minnow

Flyrod, Trolling, Casting and Spinning

Equipped with No. 2 hook and spinner. Length of minnow 2 1/2 inches. Over all length 4 1/4 inches. Weight each 3/4 ounce.

Each		Color	▲ Each
G1939B	(F300)	D6C0	Gold \$1.00
G1940B	(F302)	D6C0	Olive Green 1.00

Individually cellophane wrapped on printed card
Twelve in display ctn. Wt. ctn. 1 1/2 lb.

LIF-LIK



King Crawdad

For casting or spinning. Feels and looks like a crawfish.

Made of new type plastic in two colors. No. 3/0 hook. Length 2 3/4 inches.

Softshell Crawdad

Wt. 3/8 oz.

Each		Color	▲ Each
G1518B	(420)	D7C5	Light \$1.25
G1520B	(421)	D7C5	Dark 1.25

Individually cellophane wrapped on printed card. Twelve in display ctn. Wt. ctn. 1 1/2 lb.

RUBBER BAITS

HOUSER

Natural lures individually card. For crappie, bluegill and all game fish.

24 Assorted on Display Card

Consists of:

4 Crickets	8 Hellgrammites
4 Grub Worms	8 Roaches

Per Card		Each
G1403B	(NL1345)	X4D80 \$0.35

Twenty-four on card. Wt. card 4 ozs.



SPINNING LURES

FLEXO-LURES

Burke's

Lifelike, natural colors permanently molded in.

WOOD ROACH



Soft foam plastic with deep brown shell. Semi-floater. For trout, and pan fish.

No. 8 Mustad Hook

Per Card (12) Δ Each
G2127B (108) X2D52 \$0.35
 Twelve on card. Wt. card 6 ozs.

BLACK CRICKET



Foamed plastic semi-floater. Jet black color.

No. 8 Mustad Hook

Per Card (12) Δ Each
G2128B (101) X2D52 \$0.35
 Twelve on card. Wt. card 6 ozs.

GREY CRICKET



Brownish-grey with mottled yellow-orange head. Foamed plastic semi-floater. For trout and panfish.

No. 8 Hook (Forged)

Per Card (12) Δ Each
G1435B (201) X2D52 \$0.35
 Twelve on card. Wt. card 1 1/4 ozs.

FLEX-CRAWLER



Harnessed on 12 lb. test mist green nylon line with 3 gold-plated hooks (forged). Six fluorescent beads and an airplane type or Colorado spinner. Perfect coloring in body and collar—made of vinyl plastic. Nylon leader. Length 5 1/2 inches.

Hooks No. 2, 4 or 6 Gold Plated

Per Card (12) Δ Each
G1443B (800NB) X4D32 Natural Brown... \$0.60
G1444B (800B) X4D32 Black... .60
G1445B (800R) X4D32 Reddish Brown .60
 Twelve on card. Wt. card 4 1/2 ozs.

PANFISH WIGGLER



Harnessed on 6 lb. monofilament nylon with six red and yellow beads.

No. 7 Gold-Plated Aberdeen Hooks

Per Card (12 envelopes) Δ Per Envelope (2) Δ Each
G1446B (801R) X4D32 Red leaf... \$0.60
G1447B (801B) X4D32 Brown leaf... .60
 Two in polyethylene envelope. Twelve envelopes on card. Wt. card 3 3/4 ozs.

CATALPA WORM



For bass, panfish, trout. Soft foam plastic.

No. 7 Hook

Per Card (12) Δ Each
G1432B (100) X2D52 \$0.35
 Twelve on card. Wt. card 1 3/4 ozs.

WHITE GRUB



Large

Soft natural colored plastic. Caramel colored head and legs. For panfish and trout.

No. 5 Aberdeen Hook

Per Card (12) Δ Each
G1433B (110) X2D16 \$0.30
 Twelve on card. Wt. card 1 3/4 ozs.



Small

Soft natural colored plastic. Caramel colored head and legs. For panfish and trout.

No. 10 Hook

Per Card (12) Δ Each
G1434B (115) X2D35 \$0.25
 Twelve on card. Wt. card 1 1/2 ozs.

FLOATING FROG



(Weedless)

For spinning and spitting. Bass, pike and brown trout killer. Molded-in natural colors. Color green. Length 2 1/2 inches. Size of Hook Weight 1/5 oz.

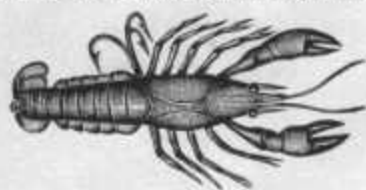
No. 2/0 Hook

Per Card (6) Δ Each
G2130B (400G) X4D50 \$1.25
 Six on card. Wt. card 6 ozs.

FLEXO-LURES

Burke's

Life like natural colors permanently molded in.



Spinning, Trolling Crawfish

Counter-balanced (rights itself). Olive green color. Length $3\frac{3}{4}$ inches. Weight $\frac{1}{4}$ ounce.

No. 4 Treble Hook

Per Card (6) Δ Each
G1430B (99-OG) X4D50 \$1.25
 Six on card. Wt. card $5\frac{1}{4}$ ozs.



Flex-Minnow

For spinning, trolling or casting. Harness: 12 lb. nylon leader NL. Spinner: Colorado C, Propeller P. Size $\frac{3}{4}$ inch. Color Silver shiner.

Hooks: No. 2 and No. 4 Forged

Per Card (12) Δ Each
G1431B (900SS) X6D12 \$0.85
G1454B (900GC) X6D12 Golden Chub... .85
G1455B (900BS) X6D12 Blue Back... .85
G1456B (900RH) X6D12 Shiner Red Head... .85

Twelve on card. Wt. card $4\frac{1}{2}$ ozs.

SPINNING LURE HOOKS



Genuine Squirrel Tail Trebles

For any spinning lure using treble hooks. Developed by the manufacturers of Mepp's Original French Spinner. Expertly tied to genuine Fox or Grey squirrel tail, with permanent dyed red feather tag on finest quality, round bend, Lion D'Or treble hook.

Six Fox and 6 Grey, of one size on easel type display card.

Per Card (12) Δ Each
G2469B (ST10) X2D88 \$0.04
G2470B (ST8) X2D8840
G2471B (ST6) X3D2445
G2472B (ST4) X3D6050
G2473B (ST2) X3D6050

Twelve on card, one card in box
 Wt. box $\frac{1}{4}$ lb.

SPINNING LURES

L & S



2 M Mirrolures

One piece durable plastic body. Permanent natural flash. Lifelike fish eyes. Two finest imported No. 6 hooks. Perfect balance with frighten fish action. Sinks from 3 to 12 feet.

Length $2\frac{3}{8}$ in. Weight $\frac{1}{4}$ oz.

Each	Colors	■ Each
G1337B (2M11) D7C5	Red head, white body, silver flash	\$1.25
G1338B (2M21) D7C5	Black back, white belly, silver flash	1.25
G1353B (2M22) D7C5	Green back, white belly, gold flash	1.25
G1354B (2M23) D7C5	Black back, yellow belly, gold flash	1.25
G1355B (2M25) D7C5	Shad back, white belly, silver flash	1.25
G2318B (2M28) D7C5	Red back, yellow belly, gold flash	1.25

ASSORTMENT OF 12

Per Asst. Δ Each
G1359B (2MA) X9D00 \$1.25

One asst. in box. Wt. box 1 lb.



1 M Mirrolures

For salt and fresh water.

Built-in flash—life-like darting, diving action is spectacularly enhanced by a realistic, three-dimensional, transparent scale finish.

Length $1\frac{1}{2}$ inches. Weight $\frac{1}{4}$ ounce.

Running depth 2-6 ft. No. 8 extra strong hooks.

Each	Colors	■ Each
G1294B (1M11) D6C6	Red head, white body, silver flash	\$1.10
G1295B (1M21) D6C6	Black back, white belly, silver flash	1.10
G1297B (1M22) D6C6	Green back, white belly, gold flash	1.10
G1298B (1M23) D6C6	Black back, yellow belly, gold flash	1.10
G1299B (1M25) D6C6	Shad back, white belly, silver flash	1.10
G2317B (1M28) D6C6	Red back, yellow belly, gold flash	1.10

Assortment of 12

Per Asst. Δ Each
G1305B (1MA) X7D92 \$1.10

One asst. in box. Wt. box $\frac{1}{4}$ lb.

MEPP'S ORIGINAL FRENCH



Aglia

Large range of sizes and weights. Natural brass or silver finish. Sizes 0 to 1 perfect for flyrod use. All sizes cast beautifully with spinning rod. Sizes 3 and 4 cast easily with bait casting rod. All have treble hooks. Twelve on attractive easel type display card.

Without Squirrel Tails

Brass Finish

Per Card (12)	Size	Wt. Each, ozs.	Wt. Card, lbs.	Each
G1572B (B0) X5D04	0	$\frac{1}{12}$	1	\$0.70
G1575B (B1) X5D04	1	$\frac{1}{8}$	$1\frac{1}{4}$	.70
G1579B (B2) X5D06	2	$\frac{1}{4}$	$1\frac{1}{4}$	.80
G1580B (B3) X5D06	3	$\frac{1}{4}$	2	.80
G1584B (B4) X6D84	4	$\frac{1}{2}$	$2\frac{1}{2}$	.95

Silver Finish

G1631B (S0) X5D04	0	$\frac{1}{12}$	1	.70
G1633B (S1) X5D04	1	$\frac{1}{8}$	$1\frac{1}{4}$	.70
G1635B (S2) X5D06	2	$\frac{1}{4}$	$1\frac{1}{4}$	.80
G1643B (S3) X5D06	3	$\frac{1}{4}$	2	.80
G1644B (S4) X6D84	4	$\frac{1}{2}$	$2\frac{1}{2}$	.95

With Squirrel Tails

Brass Finish

G1650B (B0ST) X7D92	0	$\frac{1}{12}$	1	1.10
G1657B (B1ST) X7D92	1	$\frac{1}{8}$	$1\frac{1}{4}$	1.10
G1659B (B2ST) X8D64	2	$\frac{1}{4}$	$1\frac{1}{4}$	1.20
G1709B (B3ST) X8D64	3	$\frac{1}{4}$	2	1.20
G1710B (B4ST) X10D08	4	$\frac{1}{2}$	$2\frac{1}{2}$	1.40

Silver Finish

G2178B (B0ST) X7D92	0	$\frac{1}{12}$	1	1.10
G2179B (B1ST) X7D92	1	$\frac{1}{8}$	$1\frac{1}{4}$	1.10
G2180B (B2ST) X8D64	2	$\frac{1}{4}$	$1\frac{1}{4}$	1.20
G2181B (B3ST) X8D64	3	$\frac{1}{4}$	2	1.20
G2182B (B4ST) X10D08	4	$\frac{1}{2}$	$2\frac{1}{2}$	1.40

Twelve on card

SPINNING SPOONS

EPPINGER



Regular Dardevle Spinnie Assortment

Weight $\frac{1}{4}$ oz. Size $1\frac{1}{4}$ inch.
No. 00 Treble Hook

Qty.	No.	Color	
		Inside	Outside
2	902	Nickel	Black—White Stripe
2	913	Nickel	Crackle Frog
4	916	Nickel	Red—White Stripe
1	922	Nickel	Nickel
1	924	Copper	Copper
1	927	Nickel	Orange—Black Spots with Red Chunk
1	932	Nickel	Blue Herring Scale

Per Display Each
G1441B (E900RA) X6D12.....\$0.85

One display in box. Wt. box 8 ozs.



GENUINE MOUSE IMP

Mousiedevle Imp

Natural squirrel streamer and sparkling silver eyes.

Inside nickel, outside grey and brown.

2/5 Ounce

Per Card (12) Each
G2149B (E249) X9D00.....\$1.25

One card in box. Wt. box 2 lbs.



Dardevle Spinnie

Weight $\frac{1}{4}$ ounce. Length $1\frac{1}{4}$ in.
No. 00 Treble Hook

Per Card (12)		Color		Each
		Inside	Outside	
G1436B (902)	X6D12	Nickel	Black, White Stripe.....	\$0.85
G1437B (909)	X6D12	Copper	Rec, White Stripe.....	.85



Genuine Crystal DARDEVLE IMP

Crystal Dardevle Midget Assortment

Weight $\frac{1}{4}$ ounce. Size $1\frac{1}{2} \times \frac{5}{8}$ in.
No. 00 Treble Hook

Qty.	No.	Color	
		Inside	Outside
6	804	Pearl Crystal	Pearl Crystal
3	805	Gold Crystal	Gold Crystal
3	806	Copper Crystal	Copper Crystal

Per Display Each
G1439B (E800CA) X6D12.....\$0.85

One display in box. Wt. box 8 ozs.

SPINNERS

McDONALD



Highly polished blades are mirror bright and flash vividly in the water.

Tear Drop, Willow Leaf and Colorado Assortment. Nickel finish.

Contains 72 Spinners

Quantity	No.	Quantity	No.
6	00-TD	6	00-WL
6	0-TD	6	0-WL
6	1-TD	6	1-WL
6	2-TD	6	2-WL
6	3-TD	6	3-WL
6	2-Col.	6	3-Col.

Per Asst. Each
G2132B (E1000) X3D60.....\$0.10
Wt. per Asst. $\frac{1}{2}$ lb.

WRIGHT & MCGILL

Two-Way Snelled Hook
Doubly Effective When Baited

Nylon Snells. Brass nickel plated No. 4/0 spinner. Red beads. Bait holder hooks.

Per Display	Size	Hook	Each
G1617B (1285/6)	X2D16	6	\$0.30
G1618B (1285/4)	X2D16	4	.30

One on card.

Twelve cards on attractive easel back display in box. Wt. box $\frac{1}{2}$ lb.

SPINNERS

HILDEBRANDT

Highly polished nickel blades. Stainless steel wire shanks. Ball bearing. Reversible hinged clevis. Snap connection for easy change of flies.



Standard—Single

Nickel Plated and Hand Polished

Per Box (12)	No. of Spoon	Size, ins.	Wt. Box, ozs.	▲ Each
	(2/0H)			
G1327B	X1D08	2/0	3/16x3/4	2 1/2 \$0.15
	(0H)			
G1288B	X1D08	0	3/16x3/4	2 1/2 .15
	(1H)			
G1301B	X1D08	1	3/16x3/4	2 1/2 .15
	(2H)			
G1316B	X1D08	2	3/16x3/4	2 1/2 .15
	(2 1/2 H)			
G1330B	X1D44	2 1/2	3/16x1	2 3/4 .20
	(3H)			
G1333B	X1D44	3	3/16x1 1/4	3 3/4 .20

One on card. Twelve in box

Gold Plated and Hand Polished Finish

	(G0H)			
G1984B	X1D80	0	3/16x3/4	3 .25
	(G1H)			
G1986B	X1D80	1	3/16x3/4	3 1/4 .25
	(G2H)			
G1988B	X1D80	2	3/16x3/4	2 3/4 .25
	(G2 1/2 H)			
G1990B	X2D16	2 1/2	3/16x1	2 3/4 .30
	(G3H)			
G1991B	X2D16	3	3/16x1 1/4	3 3/4 .30

One on card. Twelve in box.



Standard—Double

Nickel Plated and Hand Polished

Per Box (12)	No. of Spoon	Size, ins.	Wt. Box, ozs.	▲ Each
	(2/0HD)			
G1328B	X1D80	2/0	3/16x3/4	2 \$0.25
	(0HD)			
G1289B	X1D80	0	3/16x3/4	2 .25
	(1HD)			
G1302B	X1D80	1	3/16x3/4	2 1/2 .25
	(2HD)			
G1317B	X1D80	2	3/16x3/4	4 .25
	(2 1/2 HD)			
G1331B	X2D16	2 1/2	3/16x1	4 1/2 .30
	(3HD)			
G1334B	X2D16	3	3/16x1 1/4	5 .30

One on card. Twelve in box.

HILDEBRANDT

Highly polished nickel blades. Stainless steel wire shanks. Ball bearing. Reversible hinged clevis. Snap connection for easy change of flies.



Idaho—Single—Spins Wide

Nickel Plated and Hand Polished

Per Box (12)	No. of Spoon	Size, in.	Wt. Box, ozs.	▲ Each
G1290B (0I)	X1D08	0	3/16x3/4	2 1/2 \$0.15
G1303B (1I)	X1D08	1	3/16x3/4	2 1/2 .15
G1318B (2I)	X1D08	2	3/16x3/4	3 .15
G1335B (3I)	X1D44	3	3/16x3/4	3 1/4 .20
G1339B (3 1/2 I)	X1D80	3 1/2	3/16x1	3 3/4 .25
G2104B (4I)	X1D80	4	3/16x1 1/4	3 3/4 .25

Gold Plated and Hand Polished Finish

Per Box, (12)	No. of Spoon	Size, in.	Wt. Box, ozs.	▲ Each
G1985B (G0I)	X1D80	0	3/16x3/4	2 1/2 \$0.25
G1989B (G2I)	X1D80	2	3/16x3/4	3 .25
G2105B (G3I)	X2D16	3	3/16x3/4	3 1/4 .30
G2106B (G4I)	X2D52	4	3/16x1 1/4	4 3/4 .35



Idaho—Double—Spins Wide

Nickel Plated and Hand Polished

Per Box, (12)	No. of Spoon	Size, in.	Wt. Box, ozs.	▲ Each
G1291B (0ID)	X1D80	0	3/16x3/4	2 1/4 \$0.25
G1304B (1ID)	X1D80	1	3/16x3/4	2 1/2 .25
G1319B (2ID)	X1D80	2	3/16x3/4	3 .25



Slim Eli—Single—Spins Close to Shank

Nickel Plated and Hand Polished

Per Box, (12)	No. of Spoon	Size, in.	Wt. Box, ozs.	▲ Each
G1292B (0S)	X1D08	0	3/16x3/4	2 1/2 \$0.15
G1307B (1S)	X1D08	1	3/16x3/4	2 1/2 .15
G1322B (2S)	X1D08	2	3/16x3/4	2 3/4 .15

HILDEBRANDT



Hilde-Flicker Spinners

Fly Fishing or Trolling

Hand polished nickel blades. Bangles all nickel. Rust proof hooks with new type swivel.

Per Box (12)	Standard Spoon in.	Slim Eli Spoon in.	▲ Each
G1287B (0FL)	X2D16	3/16x3/4	3/16x3/4 \$0.30
G1300B (1FL)	X2D16	3/16x3/4	3/16x3/4 .30
G1315B (2FL)	X2D52	3/16x3/4	3/16x3/4 .35
G1329B (2 1/2 FL)	X2D88	1x3/16	3/16x3/4 .40
G1332B (3FL)	X2D88	1 1/2x3/16	40

1 on card, covered with cellophane
Twelve cards in box

MARATHON

Hiawatha Assortment

These spinners are made up complete with piano wire shaft, metal beads and clevis and nickel plated metal blades.

Mounted with safety catch hangers on attractive easel back display card 4x10 1/2 inches.

Assortment of Four Dozen—One dozen each with Blade Sizes 00, 0, 1 and 2.

Single Blade

Per Asst.	▲ Per Asst.
G2274B (M2441)	X2D88.....\$4.80

COLORADO SPINNERS



Only the best material is used in the construction of these spinners and the greatest of care is exercised in their manufacture. Supplied in a complete range of sizes and popular finishes.

Steel split rings and bronzed barrel swivels. High grade imported hooks. Metal blades are hand polished with lacquered finish. Finish both sides.

Polished Nickel Convex,
Polished Copper Concave

Each		No. of Spoons	Length Blade, Ins.	Width Blade, Ins.	Size Hook, No.	▲ Each
		(10NCT1)				
G1375B	D1C8	1	2 1/2	2 1/2	5	.30
		(10NCT1/0)				
G1378B	D1C8	1/0	3 1/4	2 1/2	8	.30
		(10NCT2/0)				
G1379B	D1C8	2/0	3 1/4	2 1/2	8	.30

One on card. 12 in box. Wt. box 3 1/2 lb.

AEROPLANE SPINNERS



The new construction of the aeroplane spinner has red bead between blade and hook. The blade is of special design which causes a free and animated action in the water. An unsurpassed lure for all game fish. Spinner will spin with a breath. Brass barrel swivel. Split ring.

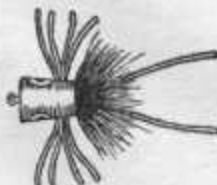
Treble Hooks

Each		Kind of Spinners	▲ Each
		(1NT)	
G1306B	D1C8	Small Nickel and Copper	\$0.30
		(2NT)	
G1321B	D1C8	Medium Nickel and Copper	.30

One on card 12 in box. Wt. box 3 1/2 lb.

POPPING BUGS

FALLS



Shimmy Poppers

Sensationally alive. Dressed on best quality hook with high glossy body and vibrant rubber legs and feelers. Slightest movement of rod tip brings bug to life.

Size Hook No. 8

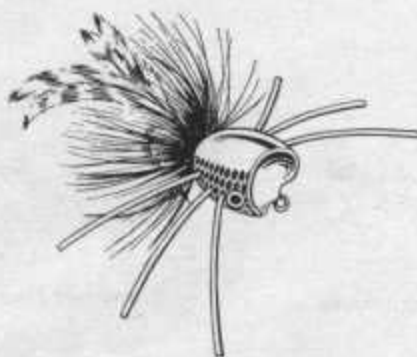
Per Card (12)			Body	Color Hackle	Feeler	▲ Each
G2311B	(140C-8)	X2D88	Yellow	Black	White	\$0.40
G2312B	(140E-8)	X2D88	Black	Black	White	.40
G2313B	(140J-8)	X2D88	Yellow	Yellow	White	.40
G2314B	(140H-8)	X2D88	Brown	Brown	White	.40
G1718B	(140B-8)	X2D88	White	Black	White	.40
G1721B	(140F-8)	X2D88	Orange	Black	White	.40

Size Hook No. 10

G1722B	(140B-10)	X2D88	White	Black	White	.40
G1741B	(140C-10)	X2D88	Yellow	Black	White	.40
G1761B	(140E-10)	X2D88	Black	Black	White	.40
G1766B	(140F-10)	X2D88	Orange	Black	White	.40
G1773B	(140H-10)	X2D88	Brown	Brown	White	.40
G1795B	(140J-10)	X2D88	Yellow	Yellow	White	.40

Twelve on card. Wt. card 6 ozs.

Bugger



Especially for bass. Designed with slanted cupped mouth for easy pick-up. Heavily hackled with forked streamer and glossy scaled body. Extra heavy white rubber feelers creates live bug action with slightest movement. Colored hackle and streamer. White feelers.

Size Hook

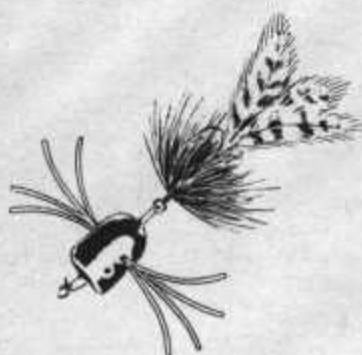
Assorted Patterns

Per Card (12)		▲ Per Card (12)
G2315B	X4D88	\$7.80

Twelve assorted in ctn. Wt. ctn. 6 ozs.

POPPING LURES

FALLS



Spin-Pop Assortment

Jointed spinning popper—weedless without hook guard. Built-in lead weight—casts accurately. Rubber feelers.

Twelve lures on card, in six attractive patterns as follows:

Body	Hackle	Streamers
White-Red-Glitter	Black	White
White-Black	Black	White
Yellow-Black	Black	Yellow
Saturn Yellow-Black	Black	Speckled
Gray-Silver-Glitters	Gray	Gray
Frog	Yellow-Green	Speckled

Weight 1/5 Ounce—Treble Hook

Per Asst. (12)	Each
G1717B (95X) X6D12	\$0.85

One asst. in ctn. Wt. ctn. 3/4 lb.



Busy Bee Popper Display

Angled cup face and extra heavy white rubber wigglers set up a struggling, fussing action. Forged hook. High glossed body. Hackle skirt. Forked streamers. Twelve on display card.

Yellow Body—Black Head

Size 6 Hook

Per Display (12)	Each
G1904B (60) X3D96	\$0.55

One display in ctn. Wt. ctn. 1/2 lb.



Bar Cat Bass Popper Assortment

Weedless—wire weed guard resists weeds but not fish. High gloss barred body with matching streamer and hackle.

Twelve lures on card in six patterns as follows:

Body	Hackle	Streamer
White-Red	Red	White
White-Black	Black	White
Yellow-Black	Yellow	Yellow
White-Brown	Brown	White
Orange-Black	Black	Orange
White-Green	Yellow	Gray

Size 1 Weedless Hook

Per Asst. (12)	Each
G1993B (180X) X4D68	\$0.65

One asst. in ctn. Wt. ctn. 1/2 lb.



Leopard Frog Popper Display

Popping, kicking action imitates a frog. Easy to cast and pick up. Popular for trout, bluegill and crappies. Twelve on display card.

Green Body—Yellow Spots

Size 8 Hook

Per Display (12)	Each
G2004B (200) X2D80	\$0.39

One display in ctn. Wt. ctn. 3/4 lb.



Fly Shimmy Popper Assortment

Long slender cork body with scale finish. Extra heavy white rubber wigglers with life-like action.

Twelve lures on card in six patterns as follows:

Body	Hackle	Feelers
White	White	White
Yellow	White, Black	White
Green	Yellow, Black	White
Blue	Green, Black	White
Orange	Yellow	White
White	Green, Black	White

Per Asst. (12)	Size Hook	Each
G1791B (50X-4) X3D24	4	\$0.45
G1792B (50X-6) X3D24	6	.45
G1820B (50X-8) X2D88	8	.40

One asst. in ctn. Wt. ctn. 1/4 lb.



Wisp Popper Assortment

Cupped popper with shimmering crimped nylon wing—imitates fine veined wing of a bug. For all bass and pan fish.

Twelve lures on card in six patterns as follows:

Body	Wing	Hackle
Red	Yellow	Yellow, Black
White	White	Black
Yellow	Yellow	Yellow
Green	Green	White, Black
Blue	Yellow	Yellow, Black
Blue	White	White

Per Asst. (12)	Size Hook	Each
G1800B (170X-6) X3D24	6	\$0.45
G1802B (170X-8) X2D88	8	.40

One asst. in ctn. Wt. ctn. 1/4 lb.

FLY ROD POPPERS

GLEN L. EVANS



Pan-Handler Popper

Reversed bullet shaped cork body. The bass sizes having a nicely cupped face and the panfish sizes with an angle flat face. Scale finish on all patterns. Actionized square-cut white rubber legs extending from the body—3 on each side. Dressing consists of a thick hackle skirt with natural "V" spread streamer tails. Brilliant glistening colors.

Consists of 2 each

Head	Scale	Skirt	Streamers
Green	Silver	Green	Green & Yellow
Yellow	Black	Black	Yellow
Yellow	Silver	Yellow	Yellow
Red	Black	Red & Yellow	Red & Yellow
White	Black	Black	Black & White
Black	Silver	Black	Black

Size 8 Hook

Per Asst. **G2643B (0994A8) X4D32** \$7.20
 One asst. in box. Wt. box 6 oz.



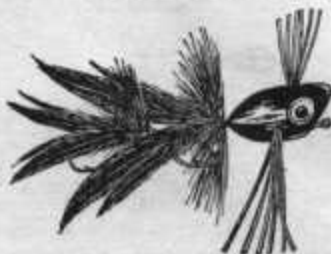
Banti-Leg Popper

A lure with an irresistible life-like wiggle with the slightest movement.

Cork head smoothly finished in brilliant colors with a heavy natural untrimmed hackle skirt tied in just behind the body. Life-like rubber legs and trailing V tail. Size 8 hook. Weight each 1/2 oz.

Assortment of two each of six assorted colors.

Per Asst. **G2642B (0988A8) X3D24** \$5.40
 Twelve on card in box. Wt. box 6 oz.



Double Feature Popper

A new type of "double" popping bug, mighty effective when the fish are striking short. Bullet shape popping bug with rubber legs. Heavy nylon short snell and a hackle dressed streamer fly as a trailer.

6 assorted colors on a display card. (Yellow head, black hackle, Yellow Streamer; Red and white head, white hackle black streamers; Black head black hackle black streamers; White head, black hackle white streamers.

No. 1/0 Popper with size 4 Trailer fly.

Assortment of Six

Per Asst. **G2553B (0973/1/0) X2D88** \$0.80
 6 on display card. Wt. card 5 ozs.



Pioneer Popping Bug

Casts easily, floats perfectly, and will "pop" and otherwise perform with the slightest line manipulation.

Reversed bullet shape body with face set at a slight angle to the surface. Carefully dressed with natural untrimmed hackle skirt and streamers.

Consists of 2 Each

Body	Hackle	Streamers
White	Black	White
White	Red	Red
White	White	White
Yellow	Yellow	Yellow
Yellow	Black	Yellow
Black	White	Black

Size 8 Hook

Per Asst. **G2640B (0996A8) X2D88** \$4.80
 One asst. on card in box. Wt. box 6 oz.



Spot-Pop Bug

Plenty of wiggle and surface action. Casts easily and lights properly.

Reversed bullet shape body with angle face, deeply cupped. Hand spotted polka dot finish. Thick hackle skirt with natural V spread streamer tails. Three evenly spaced correctly positioned white rubber legs. Full hook clearance.

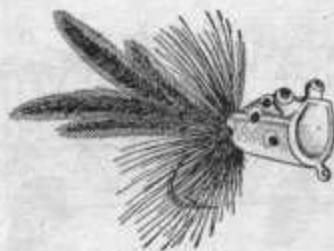
Assorted Colors:

Body	Spots	Hackle	Tail
Black	White	Guinea	White
White, Red Head	Black	Black	White
White	Black	Guinea	White
Yellow	Black	Guinea	Yellow

Assortment of 12

Size 8-3 Each

Per Asst. **G2498B (0990/8) X4D32** \$0.60
 One asst. in box. Wt. box 6 ozs.



Friski-Frog Popper

A new type pop-eye bug in the popular spotted frog pattern.

Nicely tapered cork body with full hook clearance. Heads are deeply cupped and make a distinct popping noise when retrieved. "V" shaped yellow and green feather streamer tails and heavy green hackle skirt.

Bass Size—No. 1 Hook

Per Card **G2284B (0993/1) X5D04** \$0.70

Junior Panfish Size—No. 10 Hook

Per Card **G2285B (0993JR10) X3D60** \$0.50

12 on card, in box. Wt. box 4 ozs.

GLEN L. EVANS



Polk-A-Dot Popper

Plenty action and wiggle is created by a slight amount of movement on surface. Casts easily and accurately and rides correctly on the surface.

Smoothly finished, nicely tapered cork body, special spotted finish. Flat face. Full hook clearance. Square cut actionized white rubber legs at right angles to the body and a V of the same material included in the tail dressing.

Assorted Colors:

Body	Spots	Hackle	Tail
White	Black	Black	White
Black	White	White	Black
Black	Yellow	Black	Black
Yellow	White	Black	Yellow

Assortment of 12—Size 8-3 Each

Per Asst.	▲ Each
G2499B (0998/8) X3D60	\$0.50

One asst. in box. Wt. box 6 ozs.



Popper Assortment

Colorful "Stand-up" counter assortment board of "Selected Poppers".

Display printed in orange and black on heavy white board and is overcoated with clear lacquer.

A series of 24 spring wire hooks, each hook holding three bugs carry stock of 72 poppers. Descriptive card under each "Six-of-a-kind" gives pattern number, hook size and price data. Size 12x18 inches.

Assorted Patterns

Qty.	Hook Sizes	Each
18	10	\$0.35
18	8, 10	.40
18	4, 6, 8	.45
18	1	.50

Per Asst.	▲ Per Asst.
GX-KCS-B X18D36	\$30.60

One assortment in ctn. Wt. ctn. 2 lbs.

FLY ROD BAITS

GLEN L. EVANS



Tiny-Teaser

Dressed with solid plastic "Torpedo" shaped "Heads", hackle skirts and divided streamer tail. Tied on gold plated eye hooks. Size 6 only.

Supplied in the following colors on 5x11 inch display card.

Assorted six of each pattern.

Head	Hackle	Streamer
Yellow	Black	Yellow
Orange	Black	Black
Black	White	Black
White	Red	Red

Per Card (24)	▲ Per Card
G2154B (0947B) X5D76	\$0.60

Twenty-four on card. Wt. card 6 ozs.



Screwball Panfish Popping Bug

A neat, trim little cork body popper, designed especially for panfish and trout.

Made with smooth, glistening enameled bodies and dressed with natural untrimmed hackle skirt and streamer tail.

Consists of 2 Each

Body	Hackle	Streamers
White	Black	White
White	Red	Red
White	White	White
Yellow	Yellow	Yellow
Yellow	Black	Yellow
Black	White	Black

Per Asst.	Size Hook	▲ Each
G2638B (0997A10) X2D52	10	\$0.35

One asst. on card in box. Wt. box 6 oz.

WEBER

Super Duper Popping Bug



Exclusive body taper and pitched hollow head provide surface action. Two color painted eyes. Wings or side whiskers of deer hair, expertly attached and lightly trimmed with hackle of contrasting color. Fluttering bucktail streamer partly hides long hollow point No. 8 ringed eye hollow hook.

Six Popular Patterns

Assortment consists of 2 each of the following patterns.

Body	Wings	Tail
Black & White	Black & White	White
Yellow	Yellow & White	Yellow
Black & Yellow	Black & Yellow	Yellow
White (Red Head)	Red & White	White
Pearl	Red & White	White
Frog	Green & Yellow	Green

Per Asst.	▲ Each
G2432B (SD12) X4D32	\$0.60

Twelve assorted patterns on display card in box. Wt. box 1 1/4 lb.



"Creepy" Nitwit Popper

Dylite popper with busy resilient rubber legs. High-gloss cork body with painted eyes, hackle skirt, forked streamers. Body fastened to hump-shank hook and wire wrapped. No. 10 hook.

Twelve Patterns on a Card

Body	Skirt	Streamers
Black	Black	Black
Yellow	Yellow	Yellow
Black	White	Black
White, Red Head	White	White
Black	Gray	Gray
Red	Yellow	Yellow
White	Red	White
Yellow	Brown	Brown
Pearl	White	White
White	Black	White
Red	White	White
Yellow	Black	Yellow

Per Card	▲ Each
G2273B (NRA12) X2D88	\$0.40

One doz. asstd. on display card. Wt. card 5 ozs.

FLY ROD BAITS

WEBER

Nit-Wit Popping Fly Rod Floater



Specializes in bluegills, crappies, bream, rock bass and other pan fish.

Work it on the surface with the effective "Still-Twitch-Pop" method. Glossy dylite body with painted eyes. Shaped for instant hooking. Hackle skirt. Forked streamers. Size 10 hook.

Assortment consists of one each as follows:

Body	Hackle Skirt	Streamers
Black	Black	Black
Yellow	Yellow	Yellow
Black	White	Black
Red Head	White	White
Black	Gray	Gray
Red	Yellow	Yellow
White	Red	White
Yellow	Brown	Brown
Pearl	White	White
White	Black	White
Red	White	White
Yellow	Black	Yellow

Per Asst. Δ Each
G2280B (NWA12) X2D52.....\$0.35

Twelve assorted patterns on display panel in box
Wt. box 5 ozs.

FALLS



Inch Minnow Assortments

Jointed, lure—natural for light spinning for all game fish. Treble hook.

Twelve lures on easel display in six assorted body colors as follows:

Yellow Flash	Pearl Flash
Orange Flash	Green Flash
Silver Flash	Black Flash

Per Asst. (12) Lgth., Size
ins. Hook Each

Inch Minnow

G1935B (600X) X8D28 1 14 \$1.15

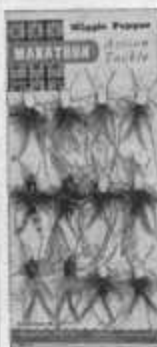
Big Inch Minnow

G1992B (610X) X9D00 1 1/2 10 1.25

One asst. in ctn. Wt. ctn. 3/4 lb.

FLY ROD BAITS

MARATHON



Wiggle Popper

It Wiggles and Pops.

Cork body. Streamers and hackle securely tied and cemented to size 10 kink shank hook. Rubber legs.

Assortment consists of two each as follows:

No.	Head	Color Hackle
10921	Yellow	Brown
10922	White	Black
10923	White	Red
10924	Green	Black
10926	Red	White
10929	Red	Yellow

Assortment of 12

Mounted on a bronze easel back display card
4x9 inches.

Per Asst. Δ Each
G2611B (10930/10) X3D24.....\$0.45
One asst. in box. Wt. box 5 ozs.



Baby Popping Minnow

A successful fly rod surface lure for taking all sorts of pan fish. Will cast easily and accurately with a light trout rod. Enamelled cork body, tied on size 10 kinked shank hook with selected hackle and streamer feathers.

Twelve stream-tested baits, two each of six patterns on a display card.

Per Asst. Δ Each
G1576B (785) X2D52.....\$0.35

One asst. in box. Wt. box 5 ozs.

Individual Patterns

Per Box (12) Head Hackle Streamers Each
G1573B (782) X2D52 White Black White \$0.35
Six on card. Two cards in box. Wt. box 5 ozs.

FLY ROD BAITS

ARBOGAST



Hula Popper

Spinning and Fly Rod Size

Has the best combination of noise, action, casting and hooking qualities. The small rubber skirt curls up and looks alive when the Hula Popper is at rest.

Cork Body 1 1/4 inches long. Has No. 1 hook.
Weight 1/16 oz. Small skirt.

Each	Colors	Each
G1612B (1000R) D4C5	Red head	\$0.75
G1613B (1001F) D4C5	Frog	.75
G1614B (1002B) D4C5	Black	.75
G1615B (1003Y) D4C5	Yellow	.75

One in box. Twelve in ctn. Wt. ctn. 6 ozs.



Tin Liz

Spinning and Fly Rods

Easy to cast. Has double action, wobbles along with spinner spinning, acting like a crippled minnow. Can be used for spinning by adding split shots to leader.

Light Duraluminum. Length 1 1/4 inches.
Weight 1/4 oz. No. 6 hook.

Each Δ Each
G1616B (1201C) D3C0.....\$0.50

One in box. Twenty-four in ctn.
Wt. ctn. 8 ozs.

MINNOW TROLL SPINNERS

MARATHON

"Nok-Out"
Strip-on Spinners

Only one available with an easily adjustable bait hook which insures the bait staying in a life-like position, free from bunching on the hook. Gold nose, nickel back blades. Solid barrel swivel. Has one 1/16-inch blade and one 1/8-inch blade. Size 3/0 double tailhook. Length over all 9 1/2 inches.

Each Δ Each
G1695B (4535G) D3C6.....\$0.60

One on card. 12 in box. Wt. box 3/4 lb.

FLY ROD BAITS

PFLUEGER'S PIPPIN



Fly Rod Wobbler

Small, extremely light, minnow shaped lure, especially designed for fly casting. It flutters, wiggles and wobbles with very little manipulation of the line. Bright, tin plated limerick hooks, size 2, that are easily detached when broken or damaged. Length of body $1\frac{1}{4}$ inches. Actual weight each $\frac{1}{100}$ ounce.

Consists of twelve fly rod wobblers mounted on attractive display card, as follows:

Qty.	Convex	Concave	Head	Flipper
2	Nat. Chub Scale	Nickel	Red	Nickel
2	Nickel	Nickel	Gold	Brass
2	(White enam.)	Nickel	Red	Pearl
2	(Gold sparks)	Nickel	Red	Pearl
1	Luminous	Nickel	Red	Nickel
1	Nickel	Copper	Gold	Nickel
1	Brass	Brass	Red	Nickel
1	Yellow enam.	Nickel	Red	Nickel
1	Spotlite	Copper	Gold	Nickel

Per Asst. Δ Each
G2399B (8900) X3D96.....\$0.55

One card in box. Wt. box $\frac{1}{4}$ lb.

We do not break assortments

FLY ROD BAITS

WEBER

Beetle Bugs

Remarkable true-to-life Beetle Bugs. Their bright enamel colorings resemble very closely the markings of live beetles. Excellent for catching trout, bluegills, perch and crappies. Made with No. 10 hook.

Assortment of 36

Three Each Assorted in Clear Plastic Box

Twelve boxes on display panel.

Per Card Δ Per Box (3)
G1532B (BE36) X7D20.....\$1.00

One asst. on card. Wt. card $\frac{1}{4}$ lb.



FLIES

GLEN L. EVANS



Fly and Leader Combination

Double Dose

Real killer of trout, crappies, bluegills, etc. Peculiar "hook-up" of two gold plated hooks—size 8 and size 12—attached directly together by inserting barb of one hook through eye of the other. Size 8 hook has weighted colorful enameled body and size 12 hook is dressed with fluffy maribou feathers.

Flies are attached to 3-foot nylon leader.

Assortment consists of one each of the following on 5x11 inch display card.

Body Color	Fly Color
Black—white stripe	White
Green—yellow stripe	Yellow
White—black stripe	White
Black—white stripe	Yellow
Yellow—black stripe	White
Yellow—black stripe	Yellow

Per Asst. Δ Per Asst.
G2152B (0886) X5D40.....\$9.00

Twelve assorted on easel display card. Wt. card $\frac{1}{2}$ lb.

GLEN L. EVANS



Winged and Hackle Fly Assortments

Craftsman
Divided Wing

Fine silk bodies, wings and hackles, securely tied to size 8 Ringed Eye Hooks. Flies attached to cork strips on card.

Assortment of Three Dozen:

- 1 Dozen Black Gnat
- $\frac{1}{2}$ Dozen Yellow May
- $\frac{1}{2}$ Dozen Gray Hackle Peacock
- $\frac{1}{2}$ Dozen White Miller
- $\frac{1}{2}$ Dozen Royal Coachman
- $\frac{1}{2}$ Dozen Red Ibis

Per Asst. Δ Per Asst.
G2797B (899AX) X5D40.....\$9.00

One asst. on card, in window display box.
 Wt. box 6 ozs.

FLIES

PFLUEGER



Pilot Fly

These spinners are mounted with the famous tandem spinner blades which do wonderful work with trout or bass. Nickel plated brass spinners, revolving on metal beads. Piano wire shaft. Flies tied true to standard patterns.

Assortment Consists of One Dozen Spinners One Each:

Black Gnat	Yellow Sally
Brown Hackle-Peacock	Montreal
Body	Professor
Coachman	Red Ibis
Gray Hackle-Peacock	Royal Coachman
Body	McGinty
Grizzly King	White Miller

Per Asst.	Size	Hook	Spinner	Each
G1630B (1827)	X3D60	4	3/0	\$0.50

Twelve on an attractive display card
Wt. card 10 ozs.

HOUSER



Ideal for sun fish, crappie, blue-gill and small mouth bass.

Hackle spirally wound over entire length of body. Closely duplicates the fuzzy appearance of a natural worm. Hand tied on sprout hook.

Consists of:

Twelve cellophane bags mounted on an attractive display card 10 1/4 x 11 1/4 inches with easel back.

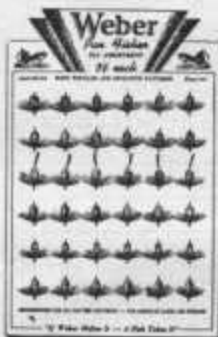
Assortment of Twelve Bags—144 Flies Assorted Colors

Two each black, brown, gray, red, white and yellow pattern.

Per Asst.	Sprout	Hook	Each
G2765B (21 R8)	X5D60	8	\$0.79

FLIES

WEBER



Pan Fisher

A ringed wet fly for catching Bluegills, Crappies, Perch, Rock Bass and other pan fish—also for trout. Can be used in lake or stream, with or without spinner.

Tied with hackle and chenille body hackle tails. Good quality. Carefully dressed. Ringed eye hook.

Assortment consists of six each of the following patterns.

Black Gnat	McGinty	White Miller
Gray Hackle	Royal Coachman	Yellow May

Per Asst.	Size	Hook	Each
G1589B (871/6)	X3D78	6	\$0.53
G1590B (871/8)	X3D78	8	.53

One asst. on display card.

One card in an envelope. Wt. card 1 1/2 lb.



Quill Dry May Fly

For trout and small mouth black bass. Excellent for bream, crappies, bluegills and other pan fish.

Expertly dressed with soft body, natural tip, hackle, realistic wings and slender tails. Size 8, turned down tapered eye hook. Very durable. Floats easily, whips dry quickly.

Assortment consists of two each black, brown, gray, green, white and tan.

Assortment of 12

Per Asst.	Each
G2851B (MF12) X3D60	\$0.50

Twelve assorted on display card.

One card in box. Wt. box 1/4 lb.

*Every Fisherman
Enjoys Buying
and Using
Good Tackle...*

Let Shapleigh's
Supply You With
the Best!

FLIES



"Fisherman's Prayer" Novelty

Oversized display fly on size 15/0 hook, individually mounted on a two color lacquered display panel. Lacquered to prevent soiling.

Designed as a resale item, gift or novelty.

Paramachene Belle Pattern

Each	Each
G2655B X1D05	\$1.75

One in gift box. Wt. box 8 ozs.